



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, November 22, 2023

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 824 3899 4142

Applications will go to the Common Council Meeting of December 5, 2023

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Westra

Call to Order/Roll Call

Present: 8 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Kathryn M. Farley; Michael S. Donnelly; Isadore Knox Jr. and Sheri Carter

Absent: 2 - Amanda M. Jovaag and Linda Vakunta

Excused: 1 - Amy L. Westra

Non Voting: 4 - Jim Verbick; James Boxrud; Michael Hanson and Amber McReynolds

Approval of Minutes

A motion was made by Knox Jr., seconded by Barushok, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [80732](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [80728](#) Operator License Application
Kacper Lupa

A motion was made by Farley, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

3. [80729](#) Operator License Application
Edwin M Henderson

A motion was made by Farley, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Changes of Agent

4. [80097](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 1513 • 3401 University Ave
New Agent: Alexis C Schlueter
Class A Beer, Class A Liquor
(District 5)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [80435](#) Change of Agent
Lhotse LLC • dba AMA • 809 Williamson St
New Agent: Akash Pradhan
Class B Combination Liquor & Beer
(District 6)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

6. [80436](#) Change of Agent
7-Eleven Inc • dba 7-Eleven #35851 • 2216 University Ave
New Agent: Donna Thornton
Class A Beer
(District 5)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [80437](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Dr
New Agent: Heather L Williams
Class A Beer, Class A Cider
(District 7)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Business Name Change

8. [80438](#) Business Name Change
Ultimate Mart LLC • Current dba: Pick 'n Save #179
261 Junction Rd

Class A Beer, Class A Liquor
(District 9)
New dba: Metro Market #179

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of Licensed Premises

9. [80439](#) Change of Licensed Premises
Dandyfire Inc • dba DVino
Current Capacity (in/out): 80/35 • Proposed Capacity (in/out): 90/35
116 King St • Agent: Dino Maniaci
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 406 (District 4)
Request to expand kitchen service area between 116 King St and 106 Webster (attached building) to incorporate retail area.

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

10. [80440](#) Change of Licensed Premises
SSP America Inc • dba Ancora Coffee Roasters (2), Stella Bar, Goose Island Bar, Madtown Gastro Pub, Metcalfe's, Vinoteca Winne & Tapas, Launch Deck Bar
Current Capacity (in/out): 114/0 • Proposed Capacity (in/out): 114/0
4000 International Ln • Agent: Shanna K Olivero
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 512 (District 12)
Request to add two additional points of sale being added: Look Mom, No Hands; and Picnic Point Public House.

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Request to Extend License Issuance Deadline

11. [80733](#) Second request to extend license issuance beyond the 180 day limit under MGO 38.05
Tacos & Tequila LLC • dba TBD
1925 Monroe St • Agent: Julie Chamberlin • Estimated Capacity: 60

Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 205 (District 13)

A motion was made by Reece, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

12. [80806](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
BB1 LLC • dba Butterbird
1134 Regent St • Agent: Shaina Papach
Estimated Capacity (in/out): 140/38
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Police Sector 202 (District 8)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

21+ Entertainment License

13. [80441](#) 21+ Entertainment License
El Panzon Restaurant LLC • dba El Panzon
Capacity (in/out): 90/0
1310 S Midvale Blvd • Agent: Matilde anahi Rojas Munoz
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 213 (District 10)

A motion was made by Barushok, seconded by Farley, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Recessed Public Hearing

14. [79088](#) Public Hearing - New License
Oscar's Qcos Mexican Restaurant LLC • dba Q-Cos Mexican Restaurant
1824 S Park St • Agent: Oscar Zaragoza
Estimated Capacity (in/out): 250/35
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 307 (District 14)

A motion was made by Carter, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

- 1. Business shall close by midnight on Friday and Saturday evenings.**

One registration in support.

15. [79604](#) 18+ Center for Visual & Performing Arts License
Oscar's Qcos Mexican Restaurant LLC • dba Q-Cos Mexican Restaurant
Capacity (in/out): 250/35
1824 S Park St • Agent: Oscar Zaragoza
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 307 (District 14)

A motion was made by Carter, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The condition is:

- 1. Business shall close by midnight on Friday and Saturday evenings.**

One registration in support.

16. [79596](#) Public Hearing - New License
Double Tap Madison LLC • dba Double Tap
347 State St • Agent: Stephen Bassler
Estimated Capacity (in/out): 150/0
Class B Combination Liquor & Beer • 46% alcohol, 20% food, 34% other
Police Sector 403 (District 4)

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

- 1. Establishment shall meet the definition of a restaurant as defined in Madison General Ordinances section 38.02 at all times.**
- 2. Food shall be available at all times.**
- 3. No patrons are permitted to enter or re-enter the establishment after 1:30am on Friday or Saturday nights.**

Two registrations in support.

17. [80089](#) Public Hearing - License Transfer
Dominique Johnson • dba Faded Kitchen
Transfer from 1738 Fordem Ave to 1 Dempsey Rd
Estimated Capacity (in/out): 40/20
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Police Sector 610 (District 15)

A motion was made by Barushok, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Public Hearing

New License - Public Hearing

18. [80443](#) Public Hearing - New License
57 Ford Entertainment LLC • dba The Electric Eye
121 W Main St • Agent: Samuel Johnson • Estimated Capacity (in/out): 135/0
Class B Combination Liquor & Beer • 70% alcohol, 10% food, 20% other
Police Sector 405 (District 4)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

19. [80442](#) 18+ Center for Visual & Performing Arts License
57 Ford Entertainment LLC • dba The Electric Eye
Capacity (in/out): 135/0
121 W Main St • Agent: Samuel D Johnson
Class B Combination Liquor & Beer • 70% alcohol, 15% food, 15% other
Police Sector 405 (District 4)

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

20. [80444](#) Public Hearing - New License
Ernie's Liquor LLC • dba Ernie's Liquor
4521 Cottage Grove Rd • Agent: Aaron Ring
Class A Beer, Class A Liquor, Class A Cider
Police Sector 614 (District 16)

A motion was made by Knox Jr., seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Discussion Items

21. [80734](#) Discussion on how the Alcohol License Review Committee can provide support to non-English speaking applicants to make informed decisions
A motion was made by Farley, seconded by Reece, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE Operating Practices Subcommittee. The motion passed by voice vote/other.

Report of Madison Police Department

22. [80730](#) Summary of Recent Calls for Service
MPD submitted the attached report.

Report of City Clerk's Office

23. [80731](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Business Name Change

24. [80951](#) Business Name Change
Sass Madison LLC • Current dba: Sass of Madison
10 W Mifflin St
Class B Combination Liquor & Beer
(District 4)
New dba: Tutto with a Touch of Sass

A motion was made by Barushok, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Changes of Agent

25. [80953](#) Change of Agent
Sass Madison LLC • dba Sass of Madison • 10 W Mifflin St
New Agent: Joseph Perkins
Class B Combination Liquor & Beer
(District 4)

A motion was made by Barushok, seconded by Knox Jr., to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

Changes of Corporate Control

26. [80954](#) Entity Reorganization
Sass Madison LLC • dba Sass of Madison
10 W Mifflin St
Class B Combination Liquor & Beer
(District 4)
Remove one officer

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Adjournment

A motion was made by Barushok, seconded by Carter, to Adjourn at 7:24pm. The motion passed by voice vote/other.