

Application for Change of Licensed Premise
No Fee Required. Due at 12 Noon two weeks before ALRC meeting.

Applicants must appear before the ALRC. Detailed floor plans (no larger than 8 ½ x 14) must accompany this form, or request will not be presented to the committee.

Please contact City Zoning (Municipal Building LL-100, 266-4560). A Conditional Use Permit may be required. There is a fee for the Conditional Use Permit.

Corporate/Owner Name Gretisman Investments LLC

DBA Plan B

Address 924 Williamson Street Madison, WI 53703

Agent Corey Gresen

Capacity 200 / 250 % Alcohol 70 % Food 30

Description of Expansion Plans:

Please see attached explanation of Expansion

Signature of Applicant Corey Gresen Date 3-3-10

To be considered at ALRC meeting of _____

and Common Council Meeting of _____

License Type Liquor & Beer class B License # 84432 Legistar # _____

Approved Disapproved

Routed: City Zoning
 Building Inspection Unit – Permit Counter
 Madison Police Department
 Alderperson _____

March 2, 2010

TO ALRC MEMBERS:

We are writing this letter in support for various changes in our Liquor License of Plan B located at 924 Williamson St Madison, WI 53703.

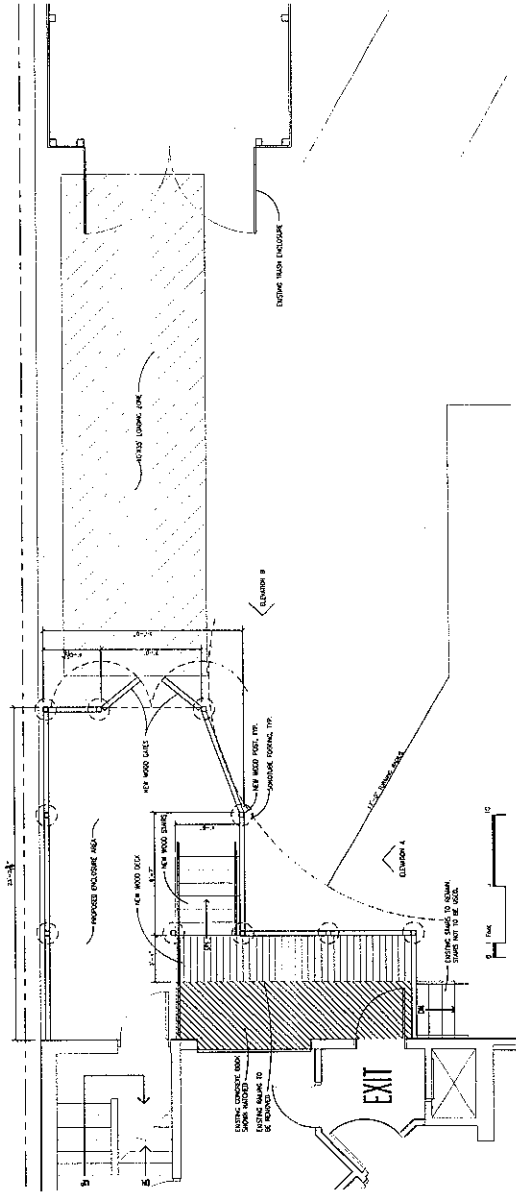
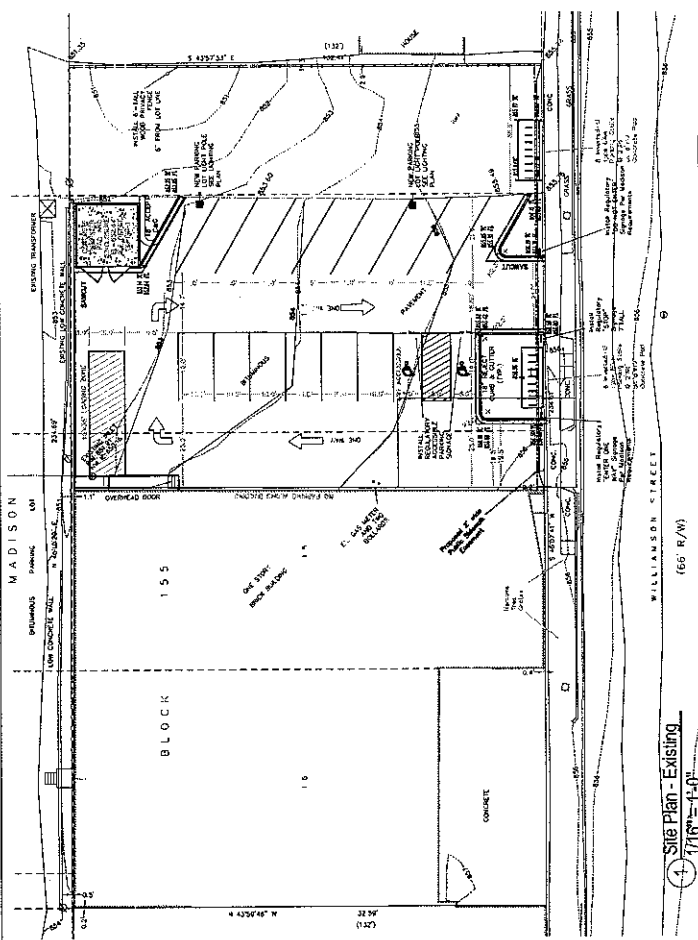
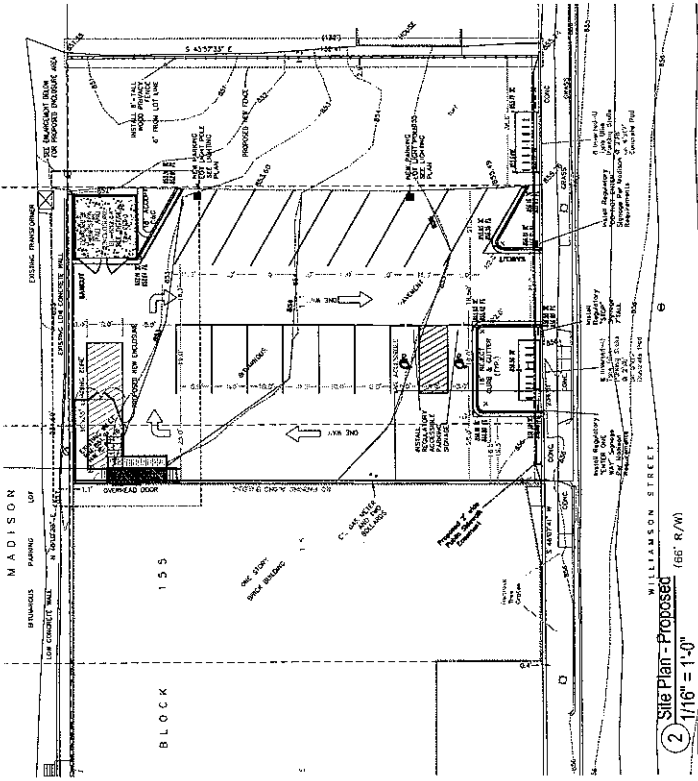
In order to address concerns raised by the neighborhood we agreed before the ALRC to have periodic meetings with neighborhood representatives with regard to our operation. After a few meetings it was requested by various neighborhood representatives that capacity be raised to eliminate noise from patrons waiting in line to enter when we are at max capacity (currently 250 persons).

The neighborhood also expressed some concern about outdoor noise and smoking by the patrons of Plan B. We have used our staff to minimize these concerns. In order to further address those concerns we are requesting an outdoor enclosed area for smoking and a small amount of seating. We are requesting that this enclosed smoking area allow be considered an extension of the building allowing patrons to carry beverages into the outdoor enclosure. The design would limit patrons from freely walking the premises and neighborhood and give our staff a greater opportunity to control noise and traffic. The design by our architects directs the noise away from the residential neighbors toward the commercial area behind our building.

Both of these improvements will be incurred by our organization and represent a compromise of our preferred interest and actions of the property. The fence will be placed far enough back from the property line to allow upkeep by our organization without encroachment on the neighbor. The smoking enclosure has been reviewed by traffic and does not affect parking. We appreciate your interest in addressing the concerns of the neighborhood while limiting the costs and disadvantages of our organization.

Respectfully Yours,

Rico Sabatini
Co-Owner Plan B



Plan B

824 Williamson Street
Madison, WI
Smoking Area
Plans/Elevations
February 3, 2010
A1.0

REVISIONS:



1" EDGE BAR CHAMFER TO MATCH EXISTING TRASH ENCLOSURE

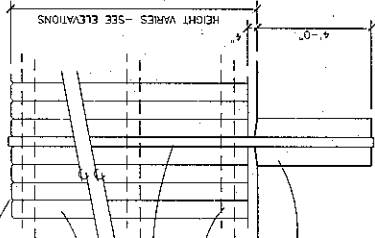
1/2" WOOD SCREEN FENCING TO MATCH EXISTING ENCLOSURE. PLACE SIDING EDGE TO EDGE.

4x4 WOOD POST

2x6 WOOD FRAMING, AS NEEDED

EXISTING ASPHALT SURFACE

CONCRETE SKOVOLUE FENCING TAPER TO GRAN ANK FROM POST.



2 Fence Detail
1/2" = 1'-0"

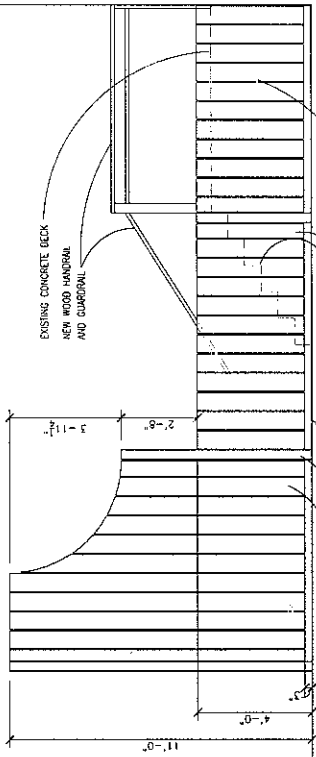
EXISTING CONCRETE BECK
NEW WOOD HANDRAIL
AND COUNTERAIL

NEW WOOD STAIRS BEHIND
WOOD SIDING

WOOD PANEL FENCE, TYP.

4" WOOD POST, TYP.

EXISTING ASPHALT SURFACE

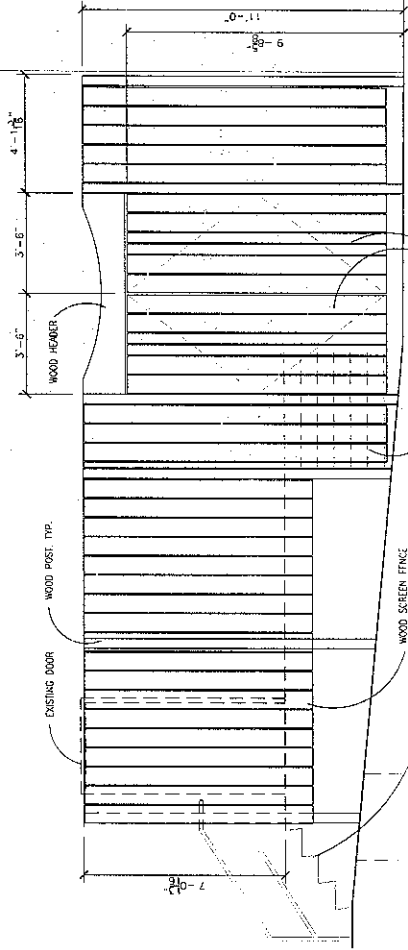


1 Elevation A
1/2" = 1'-0"

WOOD SCREEN FENCE, TYP.

WOOD POST, TYP.

NEW WOOD STAIRS BEHIND
EXISTING CONCRETE STAIRS



4 Elevation B
1/2" = 1'-0"

Plan B

824 Williamson Street
Madison, WI

Smoking Area

Plans/Elevations

February 3, 2010

A1.1