



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)
(Legistar file number)
LICENT-2019-00447 (License number)
4 (Alder District #) 403 (Police Sector)
Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LIC LIB - 2017 - 00039
(Class B license only)

Business dba Name: Nomad World Pub

Licensed Address: 408 W Gorham St

Premise Capacity: 217 Liquor/Beer Agent Name: Michael Eifel

42 % Alcohol 55 % Food, 3 % Other Alder, District #: Vermeer 4 Police Sector: central

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Nomadison LLC

Business Mailing Address: 3618 W Pierce St, 2nd Floor Milwaukee, WI 53215

Business Contact Name, Position: Michael Eifel, agent + sole member

Business Phone: 414 350 7557 Business Email: info@caravanhospitality.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Michael Eifel	2923 N Marietta Ave Milwaukee WI 53211	member

- Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)
- I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.
- I certify that this information is true and correct to the best of my knowledge.

X [Signature] 5/9/2019
Signature Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: DJ's, Bands, Comedy

Number of security personnel and how they will be utilized: 2-4 depending on event
1- main entrance, 1- 2nd Fl, 1- 3rd Floor and if needed, one floater

Description of clothing to identify security personnel: staff t-shirt or hoodie

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:
n/a

How will the entrance line be managed and controlled: ID's taken at front door,
cover charge taken at separate line indoors along w/ wrist band
if special event on third floor

Plan for unruly patrons, intoxicated patrons, and physical disturbances: staff, security, +
management will remove problem patrons or seek assistance
from police in extreme circumstances

Underage drinking and fake ID plan: all patrons under 40 to be carded if drinking
alcohol. for events on third floor, wrist bands must be shown
for alcohol

Plan to control and supervise patrons under twenty-one (21) years of age: diners will be
carded if they wish to drink. receptions + special events on
third floor will be strictly enforced with wristband policy (if mixed ages)

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:
management and staff will monitor safety, security, cleanliness
and noise at all times

Management Personnel

Name	Date of Birth	Name	Date of Birth
TBD			