

From: Mary Carbine [<mailto:MCarbine@visitdowntownmadison.com>]
Sent: Monday, June 11, 2012 4:19 PM
To: Fruhling, William
Subject: From BID for Downtown Plan Workgroup June 11

Hi Bill,

Can you please share with the Plan Commission Workgroup at this afternoon's meeting? I regret I cannot attend. I have read through the staff memo and shared with the BID Board Downtown Plan Subcommittee.

The BID supports the Plan Commission Recommendations on the draft Downtown Plan as contained in the Planning Staff memo for the June 11 as pertains to downtown retail (primarily in Keys 2, 4 and 8, plus the revised State Street section), i.e., changes that support a flexible range of business sizes including larger commercial spaces, which support a mix of local, regional, national, and international businesses including destination retail, and which position downtown as a quality retail environment with a standard of excellence for downtown cleanliness, maintenance and safety.

We thank the Plan Commission and staff for listening and engaging the BID and the retail concerns, and we believe the Plan is greatly enhanced by these changes. We are happy to answer any questions and to serve as a resource in the final stages of the Plan.

Thank you,

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