



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 19, 2020

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of March 3, 2020

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Westra

Call to Order/Roll Call

Present: 8 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Michael S. Donnelly; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher

Absent: 1 - Linda Vakunta

Excused: 1 - Amy L. Westra

Non Voting: 6 - Jim Verbick; James Boxrud; Kelly Donahue; Roger Allen; Amanda M. Jovaag and David Adam

Approval of Minutes

A motion was made by Donnelly, seconded by Fletcher, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

1. [59584](#) Operator License Application

Ashlie Sameuchay - Establishment where employed: Hooters

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Ashlie Sameuchay

2. [59585](#) Operator License Application
Rose Gronna - Establishment where employed: Plaza Tavern

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Rose Gronna

3. [59586](#) Operator License Application
Seth Krantz - Establishment where employed: Blue Plate Catering

A motion was made by Fletcher, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

4. [59572](#) Operator License Application
Covey A Wooden - Establishment where employed: The Icon

A motion was made by Fletcher, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

5. [59556](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison's Central BID
Event Location: 100 Block King Street
Event Date: 8/15/2020
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Woof's King Street Pride

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

6. [59557](#) Temporary Class B Retailer License
Concurrent with Street Use Permit

Madison's Central BID
Event Location: 100 Block King Street
Event Date: 9/19/2020
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Octobearfest

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

Changes of Agent

7. [59560](#) Change of Agent
Marcus Hotels Hospitality LLC • dba Hilton Madison at Monona Terrace
9 E Wilson St.
New Agent: Michael L Swasey
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [59562](#) Change of Agent
Graduate Madison Lessee LLC • dba Graduate Madison Hotel
601 Langdon St
New Agent: David Buss
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Rohrer)

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [59564](#) Change of Agent
BKM Group LLC • dba The Biergarten at Olbrich Park
3527 Atwood Ave
New Agent: Lindsey Tiegs
Class B Combination Liquor & Beer
Aldermanic District 15 (Alder Foster)

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

10. [59567](#) Change of Agent
7-Eleven Inc • dba 7-Eleven #35848J • 2703 W Beltline Hwy
New Agent: Brent Schultz
Class A Beer
Aldermanic District 14 (Alder Carter)

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

11. [59571](#) Change of Agent
7-Eleven Inc • dba 7-Eleven #35850J • 2201 S Park St
New Agent: Brent Schultz
Class A Beer
Aldermanic District 14 (Alder Carter)

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of Licensed Premise

12. [58144](#) Change of Licensed Premise
T.C. Visions, Inc • dba Visions Nightclub
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/0
3554 E Washington Ave • Agent: David Brown
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 15 (Alder Foster) • Police Sector 513
Request to remodel. Addition of partitions for private booths on first floor.
Walls and doors for locker area for performers and for more secure beverage storage in the basement.

A motion was made by Donnelly, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:

One registration in support.

Absent: 1 - Linda Vakunta

Ayes: 4 - Michael E. Verveer; Fernando Cano Ospina; Michael S. Donnelly and Stefan J. Fletcher

Noes: 3 - Paul E. Skidmore; Patrick J. Grady and Sheri Carter

Abstentions: 1 - Thomas A. Landgraf

Excused: 1 - Amy L. Westra

Non Voting: 5 - Jim Verbick; James Boxrud; Kelly Donahue; Roger Allen; Amanda M. Jovaag and David Adam

13. [59588](#) Change of Licensed Premise
Next Five LLC • dba The Double U
Current Capacity (in/out): 386/120 • Proposed Capacity (in/out): 486/195
620 University Ave • Agent: William Rudy
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to increased licensed capacity

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Two registrations in support.

21+ Entertainment License

14. [59043](#) 21+ Entertainment License
Bakahri • dba Canopy • Capacity: 296
924 Williamson St • Agent: Austin Carl
Class B Combination Liquor & Beer • 55% alcohol, 25% food, 20% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - REPORT OF OFFICER. The motion passed by the following vote:

One registration in support, three registrations in opposition.

Absent: 1 - Linda Vakunta

Ayes: 7 - Michael E. Verveer; Fernando Cano Ospina; Michael S. Donnelly; Patrick J. Grady; Sheri Carter; Paul E. Skidmore and Stefan J. Fletcher

Abstentions: 1 - Thomas A. Landgraf

Excused: 1 - Amy L. Westra

Non Voting: 5 - Jim Verbick; James Boxrud; Kelly Donahue; Roger Allen; Amanda M. Jovaag and David Adam

15. [59587](#) 21+ Entertainment License
Mohammad Hinnawi • dba Nile Restaurant • Capacity: 80
6119 Odana Rd • Agent: Mohammad Hinnawi
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 19 (Alder Furman) • Police Sector 218

A motion was made by Carter, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Recessed Public Hearing

16. [57917](#) Public Hearing - New License
Value Hospitality LLC • dba Baymont Inn and Suites
2810 Coho St. • Agent: Prabhu Kasthurirangaian
Estimated Capacity (In/Out): 40/10
Class B Combination Liquor & Beer • 5% alcohol, 2% food, 93% Other
Aldermanic District 14 (Alder Carter) • Police Sector 308

A motion was made by Carter, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

17. [58773](#) Public Hearing - New License
Bakahri • dba Canopy
924 Williamson St • Agent: Austin Carl • Estimated Capacity: 296
Class B Combination Liquor & Beer • 55% alcohol, 25% food, 20% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY AND WELFARE OF THE COMMUNITY - RECESSED PUBLIC HEARING. The motion passed by the following vote:

One registration in support, three registrations in opposition.

Absent: 1 - Linda Vakunta

Ayes: 7 - Fernando Cano Ospina; Michael S. Donnelly; Patrick J. Grady; Sheri Carter; Stefan J. Fletcher; Michael E. Verveer and Paul E. Skidmore

Abstentions: 1 - Thomas A. Landgraf

Excused: 1 - Amy L. Westra

Non Voting: 5 - Jim Verbick; James Boxrud; Kelly Donahue; Roger Allen; Amanda M. Jovaag and David Adam

Public Hearing

New License - Public Hearing

18. [59407](#) Public Hearing - New License
LAL Brothers LLC • dba OG Liquor
2801 N Sherman Ave • Agent: Kanhia Lal
Class A Beer, Class A Liquor
Aldermanic District 12 (Alder Abbas) • Police Sector 504

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO

COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

19. [59408](#)

Public Hearing - New License
KSC East Inc • dba Keva Sports Center
5018 Blazing Star Dr • Agent: Eric Fritz • Estimated Capacity: 350
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 16 (Alder Tierney) • Police Sector 619

A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Alcohol only to be served during soccer games or events.
2. Alcohol only to be served in conjunction with food sales.
3. Strict controls must be in place to prevent underage consumption or possession.
4. A specific area for alcohol service and consumption must be indicated on the floor plan as the licensed premise.

20. [59409](#)

Public Hearing - New License
Garibaldi Mexican Restaurant LLC • dba Garibaldi Mexican Restaurant
117 S Butler St • Agent: Felipe Francisco Juan
Estimated Capacity (in/out): 104/10
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Alcohol sales shall cease by 10pm, daily.
2. Patio must close by 10pm, daily.
3. No outdoor amplification permitted.
4. No live entertainment permitted.
5. Food must be available at all times.
6. Must meet the definition of a restaurant as defined by Madison General Ordinance 38.05, at all times.

One registration in support.

21. [59410](#)

Public Hearing - New License
Veg Table LLC • dba Green Owl Cafe
1970 Atwood Ave • Agent: Erick Fruehling
Estimated Capacity (in/out): 49/16
Class B Combination Liquor & Beer • 6.7% alcohol, 93.3% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Report of Madison Police Department

22. [59573](#) Report of Recent Calls for Service

Madison Police Department submitted the attached report.

Report of City Clerk's Office

23. [59574](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Discussion and Possible Action Items

24. [58134](#) Discussion and Recommendations as a Result of Alcohol Density Study
- Handling of capacity numbers for alcohol licensees.
 - Discuss City staffing resources related to issuance, monitoring, and enforcement activities associated with Alcohol Licenses.
 - Policy for high density areas anywhere in the city (not just in the current overlay district).
 - Discussion and potential adoption of recommendations to the Common Council arising from the results of the Density Study and related aspects of Alcohol licensing and monitoring.
 - Possible point system for reviewing and approving licenses.

Adjournment

A motion was made by Fletcher, seconded by Cano Ospina, to Adjourn at 9:41pm. The motion passed by voice vote/other.