



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 22, 2026

4:00 PM

Virtual via Zoom

[93986](#)

Destination Madison Virtual Meeting - Zoom link

[https://us02web.zoom.us/j/84984098332?
pwd=rfDJgzoRibTacXk5ANJGyp6Eh1rQnE.1](https://us02web.zoom.us/j/84984098332?pwd=rfDJgzoRibTacXk5ANJGyp6Eh1rQnE.1)

Meeting ID: 849 8409 8332

Passcode: 608608

+16465588656,,83034576902#,,, *608608# US US

Call to Order/Roll Call

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Alder Michael Verveer, Steve Dongarra, Jason Salus

Absent: – Angela Bozo

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:10 p.m. Quorum was established.

Approval of Minutes

May 5, 2026

A motion was made by Verveer, seconded by Dongarra, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

None

Disclosures and Recusals

Alder Verveer is a member of the Monona Terrace Community and Convention Center Board.

Review Fund Activity

[93987](#)

Fund Availability - Fund Activity Memo

Attachments: [2026-07-21_Fund_Activity_Memo.pdf](#)

For the calendar year 2026, the committee has \$270,000 to appropriate. After the May 5, 2026, meeting, there existed a balance in the fund of \$198,775. Re-appropriations below of \$90,330, leaves the committee with available funds of \$289,105 to consider and appropriate at this meeting. There are six new event requests, which will leave a remaining balance of \$160,755 in the fund.

Fund Requests

[93988](#)

World Triathlon Corp - IRONMAN Wisconsin and IM WI 70.3 2026

Attachments: [WorldTriathlonCorporation2026IronmanADDL.pdf](#)

BEA Request for \$10,000 for facility rental.

A motion to approve the request was made by Dongarra. Motion was seconded by Verveer.

The motion passed by voice vote/other.

[93989](#)

Informa Markets - 2028 SupplySide Midwest

Attachments: [InformaMarkets2028SupplySide.pdf](#)

BEA Request for \$15,450 for facility rental.

A motion to approve the request was made by Salus. Motion was seconded by Verveer.

The motion passed by voice vote/other.

[93990](#)

National Orientation Directors Association 2029 NODA Annual Conference

Attachments: [NationalOrientationDirectorsAssociation2029.pdf](#)

BEA Request for \$30,000 for facility rental.

A motion to approve the request was made by Salus. Motion was seconded by Dongarra.

The motion passed by voice vote/other

[93991](#)

Church of the Brethren - 2029 Annual Conf

Attachments: [ChurchoftheBrethren2029.pdf](#)

BEA Request for \$43,500 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Salus.

The motion passed by voice vote/other.

[93992](#)

Midwest Nursing Research Society - 2029 MNRS Annual Conference

Attachments: [MidwestNursingResearchSociety2029.pdf](#)

BEA Request for \$21,900 for facility rental.

A motion to approve the request was made by Salus. Motion was seconded by Dongarra .

The motion passed by voice vote/other.

[93993](#)

Upper Midwest Region Assoc of College and University Housing Officers - 2029

Attachments: [UMR-ACUHO2029.pdf](#)

The business was lost so no approval was needed.

[93994](#)

Roll-Over of Funds Request: American Cheese Society - ACS Annual Conference

Attachments: [2026_07_22_MTBEAAC_RollOverRequest.pdf](#)

BEA Request for \$27,000 for facility rental.

A motion to approve the request was made by Verveer. Motion was seconded by Salus.

The motion passed by voice vote/other.

[93995](#)

Additional Special Request: American Society of Animal Science

Attachments: [2026_07_22_MTBEAAC_SpecialRequests.pdf](#)

BEA Request for \$82,500 for facility rental.

A motion to approve the request was made by Salus. Motion was seconded by Dongarra.

The motion passed by voice vote/other.

Future Business

None.

Adjournment

Since there was no further business, Salus moved that the meeting be adjourned. Motion was seconded by Verveer. Approved by all. Meeting adjourned