



DAMA Summer 2019 - Mural Installations

Overview: DAMA has four large city projects lined up to paint the summer of 2019. These mural projects are in various stages of design and completion and are all to be installed between August and October 2019. We hope that the Madison Arts Commission can add these projects to the July meeting agenda so that we can move forward with installations as planned.

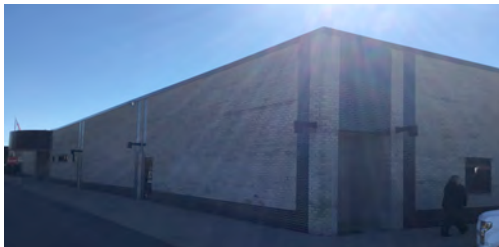
1. Dane County Job Center - 1819 Aberg Ave., Madison, WI 53704

Installation beginning August 8, 2019

16 ft. tall x 50 ft. wide = 800 square feet of mural

- Background will be painted and sprayed directly on the wall. Foreground imagery will be painted with exterior grade Hallman-Lindsay house paints on Aluminum panels and mounted to wall.
- Funded through Madison's Northside: A Safe and Thriving Community administered by City of Madison Community Development Division alongside grants from American Girl Fund for Children and the Evjue Foundation
- Community design created and to be painted by Northside youth through DAMA programming.
- Approved: Dane County, Madison City Engineering, Madison Community Development, Northside Planning Council, Northside Community Members and active youth.

Design will wrap around the northwest corner of the building.



2. Willy Street Co-Op North - 2817 N. Sherman Ave, Madison, WI 53704

Installation beginning September 16, 2019

Roughly 600 square feet of mural on upper 6 feet of green area on either side of front entryway.

- Mural will be painted with exterior grade Hallman- Lindsay house paints on polytab mural fabric and adhered to wall by DAMA artists with Acrylic Gloss Gel Medium.
- Funded by Willy Street Co-op.
- Community design created with Co-op member input and voting, to be painted by members, Briar Patch summer youth and DAMA Northside Institute youth.
- Approved: Willy St. Co-op Board and Members, Building owners Bruns' Family



Design part one - left side of entryway. Theme “Good Things Grow Here” presented with imagery of life, growth and culture of Northside neighborhood. Design chosen by Co-op managers, members, shoppers and Northside neighbors through voting process.



Design part two - right side of entryway.



3. Hawthorne Tunnel - Under East Washington Ave at Fair Oaks intersection, Madison WI

Installation beginning September 6, 2019

Roughly 400 to 650 square ft. mural plus color fields throughout estimated 200 foot long tunnel.

- City engineering will prepare, clean and prime tunnel surfaces prior to installation. Mural will be painted in two parts. A large portion of the tunnel will be painted with spray and roller directly on the walls. 400 to 650 square feet of mural will be a more detailed design painted with exterior grade Hallman-Lindsay house paint on polytab mural fabric.
- Elementary school student design ideas and community design input has been gathered. DAMA artists are currently working on final designs which will be voted on at community events at the East Madison Community Center throughout the summer with paint days to begin in August.
- To be painted with Truax neighborhood residents, East Madison Community Center youth participants and Hawthorne Elementary school students.
- Funded through multiple private foundation and city grant sources as well as private and business contributions. Recipient of Madison Arts Commission grant funding.
- Approved: Madison City Engineering, Madison City Planning Division (contract for receipt of MAC grant funds includes approval of mural project), Truax neighborhood and Hawthorne School.

4. School Road Tunnel - School Rd. and Northport Dr., Madison, WI 53704

Installation beginning August 6, 2019

Roughly 200 to 300 square ft. mural plus color fields throughout estimated 120 foot long tunnel.

- City engineering will prepare, clean and prime tunnel surfaces prior to installation. Mural will be painted in two parts. A large portion of the tunnel will be painted with spray and roller directly on the walls. 200 to 300 square feet of mural will be a more detailed design painted with exterior grade Hallman-Lindsay house paint on polytab mural fabric.
- Community design being developed in tandem with Hawthorne tunnel design with input from Northport community and DAMA Summer Institute Youth - to be painted with Northside community and youth.
- This project was just brought to us with the request that the tunnel be painted in tandem with the Hawthorne tunnel project. Funding requires that the project begin in August and be completed no later than October 1, 2019.
- Funded through Northside Planning Council
- Approved: Madison City Engineering, Northside Planning Council

Tunnel Designs are forthcoming! Community design engagement has just wrapped up and artists are beginning to compile design ideas for options to give to the community. Final designs will be sent to the Madison Arts Commission but we are contractually obligated to move forward on these projects within the timelines given to us by our city funders including the Arts Commission. Please advise on how to proceed.

Tunnel Images - shows the sad state of the Hawthorne tunnel, the School Rd. Tunnel is very similar. These murals are part of a multi-part revitalization effort to help communities reclaim their space.



Entryway to Hawthorne Tunnel - this area will display a majority of the polytab painted portion of the mural while colorfields will be painted throughout the tunnel.



Image List : Attachments

1. Dane County Job Center - NW corner
2. Dane County Job Center - “Safe and Thriving” Mural Design
3. Willy St. Co-op - left of entryway wall
4. Willy St. Co-op - left of entryway design
5. Willy St. Co-op - right of entryway design
6. Hawthorn Tunnel
7. Hawthorne Tunnel entryway







Everyone Welcome!
PLANTS





