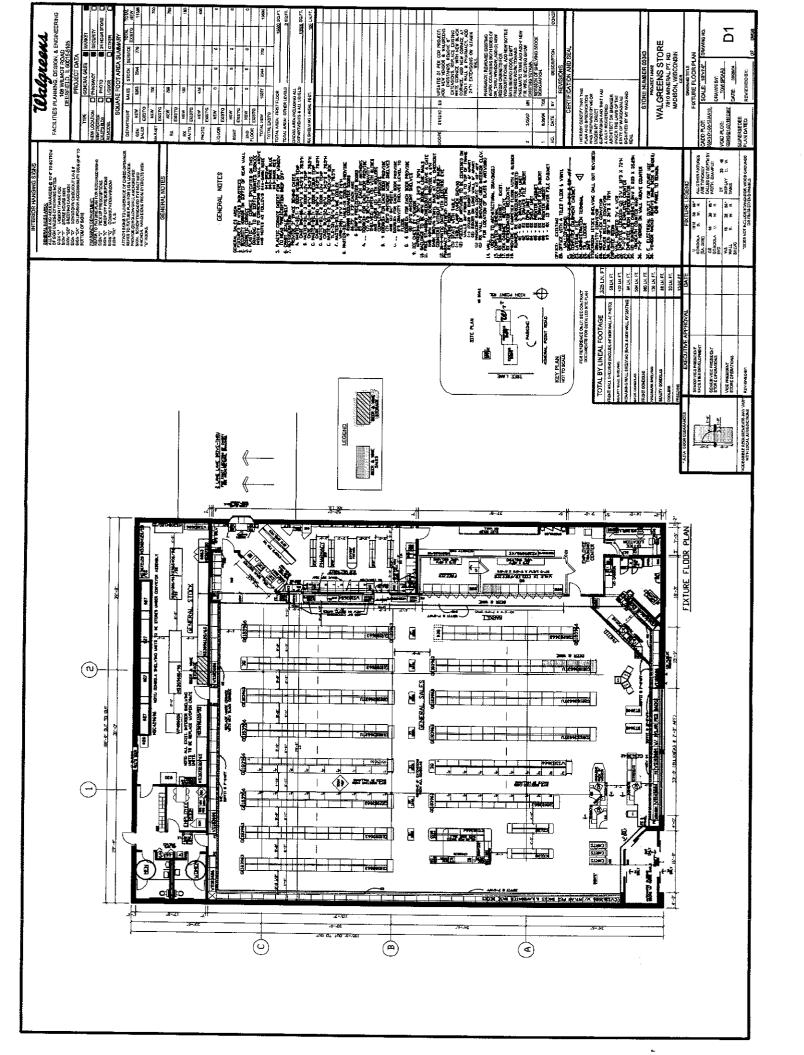
	mit to municipal c	JOIN					Number (FEIN):		36-19240	720
For	the license period	beginning		20	:	f		SE REQUE		
	· ·		lune 30	20	10			TYPE	1	FEE.
		<u> </u>		<del></del>		1	Class A		\$	
		2 2 2 2 2 2 2 2	Town of				Class B	beer	\$	
Ю	THE GOVERNING	3 BODY of the:	Village of	Madison			☐ Wholes	ale beer	\$	
			City of			Ì	Class C	wine	\$	
Cou	inty of Dane		Aldermanic Dist	t No. (if	required by ordi	inance)	Class A	liquor	\$	
,,,,			_ / adominanto bio	(110	required by ordi	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Class B	liquor	\$	
1	The named	NDIVIDUAL [	PARTNERSHIP	LIMITED	JABILITY COMPA	ANY T	Reserve	Class B liq	uor \$	
		_	NPROFIT ORGANIZ	_	.,,,		<u> </u>	blication fee	\$	
			l beverage license(s)				TOTAL	FEE	\$	
2	- ', '		e first middle; corpoi		ility companies giv	ve registere	d name):	Walgre	en Co.	
	partnership, and by	each officer, dire list the name title Title See attac	AT-103, must be con actor and agent of a and place of residence ched Corporate	corporation or no ce of each person Name	ched to this appl onprofit organiza	lication by ation, and I Home Ad	y each men	nber/manag	nt, by each n er and agent Post Office & 2	of a lim
	Vice President/Memi					A (F.14)	,			000
	Secretary/Member _		cretary	Margarita E	. Kellen	845 W	agner Ro	ad G	lenview, II	_ 600,
	Treasurer/Member _	NA Store Manag	or.	Ry C. Chhor	n	7400	Old Souls	Dd #7 *	Madison, V	VI 527
	Agent	Store Manag	EI .	TAY C. CHIIOI	11	7409	Old Sank	rtu. #/ , 1	viauison, V	vi 53/
_	Directors/Managers	NA Walaroons f	#033 <i>4</i> 3		-		NI 1	(600) 0	22 4222	
3	Trade Name	Walgreens #				isiness Phoi			33 1222 n WI 5371	1
4	Address of Premises						Zip Code		1 1 1 2 3 7 1	1
5			ration/limited liability o	company subject to	completion of the	e responsibl	e beverage s	server		r1
_	training course for th	is license period?							Yes	
6	is the applicant an Al								<del></del>	
-			or acting on behalf of						Yes	
7	Does any other alcol	nol beverage retail I	licensee or wholesale	permittee have ar	ny interest in or co	ontrol of this			Yes	
7	Does any other alcohola (a) Corporate/limite	nol beverage retail l ed liability compar	licensee or wholesale ny applicants only:	permittee have ar Insert state	ny interest in or co inois	ontrol of this and date <i>_</i>	2/15/09	of registrat	Yes	
7	Does any other alcol (a) Corporate/limite (b) Is applicant corp	nol beverage retail l ed liability compar oration/limited liabi	licensee or wholesale ny applicants only: lity company a subsid	permittee have ar Insert state <u>Illi</u> liary of any other c	ny interest in or co inois orporation or limit	ontrol of this and date	2/15/09 ompany?		Yes	
7	Does any other alcohologo (a) Corporate/limite (b) Is applicant corporate (c) Does the corporate (d)	nol beverage retail l ed liability compar oration/limited liabil ation or any officer	licensee or wholesale ny applicants only: lity company a subsid director, stockholder	permittee have ar Insert state <u>IIII</u> liary of any other c or agent or limited	ny interest in or co inois orporation or limit d liability company	ontrol of this and date _a ted liability o y, or any me	2/15/09 ompany? mber/manag	er or	ion Yes	
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7 8 9 10 11	Does any other alcoh (a) Corporate/limite (b) Is applicant corp (c) Does the corpora agent hold any in (NOTE: All applicant Premises description all rooms including limay be sold and stol Legal description (on (a) Was this premise (b) If yes under who Does the applicant ubefore beginning bus	nol beverage retail I ed liability compan oration/limited liabil ation or any officer nterest in any other s explain fully on re in: Describe building ving quarters if use red only on the prei mit if street address es licensed for the s at name was licens inderstand they musiness? [phone 1-8	licensee or wholesale ny applicants only: lity company a subsid director, stockholder alcohol beverage lice everse side of this form or buildings where al ed for the sales, servi mises described) is given above): sale of liquor or beer of e issued? st file a Special Occup	permittee have ar Insert stateIII liary of any other coor agent or limited ense or permit in Wan every YES answelcohol beverages a ice, and/or storage Retail Drug Standuring the past lice pational Tax returns	ny interest in or coinois corporation or limit d liability company Visconsin? ver in sections 5 & are to be sold and e of alcohol bevera tore w/sundrivense year?  In (TTB form 5630	ontrol of this and date	2/15/09 ompany? mber/manag bove) applicant m cords (Alcoh ne-story b	er or ust include nol beverages uilding of	Yes ion Yes  Yes  13,500 sc  Yes	g,ft.
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# City of Madison Supplemental Class A License Application

	Seller's Permit Number Federal Employer Identification # Notarized Original Application Form Notarized Supplemental Form Orange Sign (Clerk's Office provides at time of application)	<ul> <li>□ Description of Licensed Premise</li> <li>□ *Notarized Appointment of Agent</li> <li>□ Background Investigation Form(s)</li> <li>□ Notarized Transfer of Ownership</li> <li>□ *Articles of Incorporation</li> </ul>	<ul> <li>☐ Floor Plans</li> <li>☐ Lease</li> <li>☐ Sample Menu</li> <li>☐ Business Plan</li> <li>* Corporation/LLC only</li> </ul>											
1	Name of Applicant/Partner/Corporation/LLC Walgreen Co. dba Walgreens #03343													
2	Address of Licensed Premise 7810 Mineral Point Rd, Madison, WI 53717													
3	Telephone Number: (608) 833 1222 4 Anticipated opening date: Store opened 10/10/94													
5														
6.		olice Department District Captain, Alcohotative for the area in which you intend to leave												
7	Are there any special conditions desired Explain	d by the neighborhood? □ Yes ■ No												
		ated? ⊔ Liquor Store ⊔ Grocery S Yes ⊔ No ■Other—Explain Retail												
9	Business Description: Retail Drug Sto	ore w/sundries in a one-story building of 13,500	O sq.ft.											
10	size and all areas where alcohol bevera	g, including overall dimensions, seating ar ages are to be sold and stored The license ged without the approval of the Commo	ed premise described											
	Walgreens 03343 is a one-story freestan	ding building consisting of 13,500 square feet.	Beer and wine on the sales											
	floor will be kept in a secured cooler and	on shelv <mark>ing in the</mark> beverage aisle. Beer and w	ine reserve stock will be											
	stored in a storage area separate from the	ne main sales floor.												
11		rectly accessible and under control of the and stored only on the licensed premise, not												
12	Describe existing parking and how par	king lot is to be monitored The parking lo	ot is shared with other businesses											
	in the strip mall, and is monitored by secu	rity cameras through CCTV. There are appro	ximately 116 spaces											
	Responsibilities include purchasing, mero management and customer service. The attached employee training manual.  Identify the registered agent for your	e, staffing levels, duties and employee train ponsible for the general management and over thandising, budgeting, employee management are are 31 full-time employees and 19 part-time.  Corporation or LLC This is your corporate permitted by law to be served on the corporation.	e employees. Please see											
	Prentice-Hall Corporation Sytem, Inc. 804 Name Address	10 Excelsior Drive, Suite 400, Madison, WI 53	717											

	Utilizing your market research, who would you project your target market to be? Walgreen's adult customers who purchase wine and beer and who find it convenient to purchase a variety of merchandise, including alcohol, at one time.
16	Describe how you plan to advertise/promote your business. What products will you be advertising?
10.	
	New wine and beer products may be included in our existing multi-media advertising programs.
17	Are you operating under a lease or franchise agreement? ☐ Yes (attach a copy) ■ No
18	Owner of building where establishment is located: Oakbridge Commons Management
Ad	dress of Owner: 7941 Tree Lane Ste 105, Madison, WI 53717 Phone Number (608)833-8100
19	Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin? Uses Uso NA
20.	List the Directors of your Corporation/LLC
	See attached Corporate Rider
	Name Address
	Name Address
	Name Address
21	List the Stockholders of your Corporation/LLC Walgreen Co. is a publicly held corporation. To the best of our knowledge no one person or entity own
21	Walgreen Co. is a publicly held corporation. To the best of our knowledge no one person or entity own  Name Address % of Ownership
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including company policies and mandatory training

April 2010

# OVECVEV

Walgreens decision to reenter the beer and wine market is a direct response to consumer demand. Our modest selection will be tailored to provide a safe, convenient alternative to meet the needs for our existing consumer base. The new category will bring revenue growth potential for both Walgreens and the industry at-large with a streamlined offering that will drive purchases from consumers who wouldn't typically visit traditional liquor merchants. As we do in the hundreds of locations where we currently sell beer and wine, these products will be merchandised and sold with a high degree of responsibility and conscientiousness. And, as always, customer and community feedback will be welcome and considered.

#### Product Assolutions

A limited selection of beer and wine will make up a small portion of each eligible store - beer will comprise 1/4 of an 18 ft. cooler; and wine will make up 1/3 of a 36 ft. beverage aisle.

- The proposed assortment has been refined to appeal to casual, moderate beer and wine drinkers as an additional Walgreens convenience.
- The beer selection will consist of 6 packs, 12 packs, 18 packs and cases only. There will be no spirits, malt liquor, single servings or any other variation that would be considered conductive to alcohol abuse.
- The selection will be value to mid-priced.

# 

Walgreens has taken great measures to assure that any beverage containing alcohol will be sold in a responsible and appropriate manner. Detailed polices and procedures are already in place, endorsed by legal counsel as well as senior management and are strictly enforced without exception.

- Employees for each eligible store must undergo extensive training prior to beer and wine availability at an individual location.
- Once trained, each register clerk must submit a policy acknowledgement as part of the daily log-on process.
- Walgreens established policy states that employees must request identification for any customer attempting to purchase alcohol who appears to be under the age of 40. Register prompts ensure compliance before proceeding with the transaction.
- Under age employees are required to seek the assistance of a manager.

#### Industry Sa

A recent study conducted in the state of Indiana ranked drug stores highest in alcohol sales compliance among all other retailers.

# History Co. Programme and the second control of the second control

Walgreens stores have successfully merchandised and sold alcoholic beverages since prohibition. Though profitable, many managers found the category cumbersome and time consuming to maintain. It was discontinued in the great majority of stores during the early 1990s in order to improve focus on other key business priorities. Now, with a much scaled back offering, as well as point of sale and inventory technology advancements, we have the ability to resume beer and wine sales only while maintaining our high standards for responsible retailing.

### **Operational Controls**

### Step 1.1 Pre-employment Screen

Walgreens performs pre-employment checks on all new hires including: Criminal, Drug Test, Retail Association (Esteem), SDN (Socially Designated Nationals) Check and medicare/medicaid.

### Step 1.2 Written Policies & Procedures

Employees are trained to comply with Walgreen policy, state and local laws regarding the sale of alcoholic beverages to customers. Walgreens alcohol policies are drafted with the intent to provide a uniform compliance approach with most states' alcoholic beverage laws. Employees are expected to understand, acknowledge and abide by all Walgreens policies in addition to their state's laws. To help reinforce Company policy and state law regarding the sale of alcoholic beverages, at the beginning of each shift, employees must read, understand and acknowledge the liquor compliance policy. This is achieved by:

<u>Hourly Employees</u>: The Liquor compliance policy log and liquor acknowledgement log must be electronically signed when punching in on the time clock.

<u>Salaried Employees</u>: The Alcoholic Beverage Daily Log 264 must be signed, including the date and time

### Step 1.3 Computer Based Training System

All employees, regardless of age, must do the following:

Review all available training materials
Complete "A Time to Care" PPL (People Plus Learning)
Read, sign, and date the sale of alcoholic beverages policy
Review all state and local laws to ensure that all requirements are understood, implemented and adhered to
Complete the Policy acknowledgement training on an annual basis

#### Step 1.4 Signage

All Stores must post the "We Card" sign and return policy sign. When required, stores will post signage denoting selling hours

### **Step 1.5 Point of Sale Controls**

Alcoholic beverages must not be sold by anyone under the age of 21. If a team member under the age of 21 scans an alcoholic beverage, the register prompts the clerk to call a member of management. The manager must insert a key and input their employee ID for the sale to be completed. When a team member scans an alcoholic beverage, the POS prompts whether the customer appears under the age of 40, if the answer is YES, then the team member must enter the birth date on the customer's photo identification into the POS system. Every Walgreens store has the capability to program their cash registers to lock out the sale of beer and wine during non-selling hours based on local ordinances.

### Step 1.6 CCTV Deterrence

Walgreens deploys cameras and public view monitors in all locations to deter criminal activity and promote a safe environment. The digital images captured from these devices are stored for up to 90 days on a Digital Video Recorder and give Loss Prevention the capability to share images of criminal activity with our stores and local law enforcement. All new stores are equipped with 16 cameras. Existing stores have anywhere from 7 to 16 cameras. Standard camera shots include front entrance, cash registers, and pharmacy

### Step 1.7 Alpha EAS Security Caps

Alpha Caps (built with EAS alarm mechanism) are available to protect spirits, wine, and champagne bottles if stores are experiencing theft. If needed, caps are available or ordering at our Distribution Center. The caps are used as a strong visual deterrent and require a key to unlock prior to purchase/consumption

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1 £

# Sale of Alcoholic Beverages Policy Acknowledgement

Original 8/27/09

### Patiento (aust

To ensure that employees are trained to comply with Walgreens policy, state and local laws regarding the sale of alcoholic beverages to customers.

Walgreens alcohol policies are drafted with the intent to provide a uniform compliance approach with most states' alcoholic beverage laws. However, each state may have sale of alcoholic beverage laws that are unique to that state.

Employees are expected to understand, acknowledge and abide by all Walgreens policies, in addition to their state's laws. Should Walgreens policies ever conflict with state law, state law must be followed.

## Seline /Alcohol==

### Customer

- Customers must be at least 21 years of age to purchase alcohol.
- The clerk must ask customers who appear to be under 40 years of age for a
  valid photo identification to ensure the customer is of legal age. A sale must
  not be made if a person appears to be under 40 years of age and does not
  show the clerk valid photo identification. The four acceptable forms of photo
  identification are:
  - ◆ Driver's license
  - ◆ State I.D. card
  - Military I.D. card
  - Passport
- If the employee doubts the age of the customer regardless of the proof of age shown, he or she must refuse the sale. Call a manager for assistance.
- Alcoholic beverages must not be sold or given to anyone who is intoxicated.

#### Selling Responsibly

It is unlawful to sell, give, or deliver alcoholic beverages to any person under the age of 21. Be conscious of the following situations:

- A minor exchanging money with a legal age customer for purchase of an alcoholic beverage.
- A minor carrying an alcoholic beverage to the register for a legal customer to purchase.
- A minor selecting an alcoholic beverage that is to be purchased by a legal customer.

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## **Note:** This does **not** include adults merely shopping with a minor.

- If you suspect a customer is purchasing alcoholic beverages for minors, it is your responsibility to ask for adequate identification from all persons in the party.
- If you have doubts about whom the customer is purchasing alcohol for, or their identification, a manager should be called immediately to make the final decision about the sale.

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Important:	Management must communicate the above information to all clerks.	
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## **Employee**

- All managers and employees engaged in the sale of alcoholic beverages must have knowledge of and adhere to all state and local laws governing the sale of alcoholic beverages.
- Alcoholic beverages must not be sold by anyone under the age of 21.
- If a **clerk under the age of 21 scans** an alcoholic beverage, the register prompts the clerk to call a member of management. The manager must insert a key and input their employee ID for the sale to be completed. When a manager is called, it then becomes the manager's responsibility for the sale of alcohol, and the manager will be held accountable for the conditions of the sale.
- When a cashier scans the alcoholic beverage and the POS prompts whether the
  customer appears under the age of 40, if the answer is YES, then the cashier
  must enter the birth date on the customer's photo identification into the POS
  system.

### Handling

 Alcoholic beverages should not be handled, including stocking alcoholic beverages, by any employee under the age of 21.

## Managing the Sale of Algorol was seen

Supervising the sale of alcohol carries great responsibility. Alcohol-related accidents, injuries, and deaths can occur if it is sold irresponsibly. The following can occur if you allow alcohol laws to be violated:

- The manager on duty and/or the employee selling the alcohol can be disciplined, up to and including termination of employment.
- The manager on duty and/or the employee selling the alcohol can be held personally liable for violations of the law. Such violations could potentially result in being arrested, charged, and perhaps jailed and fined.
- The manager on duty and/or the employee cited for selling the alcohol may not be able to work in or own another establishment that sells alcohol.
- Walgreens may lose its alcohol license and/or be fined.
- The manager on duty, the employee selling the alcohol, and Walgreens can be sued for damages caused by an intoxicated person if alcohol is sold to that person illegally.

# Treation of the

All employees, regardless of age, must do the following:

- Review all available training materials.
- Complete "A Time to Care" PPL.
- Read, sign, and date the <u>Sale of Alcoholic Beverages Policy (Form 265)</u>.
   Management must also sign this form. The original, completed form must be retained at the store for **three** years.
- Review all state and local laws and ensure that all requirements are understood, implemented, and adhered to
- Complete the Policy Acknowledgement(s).

Note: All employees will be annually enrolled in the Policy Acknowledgement(s).

# Daily Log

To help reinforce Company policy and state law regarding the sale of alcoholic beverages, at the beginning of each shift, employees must read, understand and acknowledge the following:

### **Hourly Employees**

The <u>Liquor Compliance Policy Log and Liquor Acknowledgement Log</u> must be electronically signed when punching in with the time clock.

### Salaried Employees

The <u>Alcoholic Beverages Daily Log 264</u> must be signed, including the date and time. Retain the original, completed forms at the store for **three** years.

# Annual Review

Review the Company Policy and state law with any employee before authorizing that employee to sell alcoholic beverages

Employees **must** annually review Company policy regarding the selling of alcoholic beverages. The review must include:

- Informing employees that they must ask for a driver's license, state ID, military ID, or passport from every customer appearing to be under the age of 40 as proof of age. Refuse the sale, if the photo identification appears valid, but there is still doubt about the age.
- Stating the legal age required for purchasing alcoholic beverages in your state;
- Inform employees that if they sell alcoholic beverages to a customer who is under the legal age to purchase the product, the employee is subject to arrest and criminal prosecution and the customer is subject to arrest.
- Informing employees not to sell alcoholic beverages to anyone who is intoxicated.
- Review of all state and local laws pertaining to the sale of alcoholic beverages.

## Printable Forms

- Sale of Alcoholic Beverages Daily Log (Form 264)
- Sale of Alcoholic Beverages Policy (Form 265)

## Sale Restinctions

Check with your local municipalities for further date and time restrictions on the sale of alcoholic beverages. Program the POS system with restricted hours.

## Exchange Resimetions

Unopened alcoholic beverages with a receipt can only be exchanged at the same store where originally purchased and only during non-restricted selling days and times.

## Alcohol-License and/or Permits

Alcohol license and/or permits must be framed and conspicuously displayed within view of customers and agencies.

# Alcohol Sign

You **must** refer to this link to review the appropriate signs for your state. These signs can be ordered through the sign catalog.

Post signs where they can be easily seen by customers, in addition, adhere to any local ordinances.

# Performance Reporting

Similar to tobacco, management must report ALL alcohol policy performance checks (both passed and failed) to Corporate and Regulatory Law within 24 hours of receiving notice.

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I have read, understand, and agree to abide by the Sale of Alcoholic Beverages Policy. If I have a question or a problem relating to this information, I will contact my store manager.