

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE
August 2007 vs. August 2006
 (Routes sorted in order of 2007 passengers per revenue hour productivity)

REGULAR ROUTES	RIDERSHIP, 2007 vs. 2006 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY	
	2007	2006	% Change	2007	2006	% Change	Routes < 60% of system avg.		
80 UW CAMPUS	1,038,219	1,061,139	-2.2%	81.66	84.41	-3.3%		<p>Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends only).</p> <p>Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 53, 55, 56, 57, 58, 71, 72, 74</p> <p>Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 24, 30, 32, 33, 40, 50, 51, 73</p> <p>Connector Routes connect transfer points throughout the day: 16, 17, 18.</p> <p>Circulator Routes operate midday only: 1, 9, 34</p> <p>Other routes: 7 operates between the East and West Transfer Point on weekends. 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday on weekdays. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends. 70 operates like a core route between the Capitol Square, Middleton & the West Transfer Point on weekdays.</p> <p>UW Campus Circulators 80, 81, 82, 85</p> <p>School Day Supplemental Routes 90, 91, 92, 93</p>	
85 UW CAMPUS-PARK ST CIRCULATOR (began July 31, 2006)	182,805	793	22952.3%	65.37	3.14	1979.9%			
90-93 SUPPLEMENTARY SCHOOL SERVICE	535,603	571,509	-6.3%	65.08	71.86	-9.4%			
81-82 UW LATE NITE CIRCULATORS	159,468	149,713	6.5%	56.14	55.40	1.3%			
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	353,351	326,721	8.2%	44.58	42.57	4.7%			
4 NTP-STP	488,572	450,782	8.4%	38.17	32.95	15.8%			
2 WTP-NTP	653,914	573,092	14.1%	38.06	36.16	5.3%			
29 SHERMAN COMMUTER	24,423	21,237	15.0%	34.00	30.32	12.1%			
50 WTP-SCHROEDER-RAYMOND LOOP	89,262	93,689	-4.7%	32.87	33.90	-3.1%			
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	61,291	1,297	4625.6%	31.14	28.17	10.5%			
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE (67 began Aug. 27, 2006)	825,075	851,864	-3.1%	31.07	26.36	17.9%			
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	62,286	1,323	4607.9%	30.84	28.01	10.1%			
56 PILGRIM-REETZ COMMUTER & 57 MUIR FIELD COMMUTER	153,319	141,921	8.0%	29.28	26.41	10.9%			
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	228,274	145,767	56.6%	29.15	22.45	29.8%			
21 LAKEVIEW LOOP (was interlined with route 27 until August 27, 2006)	98,040	43,790	123.9%	28.78	23.04	24.9%			
40 STP - ARBOR HILLS LOOP (expanded August 27, 2006)	90,704	49,238	84.2%	27.50	22.82	20.5%			
73 WTP-OLD SAUK TRAILS (began Aug. 27, 2006)	99,459	2,404	4037.2%	26.93	27.82	-3.2%			
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP (13 began Aug. 27, 2006)	611,274	560,887	9.0%	26.55	25.43	4.4%			
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	463,104	435,145	6.4%	26.37	28.01	-5.8%			
3 WTP-ETP & 7 WTP-ETP (route 7 weekend route began Aug. 27, 2006)	408,260	375,706	8.7%	25.66	24.55	4.5%			
44 STP - UW CAMPUS COMMUTER (began Aug. 27, 2006)	49,128	866	5573.0%	25.45	19.18	32.7%			
51 WTP-MUIR FIELD LOOP	41,470	32,467	27.7%	24.90	20.20	23.2%			
58 GREENTREE COMMUTER	48,756	46,763	4.3%	24.45	20.62	18.6%			
1 CAP SQUARE - UW (service reduced August 27, 2006)	15,330	27,517	-44.3%	24.23	26.83	-9.7%			
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (Rte 9 expanded Aug. 27, 2006)	72,561	74,816	-3.0%	23.24	28.76	-19.2%			
16 STP - ETP (began Aug. 27, 2006; replaces routes 31, 41, 42 & 43)	180,163	2,645	6711.5%	22.33	15.37	45.3%			
70 MIDDLETON-CAPITOL SQUARE (routes 70-74 began Aug. 27, 2006)	99,827	1,832	5349.1%	21.91	17.19	27.5%			
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	297,344	276,576	7.5%	21.01	19.56	7.4%			
19 RED ARROW TR-CAP SQUARE (revised Aug. 27, 2006)	109,549	117,260	-6.6%	20.21	21.77	-7.2%			
11 & 12 WTP-DUTCH MILL-CAP SQUARE (11 added & route expanded Aug. 27, 2006)	68,754	31,521	118.1%	19.55	17.07	14.5%			
48 FITCHBURG COMMUTER (reconfigured August 27, 2006)	12,390	13,841	-10.5%	18.72	22.58	-17.1%	X		
25 AMERICAN CENTER	6,798	7,089	-4.1%	18.64	19.18	-2.8%	X		
SPECIAL EVENT SERVICE	14,225	18,204	-21.9%	18.30	16.68	9.7%	X		
47 ARBOR HILLS COMMUTER (service reduced Aug. 27, 2006)	40,098	113,319	-64.6%	17.86	22.50	-20.6%	X		
27 NTP - UW CAMPUS COMMUTER (serviced reduced August 27, 2006)	25,106	98,130	-74.4%	17.54	18.90	-7.2%	X		
32 ACEWOOD-THOMPSON LOOP	23,049	19,611	17.5%	16.45	13.86	18.7%	X		
53 SCIENCE DR-UW HOSP COMMUTER (service reduced Aug. 27, 2006)	18,978	42,217	-55.0%	15.97	22.24	-28.2%	X		
8 CAP SQUARE-SPRING HARBOR (reduced to weekend route only Aug. 27, 2006)	15,893	212,734	-92.5%	14.65	21.60	-32.1%	X		
63 WTP-PRAIRIE TOWNE CTR & 68 WTP-PRAIRIE TOWN CTR (began Aug. 27, 2006)	32,528	413	7776.0%	14.50	13.45	7.8%	X		
34 ETP-MATC & 39 ETP - DAIRY DRIVE	24,184	17,801	35.9%	13.35	10.42	28.2%	X		
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	12,621	8,830	42.9%	13.13	8.99	46.0%	X		
24 AIRPORT LOOP	21,674	24,555	-11.7%	11.75	13.75	-14.6%	X		
74 MIDDLETON LOOP	5,541	126	4297.6%	5.40	5.25	2.9%	X		
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	1,316	NA	NA	1.01	NA	NA	X		
UNKNOWN ROUTE & ROAD BUS *	719	1,650	-56.4%	NA	NA	NA	NA		
ROUTES DISCONTINUED AFTER AUGUST 26, 2006:									
31 TURNER-MONONA LOOP	NA	63,689	NA	NA	24.01	NA			
41 STP-LAKE POINT, 42 STP-MOORLAND & 43 MOORLAND-LAKEPOINT	NA	85,055	NA	NA	20.55	NA			
60 MIDDLETON-WTP (discontinued August 25, 2006)	NA	149,503	NA	NA	25.58	NA			
61 MIDDLETON OFFICE PARK (discontinued August 25, 2006)	NA	43,173	NA	NA	30.43	NA			
62 GREENWAY BLVD	NA	21,461	NA	NA	15.60	NA			
65 WALNUT GROVE COMMUTER	NA	31,734	NA	NA	22.46	NA			
SYSTEM TOTAL	7,864,704	7,443,414	5.7%	32.52	30.82	5.5%	19.51		
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	6,484,212	6,232,562	4.0%	29.02	27.58	5.2%	17.41		

NOTE: Substantial changes were made across the system effective August 27, 2006. This will affect comparisons of current service to previous.
 * Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").
 Road buses are "extras" put into service to handle overloads.