

Department of Planning & Community & Economic Development Office of the Director

Website: www.cityofmadison.com

Madison Municipal Building, Suite LL100 215 Martin Luther King, Jr. Boulevard P.O. Box 2985 Madison, Wisconsin 53701-2985 TTY/TEXTNET 866 704 2318 FAX 608 267 8739 PH 608 266 4635

- **DATE:** January 22, 2008
- **TO:** Mayor David J. Cieslewicz Alders
- **FROM:** Mark A. Olinger, Director, DPCED Hickory Hurie, CDBG Grants Supervisor, DPCED

SUBJECT: CDA-CDBG Cooperation in Phase 2 of the Allied Redevelopment

The successful revitalization of the Allied neighborhood will require a significant level of coordination, cooperation, and resources from many partners. Both the CDA and the CDBG program offer a special set of skills, knowledge and critical resources to positively affect and catalyze the revitalization of the neighborhood. Understanding the high priority the City and community-at-large have placed on the successful implementation of the City-owned parcel and to facilitate accomplishment of the goals, we agree to work cooperatively to achieve the following:

1. OUTCOME:

The CDA and CDBG Commission will work together to achieve the outcome goals adopted by the Common Council, specifically the goal of homeownership for Phase 2 that reaches households among the three target income groups (30-50 % Area Median Income [AMI], 50-80% AMI and over 80% AMI). CDBG is expected to facilitate and help fund a portion of buyers or non-profit group participation in the development of housing for those at 80% of AMI and below. The CDA has committed to providing up to 20% of its anticipated deferred developer fee to facilitate homeownership and homebuyer counseling across the range of income groups, including those that may be assisted by CDBG.

We will work together to obtain or facilitate the commitment of other community and private resources to assist current City property residents and others in homebuyer and financial education and post homeownership support.

2. PROCESS:

The CDA and the City's CDBG Commission will commit to establishing to meet and implement the Council approved plans for Phase 2 while details regarding schedules, meetings, remain to be worked out. Staff of the Mayor's Office, the CDA, and CDBG will meet every other week to discuss and coordinate activities related to Phase 2. We will work in a collaborative fashion on the following:

a. Completing the final Request for Proposals for Phase 2, for Council, CDBG Commission, and CDA approval.

- b. Collaboration in the RFP process, including selection and orientation of a review group to rate and recommend proposals to our respective bodies and the Common Council.
- c. Managing the resources, contract development and project monitoring through the completion of Phase 2.
- d. Assisting the CDA in the application for land use approvals for the site.
- e. Presenting reports to the Mayor and Council during Phase 2 implementation.

We will be responsible for establishing and overseeing communication systems with such neighborhood groups, current city property residents, as well as the internal City policy groups that have an interest in the Allied plan, (such as the Allied Task Force, Plan Commission, Housing Committee, and Board of Estimates, and the internal City staff teams, such as the Physical Development Staff Team.

We believe that this will help develop a true spirit of collaboration on what is one of the most important neighborhood revitalization efforts in the City.

If you have any questions, please do not hesitate to contact either one of us directly.

Thank you.