

**WORKING DRAFT University Hill Farm Neighborhood Plan Action Plan (06-01-15)**

Short-Term: One to five years

Mid-Term: Six to ten years

Long-Term: More than ten years

Recommendations	Pg	Lead Implementation	Estimated Cost/Funding Source	Timeframe
<b>Land Use</b>				
Amend the City of Madison Comprehensive Plan Land Use Map to reflect proposed changes depicted on Map 5: Future Land Use Map.	21	Plan Commission, in conjunction with Planning Division	No direct cost. Internal staff resources based on annual work plan priorities.	Short-term
Work with property owners in the redevelopment of the Focus Areas.	26 to 47	Private Property Owners. Plan Commission, in conjunction with Planning Division, and neighborhood involvement at initial stages of concepts.	No direct cost.	Mid-to Long Term
Explore economic incentives to spur redevelopment, such as Tax Incremental Financing District, use of WHEDA or other public funding, for improvements in the designated Focus Areas.	26 to 47	Property owners, in conjunction with City of Madison Economic Development Division.	Cost to be determined at the time of redevelopment.	Mid-to Long Term
<b>Transportation</b>				
<b>Pedestrian and Bicycle Improvements</b>				
To address the safety issues in the Van Hise- Hamilton School area 1) Conduct study to determine if a crossing guard at LaCrosse Lane and South Hill Road meets criteria for crossing guard placement; 2) Install speed boards and rapid flashing beacon during school hours on S Segoe Road; 3) Improve mid-block crossing on Bayfield Terrace (by pedestrian path) with enhanced crosswalk, bump out and school speed limit; and 4) Redesign median to allow for northbound vehicles to make left-hand turn into school property from S Segoe Road.	48	Traffic Engineering, in conjunction with Engineering, Madison Police Department. Involve MMSD and Schools PTOs.	\$ 9,000 for crossing guard, \$6,000 for speed board, \$10,000 for beacon; \$3,000 for signing and marking  Funding Source: Police Operating for Crossing Guard, Capital Budget or Safe Route to School Funding for others.	Short – Mid Term
Install high visibility crosswalks at 1) N Segoe Road & Sawyer Terrace; 2) LaCrosse Lane and South Hill Drive; 3) Old Middleton Road and N Whitney Way; 4) South Hill Drive and S Whitney Way.	48	Traffic Engineering, in conjunction with Engineering	\$4,000 per intersection reoccurring every 3-5 years. Funding Source: Operating Budget	Mid-term
Install sidewalks along the north side of the 5200-5600 blocks of Regent Street. Four bus stops are located on the north side of the street without any boarding pads or sidewalks for transit riders.	48	Engineering, in conjunction with Metro Transit and Traffic Engineering	<b>\$ TBD</b>	Short – Mid Term
Install countdown timers to pedestrian signals at: 1) N Segoe Road and Sheboygan Avenue; 2) N Segoe Road and	49	Traffic Engineering, in conjunction with Engineering.	\$3,000 per intersection Funding Source: Capital Budget	Short-term

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Regent Street; 3) Heather Crest and N Midvale Boulevard; and 4) Old Middleton Road and N Whitney Way.				
Install pedestrian activated flasher at: 1) Regent Street and N Eau Claire Avenue; 2) Mineral Point Road and Racine Road.	49	Traffic Engineering, in conjunction with Engineering and Safe Communities Coalition	\$25,000 per activated flasher. Non-city funded pedestrian flags cost varies depend on private fundraising efforts. Funding Source: Capital Budget	Mid-Term
Install pedestrian island at 1) Mineral Point Road and Racine Road; 2) Old Middleton Road and N Eau Claire Avenue; and 3) Price Place and N Segoe Road to improve pedestrian and bicycle crossings.	49	Traffic Engineering, in conjunction with Engineering	\$7,000 per pedestrian island at Mineral Point-Racine and Price-N Segoe. \$180,000 for pedestrian island @ Old Middleton-N Eau Claire. Funding Source: Capital Budget	Mid-Term
Add walk signals at 1) Mineral Point Road at S. Whitney Way and 2) Mineral Point Road at S. Rosa Road.	49	Traffic Engineering, in conjunction with Engineering	\$ TBD	Short to Mid-Term
Explore if South Hill Drive could serve as an east-west bicycle route, which would facilitate a connection to planned bicycle paths at Memorial / Jefferson Schools, Junction Road, leading to Military Ridge path.	49	Engineering, in conjunction with Traffic Engineering	\$ TBD	Mid- to Long-Term
Improve pedestrian and bicycle connections along N Whitney Way and Old Middleton Road to the University Triangle Redevelopment and University Crossing. Consider reconfiguration of intersection at University Avenue and N Whitney Way, improving pedestrian safety at the free-flow right turn lane from University.	49	Traffic Engineering, in conjunction with Engineering	\$300,000 Funding Source: Capital Budget	Mid- to Long-Term
Extend marked bicycle lanes along N Segoe Road (400- 700 blocks) which upon completion would create a continuous marked bicycle lane along Segoe Road.	49	Traffic Engineering, in conjunction with Engineering	\$5,000 Funding Source: Operating Budget	Short-Term
Explore pedestrian improvements at University at N Segoe Road, including improving access to the Good Neighbor Trail.	49	Traffic Engineering, in conjunction with Engineering.	\$ 15,000 Funding Source: Operating Budget	Mid-Term
Per University Avenue Corridor Study, provide crosswalks and pedestrian center islands at Hilldale Way/Maple Terrace and University Avenue.	49	Madison and Village of Shorewood, in conjunction with the municipalities Engineering and Traffic Engineering Divisions	Cost sharing between City of Madison and Village of Shorewood Hills. Funding Source: Capital Budget and Operating Budget for crosswalks.	Long-Term
At the time Hilldale Shopping Center proposes to improve its western edge, encourage 1) upgrade of the entrance on N Segoe Road; 2) create well-defined pedestrian movement through the parking lot; 3) improve existing or construct new stairway to Hilldale; and 4) complete the sidewalk system on the south side of Kaleb Drive. A sidewalk exists	49	WS Development, in conjunction with Traffic Engineering and Engineering	Cost and timeframe to be determine by private property owner. Funding Source: Private	Mid-to Long-Term

Recommendations	Pg	Lead Implementation	Estimated Cost/Funding Source	Timeframe
on the north side of Kelab Drive but there are gaps in the sidewalk on the south.				
As part of a future redevelopment project at the southeast corner of N Segoe and Sawyer Terrace, determine the feasibility of installing a public access elevator to provide a safer connection for pedestrians and bicyclists to and from the Sawyer/Segoe area and the Hilldale Shopping Center.	49	WS Development, in conjunction with appropriate city agencies	Cost and timeframe to be determine by private property owner. Funding Source: Private with possible public funding depending on proposed development.	Mid-to Long-Term
Improve bike facilities along Sheboygan Avenue in conjunction with the redevelopment of the WiDOT site, including location for B-Cycle station or other bike sharing facilities.	49	Traffic Engineering, in conjunction with Engineering	\$3,000-\$4,000 for bicycle facilities, \$35,000-\$40,000 for B-Cycle (excluding annual operating costs). Funding Source: Capital Budget and Operating Budget.	Mid- to Long-Term
Determine the feasibility to convert an existing public easement into a pedestrian path leading from Sheboygan Avenue to Rennebohm Park. A 20' public (sanitary and sewer) easement exists between 4801 and 4817 Sheboygan Avenue.	49	Engineering, in conjunction with Madison Parks and Traffic Engineering. As part of this effort, involve adjoining property-owners as part of design and location.	\$25,000-\$50,000 Funding Source: Capital Budget, Private Contributions	Mid-Term
<b>Street Improvements</b>				
As part of the WiDOT site redevelopment, undertake a traffic study to determine 1) impact of redevelopment to residential traffic patterns; 2) construction of new street and access points; including street extension to American Red Cross site; 3) improve transition of bike lanes and pedestrian crossing on N Segoe Road; 4) underpass and new full access intersection at University Avenue and B Street; and 5) siting of BRT stations and bicycle amenities.	49	Traffic Engineering, in conjunction with Engineering.	\$30,000 Funding Source: Operating Budget	Mid-Term
In anticipation of the proposed redevelopment along Sheboygan Avenue, begin programming the redesign of the street to incorporate new street lighting (LED and pedestrian style lighting), bicycle lanes, and wider sidewalks. Work with property owners to enhance streetscape design in order to improve aesthetics and functions of the street. <i>See Sheboygan Avenue Concepts.</i>	49	Traffic Engineering, in conjunction with Engineering and property-owners	\$ 5,000 (design only), \$40,000-\$50,000 street lighting upgrade. Funding Source: Operating Budget, Property-Owner assessment for street lighting.	Short-Term
Study feasibility of right turn lane at Mineral Point Road and S Whitney Way, southbound on Whitney Way.	49	Traffic Engineering	\$ 1,000 Funding Source: Operating Budget	Short- to Mid-Term
Assess the feasibility of a right-in, right-out access from the University Triangle on to University Avenue.	49	Traffic Engineering	\$ 1,000 Funding Source: Operating Budget	Short- to Mid-Term
Restrict on-street parking on the SW corner of Regent and Eau Claire back about 75' or so to improve visibility of pedestrians crossing at this location.	49	Traffic Engineering, in conjunction with Metro Transit	<b>\$TBD</b>	Short- to Mid-Term
Conduct engineering studies to determine the feasibility of	49	Traffic Engineering, in conjunction with	\$ 1,000	Short-Term

Recommendations	Pg	Lead Implementation	Estimated Cost/Funding Source	Timeframe
reducing the speed limit on Regent, N & S Segoe, and Sheboygan from 30 mph to 25 mph.		Engineering and MPD	Funding Source: Operating Budget	
Redesign Vernon Boulevard into a standard street width, with excess pavement converted into greenspace. Activate the greenspace with benches, events, or other community activities.	49	Engineering, in conjunction with Traffic Engineering	<b>\$TBD</b> Funding Source: Capital Budget	Mid- to Long-Term
Create a low maintenance planting plan for N Segoe Road. Plant low maintenance vegetation in the existing median. <i>See N Segoe Road Concepts.</i>	49	Engineering, in conjunction with Traffic Engineering. Work with neighborhood to provide volunteer maintenance.	\$ 1,000 Funding Source: Operating Budget	Short-Term
<b>Transit Improvements</b>				
Continue to study the feasibility of a Bus Rapid Transit (BRT) System with BRT stations on Sheboygan Avenue.	49	Metro Transit, in conjunction with Engineering, MPO, Planning, and Traffic Engineering	Final cost to be determined based on system model.	Long-Term
Study the feasibility of a small bus/trolley circulator to connect with Hilldale, West Senior Center, medical clinics and offices, and proposed BRT stations.	50	Private funders, in conjunction with Metro Transit	Final cost to be determined based on system model.	Mid- to Long-Term
Work with property owners to incorporate a community car in an existing or new development along Sheboygan Avenue or nearby.	50	Private developers	Final cost to be determined based on community car contract.	Mid- to Long-Term
Continue to expand Metro Transit service through additional routes and shorter headways to meet growing needs of residents and employees. A direct route to Sequoya Branch library along N. Midvale Boulevard is desired.	50	Metro Transit	\$100,000/annually based on 30 minute, 6 hour, 5 day service in clockwise rotation from Toepfer to Tokay to Midvale to Hilldale to Segoe to Midvale.  Funding Source: Operating Budget	Mid-Term
Improve bus stop accessibility and amenities including concrete pads, shelters, benches, and neighborhood information kiosks, and prioritize bus stops serving seniors. High priority locations include N Segoe Road, south of The Gardens Senior Apartments, where a bus boarding pad, bus shelter, and benches would help serve this highly used bus stop.	50	Metro Transit, in conjunction with Madison Parks	\$ 6/sq ft boarding pad, \$ 10,000+ bus shelter, \$ 2,000+ benches, \$ 2,000+ kiosks. Funding Source: Capital and Operating Budgets.	Mid/Long-Term
Add mid-block crossing on Regent Street between N Eau Claire Avenue and N Segoe Road to improve access to bus stop. Provide crosswalk, yield to pedestrian signage, and street or alternative lighting at bus stop and park paths.	50	Traffic Engineering, in conjunction with Engineering	<b>\$TBD</b> for ramp work, \$4,000 for signing and marking, <b>\$TBD</b> park path lighting or street lighting. Funding Source: Capital and Operating Budget	Mid-Term
Periodic informational meetings with the West Senior	50	Metro Transit, in conjunction with West	Staff Resources assigned to project.	Short-Term

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Center, senior apartment managers, and service providers in the area would help inform seniors of transit availability.		Senior Center and area service providers	Funding Source: Operating Budget	
<b>Parking</b>				
Explore one-hour or two-hour residential parking restrictions to address commuter parking pressures on residential streets. Residential streets in the northern portion of the planning area are used frequently by employees or commuters.	53	Traffic Engineering, in conjunction with Parking Utility, Madison Police Department, and University Hill Farms Neighborhood	\$ 2,000. Funding Source: Operating Budget and annual residential permit fees to eligible applicants	Short-Term
Remove parking on the south side of Old Middleton Road between Whitney Way and Eau Claire Avenue to accommodate bike path on north side of Old Middleton Road.		Traffic Engineering	\$ 4,000 Funding Source: Operating Budget	Short-Term
Implementation of the proposed BRT System will compound existing employee and commuter parking issues, and may include the loss of some parking on Sheboygan Avenue. Study feasibility and location of a Park and Ride on or near Sheboygan Avenue.	53	Parking Utility, in conjunction with Engineering, Planning, Traffic Engineering, and WiDOT and/or Private Developer	Cost to be determined at the time of redevelopment. Funding Source: Regional Transportation Authority or other financing	Mid- to Long-Term
Encourage structured parking in the Triangle and Vernon-Price Focus Areas and WiDOT redevelopment to address employee parking shortage and new office developments at the time redevelopment occurs.	26 to 47	Private Developer	Cost to be determined at the time of redevelopment. Funding Source: Private.	Mid- to Long-Term
<b>Housing</b>				
The preservation and maintenance of existing homes is important to maintain the existing quality environment suitable for family life, and such efforts maintain the essential characteristic of this mature residential area. Efforts should be extended to preserve existing homes, with careful consideration given to replacement structures. Replacement of principal structure through new construction or demolition of existing structure should be comparable to the size, scale, and design of existing structure.	53	Plan Commission, in conjunction with Planning Division and Zoning Administration	No direct cost.	Ongoing
As new market-rate or mixed-use residential developments are proposed, work with the developer in the early stages to determine the feasibility of targeting a small number of these units as affordable for lower-income households by providing financial incentives through federal, state or city programs.	53	Community Development, in conjunction with Planning Division, Economic Development Division, Real Estate Services, and other appropriate city or state agency	To be determined at future time of development/redevelopment	Mid- to Long-Term
A key strategy for a multi-generational neighborhood is to provide a wide variety of housing types. While the neighborhood's capacity to provide additional detached	53	Private Developers	To be determined at future time of development/redevelopment	Mid- to Long-Term

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single-family homes has been built out, there are a number of opportunities to provide other types of housing that would appeal to a range of residents. Refer to the <b>Focus Areas</b> section of the plan for the specific recommendations on the development of new housing (pgs 26 to 47).				
Encourage the ongoing maintenance and upkeep of private property, detached single-family, duplexes, condos, and multifamily. Provide periodic information to property owners on city rehab loan programs and State Historic Tax Credit Program for eligible properties as a means to encourage reinvestment in the housing stock.	53	UHF Neighborhood Association, in conjunction with Building Inspection Division, Community Development, Economic Development Division, and other appropriate city or state agency such as Wisconsin State Historical Society	NA	Short-Term
Investigate strategies and financial resources to increase and retain affordable housing units or naturally occurring affordable housing units over time.	53	Community Development, in conjunction with Planning Division, Economic Development Division, Real Estate Services, and other appropriate city or state agency	To be determined at future time of development/redevelopment	Mid- to Long-Term
Encourage the Plan Commission as part of the City conditional use permit review to consider the criteria cited in the Plan for ADU approval.	53	Plan Commission, in conjunction with Planning Division. University Hill Farms Neighborhood Association and UHF Architectural Review Committee	NA	Ongoing
Review and consider revising the University Hill Farms covenants to allow ADUs with agreed upon design guidelines.	54	University Hill Farms Architectural Review Committee, in conjunction with University Hill Farms Neighborhood Association	NA	Short-Term
<b>Economic Development</b>				
Neighborhood-oriented retail and services should be included in the University Triangle redevelopment site as well as the TOD redevelopment on the American Red Cross site.	54	Private Developers	To be determined at future time of development/redevelopment	Mid- to Long-Term
Expand Tax Increment Finance District 41 to support and facilitate the redevelopment of the American Red Cross site, private development on the WiDOT site, transportation infrastructure, and pedestrian, bike, and streetscape improvements.	54	Private Developer, in conjunction with Community Development Division	To be determined at future time of development/redevelopment	Mid- to Long-Term
Preserve neighborhood-friendly and accessible locations for both farmers' markets as Hilldale and the WiDOT site redevelopment, respectively.	54	Private Property Owners, in conjunction with Farmer Market Organizers	NA	Short- to Mid-Term
Work with the neighborhood businesses to establish a University Hill Farms Business Association.	54	Business Owners and Tenants	No direct cost. Internal staff resources based on annual work plan priorities.	Short-Term
<b>Natural and Agricultural Resources</b>				
Secure grant funding and develop a program for		University Hill Farms Neighborhood	NA	Short-Term

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inventorying ash trees and other tree species located on private property. Work with Van Hise, Hamilton, and Glenn Stevens schools on the process to inventory ash trees on school property. Encourage the engagement of the school children in the project.		Association, in conjunction with City of Madison Forestry and WDNR	Funding Source: WDNR Forestry Grant	
Develop a communication plan to share available information regarding the Emerald Ash Borer and any future threat and treatment strategies with neighborhood residents. Encourage neighborhood residents to follow city recommended protocols.	55	University Hill Farms Neighborhood Association	NA	
Develop a proactive plan to diversify tree species and address the potential loss of ash trees on Segoe Road and at Garner and Rennebohm Parks.	55	Parks Division	\$ TBD Funding Source: Capital Budget	Short- to Mid-Term
Promote the City of Madison Adopt-a-Park Tree program for treating ash trees in the park system. The program allows residents to select specific ash tree(s) in a public park, privately pay treatment expenses working with City officials and contractors that are licensed by the City to chemically treat Ash trees.	55	University Hill Farms Neighborhood Association, in conjunction with Parks Division and Forestry Division. Establishment of Friends of Garner and Rennebohm Park would provide leverage to other resources.	\$ TBD Funding Source: Personal/Private Fundraising	Short- to Mid-Term
Identify potential additional locations for community gardens. Develop design and maintenance rules and regulations for the new community garden(s) to ensure quality, design and upkeep.	55	Community GroundWorks, Dane County UW Extension, and the City of Madison, and garden advocates	\$ TBD	Short-Term
<b>Historic and Cultural Resources</b>				
Inform property-owners within the boundaries of the approved University Hill Farms National Register Historic District of their eligibility to receive State of Wisconsin tax credits for preapproved, eligible improvements for historic building rehabilitation.	56	University Hill Farms Neighborhood Association	NA	Short-Term
Pursue landmark status for individual buildings deemed eligible.	56	Landmarks Commission, in conjunction with Planning Division	NA	Ongoing
<b>Parks and Open Space</b>				
<b>University of Wisconsin Greenway</b>				
Engage the University of Wisconsin to improve, maintain, and program the greenspace at 301 South Whitney Way. Ensure that the nine adjacent neighbors are consulted as part of the process.	56	University Hill Farms Neighborhood Association	NA	Ongoing
<b>Garner Park</b>				
Establish a <i>Friends of Garner Park</i> to initiate and work with Madison Parks, Madison Park Foundation, and UHFNA on park improvements.		University Hill Farms Neighborhood Association	NA	Short-Term

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As part of the Garner Park Master Plan, consider the following while reviewing the Garner Park Master Plan: 1) Increase activity and shelter use by coordinating food carts with possible shelter renovation to accommodate retail services, such as a seasonal café or restaurant; 2) Install wayfinding signs identifying the park entrance and informing park users of recreational opportunities; 3) Continue prairie restoration with removal of invasive shrubs/trees and controlled burnings; 4) Create additional access point from South Hill Drive with selected pruning or removal of shrub/trees; 5) Create a new walking path to access the retention pond and remove invasive shrubs/trees; 6) Relocate playground area closer to South Hill Drive; 7) Create an outdoor education classroom and interpretive trails in partnership with Glenn Stephens Elementary School; and 8) Identify potential location for a community garden.	57	Parks Division, in conjunction with University Hill Farms Neighborhood Association, Glenn Stephens School, and community garden advocates.	<b>\$ TBD</b> Funding Source: Capital and Operating Budget, State and private fundraising	Short- to Long-Term
Provide additional opportunities for programming at Garner shelter. Grant public access to the tower for special or scheduled events to supplement existing activities and events.	57	Parks Division, in conjunction with University Hill Farms Neighborhood Association, MSCR, and other community organizations	NA Funding Source: Other public and private funding sources	Ongoing
Improve Garner Park retention pond through the installation of a soft surface loop trail with amenities such as benches and bird houses. Field locate the trail to minimize disturbance and tree loss.	58	Parks Division, in conjunction with Engineering and Water Utility	<b>\$ TBD</b> Funding Source: Capital Budget	Short- to Mid-Term
Install sidewalk on the south side of South Hill Drive from S Kenosha Drive to S Whitney Way to connect with the existing sidewalk system and improve pedestrian crossing on S Whitney Way at South Hill Drive.	58	Engineering, in conjunction with Parks Division	<b>\$ TBD</b> Funding Source: Capital Budget	Short- to Mid-Term
Work with Madison Water Utility to maintain vegetative buffer and screening if the proposed well site is constructed at 320 S Whitney Way.	58	Parks Division, in conjunction with Water Utility	<b>\$ TBD</b> Funding Source: Capital Budget	Short- to Mid-Term
<b>South Kenosha Drive Greenway</b>				
Explore the feasibility of installing a linear, low impact pathway system from South Hill Drive running northerly to connect with Glen Oak Hills Park and its existing path system. Provide educational kiosks on storm water and ecosystem management. Clear invasive and overgrown shrubs and trees.	58	Engineering	<b>\$ TBD</b> Funding Source: Capital Budget	Short- to Mid-Term
<b>Rennebohm Park</b>				
Establish <i>Friends of Rennebohm</i> Park to initiate and work	59	University Hill Farms Neighborhood	NA	Short-Term

Recommendations	Pg	Lead Implementation	Estimated Cost/Funding Source	Timeframe
with Madison Parks, Madison Park Foundation, and UHFNA on park improvements. Work with Parks Foundation to establish tax deductible account, fundraising plan, and funding sources.		Association		
As part of the review of Rennebohm Park Master Plan, consider incorporating the following improvements: 1) Increase activity and use of the shelter by coordinating food carts; 2) Rehabilitate the shelter to accommodate retail services, such as a seasonal café or restaurant; 3) Add seating area near the shelter, playing fields, and tennis courts, with benches along existing path system; 4) Provide additional walking paths, especially if park expansion occurs; 5) Provide new or enhanced programming activities, in and around the shelter, especially activities to attract residents such as Meet & Greet events; 6) Improve entrance to the park at the corner of Regent Street and Eau Claire Avenue with public art and landscaping to distinguish it as the main entrance and a gateway feature of the neighborhood.	59	Parks Division, in conjunction with University Hill Farms Neighborhood Association	<b>\$ TBD</b> Funding Source: Capital and Operating Budget, State and private fundraising	Short- to Long-Term
Inventory and prepare a tree replanting plan for Rennebohm Park which diversifies tree species. As part of this effort, work with neighborhood residents to start an Adopt a Tree Program for the treatment of healthy, high value ash trees.	59	Parks Division, in conjunction with Forestry and University Hill Farms Neighborhood Association	<b>\$ TBD</b> Funding Source: Capital Budget and private fundraising	Short- to Long-Term
Determine the feasibility of restoring the drainage way on the eastern edge of Rennebohm Park to a water retention area with high quality habitat and low impact paths	59	Engineering, in conjunction with Parks Division	\$ 500,000 Funding Source: Capital Budget	Short- to Mid-Term
Provide access from Sheboygan Avenue to the park by converting the 20' public easement, or other agreed upon location, into a pedestrian path. Access point onto Sheboygan should be coordinated with the WiDOT redevelopment.	49, 60	Engineering, in conjunction with Madison Parks and Traffic Engineering. As part of this effort, involve adjoining property-owners as part of design and location.	\$25,000-\$50,000 Funding Source: Capital Budget, Private Contributions	Mid-Term
When the Karen Arms property redevelops, determine the feasibility of acquiring and expanding Rennebohm Park to accommodate recreational activities, such as community gardens. Additionally, this scenario could provide the opportunity to develop new, potentially affordable housing along Segoe Road, roughly between Regent Street and Kelab Drive.	60	Parks Division, in conjunction with Community Development and private developers	<b>\$ TBD</b> Funding Source: Capital Budget	Mid- to Long-Term
<b>Robin Greenway</b>				

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Create a picnic area at the entrance to Robin Parkway at 4609 Gregg Road (at St Croix Lane) and install curb cut into park area from Gregg Road at St. Croix Lane.	63	Parks Division, in conjunction with Engineering	\$ TBD Funding Source: Capital Budget	Mid- to Long-Term
Replace existing stormwater channel by piping the channel, creating a low impact trail from Orchard Drive to Gregg Road. Field locate the trail to minimize disturbance and tree loss. Investigate creating a stormwater retention pond and vegetative habitat to attract birds. Clear invasive and overgrown shrubs and trees at 338 Orchard Drive and Robin Greenway	63	Engineering, in conjunction with Parks Division	\$ TBD Funding Source: Capital Budget	Mid- to Long-Term
Work with adjacent neighbors, Van Hise/Hamilton Schools, and WDNR to develop a bird sanctuary flyover project and/or other wildlife habitat improvements.	63	University Hill Farms Neighborhood Association, in conjunction with Van Hise and Hamilton Schools, Sunset Village, and abutting neighbors	NA	Mid- to Long-Term
<b>Community Facilities and Connections</b>				
Identify a new location for a University Hill Farms neighborhood sign.	66	University Hill Farms Neighborhood Association	NA	Short-Term
Work with MPD on ways in which to improve neighborhood safety. Explore the feasibility of a neighborhood watch.	66	University Hill Farms Neighborhood Association	NA	Short-Term
<b>Glenn Stephens School</b>				
Develop a stronger relationship with Glenn Stephens Elementary by publishing school newsletter articles, soliciting residents to volunteer at the school, and inviting residents to school events.	66	University Hill Farms Neighborhood Association, in conjunction with Glenn Stephens Principal, Staff and PTO	NA	Short-Term
<b>Van Hise and Hamilton Schools</b>				
Prepare a master plan for Van Hise and Hamilton School open space. As part of the master plan, determine educational and recreational opportunities which would benefit the school community as well as the neighborhood. In addition, improve safety for children going to school and onsite.	66-67	MMSD, in conjunction with Madison Police Department and Traffic Engineering. During the planning process, involve the neighborhood and school community.	\$ TBD Funding Source: Capital Budget	Short- to Long-Term
<b>Westside Senior Center</b>				
Develop a new and expanded senior/ community center in conjunction with the redevelopment of the Sawyer Segoe site for senior housing to serve the growing population of seniors, including existing residents wishing to age in place.	67	Private Developer, in conjunction with West Senior Center.	To be determined at future time of development/redevelopment	Mid- to Long-Term
Explore an intergenerational program with the senior center and Glenn Stephens, Van Hise and Hamilton schools.	67	West Senior Center, in conjunction with area schools and service providers	NA	Short-Term
Work with Hilldale and other retailers in the area to	67	West Senior Center, in conjunction with area	NA	Short-Term

Recommendations	Pg	Lead Implementation	Estimated Cost/Funding Source	Timeframe
identify ways to accommodate the senior population, especially those with memory and mobility challenges.		service providers and retailers		
<b>Schools and Neighborhoods</b>				
Establish a new neighborhood-based association in the multifamily areas or expand the University Hill Farms neighborhood association to incorporate the multifamily areas into the existing neighborhood association.	67	To be determined	NA	Short- to Mid-Term
Establish a working relationship in which centers of worship, nonprofits, schools and abutting neighborhood associations communicate and work together on joint activities and projects.	67	University Hill Farms, in conjunction with other neighborhood-based organizations and service providers	NA	Short-Term
<b>Utilities</b>				
Evaluate the need to replace existing storm-water pipes and water mains as the opportunity occurs as a result of street reconstruction. High priority areas include: Buffalo Trail, Lafayette Drive, Langlade Lane, Marathon Drive, and South Eau Claire Avenue.	67	Engineering	\$ TBD Funding Source: Capital Budget	Mid- to Long-Term
Identify and construct a redundant water supply.	67	Engineering	\$ TBD Funding Source: Capital Budget	Mid- to Long-Term
Work with the neighborhood to identify areas in need of improved street lighting, especially in proximity to major pedestrian crossing and thoroughfares used by children and residents of all ages and abilities. High priority areas include 1) S Segoe Road by the entrance of Van Hise-Hamilton schools, 2) Sheboygan Avenue, 3) N Segoe Road by Rennebohm Park path, 4) Rennebohm Park path leading into the park from N Segoe Road, and 5) other highly used bus stops.	67	Traffic Engineering	\$ TBD Funding Source: Capital Budget	Mid- to Long-Term
Encourage the use of rain gardens as part of new developments or public projects to meet the city storm-water requirements, construction of rain gardens on private property, and information sharing of rain garden benefits to area residents.	68	Engineering, in conjunction with University Hill Farms Neighborhood Association	NA	Ongoing
<b>Place Making and Community Building</b>				
Identify opportunities for place making throughout the neighborhood that will appeal to a variety of residents, young and old, students and families.		University Hill Farms Neighborhood Association	National Endowment for the Arts-- Our Town Grant; ArtPlace America; Kresge Foundation--Harvesting Leading Practices grants	Ongoing
Work with the owners of the apartments on Sheboygan to identify opportunities to partner on place making	68	University Hill Farms Neighborhood Association	NA	Short-Term

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opportunities to enliven the area and engage the community. Explore the feasibility of the establishment of a Neighborhood Improvement District to fund place making opportunities along Sheboygan Avenue.				
Build a communication network between University Hill Farms Neighborhood Association, Glenn Stephens, Van Hise, and Hamilton Schools, West Senior Center, centers of worship, multifamily property owners, and the larger property owners such as CUNA, Hilldale Shopping Center, UW Research Park and WiDOT. Information sharing to collaborating on joint activities	68	University Hill Farms Neighborhood Association	NA	Short-Term
<b>Intergovernmental Cooperation</b>				
Coordinate transportation, storm water, and other infrastructure improvements with the Village of Shorewood Hills.	68	Madison and Village of Shorewood, in conjunction with the municipalities Engineering and Traffic Engineering Divisions	Cost to be determined at the time of redevelopment.	Ongoing
Coordinate infrastructure improvements, development, and transit improvements in proximity to the WiDOT site with the Wisconsin Department of Administration and the Wisconsin Department of Transportation.	68	Madison and Village of Shorewood, in conjunction with the municipalities Engineering and Traffic Engineering Divisions	Cost to be determined at the time of redevelopment.	Ongoing
Coordinate joint review of major development or public improvement projects with abutting neighborhood associations.	68	Madison and Village of Shorewood, in conjunction with University Hill Farms, Spring Harbor and other abutting neighborhood association	NA	Ongoing