

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

DATE: October 29, 2010

TO: Noble Wray, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2010 Third Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for July-September, 2010. Citation totals for both the entire department and those of the Traffic Enforcement Safety Team are represented.

The Madison Police Department issued 6,875 traffic citations (4,684 citations for hazardous violations and 2,191 citations for non-hazardous violations) in the third quarter of 2010. These numbers reflect a slight increase over the total number of citations issued for the third quarter of 2009, during which 6,856 citations were issued. Regarding traffic offenses overall, a 5% decrease was observed in the number of citations issued for hazardous offenses (4,684 in third quarter of 2010, 4,952 in third quarter of 2009). A 15% increase was noted in the issuance of citations for non-hazardous offenses (2,191 in third quarter of 2010, 1,904 in the third quarter of 2009).

Of the 6,875 citations issued for the quarter, 1,930 citations (1,424 hazardous and 506 non-hazardous) were issued by the Traffic Enforcement Safety Team. This number represents a 7% increase in the total number of citations issued by TEST officers over the same time frame last year. A corresponding pattern to that of the overall Department citation numbers was observed with regard to the decrease/increase in the hazardous/non-hazardous totals.

One of the offenses which reflected a large percentage increase in the number of citations issued over the third quarter of 2009 was right-of-way violations (failure to yield to pedestrians), which increased 84%, from 128 to 236. Variables that could, in part, explain this include an increase in the number of pedestrian right-of-way enforcement grant initiatives, due to an increase in funding scheduled during the third quarter in 2010, and the Madison Police Departments continuing commitment toward building partnerships with local organizations, such as Safe Communities, aimed at raising awareness, through education and enforcement efforts, of pedestrian rights and responsibilities.

Another area in which a substantial increase was noted involved motorists cited for failure to obey signage, reflected as "wrong way" violations. These violations totaled 224 for the quarter, as opposed to 96 in 2009, an increase of 133%. Many of the violations included in this category concern the failure of motorists to obey temporary, construction-related, street restrictions and closings. This increase in citation numbers seen here is explained in large part by the concerted efforts of both TEST officers and district patrol officers to respond to aldermanic and citizen concerns regarding traffic flow in their neighborhoods.

Another area in which a major increase was noted was in the "others" category included under "Non-Hazardous Violations". Here, there was an increase in the number of citations issued from 15 in the third quarter of 2009 to 491 in the third quarter of 2010. This difference is due in large measure to the adoption of the mandatory insurance requirement in July of this year, which corresponded with the start of the reporting quarter.

Offenses in which a significant drop in citations was noted from the third quarter of 2009 to that of 2010 include speeding, which declined from 2798 citations issued to 2225, a drop of 20%, and those concerning violations at traffic signals, where ticket totals declined from 336 to 281, reflecting a 16% decrease. Speeding citations issued

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by the TEST unit in the third quarter also decreased by 16%, with 1087 tickets issued in the third quarter of 2010, as compared to 1293 in 2009. Continued data collection and examination is necessary to try and determine possible factors which may account for the overall differences noted. Some possible explanations include fewer traffic violations of this nature, improved traffic engineering, calls for service affecting officer availability for traffic enforcement, and an increase in the amount of time devoted to enforcement of offenses other than speeding, such as the pedestrian right of way and neighborhood traffic concerns cited above. Despite the decreases in these numbers, MPD officers and supervisors remain cognizant of the vital role traffic enforcement plays in the safety of our community, and we will continue to make traffic enforcement a priority for the remainder of 2010 and beyond.

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received 317 citizen calls during the third quarter of 2010. 140 warning letters were sent as a result of reported violations. In Madison's school zones, Crossing Guard observations resulted in 287 warning letters being sent and 18 citations issued in the third quarter of 2010.

Forty six traffic enforcement overtime grant initiatives were scheduled for the third quarter of 2010. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), excessive speed, and pedestrian and bicycle safety. These initiatives resulted in 860 citations and warnings being issued.

In the third quarter of 2010, Traffic Specialists investigated 4 significant traffic crashes. These crashes resulted in the deaths of two persons, and in serious injury to two others. The use of alcohol was determined to be a factor in one of these crashes. These crashes resulted in injury to one pedestrian.

Please see attachments for all citation/warning data.

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY -- QUARTERLY REPORT -- (2008-2010)
THIRD QUARTER

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			END OF YEAR		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	TOTALS		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010
OMVWI (A)	198	198	202	210	197	174	194	176	174	169	147		771	718	
OMVWI (B)	161	158	138	152	146	121	142	134	125	123	104		578	542	
RECKLESS	10	18	13	36	20	17	32	26	17	15	11		93	75	
SPEEDING	1223	2114	2517	1779	3085	2862	2038	2798	2225	1684	1479		6724	9476	
STOP & GO	349	397	332	312	355	325	370	336	281	356	261		1387	1349	
ARTERIAL	155	137	140	142	146	199	211	194	160	107	86		615	563	
PASS/TURNING MVMT	168	167	160	144	183	172	174	135	173	161	143		647	628	
DEVIATING	50	84	70	59	78	80	83	69	87	63	59		255	290	
WRONG WAY	49	81	103	86	232	190	93	96	224	72	47		300	456	
ALL OTHERS	52	74	51	77	82	77	90	72	63	42	46		261	274	
RIGHT OF WAY (M.V.)	274	299	292	238	306	244	242	220	259	324	278		1078	1103	
RIGHT OF WAY (PED.)	13	26	79	30	63	193	92	128	236	32	41		167	258	
FAILURE TO CONTROL	252	194	133	53	79	95	101	78	103	168	138		574	489	
FOLLOW TOO CLOSE	167	169	177	137	201	214	175	231	252	212	260		691	861	
INATTENTIVE	139	152	173	155	184	195	231	200	229	170	157		695	693	
UNSAFE BACKING	31	32	35	19	21	32	33	30	25	26	25		109	108	
DR. SIGNAL	0	0	2	0	1	0	1	1	0	1	0		2	2	
BIKE/PED	8	12	47	15	19	81	74	28	51	14	21		111	80	
TOTAL HAZARDOUS	3,299	4,312	4,664	3,644	5,398	5,271	4,376	4,952	4,684	3,739	3,303	0	15,058	17,965	0
NON-HAZARDOUS VIOLATIONS															
DL/VEH REG	1055	1424	1440	1248	1561	1307	1464	1517	1383	1017	1053		4784	5555	
VEH EQUIP	97	206	317	141	281	351	142	297	224	126	181		506	965	
HIT AND RUN	64	81	87	79	84	84	80	75	93	67	48		290	288	
ALL OTHERS	19	23	25	34	25	95	48	15	491	8	9		109	72	
TOTAL NON-HAZ	1,235	1,734	1,869	1,502	1,951	1,837	1,734	1,904	2,191	1,218	1,291	0	5,689	6,880	0
TOTAL VIOLATIONS	4,534	6,046	6,533	5,146	7,349	7,108	6,110	6,856	6,875	4,957	4,594	0	20,747	24,845	0

Updated: 10/20/10/jak

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY -- TEST -- QUARTERLY REPORT -- (2008-2010)
THIRD QUARTER

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			END OF YEAR		
	2008	2009	2010	2008	2009	2010	2008	2009	2010	2008	2009	2010	TOTALS		
													2008	2009	2010
OMVWI (A)	0	1	0	1	0	1	0	1	0	0	1	0	1	3	
OMVWI (B)	0	0	0	1	0	1	0	1	0	0	1	0	1	2	
RECKLESS	0	0	0	0	1	1	0	0	0	0	0	0	0	1	
SPEEDING	545	1193	1813	705	1582	1572	681	1293	1087	786	905		2717	4973	
STOP & GO	18	39	24	19	30	35	29	61	41	32	33		98	163	
ARTERIAL	23	20	18	3	10	38	3	25	25	6	8		35	63	
PASS/TURNING MVMT	10	18	14	6	20	9	11	14	6	9	4		36	56	
DEVIATING	0	1	3	0	1	2	1	2	1	0	1		1	5	
WRONG WAY	12	31	38	9	84	143	13	28	88	25	12		59	155	
ALL OTHERS	0	5	0	0	1	2	0	2	0	0	1		0	9	
RIGHT OF WAY (M.V.)	28	23	58	33	53	39	23	33	47	42	31		126	140	
RIGHT OF WAY (PED.)	0	9	42	7	6	108	18	50	120	5	6		30	71	
FAILURE TO CONTROL	6	1	3	3	1	2	2	2	2	3	2		14	6	
FOLLOW TOO CLOSE	0	1	1	0	1	1	0	3	0	0	2		0	7	
INATTENTIVE	0	0	1	3	1	0	0	0	1	0	2		3	3	
UNSAFE BACKING	0	0	0	0	0	0	0	0	0	0	1		0	1	
DR. SIGNAL	0	0	0	0	0	0	0	0	0	0	0		0	0	
BIKE/PED	0	0	0	0	0	13	0	1	6	0	0		0	1	
TOTAL HAZARDOUS	642	1,342	2,015	790	1,791	1,967	781	1,516	1,424	908	1,010	0	3,121	5,659	0
NON-HAZARDOUS VIOLATIONS															
DL/VEH REG	83	144	216	70	178	158	87	147	148	89	97		329	566	
VEH EQUIP	28	118	196	35	141	181	49	139	102	52	92		164	490	
HIT AND RUN	0	0	0	0	1	0	0	0	0	0	0		0	1	
ALL OTHERS	3	13	17	0	4	6	2	0	256	1	4		6	21	
TOTAL NON-HAZ	114	275	429	105	324	345	138	286	506	142	193	0	499	1,078	0
TOTAL VIOLATIONS	756	1,617	2,444	895	2,115	2,312	919	1,802	1,930	1,050	1,203	0	3,620	6,737	0

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MADISON POLICE DEPARTMENT

2010 Alcohol (OWI) Enforcement Grant

	*Citations Issued	Warnings Issued	Total
July to Sept 2010	223	107	330

2010 Speed Enforcement Grant

	*Citations Issued	Warnings Issued	Total
July to Sept 2010	336	29	365

2010 Pedestrian Safety Enforcement Grant

	*Citations Issued	Warnings Issued	Total
July to Sept 2010	75	11	86

2010 Bicycle Safety Enforcement Grant

	*Citations and warnings issued (Reported together for bike grant)
July to Sept 2010	69

*Various offenses which are reflected in the Department quarterly totals.

Madison Police Department

2010 Third Quarter - Warning Totals (Stop Card and Written)

	Central	East	North	South	West
July to Sep 2010	288	279	287	289	272

Madison Police Department

2010 Traffic Complaint Hotline Quarterly Totals - Third Quarter

	Citywide calls	Letters Sent	Recorded	Total Calls by District				
July to Sep 2010	317	140	177	West	East	South	North	Central
				165	36	41	35	40

Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general speeding complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

2010 Citizen Complaint Boom Car Ordinance Totals - Third Quarter

	Citations	Warnings	Total
July to Sep 2010	1	3	4

Warning letters/Violation letters sent: 7/1/2010 - 9/30/2010	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	14	0	11	2	0
Failure to Stop for Crossing Guard – citation	10	0	6	1	0
Failure to stop for school bus w/red lights-warning	0	0	0	0	0
Failure to stop for school bus w/red lights-citation	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-citation	1	0	0	0	0
Driving against traffic	0	0	8	0	0
Drop off in “No Stopping, Standing, Parking” zone	20	16	4	0	0
Excessive speed in school zone	13	15	15	8	4
Excessive speed in school zone w/children present	10	1	17	5	0
Failure to observe posted “STOP” sign	0	0	10	0	0
Failure to stop for clearly marked red stop light	1	0	23	0	0
Failure to yield to pedestrian in a crosswalk	1	0	0	0	0
Mid-block or unsafe U-turn in a school zone	14	7	4	0	1
Parking in a “No Parking” zone	1	22	3	3	2
Parking too close to a crosswalk, less than 15 feet	0	0	0	0	0
Stopping on/blocking marked crosswalk	2	8	3	0	0
Unsafe drop off of a child in the middle of the street	3	0	1	0	0
Miscellaneous	0	2	7	0	0
Total Warnings / Violations by district*	90	71	112	19	7
Total Warning letters/Violation letters sent*	85	65	111	19	7
# of Adult School Xing Guard locations in the district	18	8	10	11	2
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

**SCHOOLS SERVED BY CROSSING GUARDS
WITHIN EACH DISTRICT:**

* Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

WEST	EAST	SOUTH	NORTH	CENTRA
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd	Gompers	OKeefe
Huegel	Glendale	Edgewoo	BlckhwkM	
Midvale	Hawthorn	Randall	Lakeview	
Queen of	Kennedy	Lincoln	Lindberg	
Van Hise	Schenk	Franklin	Lowell	
Hamilton	Whitehor	Leopold	Mendota	
John Muir			Sandburg	
Jefferson				
Memorial				
Orchard				
Toki M.S.				
St. Maria				
GlenSteph				
Thoreau				
Chavez				