



# Entertainment License

Permanent

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☒ Class C Wine

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item Number)

72758

(Legistar file number)

LICENT- 2022-00736

(License number)

(Alder District #)

(Police Sector)

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

## Licensed Premises Information

This application modifies existing alcohol license number (if applicable): 61471-58658

(Class B license only)

Business dba Name: LA TAGUARA Bar & Grill

Licensed Address: 3010 Crossroads Dr. Madison WI 53718

Premise Capacity: 273 Liquor/Beer Agent Name: Jeykell Badell

20 % Alcohol, 80 % Food, % Other Alder, District #: Police Sector:

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): PIZZA VENTURES III, LLC

Business Mailing Address: 3010 Crossroads Dr. Madison, WI 53718

Business Contact Name, Position: JEYKELL BADELL - General Manager.

Business Phone: (608)244-3266

Business Email:

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
TOM BEACH	726 Wildor Drive	President.

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☐ I have contacted Zoning ([zoning@cityofmadison.com](mailto:zoning@cityofmadison.com), 608-266-4551) for necessary approvals.

☐ I certify that this information is true and correct to the best of my knowledge.

X  7/18/22

Signature

Date

☒ Orange sign and business card issued

☒ "License Renewals & Changes" brochure with next steps issued  
Office Use Only

## Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☒ Designated Dance Floor  
*Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.*

Type of live entertainment to be offered: We would like to offer live music, present local bands, etc.

Number of security personnel and how they will be utilized: 4-8 depending on the event.

Description of clothing to identify security personnel: personnel will wear restaurant T-shirts.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: We will use staff to direct patrons to exit Building & Parking lot.

How will the entrance line be managed and controlled: We will have 2 people at the door checking ID when doing special events.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: We will try to handle small issues but if things get out of our hands we will contact the police.

Underage drinking and fake ID plan: We will check IDs before entering the premises. In case of fake ID we will notify right away to the police.

Plan to control and supervise patrons under twenty-one (21) years of age: We will card at the door & use a wristband for patrons over 21 years of age.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: Besides security staff we will always have Management at all times.

### Management Personnel

Name	Date of Birth	Name	Date of Birth
Jeykell Badell			
Karen Courtier			
Maria Zaid			
Alex Bayona			