



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 29, 2021

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 982 8539 2975

Applications will go to the Common Council Meeting of October 5, 2021.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: NONE

Call to Order/Roll Call

Donnelly in the chair at 5:40PM

Present: 6 - Charles Myadze; Michael E. Verveer; Karen L. Reece; Michael S. Donnelly; Sheri Carter and Stefan J. Fletcher

Non Voting: 5 - Jim Verbick; James Boxrud; Steve Brist; Amanda M. Jovaag and Linda Vakunta

Approval of Minutes

A motion was made by Reece, seconded by Fletcher, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Reece, seconded by Fletcher, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [67497](#) Public Comment

There was none.

Disclosures and Recusals

There were none.

Presentation of the Consent Agenda

A motion was made by Fletcher, seconded by Reece, to Adopt the Consent Agenda. The motion passed by voice vote/other.

Changes of Agent

2. [67144](#) Change of Agent
GMRI Inc • dba The Olive Garden Italian Restaurant #1300 • 4320 East Towne Blvd
New Agent: Erik Hendershot
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Halverson)

A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Request for Extension of License Issuance Deadline

3. [67187](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Hy-Vee, Inc. • dba Hy-Vee Wine & Spirits
7475 Mineral Point Rd • Agent: Ross Grunwald
Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Conklin) • Police Sector 124

A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registrant in support.

21+ Entertainment License

4. [67142](#) 21+ Entertainment License
BS Hospitality • dba 107 State • Capacity: 93
107 State St • Agent: Nathan Mergen
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Verveer, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE's next regularly scheduled ALRC meeting October 20, 2021 at the request of the applicant. The motion passed by voice vote/other.

Public Hearing

New License - Public Hearing

5. [67109](#) Public Hearing - New License
Classic Arcade LLC • dba Aftershock Classic Arcade
1444 E Washington Ave • Agent: Brad Van Kauwenbergh
Estimated Capacity (in/out): 49/0
Class B Combination Liquor & Beer • 75% alcohol, 0% food, 25% other
Aldermanic District 2 (Alder Heck) • Police Sector 409

A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were 2 registrants in support and 1 registrant who was neither in support or opposition.

6. [67110](#) Public Hearing - New License
Sparkle Horse 1 LLC • dba Dark Horse
756 E Washington Ave • Agent: Patrick DePula
Estimated Capacity (in/out): 100/30

Class B Combination Liquor & Beer • 60% alcohol, 15% food, 25% other
Aldermanic District 2 (Alder Heck) • Police Sector 407

A motion was made by Myadze, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were 2 registrants in support.

7. [67143](#)

18+ Center for Visual & Performing Arts License
Sparkle Horse 1 LLC • dba Dark Horse • Capacity: 100
756 E Washington Ave • Agent: Patrick DePula
Class B Combination Liquor & Beer • 60% alcohol, 15% food, 25% other
Aldermanic District 2 (Alder Heck) • Police Sector 407

A motion was made by Myadze, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were 2 registrants in support.

8. [67124](#)

Public Hearing - New License
LX Tokyo Sushi Inc • dba Tokyo Sushi
1133 Williamson St • Agent: Sun Cheng Lin
Estimated Capacity (in/out): 50/12
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Benford) • Police Sector 408

A motion was made by Fletcher, seconded by Carter, to Table because no interpreter attended the meeting. The motion passed by voice vote/other.

Attempts were made to secure an interpreter through the language access plan's online portal (video interpretation).

There was 1 registrant in support.

A motion was made by Fletcher, seconded by Myadze, to Take Off The Table. The motion passed by voice vote/other.

The meeting was at an end and no interpreter appeared online for the applicant.

A motion was made by Carter, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE during a special meeting scheduled for Tuesday, October 5, 2021 at 6:00PM. The motion passed by voice vote/other.

The committee took a poll and there would be quorum of Chair Donnelly, Alders Carter, Myadze and Verveer, and Vice Chair Fletcher able to attend and provide a recommendation that allows the application to go before the scheduled Common Council meeting on Tuesday, October 5, 2021 at 6:30PM. This special meeting was scheduled due to the lack of securing an interpreter prior to the Sept 29 ALRC meeting or during the Sept 29 ALRC meeting.

9. [67126](#) Public Hearing - New License
Berke and Benham Seafood LLC • dba Berke and Benham Seafood
1925 Monroe St #110 • Agent: James Berke
Estimated Capacity (in/out): 20/0
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 13 (Alder Evers) • Police Sector 205

A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was 1 registrant in support.

10. [67135](#) Public Hearing - New License
Kwik Trip Inc • dba Tobacco Outlet Plus 514
1117 N Sherman Ave • Agent: Paul Thurston
Class A Liquor
Aldermanic District 12 (Alder Abbas) • Police Sector 503

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was 1 registrant in support and 1 registrant in opposition.

11. [67136](#) Public Hearing - New License
Jacknife LLC • dba Jacknife
1046 E Washington Ave • Agent: Tatsiana Zhykharevich
Estimated Capacity (in/out): 46/35
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 2 (Alder Heck) • Police Sector 408

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were 4 registrants in support.

12. [67139](#) Public Hearing - New License
Strings Ramen Wisconsin LLC • dba Strings Ramen Wisconsin LLC
311 N Frances St • Agent: Xuan Wang
Estimated Capacity (in/out): 50/0
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was 1 registrant in support.

Items Referred from Alcohol License Review Committee Operating Practices Subcommittee

13. [66657](#) Membership of the ALRC Operating Practices Subcommittee
- A motion was made by Fletcher, seconded by Carter, to Accept With Recommendation(s). The motion passed by voice vote/other.
- The recommendation was to have an odd number of subcommittee members and to ask for nominations from the members of the ALRC as a whole.
- A motion was made by Reece, seconded by Fletcher, to Approve Dr. Reece, Vice Chair Fletcher, and Alder Verveer to serve on the ALRC Operating Practices Subcommittee. The motion passed by voice vote/other.
14. [59029](#) Review Alcohol License Review Committee Rules of Procedure
- A motion was made by Fletcher, seconded by Carter, to Accept With Recommendation(s). The motion passed by voice vote/other.
- The recommendation was to accept the proposed changes to the ALRC Rules of Procedure. The changes include correcting a typo, updating language regarding meeting in virtual format, and removing references to gender pronouns.
15. [58710](#) Discussion regarding operator license equity analysis, including possibly creating subcommittee for operator license approvals between regular ALRC meetings.
- A motion was made by Fletcher, seconded by Carter, to Accept With Recommendation(s). The motion passed by voice vote/other.
- The recommendation was to create a subcommittee who would hold meetings regarding operator applications at times that were more convenient for applicants, providing a different environment for what is discussed regarding operator applications, and that subcommittee application denials could be appealed to the full ALRC.
16. [66658](#) Alcohol Operator's License Review Subcommittee
- A motion was made by Fletcher, seconded by Carter, to Accept With Recommendation(s). The motion passed by voice vote/other.
- The recommendations included establishing an Operator's License Review Subcommittee with 3 members and 2 alternates appointed by the ALRC. The membership will allow for regular meetings.
- A motion was made by Fletcher, seconded by Carter, to Approve the nomination and appointing of Alder Verveer, Alder Carter and Vice Chair Fletcher to the subcommittee. Dr Reece will serve as an alternate with one seat still available for another alternate. The motion passed by voice vote/other.

17. [66965](#) Discussion and decision on Alcohol License Review Committee meeting virtual or in-person for future meetings.

A motion was made by Fletcher, seconded by Reece, to Accept With Recommendation(s). The motion passed by voice vote/other.

The recommendation is to continue to meet in a virtual format for now. Clerk's Office staff and/or the Deputy Clerk may add this item for reconsideration to future agendas if/when it is appropriate for the committee to reconsider the meeting format.

Report of Madison Police Department

18. [67498](#) Summary of Recent Calls for Service

MPD submitted the attached report.

MPD advised they, along with OCA, held the first of two Tavern Safety trainings Sept 29th from 5-6PM . There is a bar liaison officer who is in charge of these and tracking information such as who attends. The second meeting is October 5 from 4-5PM in Room 215 MMB.

The backlog on operator background checks continues due to MPD being short staffed.

Report of City Clerk's Office

19. [67499](#) Summary of Licenses Issued

The Clerk's Office submitted the attached report.

Adjournment

A motion was made by Fletcher, seconded by Reece, to Adjourn at 7:24PM. The motion passed by voice vote/other.