

**PARKING UTILITY
APRIL 2011 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

Brayton Lot: The closing date for the sale of the State's portion of Brayton Lot to the City's Parking Utility was March 28, 2011. The State will continue to operate the lot until May 31st without charge. On June 1, 2011, the Parking Utility will take over lot operations. All 26 State share-ride vans have elected to stay at Brayton lot at the \$121/month resident/carpool rate. This will generate \$3,146/month, or \$37,752/year. We have now opened this parking up to the general public at the same rates and will operate it similar to Wilson and Blair Lots with hang tag permits. A waiting list has been started and currently contains 34 potential parkers. We have the capacity for 48 additional permitted parkers. We expect it to fill up quickly after June 1st and generate at least \$8,954/month, or \$107,448/year.

MMB/GE Parking Garage: The RFP for the planning of Block 105 (Gov East parcel) was released in March with a follow-up pre-submittal meeting on March 24, 2011. A team of reviewers is now going over the responses and will select responders for a short list to interview. The Parking Utility is in the process of writing up an RFP for an owner's agent consulting firm. This company will work with the planning teams of both Block 105 and Block 88 (MMB Block) and make recommendations from the Parking Utility's perspective. The 90-day planning process (ULI/Marcus/City) for Block 88 will start in May.

Multi-space meters: The multi-space meters opened at Buckeye lot on September 15, 2010 and at other locations later. The machines have conducted over 125,000 successful transactions. The average recent cash transaction was \$1.15 and the average credit card transaction was \$2.02. Credit card transactions represent over 50% of total transactions. In late May, we will begin installing 25 new meters, including two on the Square. The multi-space vendor has enhanced the software by adding a MAX button, which has been installed system-wide. This will allow parkers paying with credit cards the ability to press one MAX button to receive the maximum amount of time for that stall: i.e., at a 2-hour stall they will receive 2 hours of time. This will be more convenient for our customers and will save time. Early indications tell us that the average transaction amount has increased by \$.24 on the MAX equipped machines. We hope that this additional time is resulting in less citations and a more positive parking experience. Parking enforcement officers report better compliance in multi-space meter areas. We are working on other improvements to shorten the transaction times. The credit card failure rate is now under 2%.

Video Cameras: The video cameras at Overture Center garage and Buckeye Lot are functional and producing good results. We are now planning cameras for the State St Cap garage. We hope these cameras will improve safety and security for our customers and employees while at the same time safeguarding our revenue stream. They will assist the Police Department and Parking Utility in investigating crimes and problems in our facilities.

Revenues (Comptroller's figures): In March, revenues increased over the previous year's revenues by \$41K, or 3%. Some of this increase is due to the protests around the Square. Occupancies were at or above the desired levels in March at Cap Sq North and Gov East. YTD revenues through the first quarter are higher in 2011 by \$179K, or 6%. Revenues were .03% under budget.

Expenses (Comptroller's figures): Year-to-date expenses through March were \$130K (9%) higher than YTD 2010. These increases occurred throughout the budget: payroll, purchased supplies, cap assets, sales tax. Expenses were 11% under budget (YTD), but early expense numbers are typically understated since many are year-end loaded. The Parking Utility has applied for \$60K in FEMA reimbursement for the February snow storm.

Bottom Line: Increased revenues and increased expenses have led to an increase in the Utility's operating income (\$49K), or 3% compared to the first quarter 2010.

State Budget impact on the Parking Utility: As of May 2011, there is no noticeable impact on the Parking Utility's budget due to the potential changes in the State Budget. Since all of Parking Utility's funding comes through user fees, we would expect no changes through the end of 2011. This certainly has the potential to change.

**CITY OF MADISON PARKING UTILITY
COMPARISON OF ACTUAL TO BUDGET**
For the Three Months Ending March 31, 2011

Percent of Fiscal Year Completed:

25.0%

	2011 BUDGET	ACTUAL YTD	PERCENT OF BUDGET
REVENUES:			
Parking & Other Revenue	\$ 11,301,343	\$ 2,818,553	24.9%
Interest on Investments	200,000	23,418	11.7%
TOTAL REVENUES	\$ 11,501,343	\$ 2,841,971	24.7%
EXPENDITURES:			
Permanent Wages	\$ 3,269,992	\$ 640,317	19.6%
Hourly Wages	215,372	27,500	12.8%
Overtime Wages	30,052	6,475	21.5%
Benefits	1,420,083	272,924	19.2%
Total Payroll	4,935,499	947,216	19.2%
Purchased Services	1,599,500	308,740	19.3%
Supplies	306,800	60,419	19.7%
Payments to City Depts.	1,116,965	0	0.0%
Reimbursement from City Depts.	(101,100)	(180)	0.2%
Debt Service	0	0	0.0%
Payment in Lieu of Taxes	1,188,419	0	0.0%
Transfers Out	192,718	0	0.0%
Capital Assets	188,788	19,234	10.2%
State & County Sales Tax	627,846	148,787	23.7%
TOTAL EXPENDITURES	\$ 10,055,435	\$ 1,484,216	14.8%
OPERATING INCOME (LOSS)	\$ 1,445,908	\$ 1,357,755	93.9%

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
For the Three Months Ending March 31, 2011 and 2010

	Actual 2011	Actual 2010
REVENUES:		
Attended Facilities	\$ 2,009,441	\$ 1,825,677
Metered Facilities	145,600	139,348
Monthly Parking	180,146	200,347
Street Meters	352,199	402,072
Parking Revenue	<u>2,687,386</u>	<u>2,567,444</u>
Residential Permit Parking	8,798	9,296
Miscellaneous	122,369	57,012
Interest on Investments	<u>23,418</u>	<u>29,345</u>
TOTAL REVENUES	<u>\$ 2,841,971</u>	<u>\$ 2,663,097</u>
EXPENDITURES:		
Permanent Wages	\$ 640,317	\$ 634,242
Hourly Wages	27,500	41,517
Overtime Wages	6,475	3,468
Benefits	<u>272,924</u>	<u>257,748</u>
Total Payroll	947,216	936,975
Purchased Services	308,740	239,710
Supplies	60,419	34,412
Payments to City Depts.	0	7,127
Reimbursement from City Depts.	(180)	(364)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	19,234	0
State & County Sales Tax	<u>148,787</u>	<u>136,374</u>
TOTAL EXPENDITURES	<u>\$ 1,484,216</u>	<u>\$ 1,354,234</u>
OPERATING INCOME (LOSS)	<u>\$ 1,357,755</u>	<u>\$ 1,308,863</u>

**CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES**

For the Month of March, 2011 and 2010

	Actual 2011	Actual 2010
REVENUES		
Attended Facilities	\$ 824,346	\$ 757,754
Metered Facilities	59,690	55,815
Monthly Parking	62,700	70,925
Street Meters	140,286	162,359
Parking Revenue	1,087,022	1,046,853
Residential Permit Parking	3,286	3,013
Miscellaneous	26,976	23,435
Interest on Investments	11,572	14,223
TOTAL REVENUES	\$ 1,128,856	\$ 1,087,524
EXPENDITURES:		
Permanent Wages	\$ 232,545	\$ 228,503
Hourly Wages	10,862	15,592
Overtime Wages	1,683	530
Benefits	102,891	95,366
Total Payroll	347,981	339,991
Purchased Services	180,029	105,212
Supplies	16,017	15,225
Payments to City Depts.	0	7,127
Reimbursement from City Depts.	(180)	(141)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	11,177	0
State & County Sales Tax	58,925	55,788
TOTAL EXPENDITURES	\$ 613,949	\$ 523,202
OPERATING INCOME (LOSS)	\$ 514,907	\$ 564,322

**CITY OF MADISON PARKING UTILITY
COMPARISON OF ACTUAL TO BUDGET**
For the Year Ending December 31, 2010
(Pre-Audit)

Percent of Fiscal Year Completed:			100.0%
	<u>2010 BUDGET</u>	<u>ACTUAL YTD</u>	<u>PERCENT OF BUDGET</u>
REVENUES:			
Parking & Other Revenue	\$ 11,128,407	\$ 11,623,655	104.5%
Interest on Investments	<u>260,000</u>	<u>251,848</u>	96.9%
TOTAL REVENUES	<u>\$ 11,388,407</u>	<u>\$ 11,875,503</u>	104.3%
EXPENDITURES:			
Permanent Wages	\$ 3,259,498	\$ 3,044,286	93.4%
Hourly Wages	225,000	215,696	95.9%
Overtime Wages	36,000	26,865	74.6%
Benefits	<u>1,365,255</u>	<u>1,234,842</u>	90.4%
Total Payroll	4,885,753	4,521,689	92.5%
Purchased Services	1,562,232	981,075	62.8%
Supplies	298,800	199,180	66.7%
Payments to City Depts.	1,103,950	1,087,758	98.5%
Reimbursement from City Depts.	(101,100)	(76,099)	75.3%
Debt Service	580,637	0	0.0%
Payment in Lieu of Taxes	1,144,800	1,163,884	101.7%
Transfers Out	195,092	234,564	120.2%
Capital Assets	287,000	93,215	32.5%
State & County Sales Tax	<u>579,740</u>	<u>597,880</u>	103.1%
TOTAL EXPENDITURES	<u>\$ 10,536,904</u>	<u>\$ 8,803,146</u>	83.5%
OPERATING INCOME (LOSS)	<u>\$ 851,503</u>	<u>\$ 3,072,357</u>	360.8%

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
For the Two Years Ending December 31, 2010 and 2009

	Pre-Audit Actual 2010	Post-Audit Actual 2009
REVENUES:		
Attended Facilities	\$ 7,927,428	\$ 7,178,512
Metered Facilities	609,530	580,918
Monthly Parking	756,258	701,248
Street Meters	1,793,487	1,676,996
Parking Revenue	11,086,703	10,137,674
Residential Permit Parking	108,166	96,643
Miscellaneous	428,786	419,353
Interest on Investments	251,848	337,032
TOTAL REVENUES	\$ 11,875,503	\$ 10,990,702
EXPENDITURES:		
Permanent Wages	\$ 3,044,286	\$ 3,102,040
Hourly Wages	215,696	199,479
Overtime Wages	26,865	26,111
Benefits	1,234,842	1,168,247
Total Payroll	4,521,689	4,495,877
Purchased Services	981,075	1,192,637
Supplies	199,180	220,575
Payments to City Depts.	1,087,758	1,102,719
Reimbursement from City Depts.	(76,099)	(89,811)
Debt Service	0	3,589,137
Payment in Lieu of Taxes	1,163,884	1,160,566
Transfers Out	234,564	183,990
Capital Assets	93,215	76,946
State & County Sales Tax	597,880	545,680
TOTAL EXPENDITURES	\$ 8,803,146	\$ 12,478,316
OPERATING INCOME (LOSS)	\$ 3,072,357	\$ (1,487,614)

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
For the Month of December, 2010 and 2009

	<u>Pre-Audit Actual 2010</u>	<u>Post-Audit Actual 2009</u>
REVENUES		
Attended Facilities	\$ 592,205	\$ 592,277
Metered Facilities	52,633	44,499
Monthly Parking	64,243	63,981
Street Meters	<u>131,958</u>	<u>127,432</u>
Parking Revenue	841,039	828,189
Residential Permit Parking	2,538	2,466
Miscellaneous	122,884	43,574
Interest on Investments	<u>38,116</u>	<u>59,327</u>
TOTAL REVENUES	<u><u>\$ 1,004,577</u></u>	<u><u>\$ 933,556</u></u>
EXPENDITURES:		
Permanent Wages	\$ 431,160	\$ 394,612
Hourly Wages	17,479	17,824
Overtime Wages	14,099	6,804
Benefits	<u>167,599</u>	<u>149,229</u>
Total Payroll	630,337	568,469
Purchased Services	197,837	208,412
Supplies	19,717	7,178
Payments to City Depts.	592,674	622,430
Reimbursement from City Depts.	(74,986)	(41,595)
Debt Service	0	2,985,337
Payment in Lieu of Taxes	19,084	(7,434)
Transfers Out	234,564	179,793
Capital Assets	26,246	0
State & County Sales Tax	<u>48,498</u>	<u>42,464</u>
TOTAL EXPENDITURES	<u><u>\$ 1,693,971</u></u>	<u><u>\$ 4,565,054</u></u>
OPERATING INCOME (LOSS)	<u><u>\$ (689,394)</u></u>	<u><u>\$ (3,631,498)</u></u>

Revenues >> 2010 vs 2011							mar
Through MAR				PRE-CLOSING	2011 +/- 2010		at
			2010 YTD	2011 YTD	Amount	%	
74000	Permits						
	74281	RP3 (Residential Parking Permits)	9,296.00	8,798.00	(498.00)	(5.36)	
	74282	Motorcycle Permits	1,402.00	401.00	(1,001.00)	(71.40)	
	74283	Residential Street Construction Permits	-	-	-	n/a	
		Total-Permits	10,698.00	9,199.00	(1,499.00)	(14.01)	
75300	Awards and Damages		-	58.81	58.81	n/a	
76350	Advertising Revenue		-	-	-	n/a	
76710	Cashiered Revenue						
	582502	All Cashiered Ramps	-	-	-	n/a	
	#4	582512 Cap Sq North	176,017.34	248,430.38	72,413.04	41.14	
	#6	582532 Gov East	337,369.27	391,305.47	53,936.19	15.99	
	#9	582522 Overture Center	198,046.37	216,064.72	18,018.35	9.10	
	#11	582542 SS Campus-Frances	193,781.45	191,204.42	(2,577.03)	(1.33)	
	#11	582552 SS Campus-Lake	528,565.16	549,701.49	21,136.32	4.00	
	#12	582562 SS Capitol	393,469.19	414,165.12	20,695.92	5.26	
		Total-Cashiered Revenue	1,827,248.79	2,010,871.59	183,622.80	10.05	
76720	Off-Street Meters (non-motorcycle)						
	#1	582334 Blair Lot	591.95	670.08	78.13	13.20	
	#7	582344 Lot 88 (Munic Bldg)	1,608.05	2,530.57	922.52	57.37	
	#2	582353 Brayton Lot-Machine	86,981.82	97,995.46	11,013.64	12.66	
	#2	582354 Brayton Lot-Meters	392.84	695.34	302.50	77.00	
	#3	582364 Buckeye/Lot 58	31,826.54	-	(31,826.54)	(100.00)	
	#3	582369 Buckeye/Lot 58 Multi-Space	-	28,957.88	28,957.88	n/a	
		582374 Evergreen Lot	9,499.08	9,399.64	(99.44)	(1.05)	
		582414 Wingra Lot	1,844.66	1,911.43	66.77	3.62	
	#12	582564 SS Capitol	8,056.82	6,702.13	(1,354.69)	(16.81)	
		Subtotal-Off-Street Meters (non motorcycle)	140,801.76	148,862.53	8,060.77	5.72	
		Off-Street Meters (motorcycles)					
		582507 All Cycles	-	22.15	22.15	n/a	
		Total-Off-Street Meters (All)	140,801.76	148,884.68	8,082.92	5.74	
76730	On-Street Meters						
		582119 On Street Multi-Space	-	293.25	293.25	n/a	
		582024 Capitol Square Meters	14,290.04	10,250.42	(4,039.62)	(28.27)	
		582124 Campus Area	59,000.81	44,990.08	(14,010.73)	(23.75)	
		582129 Campus Area Multi-Space	-	7,278.11	7,278.11	n/a	
		582134 CCB Area	42,550.90	33,159.57	(9,391.33)	(22.07)	
		582139 CCB Area Multi-Space	-	8,027.57	8,027.57	n/a	
		582144 East Washington Area	13,046.99	18,776.98	5,729.99	43.92	
		582154 GEF Area	29,403.02	19,569.89	(9,833.13)	(33.44)	
		582159 GEF Area Multi-Space	-	7,529.30	7,529.30	n/a	
		582164 MATC Area	23,837.92	16,814.53	(7,023.39)	(29.46)	
		582169 MATC Area Multi-Space	-	11,823.10	11,823.10	n/a	
		582174 Meriter Area	29,170.09	32,044.80	2,874.71	9.85	
		582184 MMB Area	44,053.30	26,457.19	(17,596.11)	(39.94)	
		582189 MMB Area Multi-Space	-	12,173.37	12,173.37	n/a	
		582194 Monroe Area	26,858.07	24,838.98	(2,019.09)	(7.52)	
		582204 Schenks Area	5,784.31	4,770.45	(1,013.86)	(17.53)	
		582214 State St Area	35,634.98	33,016.34	(2,618.64)	(7.35)	
		582219 State St Area Multi-Space	-	2,440.80	2,440.80	n/a	
		582224 University Area	70,211.27	63,809.69	(6,401.58)	(9.12)	
		582234 Wilson/Butler Area	18,900.13	20,121.86	1,221.73	6.46	
		Subtotal-On-Street Meters	412,741.83	398,186.28	(14,555.55)	(3.53)	
		On-Street Construction-Related Meter Revenue					
		74284 Contractor Permits	15,549.00	15,246.00	(303.00)	(1.95)	
		74285 Meter Hoods	13,681.56	58,390.89	44,709.33	326.79	
		74286 Construction Meter Removal	-	-	-	n/a	
		Subtotal-Construction Related Revenue	29,230.56	73,636.89	44,406.33	151.92	
		Totals-On-Street Meters	441,972.39	471,823.17	29,850.78	6.75	
76740/76750	Monthly Permit & Long-Term Parking Leases						
	#1	582335 Blair Lot	14,498.85	14,154.96	(343.89)	(2.37)	
		582405 Wilson Lot	18,255.63	15,042.29	(3,213.34)	(17.60)	
	#13	582515 Cap Square No	55,598.92	52,843.89	(2,755.03)	(4.96)	
	#6	582535 Gov East	45,166.15	52,518.55	7,352.40	16.28	
	#9	582525 Overture Center	23,951.40	12,405.06	(11,546.34)	(48.21)	
	#12	582565 SS Capitol-Monthly (non-LT Lease)	34,775.77	34,254.53	(521.24)	(1.50)	
		Subtotal-Monthly Permit Parking	192,246.72	181,219.28	(11,027.44)	(5.74)	
		582528 Overture Center (#9)	14,600.25	15,714.25	1,114.00	7.63	
	#12	582568 SS Cap-Long Term Lease	24,300.00	29,166.75	4,866.75	20.03	
		Subtotal-Long Term Parking Leases	38,900.25	44,881.00	5,980.75	15.37	
		Totals-Monthly Permit & Long-Term Leases	231,146.97	226,100.28	(5,046.69)	(2.18)	
78000	Miscellaneous Revenues						
	78220	Operating Lease Payments	-	-	-	n/a	
	78310	Property Sales	-	-	-	n/a	
	78890	Other	445.73	349.52	(96.21)	(21.58)	
		Subtotal-Miscellaneous	445.73	349.52	(96.21)	(21.58)	
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	11,143.73	9,607.33	(1,536.40)	(13.79)	
		TOTALS	2,652,313.64	2,867,287.05	214,973.41	8.11	

2011 REVENUES – BUDGET VS ACTUAL						ENTER ENDING	mar
Year-to-Date 2011- Through MAR							mar
	Budget		Actual		Amount	%	
74000	Permits						
	74281 RP3 (Residential Parking Permits)		10,158.93	8,798.00	(1,360.93)	(13.40)	
	74282 Motorcycle Permits		1,243.22	401.00	(842.22)	(67.75)	
	74283 Residential Street Construction Permits		-	-	-	n/a	
	Total-Permits		11,402.15	9,199.00	(2,203.15)	(19.32)	
75300	Awards and Damages		-	58.81	58.81	n/a	
76350	Advertising Revenue		-	-	-	n/a	
76710	Cashiered Revenue						
	582502	All Cashiered Ramps	-	-	-		
	#4	582512 Cap Sq North	174,026.60	248,430.38	74,403.78	42.75	
	#6	582532 Gov East	332,640.92	391,305.47	58,664.55	17.64	
	#9	582522 Overture Center	193,631.62	216,064.72	22,433.10	11.59	
	#11	582542 SS Campus-Frances	236,059.50	191,204.42	(44,855.08)	(19.00)	
	#11	582552 SS Campus-Lake	482,359.79	549,701.49	67,341.70	13.96	
	#12	582562 SS Capitol	387,217.18	414,165.12	26,947.94	6.96	
	Total-Cashiered Revenue		1,805,935.61	2,010,871.59	204,935.98	11.35	
76720	Meters-Off-Street (non-motorcycle)						
	#1	582334 Blair Lot	597.29	670.08	72.79	12.19	
	#7	582344 Lot 88 (Munic Bldg)	1,861.91	2,530.57	668.66	35.91	
	#2	582353 Brayton Lot-Machine	87,734.38	97,995.46	10,261.08	11.70	
	#2	582354 Brayton Lot-Meters	473.23	695.34	222.11	46.93	
	#3	582364 Buckeye/Lot 58	31,958.30	-	(31,958.30)	(100.00)	
	#3	582369 Buckeye/Lot 58 Multi-Space	-	28,957.88	28,957.88	n/a	
		582374 Evergreen Lot	8,352.90	9,399.64	1,046.74	12.53	
		582414 Wingra Lot	1,807.17	1,911.43	104.26	5.77	
	#12	582564 SS Capitol	8,286.68	6,702.13	(1,584.55)	(19.12)	
	Subtotal-Off-Street Meters (non-motorcycle)		141,071.86	148,862.53	7,790.67	5.52	
	Off-Street Meters (motorcycles)						
		582507 ALL Cycles	-	22.15	22.15	n/a	
	Total-Off-Street Meters (All)		141,071.86	148,884.68	7,812.82	5.54	
76730	Meters-On-Street						
		582119 On Street Multi-Space	-	293.25	293.25	n/a	
		582114 Capitol Square Meters	13,278.89	10,250.42	(3,028.47)	(22.81)	
		582124 Campus Area	57,516.64	44,990.08	(12,526.56)	(21.78)	
		582129 Campus Area Multi-Space	13,325.64	7,278.11	(6,047.53)	(45.38)	
		582134 CCB Area	41,923.76	33,159.57	(8,764.19)	(20.91)	
		582139 CCB Area Multi-Space	-	8,027.57	8,027.57	n/a	
		582144 East Washington Area	13,163.33	18,776.98	5,613.65	42.65	
		582154 GEF Area	28,412.99	19,569.89	(8,843.10)	(31.12)	
		582159 GEF Area Multi-Space	-	7,529.30	7,529.30	n/a	
		582164 MATC Area	22,834.42	16,814.53	(6,019.89)	(26.36)	
		582169 MATC Area Multi-Space	-	11,823.10	11,823.10	n/a	
		582174 Meriter Area	28,333.90	32,044.80	3,710.90	13.10	
		582184 MMB Area	42,786.91	26,457.19	(16,329.72)	(38.17)	
		582189 MMB Area Multi-Space	-	12,173.37	12,173.37	n/a	
		582194 Monroe Area	26,273.37	24,838.98	(1,434.39)	(5.46)	
		582204 Schenks Area	5,087.12	4,770.45	(316.67)	(6.22)	
		582214 State St Area	34,252.21	33,016.34	(1,235.87)	(3.61)	
		582219 State St Area Multi-Space	-	2,440.80	2,440.80	n/a	
		582224 University Area	66,820.96	63,809.69	(3,011.27)	(4.51)	
		582234 Wilson/Butler Area	18,596.51	20,121.86	1,525.35	8.20	
	Subtotal-On-Street Meters		412,606.65	398,186.28	(14,713.62)	(3.57)	
	On-Street Construction-Related Meter Revenue						
		74284 Contractor Permits	16,047.69	15,246.00	(801.69)	(5.00)	
		74285 Meter Hoods	25,063.65	58,390.89	33,327.24	132.97	
		74286 Construction Meter Removal	6,847.06	-	(6,847.06)	(100.00)	
	Subtotal-Construction Related Revenue		47,958.40	73,636.89	25,678.49	53.54	
	Totals-On-Street Meters		460,565.05	471,823.17	10,964.87	2.38	
76740/76750	Monthly Permit & Long-Term Parking Leases						
	#1	582335 Blair Lot	15,333.00	14,154.96	(1,178.04)	(7.68)	
		582405 Wilson Lot	18,516.00	15,042.29	(3,473.71)	(18.76)	
	#13	582515 Cap Square North	55,437.00	52,843.89	(2,593.11)	(4.68)	
	#6	582535 Gov East	47,160.00	52,518.55	5,358.55	11.36	
	#9	582525 Overture Center	23,563.91	12,405.06	(11,158.85)	(47.36)	
	#12	582565 SS Capitol-Monthly (non-LT Lease)	32,208.00	34,254.53	2,046.53	6.35	
	Subtotal-Monthly Permit		192,217.91	181,219.28	(10,998.63)	(5.72)	
	76750	582528 Overture Center (#9)	14,600.25	15,714.25	1,114.00		
		582568 SS Cap-Long Term Lease	24,300.00	29,166.75	4,866.75	20.03	
	Subtotal-Long-Term Parking Leases		38,900.25	44,881.00	5,980.75	15.37	
	Total-Monthly Permit & Long-Term Parking Leases		231,118.16	226,100.28	(5,017.88)	(2.17)	
78000	Miscellaneous Revenue						
		78220 Operating Lease Payments	-	-	-	n/a	
		78310 Property Sales	-	-	-	n/a	
		78890 Other	89.84	349.52	259.68	289.05	
	Subtotal-Miscellaneous		89.84	349.52	259.68	289.05	
	Summary - RP3 and Misc Revenue (incl's Cycle Perms)		11,491.99	9,607.33	(1,884.66)	(16.40)	
	TOTALS		2,650,182.67	2,867,287.05	217,104.38	8.19	

2011 REVENUES -- BUDGET VS ACTUAL

Mar

March

Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.

Budget		Actual		Actual +/- Budget	
		Amount	%		
74000 Permits					
74281	RP3 (Residential Parking Permits)	3,151.70	3,286.00	134.30	4.26
74282	Motorcycle Permits	1,243.22	401.00	(842.22)	(67.75)
74283	Residential Street Construction Permits	-	-	-	-
Total-Permits		4,394.92	3,687.00	(707.92)	(16.11)
75300 Awards and Damages					
76350 Advertising Revenue					
76710 Cashiered Revenue					
582502	ALL Cashiered Ramps	-	-	-	-
#4 582512	Cap Sq North	63,845.86	95,887.08	32,041.22	50.19
#6 582532	Gov East	123,300.53	153,647.82	30,347.29	24.61
#9 582522	Overture Center	79,433.38	89,845.71	10,412.33	13.11
#11 582542	SS Campus-Frances	98,945.05	85,228.19	(13,716.86)	(13.86)
#11 582552	SS Campus-Lake	201,255.68	231,797.66	30,541.98	15.18
#12 582562	SS Capitol	148,829.08	167,494.67	18,665.59	12.54
Total-Cashiered Revenue		715,609.58	823,901.12	108,291.54	15.13
Meters-Off-Street (non-motorcycle)					
582324	Atwood Lot	-	-	-	n/a
582334	Blair Lot	251.91	227.76	(24.15)	(9.59)
582344	Lot 88 (Munic Bldg)	667.74	1,091.78	424.04	63.50
582353	Brayton Lot-Machine	34,140.24	39,203.00	5,062.76	14.83
582354	Brayton Lot-Meters	163.76	290.62	126.86	77.47
582364	Buckeye/Lot 58	12,879.24	-	(12,879.24)	(100.00)
582369	Buckeye/Lot 58 Multi-Space	-	11,447.00	11,447.00	-
582374	Evergreen Lot	3,023.94	3,659.64	635.70	21.02
582414	Wingra Lot	561.93	778.38	216.45	38.52
582564	SS Capitol	2,964.43	2,969.54	5.11	0.17
Subtotal-Off-Street Meters (non cycle)		54,653.19	59,667.72	5,014.53	9.18
Meters-Off-Street motorcycles					
582507	All Cycles	-	22.15	22.15	-
Total-Off-Street Meters (All)		54,653.19	59,689.87	5,036.68	9.22
76730 Meters-On-Street					
582119	On Street Multi-Space	-	0.30	0.30	-
582114	Capitol Square Meters	4,967.56	3,323.66	(1,643.90)	(33.09)
582124	Campus Area	22,470.04	19,131.13	(3,338.91)	(14.86)
582129	Campus Area Multi-Space	7,555.11	2,785.26	(4,769.85)	(63.13)
582134	CCB Area	15,758.14	12,306.13	(3,452.01)	(21.91)
582139	CCB Area Multi-Space	-	3,181.70	3,181.70	-
582144	East Washington Area	5,289.80	8,409.75	3,119.95	58.98
582154	GEF Area	11,124.40	7,751.81	(3,372.59)	(30.32)
582159	GEF Area Multi-Space	-	3,323.05	3,323.05	-
582164	MATC Area	9,060.82	6,696.59	(2,364.23)	(26.09)
582169	MATC Area Multi-Space	-	5,462.85	5,462.85	-
582174	Meriter Area	11,451.25	13,319.44	1,868.19	16.31
582184	MWB Area	16,006.52	9,918.35	(6,088.17)	(38.04)
582189	MWB Area Multi-Space	-	5,228.41	5,228.41	-
582194	Monroe Area	9,832.74	10,489.86	657.12	6.68
582204	Schenks Area	1,941.39	1,875.19	(66.20)	(3.41)
582214	State St Area	13,492.55	12,702.05	(790.50)	(5.86)
582219	State St Area Multi-Space	-	1,172.30	1,172.30	-
582224	University Area	24,848.74	25,542.12	693.38	2.79
582234	Wilson/Butler Area	7,156.70	8,819.52	1,662.82	23.23
Subtotal-On-Street Meters		160,955.76	161,439.47	483.71	0.30
On-Street Construction-Related Meter Revenue					
74284	Contractor Permits	6,037.35	6,739.00	701.65	11.62
74285	Meter Hoods	11,032.38	5,952.00	(5,080.38)	(46.05)
74286	Construction Meter Removal	2,925.86	-	(2,925.86)	(100.00)
Subtotal-On-Street Construction Related Revenue		19,995.59	12,691.00	(7,304.59)	(36.53)
Total-On-Street Meters		180,951.35	174,130.47	(6,821.18)	(3.77)
76740/76750 Monthly Permit & Long-Term Parking Leases					
76740 582335	Blair Lot (#1)	5,111.00	4,652.64	(458.36)	(8.97)
582405	Wilson Lot	6,172.00	6,690.29	518.29	8.40
582515	Cap Square No	18,479.00	17,430.05	(1,048.95)	(5.68)
582535	Gov East	15,720.00	17,705.09	1,985.09	12.63
582525	Overture Center	4,990.00	3,971.76	(1,018.24)	(20.41)
582565	SS Capitol-Monthly (non-LT Lease)	10,736.00	12,250.53	1,514.53	14.11
Subtotal-Monthly Permit		61,208.00	62,700.36	1,492.36	2.44
76750 582528	Overture Center (#9)	4866.75	5,650.75	784.00	16.11
582568	SS Cap-Long Term Lease	8,100.00	8,100.00	-	-
Subtotal-Long Term Parking Leases		12,966.75	13,750.75	784.00	6.05
Total-Monthly Permit & Long-Term Parking Leases		74,174.75	76,451.11	2,276.36	3.07
78000 Miscellaneous Revenue					
78220	Operating Lease Payments	-	-	-	-
78310	Property Sales	-	-	-	-
78890	Other	36.98	74.31	37.33	100.95
Subtotal-Miscellaneous Revenue		36.98	74.31	37.33	100.95
Summary-RP3 & Miscellaneous Revenue		4,431.90	3,820.12	(611.78)	(13.80)
GRAND TOTALS		1,029,820.77	1,137,992.69	108,171.62	10.50

02/23/2011 thru 03/14/2011 protests : use of meters near the square were restricted by Madison PD.

Ramp occupancies increased over the expected use as well to accomodate protesters.

Department of Transportation -- Parking Division

YTD Revenue/Statistics (Averages) -- THRU MAR 2010 vs 2011

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11	YTD-10	YTD-11		
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	75	75	--	--	\$ 591.95	\$ 670.08	\$ 0.61	\$ 0.69		
	Lot 88 (Munic Building)	17	19	75	75	74%	75%	\$ 1,608.05	\$ 2,530.57	\$ 1.26	\$ 1.78		
	Brayton Lot Paystations	154	154	75	75	95%	80%	\$ 86,981.82	\$ 97,995.46	\$ 7.53	\$ 8.48		
	Brayton Lot Meters	12	12	75	75	33%	36%	\$ 392.84	\$ 695.34	\$ 0.44	\$ 0.77		
	Buckeye Lot	53	0	75	75	43%	0%	\$ 31,826.54	\$ -	\$ 8.01	\$ -		
	Buckeye Lot Multi-Sp		55	24	75		33%	\$ -	\$ 28,957.88	\$ -	\$ 7.02		
	Evergreen Lot	23	23	75	75	--	32%	\$ 9,499.08	\$ 9,399.64	\$ 5.51	\$ 5.45		
	Wingra Lot	19	19	75	75	--	2%	\$ 1,844.66	\$ 1,911.43	\$ 1.29	\$ 1.34		
	SS Capitol	19	19	75	75	40%	49%	\$ 8,056.82	\$ 6,702.13	\$ 5.65	\$ 4.70		
	Cycles	39	46	75	75	--		\$ -	\$ 22.15	\$ -	\$ 0.01		
CASHIERED	Cap Square North	488	487	89	88	74%	93%	\$ 176,017.34	\$ 248,430.38	\$ 4.06	\$ 5.80		
	Gov East	430	430	89	88	73%	82%	\$ 337,369.27	\$ 391,305.47	\$ 8.82	\$ 10.34		
	Overture Center	559	544	89	88	50%	58%	\$ 198,046.37	\$ 216,064.72	\$ 3.98	\$ 4.51		
	SS Campus (Frances) (combined totals)	1065	1064	89	88	57%	59%	\$ 722,346.62	\$ 496,593.58	\$ 7.62	\$ 7.91		
	SS Campus (Lake)			0				\$ 528,565.16	\$ 549,701.49				
State St Capitol	698	700	89	88	55%	60%	\$ 393,469.19	\$ 414,165.12	\$ 6.34	\$ 6.72			
MONTHLY	Blair Lot Mo'y (eff 8/2002)	44	44	62	63	100%	98%	\$ 14,498.85	\$ 14,154.96	\$ 5.31	\$ 5.11	48	49
	Wilson Lot Mo'y	50	50	62	63	100%	96%	\$ 18,255.63	\$ 15,042.29	\$ 5.89	\$ 4.78	51	53
	Cap.Sq. N Mo'y	125	125	62	63	100%	99%	\$ 55,598.92	\$ 52,843.89	\$ 7.17	\$ 6.71	146	150
	Gov East Mo'y	85	85	62	63	92%	95%	\$ 45,166.15	\$ 52,518.55	\$ 8.57	\$ 9.81	81	96
	Overture Ctr Mo'y (b) (e)	78	77	62	63	100%	99%	\$ 38,551.65	\$ 28,119.31	\$ 7.94	\$ 5.80	93	95
	SS Cap. Mo'y (b) (d)	122	119	62	63	100%	100%	\$ 59,075.77	\$ 63,421.28	\$ 7.83	\$ 8.46	133	134
	Campus Area Route	182	160	75	75	49%	68%	\$ 59,000.81	\$ 44,990.08	\$ 4.32	\$ 3.75	552	577
	Capitol Square (f)	24	25	75	75	54%	38%	\$ 14,290.04	\$ 10,250.42	\$ 8.05	\$ 5.47		
	CCB Area Route	92	80	75	75	67%	77%	\$ 42,550.90	\$ 33,159.57	\$ 6.17	\$ 5.53		
	East Washington Area Route	96	95	75	75	28%	52%	\$ 13,046.99	\$ 18,776.98	\$ 1.82	\$ 2.63		
	GEF Area Route	83	66	75	75	64%	64%	\$ 29,403.02	\$ 19,569.89	\$ 4.74	\$ 3.95		
	MATC Area Route	104	62	75	75	33%	59%	\$ 23,837.92	\$ 16,814.53	\$ 3.06	\$ 3.62		
	Meriter Area Route	129	131	75	75	37%	59%	\$ 29,170.09	\$ 32,044.80	\$ 3.02	\$ 3.25		
	MMB Area Route	106	71	75	75	71%	81%	\$ 44,053.30	\$ 26,457.19	\$ 5.52	\$ 4.97		
	Monroe Area Route	125	125	75	75	0%	0%	\$ 26,858.07	\$ 24,838.98	\$ 2.86	\$ 2.65		
	Schenks Area Route	79	79	75	75	0%	0%	\$ 5,784.31	\$ 4,770.45	\$ 0.98	\$ 0.81		
	State Street Area Route	102	104	75	75	51%	57%	\$ 35,634.98	\$ 33,016.34	\$ 4.67	\$ 4.23		
University Area Route	195	192	75	75	59%	67%	\$ 70,211.27	\$ 63,809.69	\$ 4.80	\$ 4.43			
Wilson/Butler Area Route	110	110	75	75	56%	62%	\$ 18,900.13	\$ 20,121.86	\$ 2.30	\$ 2.44			
On Street Multi-Sp		126	0	75	0%	46%	\$ -	\$ 49,565.50	\$ -	\$ 5.25			
Subtotal - Route Revenue	1,425	1,427	24	51	--	--	\$ 412,741.83	\$ 398,186.28	\$ 12.07	\$ 5.47			
Meter-Related Constrn Rev							\$ 29,230.56	\$ 73,636.89					
Total On-St Meter Revenue							\$ 441,972.39	\$ 471,823.17					
Miscellaneous	0	0					\$ 11,143.73	\$ 9,607.33					
Total (a)	5,517	5,512					\$ 2,652,313.64	\$ 2,867,287.05					

# of Renters	
YTD-10	YTD-11
48	49
51	53
146	150
81	96
93	95
133	134
552	577
	24

-5

\$ 214,973.41

Footnotes:

- (a) Excludes interest on investments
 - (b) Available to public on nights and weekends.
 - (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis.
Occupancy information provided effective March 2004; source = monthly occupancy surveys, *except for Cashiered facilities and Brayton Lot -- source = Pares system*. Weekday timeframe = 10 a.m. thru 2 p.m.
NOTE: All Occupancy information reflects the report month, *not* YTD average occupancy, to better present 'before-and-after rate increases' data
 - (d) Monthly information for the State Street Capitol Ramp *includes* the 60 long-term lease parkers (Physicians Plus/North Square Associates).
 - (e) Monthly information for the Overture Center ramp *includes* the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
 - (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute *estimated* occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour (or \$1.50/hr after July 15)
- n/a Not computed -- collection schedules are too varied to yield reliable information.

Department of Transportation -- Parking Division
Revenue(a) for the Months of March, 2010 and 2011(c)

02/23/2011 thru 03/14/2011 protests : access to on-street meters near the square were periodically restricted by Madison PD.
 Ramp occupancies increased over the expected use as well to accomodate protesters.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11	Mar-10	Mar-11
Metered	Blair Lot (eff Aug 2002)	13	13	27	27	0		\$ 286.34	\$ 227.76	\$ 0.82	\$ 0.65		
	Lot 88 (Munie Building)	17	19	27	27	65%	82%	\$ 599.67	\$ 1,091.78	\$ 1.31	\$ 2.13		
	Brayton Lot Paystations	154	154	27	27	100%	83%	\$ 33,725.50	\$ 39,203.00	\$ 8.11	\$ 9.43		
	Brayton Lot Meters	12	12	27	27	25%	25%	\$ 140.09	\$ 290.62	\$ 0.43	\$ 0.90		
	Buckeye Lot	53	0	27	27	47%		\$ 13,064.71	\$ -	\$ 9.13	\$ -		
	Buckeye Lot Multi-Sp	-	55	-	27	-		\$ -	\$ 11,447.00	\$ -	\$ 7.71		
	Evergreen Lot	23	23	27	27	-	35%	\$ 3,520.49	\$ 3,659.64	\$ 5.67	\$ 5.89		
	Wingra Lot	19	19	27	27	-	5%	\$ 548.44	\$ 778.38	\$ 1.07	\$ 1.52		
	SS Capitol	19	19	27	27	53%	32%	\$ 2,921.62	\$ 2,969.54	\$ 5.70	\$ 5.79		
	Cycles	34	46	27	27	0%		\$ -	\$ 22.15	\$ -	\$ 0.02		
	Cashiered	Cap Square North	488	484	31	31	76%	91%	\$ 67,665.77	\$ 95,887.08	\$ 4.47	\$ 6.39	
Gov East		430	428	31	31	70%	81%	\$ 128,228.83	\$ 153,647.82	\$ 9.62	\$ 11.58		
Overture Center		545	543	31	31	52%	59%	\$ 84,363.71	\$ 89,845.71	\$ 4.99	\$ 5.34		
SS Campus (Frances) (combined totals)		1,066	1,061	31	31	62%	63%	\$ 87,523.78	\$ 85,228.19	\$ 9.62	\$ 9.64		
SS Campus (Lake)								\$ 230,370.69	\$ 231,797.66				
State St Capitol	700	700	31	31	55%	59%	\$ 161,561.60	\$ 167,494.67	\$ 7.45	\$ 7.72	Mar-10	Mar-11	
Monthly	Blair Lot Mo'y (eff 8/2002)	44	44	23	23	100%	97%	\$ 5,225.00	\$ 4,652.64	\$ 5.16	\$ 4.60	49	48
	Wilson Lot Mo'y	50	50	23	23	100%	93%	\$ 6,706.73	\$ 6,690.29	\$ 5.83	\$ 5.82	50	52
	Cap.Sq. N Mo'y	125	125	23	23	100%	99%	\$ 17,794.60	\$ 17,430.05	\$ 6.19	\$ 6.06	146	149
	Gov East Mo'y	85	85	23	23	96%	93%	\$ 16,571.76	\$ 17,705.09	\$ 8.48	\$ 9.06	81	93
	Overture Ctr Mo'y (b) (e)	75	77	23	23	100%	99%	\$ 9,919.75	\$ 9,622.51	\$ 5.75	\$ 5.43	94	95
	SS Cap. Mo'y (b) (d)	123	119	23	23	100%	100%	\$ 19,573.89	\$ 20,350.53	\$ 6.92	\$ 7.44	134	134
	Campus Area Route	182	160	27	27	59%	66%	\$ 23,378.22	\$ 19,131.13	\$ 4.76	\$ 4.43	554	571
On-Street Metered	Capitol Square (f)	24	25	27	27	57%	34%	\$ 5,357.18	\$ 3,323.66	\$ 8.27	\$ 4.92		
	CCB Area Route	92	80	27	27	72%	79%	\$ 15,864.86	\$ 12,306.13	\$ 6.39	\$ 5.70		
	East Washington Area Route	96	94	27	27	30%	38%	\$ 5,255.94	\$ 8,409.75	\$ 2.03	\$ 3.31		
	GEF Area Route	83	66	27	27	72%	53%	\$ 11,638.54	\$ 7,751.81	\$ 5.19	\$ 4.35		
	MATC Area Route	104	60	27	27	35%	51%	\$ 9,513.92	\$ 6,696.59	\$ 3.39	\$ 4.13		
	Meriter Area Route	128	132	27	27	50%	48%	\$ 11,946.99	\$ 13,319.44	\$ 3.46	\$ 3.74		
	MMB Area Route	107	71	27	27	57%	83%	\$ 16,539.27	\$ 9,918.35	\$ 5.72	\$ 5.17		
	Monroe Area Route	125	125	27	27	--		\$ 10,302.91	\$ 10,489.86	\$ 3.05	\$ 3.11		
	Schinks Area Route	79	79	27	27	--		\$ 2,200.81	\$ 1,875.19	\$ 1.03	\$ 0.88		
	State Street Area Route	99	104	27	27	64%	28%	\$ 13,998.93	\$ 12,702.05	\$ 5.24	\$ 4.52		
	University Area Route	195	188	27	27	62%	76%	\$ 26,817.21	\$ 25,542.12	\$ 5.09	\$ 5.03		
	Wilson/Butler Area Route	110	110	27	27	54%	55%	\$ 7,142.11	\$ 8,819.52	\$ 2.40	\$ 2.97		
	On Street Multi-Sp	-	126	-	27	0%	50%	\$ -	\$ 21,153.87	\$ -	\$ 6.22		
	Subtotal - Route Revenue	1,424	1,420	-	27	--	--	\$ 159,956.89	\$ 161,439.47	\$ -	\$ 4.21		
	Meter-Related Constrn Rev							\$ 16,965.56	\$ 12,691.00				
	Total On-St Meter Revenue							\$ 176,922.45	\$ 174,130.47				
Miscellaneous							\$ 4,615.53	\$ 3,820.12					
Total (a)	5,499	5,496					\$ 1,071,850.95	\$ 1,137,992.69					

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\$ 66,141.74

Footnotes:

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, *except for Cashiered facilities and Brayton Lot* >> source = *Parcs system*. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$3,700 of revenue would support any occupancy rate of about 57% (24 meters x 27 days x 10 hrs/day x \$1.50/hour

Spaces out of service: Cashiered
On-Street Meters
 0