

MT BEA REPORT TO CITY OF MADISON BOARD OF ESTIMATES

report compiled 1/26/12 for Year-end 2011

The following shows the Monona Terrace Booking Event Assistance payout schedule for future commitments.

Group Name	Status	Event Dates	2012	2013	2014	2015	2016	2017	Direct Spending
Wisconsin School Counselor Assoc. - 2012 Annual Conference	Confirmed	2012, Feb. 21-24	\$ 15,000						\$ 963,840
Central Surgical Association - Annual Meeting	Confirmed	2012-02-28 to 03-03	\$ 2,100						\$ 145,600
Wisconsin Society of Science Teachers - Annual Convention	Confirmed	2012-03-07 to 12	\$ 5,000						\$ 591,500
American Society for Environmental History - Biennial Conference	Confirmed	2012-03-27 to 04-01	\$ 8,000						\$ 364,000
Alpha Kappa Alpha - Conference	Confirmed	2012-April 11-15	\$ 24,000						\$ 1,452,000
Wisconsin Dental Association - Great Lakes Meeting	Confirmed	2012-05-09 to 11	\$ 7,000						\$ 968,000
Douglas Stewart Company - Computer & Electronics Show	Confirmed	2012-06-05 to 07	\$ 7,500						\$ 374,400
National Association of Resource Conservation & Dev. Councils - Natl Conference	Confirmed	2012-June 8-15	\$ 25,000						\$ 819,000
American Fisheries Society - International Congress	Confirmed	2012-07-15 to 20	\$ 8,400						\$ 728,000
American Society of Virology - Annual Meeting	Confirmed	2012-07-20 to 25	\$ 9,000						\$ 582,400
Mathematical Association of America - Math Fest	Confirmed	2012-07-30 to 08-04	\$ 12,000						\$ 455,000
National Weather Association - Annual Meeting	Confirmed	2012-10-12 to 18	\$ 1,000						\$ 318,500
National Weather Association - Annual Meeting	Confirmed	2012-10-12 to 18	\$ 6,500						\$ 318,500
North American Victorian Studies Association - Annual Convention	Confirmed	2012-10-19 to 21	\$ 12,500						\$ 455,000
Association for Experiential Education - International Conference	Confirmed	2012-11-01 to 04	\$ 15,300						\$ 364,000
North American Lake Management Society - International Symposium	Confirmed	2012-11-05 to 10	\$ 15,000						\$ 546,000
General Dynamics 2012 Nano Technology for Defense Conf.	Pending	2012-Nov 8-16	\$ 12,525						\$ 371,480
Biodynamic Farming & Gardening Assoc. - 2012 Annual Conference	Confirmed	2012, Nov 14-18	\$ 8,100						\$ 401,600
Mary Kay Inc - Career Conference	Confirmed	2013-03-26 to 30		\$ 4,000					\$ 364,000
Wisconsin Nurses Association - Annual Pharmacology & Clinical Update	Confirmed	2013-05-02 to 04		\$ 4,550					\$ 473,200
Health Physics Society - Annual Meeting	Confirmed	2013-07-06 to 11		\$ 31,500					\$ 1,452,000
Association of Midwest Museums - Annual Conference 2013	Confirmed	2013-07-06 to 11		\$ 7,244					\$ 311,240
American Cheese Society - Competition & Conference	Pending	2013, July 14-18		\$ 15,675					\$ 591,500
Society for Ecological Restoration - Annual International Conference	Pending	2013-07-17 to 27		\$ 28,500					\$ 1,092,000
American Meat Science Association - Reciprocal Meat Conference	Confirmed	2013-10-05 to 11			\$ 12,525				\$ 364,000
Wisconsin Society of Human Resources Mgmt Council - State SHRM Conference	Pending	2014-06-14 to 18			\$ 8,400				\$ 847,000
National Association for Campus Activities - Northern Plains Regional Convention	Confirmed	2014-10-14 to 17				\$ 12,000			\$ 455,000
Wisconsin Nurses Association - Annual Pharmacology & Clinical Update	Confirmed	2015-04-15 to 19				\$ 4,550			\$ 473,200
Wisconsin Dental Association - Great Lakes Meeting	Confirmed	2015-04-30 to 05-02				\$ 7,000			\$ 968,000
American Society of Agronomy	Confirmed	2015-05-06 to 08 or 2014				\$ 22,125			\$ 502,000
National Association for Campus Activities - Northern Plains Regional Convention	Pending	2015-July 19-25					\$ 12,000		\$ 455,000
Association of Children's Museums - 2015 or 2016	Confirmed	2016-04-06 to 10					\$ 19,500		\$ 934,500
Wisconsin Water Association - Annual Meeting & Water Utility Expo	Pending	2016-April 20-23					\$ 4,500		\$ 291,200
National Association for Campus Activities - Northern Plains Regional Convention	Confirmed	2016-09-13 to 16							\$ 455,000
	Pending	2017-04-05 to 09						\$ 12,000	\$ 20,247,660
Total - Future Commitments			\$ 193,925	\$ 91,469	\$ 20,925	\$ 45,675	\$ 36,000	\$ 12,000	\$ 20,247,660

Total - Direct Spending Impact of Future Commitments \$ 20,247,660