

City of Madison Child Care Unit Pathways to Quality

ECCEC
November 14, 2019

City's Goal for Accredited Care



- Increase the number of low income children in City of Madison accredited child care by 20% by the end of 2022

There are a variety of barriers to accessing high quality care



Ability to Pay	The cost of care for 2 children is 24% of state median income for a two-parent family and over 100% for a two parent family at the poverty line
Limited Public Funding	Wisconsin Shares, the main funding source for child care for low income families, provides funding that is well-below the actual cost of care in Madison
Capacity	2% open capacity at accredited centers currently
Availability	Current waitlist for care at accredited facilities is over 1,500
Staffing	High turnover rates due to insufficient wages and resources causes churn in the workforce

Strategies to Tackle the Problem

1. Prioritize accreditation of targeted centers that are already serving low income children, particularly those with more empty slots through **Pathways to Quality**
2. Add a **Service to the Community** standard to child care accreditation standards that requires either:
 - 10% of spots in accredited care are utilized by low income children (phased in over 5 years)
 - OR
 - Well-resourced centers to give back to the community by providing training, mentoring, etc. (12 hrs. per year for every 50 children)



Pathways Centers To Date

- One City (accredited in 2018)
- Leap Academy (in process)
- Gotitas de Amor (in process)
- La Petite Academy Monona (in process)



Child Care Unit Support to Programs

- Intensive onsite work and resources to Pathways to Quality providers to become accredited
- Up to \$10,000 per year per center for up to 3 years to help pay for the cost of improving quality up to accreditation standards for things like:
 - Training and Education for Staff
 - Materials for Children
 - Equipment for the Facility

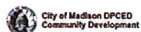
Child Care Unit Support to Programs (cont.)

- For providers who choose the Community Service pathway in lieu of serving more low income children, coordinate and facilitate connections between programs.
- Examples of Community Service could include:
 - Sharing materials or resources
 - Training
 - Mentoring
 - Support correcting items identified in action plans
 - Joint fundraising
 - Parental In-Kind
 - Peer Review
 - YoungStar support (in process centers)

Summer & Fall 2019 Work

- Create Pathways to Quality Webpage, FAQ, procedures
- Create online forum for sharing community service opportunities
- Communication with all accredited sites and community directors
- Notification to Mayor and City Council (handout) (November)

Pathways To Quality Webpage



Jim O'Keefe, Director

DPCEC	Building Expansion	Community Development	Economic Development	Housing	Planning	Permits
Community Services	Community Development Office	Funding Opportunities	Madison Senior Center	Madison Out-of-School Time Initiative		

DPCEC > Community Development > Pathways to Quality

Pathways to Quality

The goal of Pathways is to increase the number of low income children participating in City of Madison accredited early childhood and school-age care. To do this we will:

- Identify and encourage non-accredited centers serving a significant number of low income children to pursue accreditation
- Introduce expectations for currently accredited centers to serve a significant number of low income children or provide support for the early childhood or school-age community

Resources

- Frequently asked Questions about Pathways to Quality
- English Accreditation Checklist (updated January 1, 2020)
- Spanish Accreditation Checklist (updated January 1, 2020)
- Accreditation Fact Sheet

Pathways To Quality Webpage (cont'd)

Centers Currently Accredited:

As of January 2020, an accreditation standard has been added which requires centers to choose one of the following two options:

- At least 5% of the enrollment is made up of children from low-income families. This includes children who receive discounts through child care subsidies, free and reduced-price lunch, City of Madison Child Care Tuition Assistance, UIW Child Care Tuition Assistance Program Funding (CCTAP), Madison Metropolitan School District Transition Education Program (TEP) funding or other private or public scholarship funding determined by the Board, Care and Education Manager to be eligible.
- The center provides 12 hours per year of service to the local early childhood or school-age community for every 50 children enrolled (regardless of full or part-time status). This is not provided for programs that serve fewer than 50 children. Examples of community service can be found in the [University of Wisconsin System](#).

To help facilitate the exchange of information between City of Madison accredited child care programs about the Pathways to Quality early childhood or school-age community service path, we have created the [Pathways to Quality](#) website for you to use for information on our website for two reasons:

1. For those looking for a center that may be able to use a community service you provide
2. If you are looking for a community service to be provided to your center

This is meant to be a forum for accredited centers, not a venue to buy and sell goods and services. All [Pathways to Quality](#) submissions will be reviewed by the Child Care Unit for appropriateness for the website.

As always, if you have any questions, please contact your Child Care Specialist.

[Home](#) [Link & Info](#) [Community Programs](#) [Pathways to Quality Provider Information](#)

Pathways to Quality Provider Information

This form will help the exchange of information between City of Madison accredited child care programs about the Pathways to Quality early childhood or school-age community service path.

Please fill in your information below. You do not need to fill in every box, but it is helpful to fill in as much information as possible. Also ensure the [Pathways to Quality](#) page will be your program information, contact name and email address.

Program Info
 Program Name
 Program Address
 Number of Children Enrolled
 Program Type
☐ Full Day
☐ Part Day

Program Contact
 First Name
 Phone Number
 Email Address

Early Childhood or School-Age Community Service: How Can You Help?
 Service & Support
 Are you willing to provide services or support for other programs to fulfill your Pathways to Quality commitment?
☐ Yes
☐ No

What Support Would Be Helpful To You?
 Administrative Support
 Quality you are requesting from another center or agency in the industry?
☐ Yes
☐ No

[Submit](#)

Provider	Services or Support Offered	Training or Mentoring Offered	Contact
Available State All children enrolled Program Type Description	Job training Support and mentorship when you are training someone Parent and family support services Peer support Support for your work Support and mentorship Job training All services Participants of various ages and in other disciplines of training	Financial and Budgeting Managing the Child and Adult Care Food Program Understanding compliance with regulations and requirements Managing the Quality Improvement program Curriculum and Assessment Recruitment Family Partnership Bookkeeping Marketing Conference Presentation Writing Curriculum Job Shadowing Offering Support for Training Action Planning for Family Rights Asset's Center Meeting Support/Needs Policy Development Writing Job Postings	Renee Rose-Kumar 608.244.4327 rene@madison.gov
Available State To children enrolled Full day and part day	Support and mentorship Job training A support group for new teachers and staff Support for your work	Managing the Quality Improvement program Curriculum and Assessment Marketing Conference Presentation Policy Development Writing Job Postings	Renee Rose-Kumar 608.244.4327 rene@madison.gov

Child Care Unit Support to Programs (cont.)

- Training and resources to providers to understand and better serve children who live in poverty.
 - Contract with Today Not Tomorrow for 2020
 - Ruby Payne's Framework for Understanding Poverty
 - Pyramid Model and Conscious Discipline Support
 - Infant and Early Childhood Mental Health Consultant

Moving Forward

- Survey in December 2019 of current Pathways status for all accredited centers, annually thereafter
- Accreditation Standards go into effect January 1, 2020
- Website is currently live
- Work with Satellite to improve access for low income families in family child care

Questions?

Coral Manning
cmanning@cityofmadison.com or 608-267-4995
 OR
 Speak with your Child Care Specialist
