



Department of Planning & Community & Economic Development
 Community Development Division

**Madison Senior Center
 March 2021 Report**

PARTICIPANT / ACTIVITY	Monthly	YTD	2020 YTD
New Enrolled Participants 55+	55	84	36
Unduplicated Participants 55+	77	107	378
Activity/Program Visits	302	684	4,649
Number of Programs	42	94	579

VOLUNTEER	Monthly	YTD	2020 YTD
New Enrolled Volunteers	2	4	11
Unduplicated Volunteers	92	86	108
Hours of Service	274	674	965

FACILITY USE	Monthly	YTD	2020 YTD
Collaborative Event Visits	0	0	0
Rental Visits	0	0	565
Rental Events	0	0	20
Rental Income	\$0	\$0	\$4,510

TOTAL	Monthly	YTD	2020 YTD
Total Building Visits	<i>n/a due to pandemic</i>		5,481

Director's Activities

Continued Racial Equity Analysis work, met with diverse older adults in the community and with older adult service providers to gather information about their knowledge and experience with older adult resources in Madison especially as it relates to serving Black, Indigenous, and People of Color and LGBTQ+ and those living with low incomes. Participated in Mayor's Funding and Recovery Steering team meeting and shared need for City-wide racial equity analysis and community education about older adult services in Madison. Continued work with CDD team on revisions of contract monitoring processes. Met with Outreach staff regarding position description for Outreach Senior Advocate position. Met with Jim OKeefe re Older Adult Services RFP and discussed new direction for funding given what we've learned over the past year regarding equity. Continued reaching out in to the community to identify organizations led by people of color who serve older adults in Madison and scheduled appointments to meet with them. Met with Carmella Harris and learned of her efforts in the Allied Dr neighborhood to serve elders. Continued to reach out to leaders of color in Madison to recruit for a feature on Voices of Color. Secured Aaron Perry of Rebalanced Life Wellness Center for May program and Carmella Harris for June program.

