



# Change of Officers

## City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

UCLIB-2024-00301

(License number)

9-PRITCHETT

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

### Licensed Premises Information

This application modifies existing alcohol license number: 2024-00301

Business dba Name: Steve's Wine - Beer - Spirits

Licensed Address: 122 Junction Rd Madison, WI 53717

Liquor/Beer Agent Name: Dan Schwalbach Alder, District #: Pritchett (9)

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Steve's Liquors West INC.

Business Mailing Address: 122 Junction Rd, Madison WI 53717

Business Contact Name, Position: Dan Schwalbach - Manager

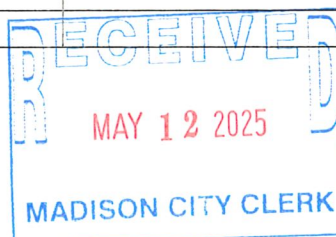
Business Phone: 608-833-5945 Business Email: \_\_\_\_\_

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
JOE VARESE	

Officers/Members/Directors who will no longer hold their positions:

Name	Former Title



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Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☐ No ☒ Yes, explain: Steve's Liquor Store, Inc (Village of Shorewood Hills)

After this change, how many total officers/members/directors will be in the organization?: 4

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

*Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.*

Joe Varone  
Authorized Signature

5/5/25  
Date

☐ Form submitted by mail/e-mail  
Office Use Only