



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, February 19, 2020

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 3, 2020

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

### **Notified Absences:**

### **Call to Order/Roll Call**

### **Approval of Minutes**

January 15, 2020: <http://madison.legistar.com/Calendar.aspx>

### **Public Comment**

### **Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [59584](#) Operator License Application  
Ashlie Sameuchay - Establishment where employed: Hooters
  
2. [59585](#) Operator License Application  
Rose Gronna - Establishment where employed: Plaza Tavern
  
3. [59586](#) Operator License Application  
Seth Krantz - Establishment where employed: Blue Plate Catering
  
4. [59572](#) Operator License Application  
Covey A Wooden - Establishment where employed: The Icon

### Temporary Class B Concurrent with Street Use

5. [59556](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison's Central BID  
Event Location: 100 Block King Street

Event Date: 8/15/2020  
Aldermanic District 4 (Alder Verveer)  
Police District: 406  
Event: Woof's King Street Pride

6. [59557](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison's Central BID  
Event Location: 100 Block King Street  
Event Date: 9/19/2020  
Aldermanic District 4 (Alder Verveer)  
Police District: 406  
Event: Octobearfest

**Changes of Agent**

7. [59560](#) Change of Agent  
Marcus Hotels Hospitality LLC • dba Hilton Madison at Monona Terrace  
9 E Wilson St.  
New Agent: Michael L Swasey  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)
8. [59562](#) Change of Agent  
Graduate Madison Lessee LLC • dba Graduate Madison Hotel  
601 Langdon St  
New Agent: David Buss  
Class B Combination Liquor & Beer  
Aldermanic District 8 (Alder Rohrer)
9. [59564](#) Change of Agent  
BKM Group LLC • dba The Biergarten at Olbrich Park  
3527 Atwood Ave  
New Agent: Lindsey Tiegs  
Class B Combination Liquor & Beer  
Aldermanic District 15 (Alder Foster)
10. [59567](#) Change of Agent  
7-Eleven Inc • dba 7-Eleven #35848J • 2703 W Beltline Hwy  
New Agent: Brent Schultz  
Class A Beer  
Aldermanic District 14 (Alder Carter)
11. [59571](#) Change of Agent

7-Eleven Inc • dba 7-Eleven #35850J • 2201 S Park St  
New Agent: Brent Schultz  
Class A Beer  
Aldermanic District 14 (Alder Carter)

### Change of Licensed Premise

12. [58144](#) Change of Licensed Premise  
T.C. Visions, Inc • dba Visions Nightclub  
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/0  
3554 E Washington Ave • Agent: David Brown  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 15 (Alder Foster) • Police Sector 513  
Request to remodel. Addition of partitions for private booths on first floor. Walls and doors for locker area for performers and for more secure beverage storage in the basement.
  
13. [59588](#) Change of Licensed Premise  
Next Five LLC • dba The Double U  
Current Capacity (in/out): 386/120 • Proposed Capacity (in/out): 486/195  
620 University Ave • Agent: William Rudy  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
Request to increased licensed capacity

### 21+ Entertainment License

14. [59043](#) 21+ Entertainment License  
Bakahri • dba Canopy • Capacity: 296  
924 Williamson St • Agent: Austin Carl  
Class B Combination Liquor & Beer • 55% alcohol, 25% food, 20% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408
  
15. [59587](#) 21+ Entertainment License  
Mohammad Hinnawi • dba Nile Restaurant • Capacity: 80  
6119 Odana Rd • Agent: Mohammad Hinnawi  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 19 (Alder Furman) • Police Sector 218

### Recessed Public Hearing

16. [57917](#) Public Hearing - New License  
Value Hospitality LLC • dba Baymont Inn and Suites

2810 Coho St. • Agent: Prabhu Kasthurirangaian  
Estimated Capacity (In/Out): 40/10  
Class B Combination Liquor & Beer • 5% alcohol, 2% food, 93% Other  
Aldermanic District 14 (Alder Carter ) • Police Sector 308

17. [58773](#) Public Hearing - New License  
Bakahri • dba Canopy  
924 Williamson St • Agent: Austin Carl • Estimated Capacity: 296  
Class B Combination Liquor & Beer • 55% alcohol, 25% food, 20% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408

### Public Hearing

#### New License - Public Hearing

18. [59407](#) Public Hearing - New License  
LAL Brothers LLC • dba OG Liquor  
2801 N Sherman Ave • Agent: Kanhia Lal  
Class A Beer, Class A Liquor  
Aldermanic District 12 (Alder Abbas) • Police Sector 504
19. [59408](#) Public Hearing - New License  
KSC East Inc • dba Keva Sports Center  
5018 Blazing Star Dr • Agent: Eric Fritz • Estimated Capacity: 350  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Aldermanic District 16 (Alder Tierney) • Police Sector 619
20. [59409](#) Public Hearing - New License  
Garibaldi Mexican Restaurant LLC • dba Garibaldi Mexican Restaurant  
117 S Butler St • Agent: Felipe Francisco Juan  
Estimated Capacity (in/out): 104/10  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 406
21. [59410](#) Public Hearing - New License  
Veg Table LLC • dba Green Owl Cafe  
1970 Atwood Ave • Agent: Erick Fruehling  
Estimated Capacity (in/out): 49/16  
Class B Combination Liquor & Beer • 6.7% alcohol, 93.3% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

### Report of Madison Police Department

22. [59573](#) Report of Recent Calls for Service

**Report of City Clerk's Office**

23. [59574](#) Summary of Licenses Issued

**Discussion and Possible Action Items**

24. [58134](#) Discussion and Recommendations as a Result of Alcohol Density Study
- Handling of capacity numbers for alcohol licensees.
  - Discuss City staffing resources related to issuance, monitoring, and enforcement activities associated with Alcohol Licenses.
  - Policy for high density areas anywhere in the city (not just in the current overlay district).
  - Discussion and potential adoption of recommendations to the Common Council arising from the results of the Density Study and related aspects of Alcohol licensing and monitoring.
  - Possible point system for reviewing and approving licenses.

**Adjournment**