



City of Madison Planning Division
215 Martin Luther King Jr. Blvd. | Room LL.100 | P.O. Box 2985 | Madison, WI 53701-2985

Madison Landmarks Commission
APPLICATION

26972

1. LOCATION

Project Address: 1525 WILLIAMSON ST Aldermanic District: 6

2. PROJECT

Date Submitted: _____

Project Title / Description: BREW + GROW EXTERIOR REMODEL

This is an application for: (check all that apply)

- Alteration / Addition to a Designated Madison Landmark
- Alteration / Addition to a building adjacent to a Designated Madison Landmark
- Alteration / Addition to a building in a Local Historic District (specify):
 - Mansion Hill
 - Third Lake Ridge
 - University Heights
 - Marquette Bungalows
 - First Settlement
- New Construction in a Local Historic District (specify):
 - Mansion Hill
 - Third Lake Ridge
 - University Heights
 - Marquette Bungalows
 - First Settlement
- Demolition
- Variance from the Landmarks Ordinance
- Referral from Common Council, Plan Commission, or other referral
- Other (specify): _____



3. APPLICANT

Applicant's Name: JEREMY CYNKAR Company: DESTREE DESIGN ARCHITECTS
 Address: 222 W. WASHINGTON AVE City/State: MADISON WI Zip: 53703
 Telephone: 608.268.1499 E-mail: JEREMY@DESTREEARCHITECTS.COM
 Property Owner (if not applicant): TODD WALLER - LEE ASSOCIATES
 Address: 6430 BRIDGE ST 230 City/State: MADISON, WI Zip: 53713
 Property Owner's Signature: [Signature] Date: 6/28/2012

GENERAL SUBMITTAL REQUIREMENTS

Twelve (12) collated paper copies and electronic (.pdf) files of the following: (Note the filing deadline is 4:30 PM on the filing day)

- Application
- Brief narrative description of the project
- Scaled plan set reduced to 11" x 17" or smaller pages. Please include:
 - Site plan showing all property lines and structures
 - Building elevations, plans and other drawings as needed to illustrate the project
 - Photos of existing house/building
 - Contextual information (such as photos) of surrounding properties
- Any other information that may be helpful in communicating the details of the project and how it complies with the Landmarks Ordinance, including the impacts on existing structures on the site or on nearby properties.

Questions? Please contact the Historic Preservation Planner:
Amy Scanlon
Phone: 608.266.6552
Email: ascanlon@cityofmadison.com

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

EXISTING BUILDING



FRONT FACADE (WILLIAMSON ST)



SIDE FACADE (THORTON ST)

CONTEXTUAL REFERENCE



OPPOSITE CORNER (MICKEY'S)



ADJACENT PROPERTY (GAY FEATHER FABRICS)



DESTREE
architecture & design

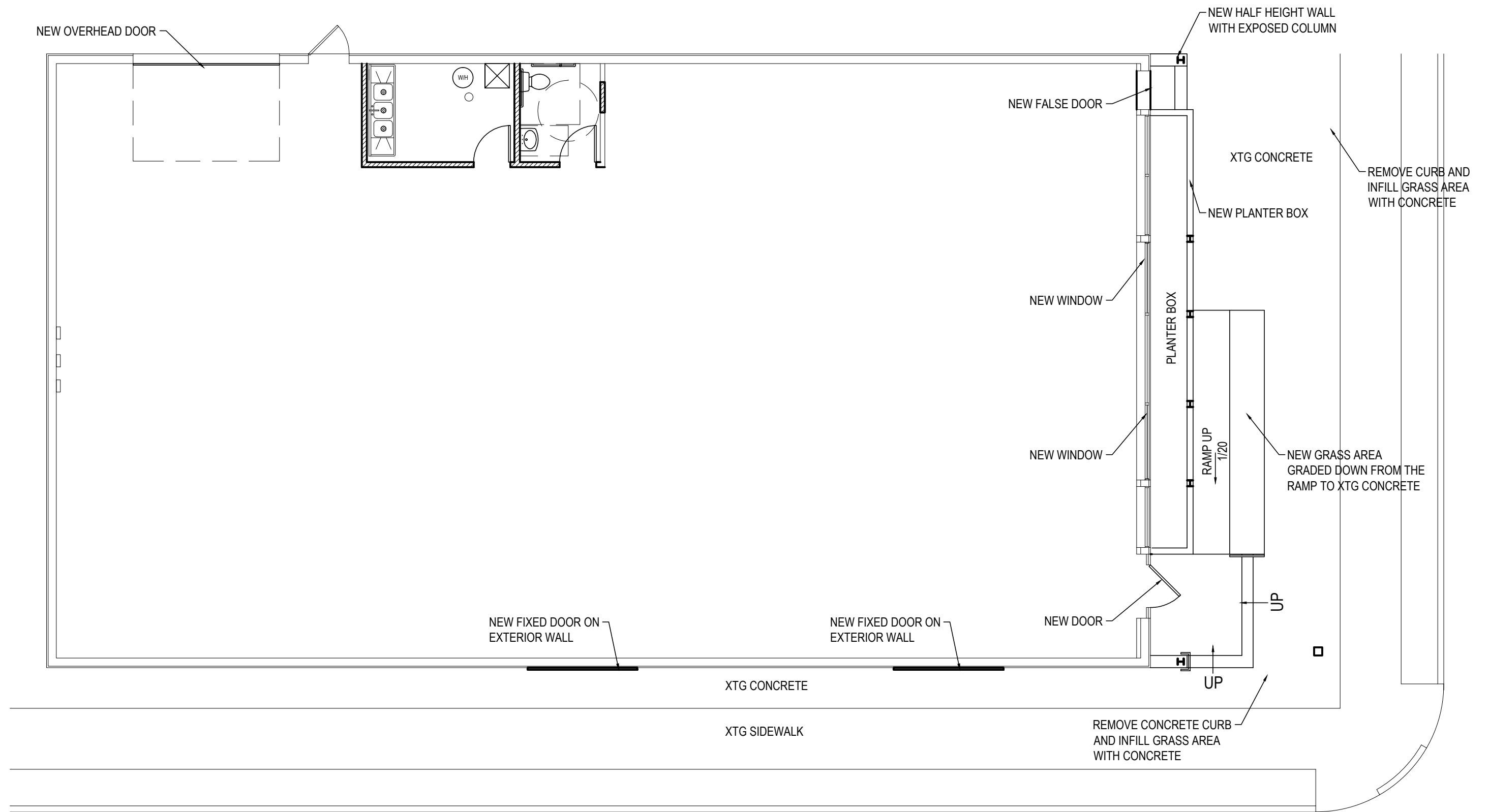
Letter of Intent

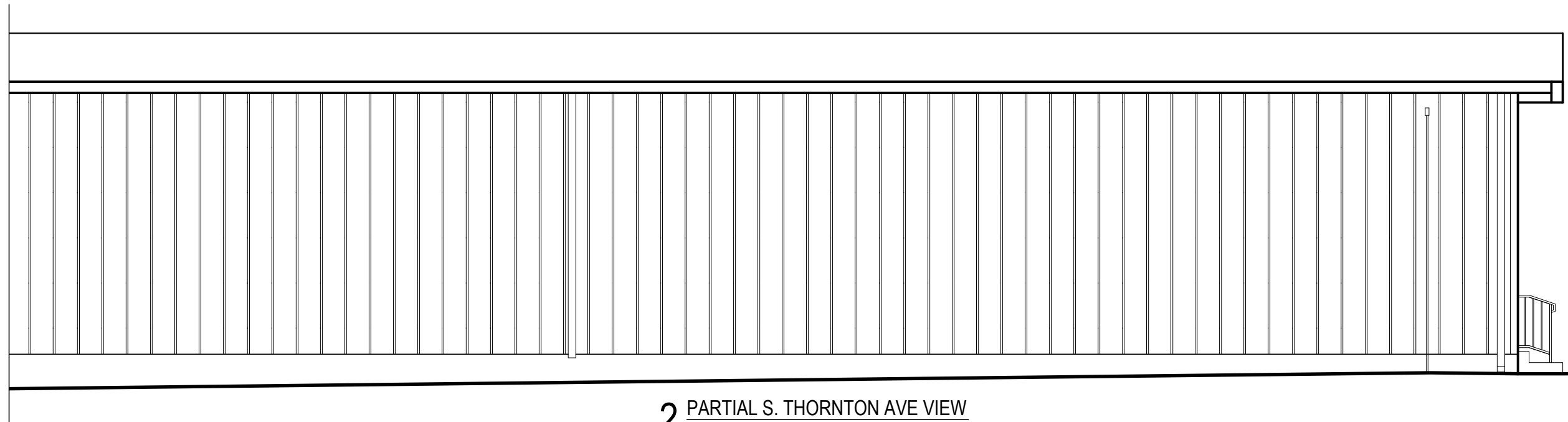
Brew & Grow
1525 Williamson St
Madison, WI 53703

The owners of Brew and Grow are looking to update the appearance of the old Hans Sewing Center located at 1525 Williamson St. Proposed exterior changes to the building include modifying the existing entrance into the building, new lighting, replacing windows, adding new signage and painting the building.

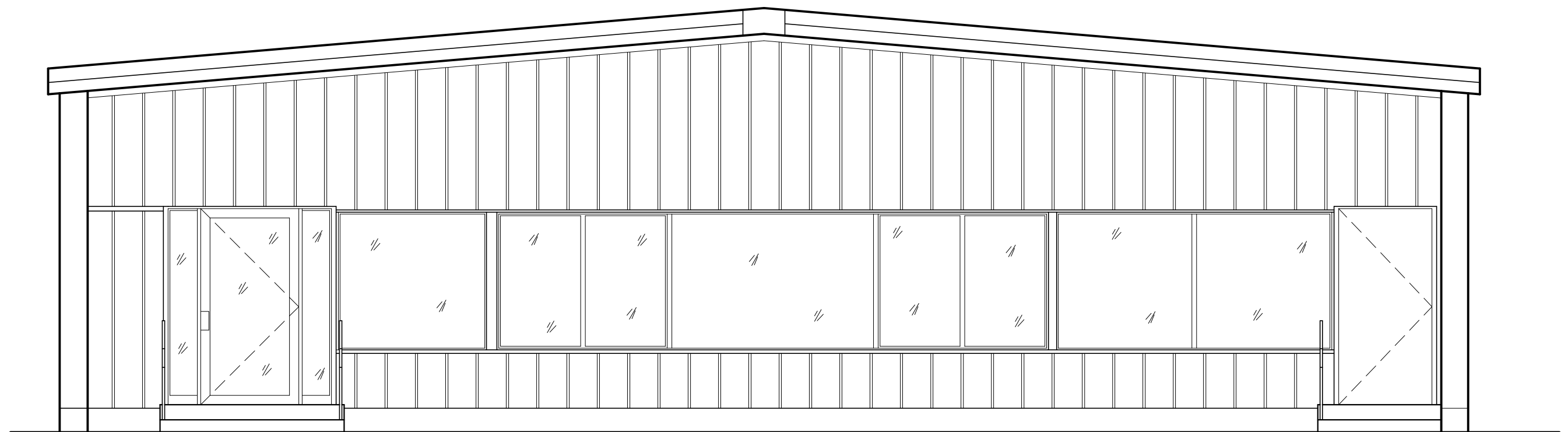
On the Williamson Street façade we are proposing to add a stone veneered planter box with steel arbor above. The new planter will not only allow for new landscaping, it will provide a backdrop for the ADA ramp to flow along the front elevation to the main entrance door at the corner. The existing wing walls on the front facade will be removed exposing the existing columns. This will allow better visibility of the main entrance while also tying the exposed corner columns into the new steel arbor element. Stone on both the half walls and planter was chosen to help blend our metal building into the context of the neighboring buildings by incorporating natural materials.

On the Thornton Ave façade two false siding doors are being proposed. With no existing elements on this façade, the new doors are intended to add some interest and break up this long façade. As on the front elevation new goose neck lights will be added above the new signage and doors to accent these elements.

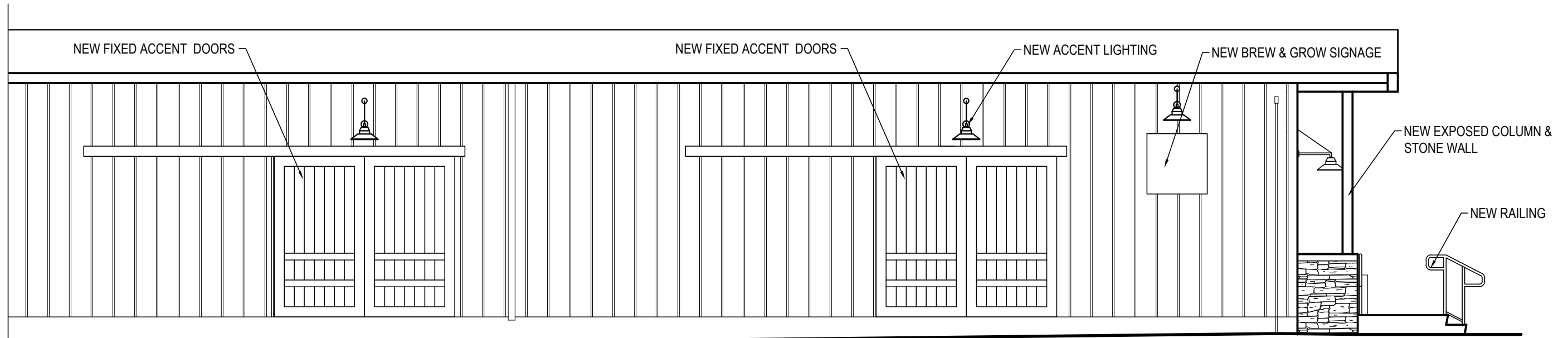




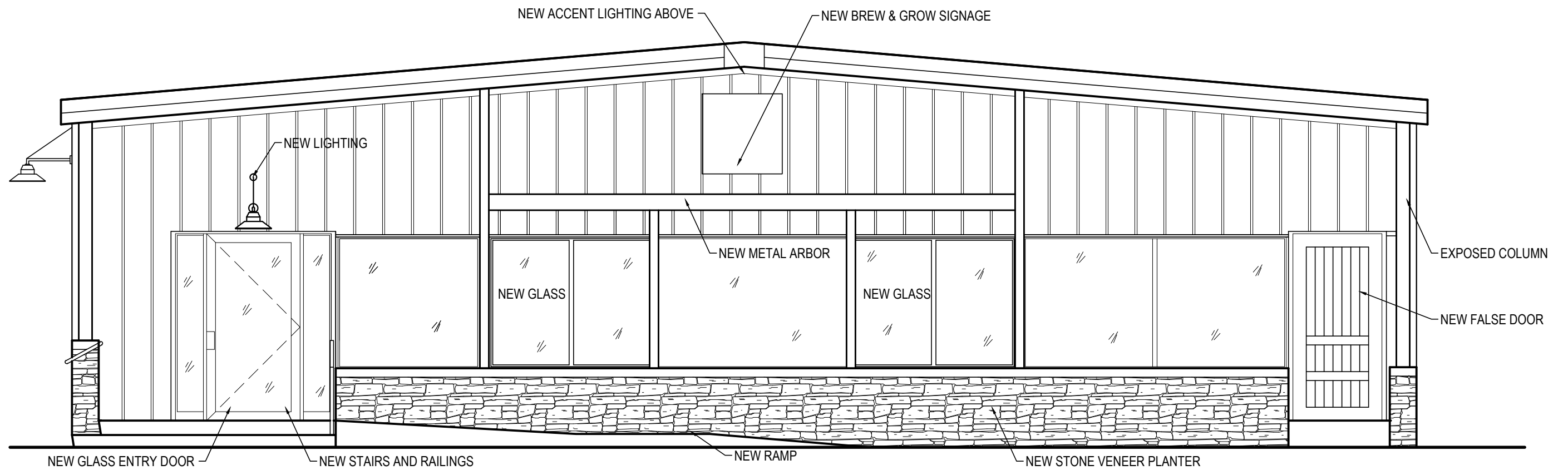
2 PARTIAL S. THORNTON AVE VIEW
3/16" = 1'-0"



1 WILLIAMSON STREET VIEW
1/4" = 1'-0"



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 3/16" = 1'-0"



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