

# Safe Routes to School Planning Project

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City of Madison + Wisconsin Bike Fed  
+ Madison Metro School District

# Madison SRTS Planning Team

## City of Madison

- Renee Callaway, Assistant Director Traffic Engineering
- Kevin Luecke, Ped/Bike Administrator
- Colleen Hayes, Ped/Bike Outreach and Education

## Wisconsin Bike Fed

- Ben Varick, High School SRTS Educator
- Dane County K-8 SRTS Educator

## Madison Metropolitan School District

- Sedric Morris, School Security Director

## Toole Design

- Sonia Haeckel, Project Manager
- Sara Schooley, Project Planner

## EQT By Design

- Annette Miller, CEO
- Mathias Lemos Castillo, Engagement Consultant

## School Traffic Safety Committee



## Transportation Alternatives Program (TAP) Grant

- Developing an overall SRTS Framework & recommendations for institutionalizing programming
- Developing prioritization for school planning
- Individual school plans starting with Southside Elementary and then Hawthorne and Leopold Elementary
  - Development of School Travel Safety Plan template.
- Review of areas designated as Unusually Hazardous Transportation areas.

## Received second TAP grant with funding for:

- Additional school plans
- Equity and Youth focused engagement
  - Toole Design created surveys for staff, students, and other community stakeholders. [Sample Survey](#)
  - EQT By Design is coordinating and will lead focus/discussion groups to target specifically Hmong, Hispanic, and Black families.
- Review of crossing guard locations
- Design of school travel safety materials for schools

# Safe Routes to School Project Timeline

Late 2023 = Secured a WisDOT grant for SRTS work

Spring 2024 = Accepted RFPs, met with agencies, settled on Toole Design

Friday August 16 = SRTS team met for a kickoff meeting to review goals, scope of work, schedule, roles and responsibilities, and expected outcomes for the project.

We have since met bi-weekly and have identified three schools for our initial plans: Southside Elementary, Leopold Elementary, and Hawthorne Elementary.

We visited Southside to observe pickup and dropoff, met with the principal and other school leaders to develop a DRAFT traffic safety plan.

Work with Leopold and Hawthorne Elementaries – January to May 2025



# Traffic Safety Plan

November 2024

We want to get ensure that all our students get to and from school safely, no matter how they travel. Look at the map below to see where drop-off and pick up locations are located for everybody!

**1 Kiss and Go.** You may only enter the “Kiss and Go” drop off loop from the west and exit to the right. No left turns are allowed.

**2 Walker drop-off and pick-up.** Caregivers waiting to pick up walkers at dismissal should wait near the playground behind the school.

**3 Walking School Bus Route.** A Walking School Bus is a supervised group of students that walk a set route and pick-up/drop-off students along the way. Learn more about the Walking School Bus on the other side!

**4 Park and Walk.** Caregivers are encouraged to park on Burdette Court and use the path. This helps reduce traffic congestion. Do NOT use the bike path to turn around.

**5 Crossing Guard.** Our crossing guard Sophia is posted at Moorland and Dunwoody at these times:

- 7 – 8 am (M-F)
- 1-2 pm (M)
- 2:15-3:15 pm (T-F)

**6 Bike Parking.** We have four bike racks. Make sure to wear a helmet and bring a lock!

**7 Other places to park (and not).** On-street parking is available to the east of the school. Do not use the Badger Rock staff parking lot to park or turn around.

**8 School Bus Parking.** Obey the signs in front of the school to allow space for the buses. More information about bussing to school is on the other side.

Turn the page to learn more!





## Walking & Biking

When your child walks or bikes, they enjoy exercise and fresh air. Walking is good for their mind and body. It also reduces the number of vehicles outside the school!

We encourage walkers to join the Walking School Bus! A Walking School Bus is a supervised group of students that walk a set route and pick-up/drop-off students along the way. Southside's Walking School Bus goes between the school and 7 Oaks Apartments along Moorland Rd. Mr. Max (Southside's social worker) leads it!

Pedestrians do not have the right of way when crossing mid-block. Please use designated crosswalks.

### Walker Pick up in the Afternoons

Walkers or bikers can leave independently if 2<sup>nd</sup> grade and above.

Walkers in 1<sup>st</sup> grade and below will need an older sibling or caregiver to walk them home. In the PikMyKid app, they are identified as "car line 2".

Scan here to learn more about walking and biking efforts in Madison.



## Riding the Bus

MMSD provides yellow school bus transportation to students who live more than 1.5 miles from school, and those who cannot walk due to unusually hazardous transportation conditions.

### Bus Routes, Stops and Times

The times and the bus stops are available on the [Transportation department's website](#) and in your student's Infinite Campus profile.

### School Bus Safety

- Wait for the bus on the sidewalk and stay out of the street.
- Enter the bus in a single file.
- Never reach under the bus to get something, ask the driver for help.
- Cross the street at least 10 feet in front of the bus after getting an "ok" sign from the bus driver.

### 4K Students

4K students ride the bus with our K - 5 students. According to district policy, a designated caregiver must meet them at the bus stop. If the caregiver is not at the stop at the published drop off time, the driver will finish the route and make a second attempt, if there is time to do so. The driver will then bring the student back to the school and the caregiver will need to arrange to pick the student up at school.



## Driving & Parking

If possible, park on Burdette Rd to the south of the school or on the areas east of the school. Then walk to drop off or pick up your student. This reduces congestion and helps everybody get some steps in!

### Vehicle Pickup in the Afternoons

If you use the "Kiss and Go" drop off loop, the PikMyKid app will announce your arrival and place you in order. Your student will be chaperoned out to the car in the order in which the cars arrive.

### Observe All Street Signs and Laws

"No Parking" means **you cannot leave your car unattended**. These signed areas are for school bus parking.

"No Stopping, Standing or Parking" means just that. **You cannot stop your car at these locations, even during drop off and pick up.**

Motorists must yield the right of way to pedestrians crossing a street at any marked or unmarked crosswalk.

It is illegal to double-park to drop off/pick up your child, even if you remain in the car. This disrupts traffic and is not safe.

It is illegal to make a U-turn on the street in front of the school. This

# Contact Information

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Website (updated as project progresses):

[Safe Routes to School Plan](#)

