



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 22, 2026

4:00 PM

Virtual via Zoom

93986

Destination Madison Virtual Meeting - Zoom link

<https://us02web.zoom.us/j/84984098332?pwd=rfDJgzoRibTacXk5ANJGyp6Eh1rQnE.1>

Meeting ID: 849 8409 8332

Passcode: 608608

+16465588656,,83034576902#,,,608608# US US

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity, or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Lizzy O'Hara, ohara@visitmadison.com or 608-441-3953

Call to Order/Roll Call

Expected Attendees: Ellie Westman Chin, Michael Verveer, Steve Dongarra, Jason Salus (all via Zoom)
Absent: Angela Bozo

Approval of Minutes

May 5, 2026: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Review Fund Activity

- 93987** Fund Availability - Fund Activity Memo
Attachments: [2026-07-21 Fund Activity Memo.pdf](#)

Fund Requests

- 93988** World Triathlon Corp - IRONMAN Wisconsin and IM WI 70.3 2026
Attachments: [WorldTriathlonCorporation2026IronmanADDL.pdf](#)
- 93989** Informa Markets - 2028 SupplySide Midwest
Attachments: [InformaMarkets2028SupplySide.pdf](#)
- 93990** National Orientation Directors Association 2029 NODA Annual Conference
Attachments: [NationalOrientationDirectorsAssociation2029.pdf](#)
- 93991** Church of the Brethren - 2029 Annual Conf
Attachments: [ChurchoftheBrethren2029.pdf](#)
- 93992** Midwest Nursing Research Society - 2029 MNRS Annual Conference
Attachments: [MidwestNursingResearchSociety2029.pdf](#)
- 93993** Upper Midwest Region Assoc of College and University Housing Officers - 2029
Attachments: [UMR-ACUHO2029.pdf](#)
- 93994** Roll-Over of Funds Request: American Cheese Society - ACS Annual Conference
Attachments: [2026_07_22_MTBEAAC_RollOverRequest.pdf](#)
- 93995** Additional Special Request: American Society of Animal Science
Attachments: [2026_07_22_MTBEAAC_SpecialRequests.pdf](#)

Future Business

Adjournment

