

<b>APPENDIX D</b>				
<b>Madison's Central Business Improvement District (BID)</b>				
<b>2017 Operating Budget</b>				
<i>1-Nov-16</i>				
<b>Revenues</b>	<b>2016</b>			
Special Assessment	\$263,940			
Map Advertising	\$65,000			
Donations/Sponsorships	\$25,610			
Programming Support	\$50,000	From City of Madison		
Programming Support	\$20,000	From Community Support		
Interest/Other	\$8,000			
Reserves Applied	\$12,000			
<b>Total Revenues</b>	<b>\$444,550</b>			
<b>Expenses</b>	<b>2016</b>			
Welcoming Environment	\$142,000			
Marketing	\$134,000			
Programming	\$70,000			
Administration	\$78,000			
Community Relations/Other	\$12,550			
Business Development	\$8,000			
<b>Total Expenses</b>	<b>\$444,550</b>			