

Tolley, Sabrina

From: Lauren Paul [lauren.a.paul@gmail.com]
Sent: Wednesday, February 27, 2013 1:16 PM
To: Rhodes-Conway, Satya; Larry Palm; aaron.crandall@yahoo.com; Maniaci, Bridget; Johnson, Jill; Subeck, Lisa; lydmaurer@gmail.com; hiwayman@chorus.net; robbie@robbiewebber.org; ronsteinhofer@yahoo.com; devos@ssc.wisc.edu
Cc: store3613@theupsstore.com; tali27@charter.net; info@mannacafe.com; northsideanimalhospital@tds.net; Traffic
Subject: Sherman Ave Redevelopment

To Alders Palm and Rhodes-Conway and The Pedestrian-Bicycle-Motor Vehicle Commission members,

I am a biker, motorist and mother living on the Northside writing in opposition to the proposed redevelopment of Sherman Avenue.

When I worked at Gail Ambrosius on Atwood Avenue I biked to work from my Tennyson Lane home. I used the designated bike path on Huxley and biked a few on Sherman. I don't feel as though the proposed bike lane is a significant improvement to safety for bikers or pedestrians and certainly decreases safety for motorists (those that use the road most). 16,000 motorists to 770 pedestrians/cyclists according to the Wisconsin State journal article today.

A left turn is useless when traffic is backed up, or the fact that less/poorer transportation means fewer people will be coming to this side of town.

This is a big and expensive change to a very busy corridor that I feel is only going to make travel for those in vehicles, biking and walking less convenient. Whether biking, driving or walking I prefer to take the least congested path. When driving to work at The Purple Goose in Verona this will mean taking Packers, or going north around the lake on K. When walking or biking to the near east side or downtown I will continue to take the back streets and the currently designated bike path. Which means I will rarely if ever be taking Sherman. Inevitably the following businesses that we have supported in the past will be getting less of our business. I believe in supporting local businesses, and have found and patronize the following shops and restaurants because I used Sherman Avenue on a regular basis. This will not continue if I don't use that road due to congestion.

Jewelers Workshop
Manna Cafe
Kavanaugh's Esquire Club
Cafe La Bellitalia
Frugal muse
Great China
Noah' Ark Pets
Northside Animal Hospital

The Northside certainly needs better/more ways to bike and drive safely but putting Sherman on a road diet is not the answer. I simply do not see any benefits as a result of the redevelopment of Sherman Ave, only disadvantages.

Lauren Schultz
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Note: I have cc'ed the businesses I could find e-mails for, The Northside Business Association and Madison's traffic engineering.