

## FIXED ROUTE

Operating Statistics For Periods Ending 8/31/2011 & 8/31/2012

| CURRENT MONTH  |                      |                          | YEAR TO DATE             |                |                       |                          |
|----------------|----------------------|--------------------------|--------------------------|----------------|-----------------------|--------------------------|
| Actual<br>2011 | Actual<br>2012       | Variance<br>2011 to 2012 |                          | Actual<br>2011 | Actual<br>2012        | Variance<br>2011 to 2012 |
|                |                      |                          | <b>Service Supplied</b>  |                |                       |                          |
| 443,403        | <b>449,748</b>       | 6,345                    | Total (Vehicle) Miles    | 3,696,582      | <b>3,748,681</b>      | 52,099                   |
| 31,270         | <b>31,632</b>        | 362                      | Revenue Hours            | 251,744        | <b>257,073</b>        | 5,329                    |
| 33,690         | <b>34,079</b>        | 389                      | Total (Vehicle) Hours    | 278,256        | <b>283,731</b>        | 5,475                    |
|                |                      |                          | <i>Ridership</i>         |                |                       |                          |
| 745,059        | <b>779,410</b>       | 34,351                   | Revenue Passengers       | 8,454,678      | <b>8,530,069</b>      | 75,391                   |
| 89,397         | <b>88,940</b>        | (457)                    | Transfers                | 609,004        | <b>629,550</b>        | 20,546                   |
| <u>23,253</u>  | <u><b>24,308</b></u> | <u>1,055</u>             | Non-Revenue Rides        | <u>149,355</u> | <u><b>165,617</b></u> | <u>16,262</u>            |
| 857,709        | <b>892,658</b>       | 34,949                   | Total Passengers         | 9,213,037      | <b>9,325,236</b>      | 112,199                  |
|                |                      |                          | <b>Service Quality</b>   |                |                       |                          |
| 3,203          | <b>3,094</b>         | (109)                    | Trips using Lifts        | 22,888         | <b>24,641</b>         | 1,753                    |
| 12             | <b>10</b>            | (2)                      | Passenger Accidents      | 77             | <b>90</b>             | 13                       |
|                |                      |                          | <b>Vehicle Accidents</b> |                |                       |                          |
| 3              | <b>1</b>             | (2)                      | Chargeable               | 41             | <b>36</b>             | (5)                      |
| 5              | <b>5</b>             | 0                        | Non-chargeable           | 62             | <b>46</b>             | (16)                     |
| <u>0</u>       | <u><b>0</b></u>      | <u>0</u>                 | Preventable              | <u>5</u>       | <u><b>3</b></u>       | <u>(2)</u>               |
| 8              | <b>6</b>             | (2)                      | Total Vehicle Accidents  | 108            | <b>85</b>             | (23)                     |
|                |                      |                          | <b>Fleet/Maintenance</b> |                |                       |                          |
| 69             | <b>69</b>            | 0                        | Road Calls               | 584            | <b>540</b>            | (44)                     |
| 74             | <b>75</b>            | 1                        | Actual Inspections       | 617            | <b>626</b>            | 9                        |
| 74             | <b>75</b>            | 1                        | Scheduled Inspections    | 617            | <b>624</b>            | 7                        |

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--August 2012 vs. August 2011

(Routes sorted in order of 2012 passengers per revenue hour productivity)

| ROUTE  | RIDERSHIP, 2012 vs. 2011<br>Year to Date |                  |             | Productivity, Trips per Revenue Hour |              |              | Routes<br>< 60% of<br>system avg. | ROUTE KEY  |
|--|--|------------------|-------------|--------------------------------------|--------------|--------------|-----------------------------------|--|
|  | 2011                                     | 2012             | % change    | 2011                                 | 2012         | % Change     |                                   |  |
| 80 UW CAMPUS   | 1,106,466                                | 1,039,605        | -6.0%       | 97.61                                | 89.60        | -8.2%        |                                   | <b>Core Routes</b> operate every day from early a.m. to late p.m.:<br><b>2, 3, 4, 5, 6, 7, 13</b><br>(3 operates weekdays only;<br>7 operates wkends & holidays only).   |
| E, L, M, W SUPPLEMENTARY SCHOOL SERVICE                              | 571,707                                  | 603,266          | 5.5%        | 64.10                                | 66.03        | 3.0%         |                                   |  |
| 84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)           | 25,332                                   | 23,769           | -6.2%       | 66.82                                | 61.61        | -7.8%        |                                   |  |
| 85 UW CAMPUS-PARK ST CIRCULATOR                                      | 191,353                                  | 158,385          | -17.2%      | 65.17                                | 59.22        | -9.1%        |                                   |  |
| 28 NTP-WTP COMMUTER  | 232,346                                  | 243,349          | 4.7%        | 57.47                                | 56.22        | -2.2%        |                                   |  |
| 71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER               | 60,193                                   | 64,678           | 7.5%        | 46.26                                | 48.84        | 5.6%         |                                   |  |
| 2 WTP-NTP  | 847,338                                  | 882,595          | 4.2%        | 48.21                                | 48.78        | 1.2%         |                                   |  |
| 67 WTP-WEST TOWNE  | 198,877                                  | 206,855          | 4.0%        | 45.10                                | 46.57        | 3.3%         |                                   |  |
| 81-82 UW LATE NITE CIRCULATORS                                       | 162,492                                  | 123,479          | -24.0%      | 62.63                                | 45.50        | -27.4%       |                                   |  |
| 50 WTP-SCHROEDER-RAYMOND LOOP  | 114,132                                  | 124,852          | 9.4%        | 40.53                                | 43.82        | 8.1%         |                                   |  |
| 4 NTP-STP  | 506,247                                  | 510,272          | 0.8%        | 39.97                                | 40.12        | 0.4%         |                                   | <b>Commuter Routes</b> operate on weekdays during peak hours:<br><b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57</b><br><b>58, 71, 72, 74, 75</b>  |
| 40 STP - ARBOR HILLS LOOP  | 123,633                                  | 125,987          | 1.9%        | 37.31                                | 37.54        | 0.6%         |                                   |  |
| 72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER                      | 93,924                                   | 97,776           | 4.1%        | 36.25                                | 37.08        | 2.3%         |                                   |  |
| 22 MENDOTA LOOP  | 183,737                                  | 166,395          | -9.4%       | 40.95                                | 36.64        | -10.5%       |                                   |  |
| 9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)         | 129,634                                  | 124,038          | -4.3%       | 39.31                                | 36.00        | -8.4%        |                                   |  |
| 5 ETP-STP  | 343,719                                  | 345,268          | 0.5%        | 35.92                                | 35.74        | -0.5%        |                                   |  |
| 18 STP-WTP   | 283,307                                  | 308,831          | 9.0%        | 32.81                                | 35.54        | 8.3%         |                                   |  |
| 55 VERONA- WTP COMMUTER  | 29,342                                   | 33,302           | 13.5%       | 31.78                                | 35.24        | 10.9%        |                                   |  |
| 6 CITY VIEW DR-WTP   | 782,779                                  | 794,816          | 1.5%        | 35.35                                | 35.14        | -0.6%        |                                   |  |
| 17 ETP-NTP   | 86,344                                   | 88,639           | 2.7%        | 34.29                                | 34.59        | 0.9%         |                                   |  |
| 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER                      | 86,277                                   | 85,171           | -1.3%       | 35.06                                | 34.39        | -1.9%        |                                   | <b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</b>   |
| 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)     | 191,282                                  | 199,994          | 4.6%        | 34.54                                | 34.24        | -0.9%        |                                   |  |
| 16 STP - ETP   | 262,514                                  | 275,721          | 5.0%        | 32.26                                | 33.42        | 3.6%         |                                   |  |
| 3 WTP-ETP  | 377,719                                  | 387,977          | 2.7%        | 32.79                                | 33.08        | 0.9%         |                                   |  |
| 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE                        | 346,258                                  | 349,799          | 1.0%        | 33.67                                | 32.85        | -2.5%        |                                   |  |
| 51 WTP-MUIR FIELD LOOP   | 54,780                                   | 56,750           | 3.6%        | 31.30                                | 32.34        | 3.3%         |                                   |  |
| 44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES                           | 64,875                                   | 58,615           | -9.6%       | 34.27                                | 31.64        | -7.7%        |                                   |  |
| 30 ETP-EAST TOWNE  | 160,508                                  | 171,009          | 6.5%        | 29.76                                | 31.35        | 5.3%         |                                   |  |
| 11 WTP-DUTCH MILL-CAP SQUARE   | 59,926                                   | 59,306           | -1.0%       | 30.00                                | 29.17        | -2.8%        |                                   |  |
| 56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER                      | 83,672                                   | 87,871           | 5.0%        | 27.78                                | 28.67        | 3.2%         |                                   |  |
| 14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE                        | 261,389                                  | 262,835          | 0.6%        | 29.73                                | 28.42        | -4.4%        |                                   | <b>Connector Routes</b> connect transfer points throughout the day:<br><b>16, 17, 18.</b>  |
| 63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)                    | 24,903                                   | 26,459           | 6.2%        | 25.85                                | 27.72        | 7.2%         |                                   |  |
| 29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008) | 15,582                                   | 14,975           | -3.9%       | 29.18                                | 27.55        | -5.6%        |                                   |  |
| 21 LAKEVIEW LOOP   | 103,283                                  | 112,539          | 9.0%        | 24.93                                | 26.86        | 7.7%         |                                   |  |
| 7 WTP-ETP (Weekends & Holidays Only)                                 | 86,935                                   | 97,852           | 12.6%       | 22.89                                | 26.00        | 13.6%        |                                   |  |
| 27 NTP - UW CAMPUS COMMUTER  | 30,632                                   | 32,230           | 5.2%        | 24.56                                | 25.39        | 3.4%         |                                   |  |
| 47 ARBOR HILLS COMMUTER  | 52,745                                   | 53,817           | 2.0%        | 24.16                                | 24.22        | 0.3%         |                                   |  |
| 1 CAP SQUARE - UW  | 15,776                                   | 15,919           | 0.9%        | 23.94                                | 23.73        | -0.9%        |                                   |  |
| 58 GREENTREE COMMUTER  | 44,836                                   | 48,420           | 8.0%        | 22.29                                | 23.66        | 6.1%         |                                   |  |
| 8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)                | 21,453                                   | 24,681           | 15.0%       | 19.54                                | 22.70        | 16.2%        |                                   |  |
| 70 MIDDLETON-CAPITOL SQUARE  | 97,518                                   | 102,244          | 4.8%        | 21.87                                | 22.53        | 3.0%         |                                   | <b>Circulator Routes</b><br><b>1, 9, 10, 34</b>  |
| 32 ACEWOOD-THOMPSON LOOP   | 29,351                                   | 30,869           | 5.2%        | 20.91                                | 21.83        | 4.4%         |                                   |  |
| 12 WTP-DUTCH MILL-CAP SQUARE   | 32,158                                   | 33,163           | 3.1%        | 20.84                                | 21.12        | 1.3%         | x                                 |  |
| 19 RED ARROW TR-CAP SQUARE   | 110,284                                  | 103,115          | -6.5%       | 21.85                                | 20.50        | -6.2%        | x                                 |  |
| 73 WTP-OLD SAUK TRAILS   | 87,014                                   | 99,045           | 13.8%       | 17.90                                | 20.02        | 11.8%        | x                                 |  |
| 10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)                 | 44,672                                   | 53,689           | 20.2%       | 16.65                                | 19.66        | 18.1%        | x                                 |  |
| 13 STP-CAP SQUARE  | 96,660                                   | 99,078           | 2.5%        | 18.66                                | 18.90        | 1.3%         | x                                 |  |
| 25 AMERICAN CENTER COMMUTER  | 8,448                                    | 9,094            | 7.6%        | 17.18                                | 18.17        | 5.8%         | x                                 |  |
| 75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)   | -  | 12,023           | NA          | NA                                   | 18.09        | NA           | x                                 |  |
| 34 ETP-MATC (peak service on 34 began Aug. 24, 2009)                 | 20,112                                   | 20,311           | 1.0%        | 16.30                                | 16.18        | -0.8%        | x                                 |  |
| 20 NTP-EAST TOWNE  | 96,873                                   | 109,630          | 13.2%       | 13.59                                | 15.23        | 12.0%        | x                                 | <b>Other routes:</b><br><b>8</b> operates between the Capitol Square and Spring Harbor, weekends only.<br><b>19</b> operates like a core route between the Capitol Square and Allied Drive on weekdays.<br><b>39</b> operates as a commuter route during peak hours; operates like a circulator route midday.<br><b>59</b> operates weekends & holidays between the WTP and Fitchburg.<br><b>67</b> connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.<br><b>63 and 68</b> operate between the WTP and Prairie Town Center.<br><b>70</b> operates like a core route between the Capitol Square & Middleton on weekdays. |
| 37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)     | 53,000                                   | 46,996           | -11.3%      | 17.39                                | 14.59        | -16.1%       | x                                 |  |
| 74 MIDDLETON LOOP  | 15,948                                   | 17,486           | 9.6%        | 12.79                                | 13.78        | 7.7%         | x                                 |  |
| 52 WTP-FITCHBURG   | 27,019                                   | 25,607           | -5.2%       | 14.39                                | 13.40        | -6.9%        | x                                 |  |
| 39 ETP - DAIRY DRIVE   | 22,070                                   | 19,076           | -13.6%      | 15.73                                | 13.36        | -15.1%       | x                                 |  |
| 78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)                | 6,987                                    | 6,800            | -2.7%       | 12.05                                | 11.40        | -5.4%        | x                                 |  |
| 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES                           | 8,653                                    | 8,667            | 0.2%        | 11.53                                | 11.35        | -1.6%        | x                                 |  |
| 36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)     | 18,224                                   | 19,815           | 8.7%        | 9.34                                 | 10.04        | 7.5%         | x                                 |  |
| 59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)  | 7,550                                    | 8,133            | 7.7%        | 6.89                                 | 7.49         | 8.8%         | x                                 |  |
| 33 HIESTAND LOOP   | 2,398                                    | 2,684            | 11.9%       | 5.94                                 | 6.53         | 10.0%        | x                                 |  |
| 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)                    | 7,290                                    | 7,203            | -1.2%       | 6.52                                 | 6.51         | -0.2%        | x                                 |  |
| 26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)                         | 1,820                                    | 2,369            | 30.2%       | 4.87                                 | 6.23         | 27.9%        | x                                 | <b>UW Campus Circulators</b><br><b>80, 81, 82, 84, 85</b>  |
| UNKNOWN ROUTE & ROAD BUS *   | 741                                      | 42               | -94.3%      | NA                                   | NA           | NA           |                                   |  |
| <b>SYSTEM TOTAL</b>  | <b>9,213,037</b>                         | <b>9,325,236</b> | <b>1.2%</b> | <b>36.60</b>                         | <b>36.27</b> | <b>-0.9%</b> | <b>21.76</b>                      |  |
| <b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>               | <b>7,727,394</b>                         | <b>7,979,998</b> | <b>3.3%</b> | <b>32.95</b>                         | <b>33.29</b> | <b>1.0%</b>  | <b>19.98</b>                      |  |

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.

ROUTE PERFORMANCE, Year to Date - August 2012

| ROUTE  | RIDERSHIP        |                  |             | Passengers/rev. hour |              |
|--|------------------|------------------|-------------|----------------------|--------------|
|  | 2011             | 2012             | % change    | 2011                 | 2012         |
| 1 CAP SQUARE - UW  | 15,776           | 15,919           | 0.9%        | 23.94                | 23.73        |
| 2 WTP-NTP  | 847,338          | 882,595          | 4.2%        | 48.21                | 48.78        |
| 3 WTP-ETP  | 377,719          | 387,977          | 2.7%        | 32.79                | 33.08        |
| 4 NTP-STP  | 506,247          | 510,272          | 0.8%        | 39.97                | 40.12        |
| 5 ETP-STP  | 343,719          | 345,268          | 0.5%        | 35.92                | 35.74        |
| 6 CITY VIEW DR-WTP   | 782,779          | 794,816          | 1.5%        | 35.35                | 35.14        |
| 7 WTP-ETP (Weekends & Holidays Only)                                 | 86,935           | 97,852           | 12.6%       | 22.89                | 26.00        |
| 8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)                | 21,453           | 24,681           | 15.0%       | 19.54                | 22.70        |
| 9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)         | 129,634          | 124,038          | -4.3%       | 39.31                | 36.00        |
| 10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)                 | 44,672           | 53,689           | 20.2%       | 16.65                | 19.66        |
| 11 WTP-DUTCH MILL-CAP SQUARE   | 59,926           | 59,306           | -1.0%       | 30.00                | 29.17        |
| 12 WTP-DUTCH MILL-CAP SQUARE   | 32,158           | 33,163           | 3.1%        | 20.84                | 21.12        |
| 13 STP-CAP SQUARE  | 96,660           | 99,078           | 2.5%        | 18.66                | 18.90        |
| 14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE                        | 261,389          | 262,835          | 0.6%        | 29.73                | 28.42        |
| 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE                        | 346,258          | 349,799          | 1.0%        | 33.67                | 32.85        |
| 16 STP - ETP   | 262,514          | 275,721          | 5.0%        | 32.26                | 33.42        |
| 17 ETP-NTP   | 86,344           | 88,639           | 2.7%        | 34.29                | 34.59        |
| 18 STP-WTP   | 283,307          | 308,831          | 9.0%        | 32.81                | 35.54        |
| 19 RED ARROW TR-CAP SQUARE   | 110,284          | 103,115          | -6.5%       | 21.85                | 20.50        |
| 20 NTP-EAST TOWNE  | 96,873           | 109,630          | 13.2%       | 13.59                | 15.23        |
| 21 LAKEVIEW LOOP   | 103,283          | 112,539          | 9.0%        | 24.93                | 26.86        |
| 22 MENDOTA LOOP  | 183,737          | 166,395          | -9.4%       | 40.95                | 36.64        |
| 25 AMERICAN CENTER COMMUTER  | 8,448            | 9,094            | 7.6%        | 17.18                | 18.17        |
| 26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)                         | 1,820            | 2,369            | 30.2%       | 4.87                 | 6.23         |
| 27 NTP - UW CAMPUS COMMUTER  | 30,632           | 32,230           | 5.2%        | 24.56                | 25.39        |
| 28 NTP-WTP COMMUTER  | 232,346          | 243,349          | 4.7%        | 57.47                | 56.22        |
| 29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008) | 15,582           | 14,975           | -3.9%       | 29.18                | 27.55        |
| 30 ETP-EAST TOWNE  | 160,508          | 171,009          | 6.5%        | 29.76                | 31.35        |
| 32 ACEWOOD-THOMPSON LOOP   | 29,351           | 30,869           | 5.2%        | 20.91                | 21.83        |
| 33 HIESTAND LOOP   | 2,398            | 2,684            | 11.9%       | 5.94                 | 6.53         |
| 34 ETP-MATC (peak service on 34 began Aug. 24, 2009)                 | 20,112           | 20,311           | 1.0%        | 16.30                | 16.18        |
| 36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)     | 18,224           | 19,815           | 8.7%        | 9.34                 | 10.04        |
| 37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)     | 53,000           | 46,996           | -11.3%      | 17.39                | 14.59        |
| 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)     | 191,282          | 199,994          | 4.6%        | 34.54                | 34.24        |
| 39 ETP - DAIRY DRIVE   | 22,070           | 19,076           | -13.6%      | 15.73                | 13.36        |
| 40 STP - ARBOR HILLS LOOP  | 123,633          | 125,987          | 1.9%        | 37.31                | 37.54        |
| 44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES                           | 64,875           | 58,615           | -9.6%       | 34.27                | 31.64        |
| 47 ARBOR HILLS COMMUTER  | 52,745           | 53,817           | 2.0%        | 24.16                | 24.22        |
| 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES                           | 8,653            | 8,667            | 0.2%        | 11.53                | 11.35        |
| 50 WTP-SCHROEDER-RAYMOND LOOP  | 114,132          | 124,852          | 9.4%        | 40.53                | 43.82        |
| 51 WTP-MUIR FIELD LOOP   | 54,780           | 56,750           | 3.6%        | 31.30                | 32.34        |
| 52 WTP-FITCHBURG   | 27,019           | 25,607           | -5.2%       | 14.39                | 13.40        |
| 55 VERONA- WTP COMMUTER  | 29,342           | 33,302           | 13.5%       | 31.78                | 35.24        |
| 56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER                      | 83,672           | 87,871           | 5.0%        | 27.78                | 28.67        |
| 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER                      | 86,277           | 85,171           | -1.3%       | 35.06                | 34.39        |
| 58 GREENTREE COMMUTER  | 44,836           | 48,420           | 8.0%        | 22.29                | 23.66        |
| 59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)  | 7,550            | 8,133            | 7.7%        | 6.89                 | 7.49         |
| 63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)                    | 24,903           | 26,459           | 6.2%        | 25.85                | 27.72        |
| 67 WTP-WEST TOWNE  | 198,877          | 206,855          | 4.0%        | 45.10                | 46.57        |
| 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)                    | 7,290            | 7,203            | -1.2%       | 6.52                 | 6.51         |
| 70 MIDDLETON-CAPITOL SQUARE  | 97,518           | 102,244          | 4.8%        | 21.87                | 22.53        |
| 71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER               | 60,193           | 64,678           | 7.5%        | 46.26                | 48.84        |
| 72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER                      | 93,924           | 97,776           | 4.1%        | 36.25                | 37.08        |
| 73 WTP-OLD SAUK TRAILS   | 87,014           | 99,045           | 13.8%       | 17.90                | 20.02        |
| 74 MIDDLETON LOOP  | 15,948           | 17,486           | 9.6%        | 12.79                | 13.78        |
| 75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)   | -                | 12,023           | NA          | NA                   | 18.09        |
| 78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)                | 6,987            | 6,800            | -2.7%       | 12.05                | 11.40        |
| 80 UW CAMPUS   | 1,106,466        | 1,039,605        | -6.0%       | 97.61                | 89.60        |
| 81-82 UW LATE NITE CIRCULATORS                                       | 162,492          | 123,479          | -24.0%      | 62.63                | 45.50        |
| 84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)           | 25,332           | 23,769           | -6.2%       | 66.82                | 61.61        |
| 85 UW CAMPUS-PARK ST CIRCULATOR                                      | 191,353          | 158,385          | -17.2%      | 65.17                | 59.22        |
| E, L, M, W SUPPLEMENTARY SCHOOL SERVICE                              | 571,707          | 603,266          | 5.5%        | 64.10                | 66.03        |
| UNKNOWN ROUTE & ROAD BUS *   | 741              | 42               | -94.3%      | NA                   | NA           |
| <b>SYSTEM TOTAL</b>  | <b>9,213,037</b> | <b>9,325,236</b> | <b>1.2%</b> | <b>36.60</b>         | <b>36.27</b> |
| <b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>               | <b>7,727,394</b> | <b>7,979,998</b> | <b>3.3%</b> | <b>32.95</b>         | <b>33.29</b> |

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.

**ParaTransit**  
**Operating Statistics For Periods Ending 8/31/2011 & 8/31/2012**

| CURRENT MONTH  |                      |                          |                                  | YEAR TO DATE   |                       |                          |
|----------------|----------------------|--------------------------|----------------------------------|----------------|-----------------------|--------------------------|
| Actual<br>2011 | Actual<br>2012       | Variance<br>2011 to 2012 |                                  | Actual<br>2011 | Actual<br>2012        | Variance<br>2011 to 2012 |
|                |                      |                          | <b>Service Supplied Data</b>     |                |                       |                          |
| 1,090          | <b>1,067</b>         | (23)                     | No. of Clients riding the System | 1,642          | <b>1,521</b>          | (121)                    |
|                |                      |                          | <i>Ridership</i>                 |                |                       |                          |
| 3,904          | <b>4,666</b>         | 762                      | Directly Operated Service        | 35,722         | <b>34,047</b>         | (1,675)                  |
| <u>18,501</u>  | <u><b>17,279</b></u> | <u>(1,222)</u>           | ADA Contracted Services          | <u>143,279</u> | <u><b>142,143</b></u> | <u>(1,136)</u>           |
| 22,405         | <b>21,945</b>        | (460)                    | Total ADA Ridership              | 179,001        | <b>176,190</b>        | (2,811)                  |
| 566            | <b>277</b>           | (289)                    | Total No-shows                   | 3,921          | <b>2,258</b>          | (1,663)                  |
|                |                      |                          | <b>Service Quality Data</b>      |                |                       |                          |
| 3              | <b>1</b>             | (2)                      | Passenger Accidents              | 11             | <b>13</b>             | 2                        |
|                |                      |                          | <i>Vehicle Accidents:</i>        |                |                       |                          |
| 0              | <b>0</b>             | 0                        | Chargeable                       | 2              | 0                     | (2)                      |
| 1              | <b>1</b>             | 0                        | Non-chargeable                   | 8              | 3                     | (5)                      |
| <u>0</u>       | <u><b>0</b></u>      | <u>0</u>                 | Preventable                      | <u>0</u>       | <u>0</u>              | <u>0</u>                 |
| 0              | <b>1</b>             | 1                        | Total Vehicle Accidents          | 0              | 3                     | 3                        |
|                |                      |                          | <b>Fleet/Maintenance Data</b>    |                |                       |                          |
| 4              | <b>1</b>             | (3)                      | Road Calls                       | 27             | <b>41</b>             | 14                       |
| 9              | <b>11</b>            | 2                        | Actual Inspections               | 84             | <b>78</b>             | (6)                      |
| 10             | <b>11</b>            | 1                        | Scheduled Inspections            | 84             | <b>75</b>             | (9)                      |

\* ADA Ridership does not include Group Access.

**Paratransit Performance Indicators  
August, 2012**

| <b>Operations</b>                           | <b>Metro Plus</b> |                  |                          |                          |
|---|-------------------|------------------|--------------------------|--------------------------|
|   | <b>Aug, 2011</b>  | <b>Aug, 2012</b> | <b>YTD<br/>Aug, 2011</b> | <b>YTD<br/>Aug, 2012</b> |
| Total Trips                                 | 22,405            | 21,945           | 179,001                  | 176,190                  |
| Rides Cancelled                             | 3,519             | 2,849            | 28,377                   | 24,723                   |
| Cancellation Rate                           | 15.7%             | 13.0%            | 15.9%                    | 14.0%                    |
| No Shows                                    | 566               | 277              | 3,921                    | 2,258                    |
| No Shows/Rides Provided                     | 2.5%              | 1.3%             | 2.2%                     | 1.3%                     |
| Number of Clients Provided Service          | 1090              | 1,067            | 1,642                    | 1,521                    |
| Average Trips/Client                        | 20.6              | 20.6             | 109.0                    | 115.8                    |
| DDS Trips                                   | 14,714            | 14,595           | 109,603                  | 111,425                  |
| Subscription Trips                          | 12,918            | 12,914           | 106,047                  | 102,796                  |
| DDS Subscription Trips                      | 9,312             | 9,271            | 68,475                   | 70,397                   |
| D2D Trips                                   | 15,409            | 15,258           | 125,824                  | 121,936                  |
| Lv Attended Trips                           | 7,346             | 7,050            | 53,814                   | 55,216                   |
| Maintenance Inspections Conducted/Scheduled | 90.0%             | 100.0%           | 100.0%                   | 104.0%                   |

| <b>Number of Trips by Provider YTD</b> | <b>Metro Direct</b> | <b>AbbyVans</b> | <b>Trans. Sol.</b> | <b>Badger Bus</b> | <b>Total</b> |
|--|---------------------|-----------------|--------------------|-------------------|--------------|
| Ambulatory                             | 22,210              | 29,371          | 32,322             | 42,086            | 125,989      |
| Non-Ambulatory                         | 11,837              | 1,508           | 7,228              | 29,628            | 50,201       |
| Percentage                             | 19.32%              | 17.53%          | 22.45%             | 40.70%            | 100.00%      |

| <b>Customer Service YTD</b>               | <b>Metro Direct</b> | <b>AbbyVans</b> | <b>Trans. Sol.</b> | <b>Badger Bus</b> | <b>Total</b> |
|---|---------------------|-----------------|--------------------|-------------------|--------------|
| Rides Provided                            | 34,047              | 30,879          | 39,550             | 71,714            | 176,190      |
| Customer Complaints                       | 98                  | 100             | 80                 | 124               | 402          |
| Customer Compliments                      | 11                  | 8               | 8                  | 1                 | 28           |
| Customer Suggestions                      | 10                  | 1               | 1                  | 9                 | 21           |
| Complaints/1000 passenger trips           | 2.88                | 3.24            | 2.02               | 1.73              | 2.28         |
| Late Service Reports (2)                  | 32                  | 146             | 189                | 218               | 585          |
| Late Service Reports/1000 passenger trips | 0.94                | 4.73            | 4.78               | 3.04              | 3.32         |

| <b>On-Time Performance, August 2012</b> | <b>Metro Direct</b> | <b>AbbyVans</b> | <b>Transit Sol.</b> | <b>Badger Bus</b> |
|---|---------------------|-----------------|---------------------|-------------------|
|   | 91%                 | 96%             | 96%                 | 96%               |

| <b>ADA Certifications, August 2012</b> | <b>Clients</b> | <b>1-19 Trips</b> | <b>&gt;20 - 40&lt;</b> | <b>&lt;40 Trips/mo</b> | <b>TTL Trips</b> |
|--|----------------|-------------------|------------------------|------------------------|------------------|
| Category 1                             | 1,644          | 271               | 193                    | 170                    | 16,211           |
| Category 2                             | 23             | 0                 | 0                      | 0                      | 0                |
| Category 2/3                           | 65             | 2                 | 1                      | 0                      | 30               |
| Category 3                             | 2,797          | 370               | 78                     | 27                     | 5,694            |
| <b>Total</b>                           | 4,529          |                   |                        |                        | 21,935           |

|                                     |        |
|-------------------------------------|--------|
| Monthly New Certification           | 31     |
| Monthly Denied Applications         | 0      |
| Fixed Route Trips Using Lifts (YTD) | 24,641 |

(1) Passenger Revenue does not include Group Access revenue.

(2) Late Service Reports are based on passenger feedback. Not all late reports are chargeable to the vendor.

**Madison Metro Transit**  
**Unaudited Financial Performance Report**  
**Year-to-Date through August 31**  
**All Modes**

|  | 2011<br>Actual       | 2012<br>Budget       | 2012<br>Actual       | Over/Under<br>Budget | Change from<br>Prior Year |
|--|----------------------|----------------------|----------------------|----------------------|---------------------------|
| <b>Passenger Revenue:</b>                            |                      |                      |                      |                      |                           |
| Cash, Tickets, Passes:                               | \$ 3,909,480         | \$ 3,780,046         | \$ 3,730,633         | \$ (49,412)          | \$ (178,846)              |
| Unlimited Ride Passes:                               | \$ 3,677,545         | \$ 3,902,200         | \$ 3,820,111         | \$ (82,088)          | \$ 142,566                |
| <b>Sub Total:</b>                                    | <b>\$ 7,587,025</b>  | <b>\$ 7,682,245</b>  | <b>\$ 7,550,745</b>  | <b>\$ (131,501)</b>  | <b>\$ (36,280)</b>        |
| <b>Misc Revenue:</b>                                 |                      |                      |                      |                      |                           |
| Advertising:   | \$ 283,333           | \$ 283,333           | \$ 300,000           | \$ 16,667            | \$ 16,667                 |
| County:  | \$ 2,327,333         | \$ 2,353,333         | \$ 2,313,333         | \$ (40,000)          | \$ (14,000)               |
| Other Operating:                                     | \$ 11,001            | \$ 31,400            | \$ 109,545           | \$ 78,145            | \$ 98,544                 |
| Non-Operating:                                       | \$ 64,916            | \$ 51,000            | \$ 57,719            | \$ 6,719             | \$ (7,197)                |
| <b>Sub Total:</b>                                    | <b>\$ 2,686,584</b>  | <b>\$ 2,719,067</b>  | <b>\$ 2,780,597</b>  | <b>\$ 61,531</b>     | <b>\$ 94,014</b>          |
| <b>Local Subsidies:</b>                              |                      |                      |                      |                      |                           |
| City of Madison:                                     | \$ 5,876,310         | \$ 6,037,778         | \$ 6,037,778         | \$ -                 | \$ 161,468                |
| Est year-end appropriation (see note)                | \$ -                 | \$ -                 | \$ 250,000           | \$ 250,000           | \$ 250,000                |
| Funding Partners:                                    | \$ 1,957,266         | \$ 2,301,467         | \$ 1,964,136         | \$ (337,331)         | \$ 6,870                  |
| <b>Sub Total:</b>                                    | <b>\$ 7,833,576</b>  | <b>\$ 8,339,245</b>  | <b>\$ 8,251,914</b>  | <b>\$ (87,331)</b>   | <b>\$ 418,338</b>         |
| <b>State Assistance:</b>                             | \$ 12,014,200        | \$ 11,072,000        | \$ 11,066,667        | \$ (5,333)           | \$ (947,533)              |
| <b>Federal grant funding for capital maintenance</b> | \$ 3,993,852         | \$ 3,990,400         | \$ 3,990,401         | \$ 1                 | \$ (3,451)                |
| <b>Total Revenue:</b>                                | <b>\$ 34,115,236</b> | <b>\$ 33,802,956</b> | <b>\$ 33,640,324</b> | <b>\$ (162,633)</b>  | <b>\$ (474,913)</b>       |
| <b>Salaries:</b>                                     |                      |                      |                      |                      |                           |
| Salaries/Wages:                                      | \$ 15,245,205        | \$ 16,039,075        | \$ 15,658,645        | \$ (380,429)         | \$ 413,441                |
| OT:  | \$ 837,122           | \$ 826,245           | \$ 1,180,350         | \$ 354,105           | \$ 343,228                |
| Workers Comp:  | \$ 130,946           | \$ 146,867           | \$ 156,396           | \$ 9,529             | \$ 25,450                 |
| <b>Benefits:</b>                                     |                      |                      |                      |                      |                           |
| Health:  | \$ 3,893,608         | \$ 3,520,577         | \$ 3,693,929         | \$ 173,353           | \$ (199,679)              |
| WI Retirement:                                       | \$ 1,842,318         | \$ 983,933           | \$ 979,835           | \$ (4,099)           | \$ (862,483)              |
| Other:   | \$ 2,334,585         | \$ 1,816,400         | \$ 1,822,498         | \$ 6,098             | \$ (512,087)              |
| <b>Sub Total:</b>                                    | <b>\$ 24,283,783</b> | <b>\$ 23,333,096</b> | <b>\$ 23,491,653</b> | <b>\$ 158,556</b>    | <b>\$ (792,131)</b>       |
| <b>Utilities:</b>                                    |                      |                      |                      |                      |                           |
| Natural Gas:   | \$ 160,178           | \$ 197,380           | \$ 102,988           | \$ (94,392)          | \$ (57,190)               |
| Electricity:   | \$ 181,312           | \$ 205,667           | \$ 182,349           | \$ (23,317)          | \$ 1,037                  |
| Telephone:   | \$ 8,641             | \$ 10,200            | \$ 11,522            | \$ 1,322             | \$ 2,881                  |
| Other:   | \$ 16,920            | \$ 21,600            | \$ 15,230            | \$ (6,370)           | \$ (1,689)                |
| <b>Building &amp; Grounds:</b>                       |                      |                      |                      |                      |                           |
| Repairs/Maintenance:                                 | \$ 92,445            | \$ 74,283            | \$ 35,487            | \$ (38,797)          | \$ (56,958)               |
| Supplies:  | \$ 168,015           | \$ 154,383           | \$ 112,797           | \$ (41,587)          | \$ (55,219)               |
| Services:  | \$ 6,731             | \$ 12,067            | \$ 7,209             | \$ (4,858)           | \$ 478                    |
| <b>Rolling Stock/Support Equipment:</b>              |                      |                      |                      |                      |                           |
| Equip. Repairs/Maintenance:                          | \$ 258,865           | \$ 276,667           | \$ 273,923           | \$ (2,744)           | \$ 15,058                 |
| Parts:   | \$ 424,042           | \$ 473,267           | \$ 564,515           | \$ 91,249            | \$ 140,473                |
| Tires:   | \$ 118,712           | \$ 128,000           | \$ 130,788           | \$ 2,788             | \$ 12,077                 |
| Equipment Supplies:                                  | \$ 68,926            | \$ 59,867            | \$ 56,781            | \$ (3,086)           | \$ (12,145)               |
| Fuels, Oils, & Lubricants:                           | \$ 2,501,779         | \$ 2,752,800         | \$ 2,680,360         | \$ (72,440)          | \$ 178,581                |
| <b>Administrative:</b>                               |                      |                      |                      |                      |                           |
| Insurance & Financial:                               | \$ 857,655           | \$ 658,167           | \$ 650,867           | \$ (7,300)           | \$ (206,788)              |
| Rentals/Leases:                                      | \$ 108,904           | \$ 119,267           | \$ 110,176           | \$ (9,091)           | \$ 1,272                  |
| Training:  | \$ 3,556             | \$ 22,400            | \$ 12,187            | \$ (10,213)          | \$ 8,631                  |
| Supplies, Equipment and Services:                    | \$ 292,591           | \$ 402,000           | \$ 300,672           | \$ (101,328)         | \$ 8,081                  |
| <b>Operations:</b>                                   |                      |                      |                      |                      |                           |
| Paratransit Providers:                               | \$ 2,824,803         | \$ 2,896,400         | \$ 2,911,525         | \$ 15,125            | \$ 86,722                 |
| GAS / RSVP / Exc Rides:                              | \$ 433,117           | \$ 444,267           | \$ 434,800           | \$ (9,467)           | \$ 1,683                  |
| <b>Inter Departmental Charges:</b>                   | \$ 532,594           | \$ 525,933           | \$ 509,251           | \$ (16,682)          | \$ (23,343)               |
| <b>Depreciation:</b>                                 | \$ 4,243,817         | \$ 4,266,667         | \$ 4,351,288         | \$ 84,621            | \$ 107,471                |
| <b>Interest and Bad Debt Expense:</b>                | \$ 185,148           | \$ 234,133           | \$ 217,848           | \$ (16,285)          | \$ 32,700                 |
| <b>Total Operating Expenses:</b>                     | <b>\$ 37,772,533</b> | <b>\$ 37,268,510</b> | <b>\$ 37,164,215</b> | <b>\$ (104,295)</b>  | <b>\$ (608,318)</b>       |
| <b>Less Depreciation:</b>                            | \$ (4,243,817)       | \$ (4,266,667)       | \$ (4,351,288)       | \$ (84,621)          | \$ (107,471)              |
| <b>Capital Debt:</b>                                 | \$ 685,466           | \$ 772,000           | \$ 752,725           | \$ (19,275)          | \$ 67,259                 |
| <b>Fixed Assets:</b>                                 | \$ 81,701            | \$ 186,900           | \$ 23,716            | \$ (163,184)         | \$ (57,985)               |
| <b>Federal grant funding for fixed assets</b>        | \$ (65,360)          | \$ (164,520)         | \$ (18,973)          | \$ 145,547           | \$ 46,387                 |
| <b>Total Expenditures:</b>                           | <b>\$ 34,230,523</b> | <b>\$ 33,796,223</b> | <b>\$ 33,570,396</b> | <b>\$ (225,827)</b>  | <b>\$ (660,127)</b>       |
| <b>Reserves generated (used)</b>                     | <b>\$ (115,287)</b>  | <b>\$ 6,733</b>      | <b>\$ 69,928</b>     | <b>\$ 63,194</b>     | <b>\$ 185,215</b>         |

**Note related to estimated year-end appropriation:**

Certain changes were made to the approved budget which would result in Metro finishing 2012 with a net use of reserves. These involve reductions in certain expenses (primarily fuel and employee benefits) without a compensating reduction in revenue from funding partners. The difference between budgeted and actual revenue from funding partners will be reimbursed to Metro by the City of Madison by a year-end special appropriation.

**Madison Metro Transit**  
**Year to Year Fixed Route Ridership and Revenue Comparison**  
**Through August 31, 2012 and 2011**

**Fixed Route Passenger Revenue**

| <b>2012</b>                                  | <b>January</b>    | <b>February</b>     | <b>March</b>        | <b>April</b>        | <b>May</b>          | <b>June</b>         | <b>July</b>         | <b>August</b>       | <b>September</b> | <b>October</b> | <b>November</b> | <b>December</b> | <b>Total</b>        |
|--|-------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------|----------------|-----------------|-----------------|---------------------|
| Cash fares                                   | \$ 116,363        | \$ 118,857          | \$ 113,311          | \$ 116,713          | \$ 120,271          | \$ 120,823          | \$ 128,808          | \$ 139,038          |                  |                |                 |                 | \$ 974,184          |
| Day passes                                   | \$ 7,082          | \$ 7,530            | \$ 6,917            | \$ 8,442            | \$ 8,732            | \$ 8,129            | \$ 9,419            | \$ 10,405           |                  |                |                 |                 | \$ 66,654           |
| 2 ride passes                                | \$ 25,860         | \$ 9,580            | \$ 14,505           | \$ 11,060           | \$ 8,880            | \$ 63,660           | \$ 11,940           | \$ 9,150            |                  |                |                 |                 | \$ 154,635          |
| 10 ride passes                               | \$ 111,255        | \$ 89,735           | \$ 85,650           | \$ 79,475           | \$ 91,380           | \$ 102,295          | \$ 48,545           | \$ 53,405           |                  |                |                 |                 | \$ 661,740          |
| 31 day passes                                | \$ 122,348        | \$ 128,755          | \$ 122,092          | \$ 98,285           | \$ 94,380           | \$ 107,938          | \$ 92,372           | \$ 98,093           |                  |                |                 |                 | \$ 864,262          |
| EZ Rider/Summer Youth passes                 | \$ 111,000        | \$ 163,000          | \$ 163,000          | \$ 163,000          | \$ 163,000          | \$ 47,010           | \$ 10,225           | \$ 10,225           |                  |                |                 |                 | \$ 830,460          |
| <b>Total cash, ticket &amp; pass revenue</b> | <b>\$ 493,907</b> | <b>\$ 517,457</b>   | <b>\$ 505,475</b>   | <b>\$ 476,975</b>   | <b>\$ 486,643</b>   | <b>\$ 449,854</b>   | <b>\$ 301,309</b>   | <b>\$ 320,316</b>   |                  |                |                 |                 | <b>\$ 3,551,936</b> |
| UW ASM                                       | \$ 256,804        | \$ 256,804          | \$ 256,804          | \$ 256,804          | \$ 256,804          | \$ 256,804          | \$ 256,804          | \$ 256,804          |                  |                |                 |                 | \$ 2,054,430        |
| UW Employees                                 | \$ 144,798        | \$ 144,798          | \$ 144,798          | \$ 144,798          | \$ 144,798          | \$ 144,798          | \$ 144,798          | \$ 144,798          |                  |                |                 |                 | \$ 1,158,384        |
| MATC   | \$ 52,705         | \$ 84,875           | \$ 80,540           | \$ 86,684           | \$ 56,483           | \$ 20,720           | \$ 23,467           | \$ 30,484           |                  |                |                 |                 | \$ 435,957          |
| City of Madison                              | \$ 11,096         | \$ 11,685           | \$ 11,152           | \$ 10,861           | \$ 11,115           | \$ 9,820            | \$ 10,357           | \$ 10,870           |                  |                |                 |                 | \$ 86,955           |
| Edgewood                                     | \$ 9,942          | \$ 14,273           | \$ 12,451           | \$ 12,097           | \$ 8,672            | \$ 3,266            | \$ 3,378            | \$ 5,435            |                  |                |                 |                 | \$ 69,513           |
| St. Mary's                                   | \$ 3,012          | \$ 3,455            | \$ 3,471            | \$ 3,683            | \$ 3,895            | \$ 3,802            | \$ 4,009            | \$ 4,263            |                  |                |                 |                 | \$ 29,589           |
| Meriter                                      | \$ 3,367          | \$ 3,928            | \$ 3,873            | \$ 3,427            | \$ 3,466            | \$ 3,459            | \$ 3,218            | \$ 3,579            |                  |                |                 |                 | \$ 28,318           |
| Dane County                                  | \$ 2,402          | \$ 2,155            | \$ 1,940            | \$ 1,682            | \$ 1,776            | \$ 1,695            | \$ 1,764            | \$ 1,949            |                  |                |                 |                 | \$ 15,364           |
| Commuter                                     | \$ 9,245          | \$ 9,741            | \$ 8,999            | \$ 8,697            | \$ 8,783            | \$ 8,846            | \$ 9,509            | \$ 10,003           |                  |                |                 |                 | \$ 73,822           |
| <b>Total unlimited ride pass revenue</b>     | <b>\$ 493,371</b> | <b>\$ 531,713</b>   | <b>\$ 524,027</b>   | <b>\$ 528,733</b>   | <b>\$ 495,791</b>   | <b>\$ 453,209</b>   | <b>\$ 457,303</b>   | <b>\$ 468,185</b>   |                  |                |                 |                 | <b>\$ 3,952,332</b> |
| <b>Total passenger revenue</b>               | <b>\$ 987,278</b> | <b>\$ 1,049,169</b> | <b>\$ 1,029,502</b> | <b>\$ 1,005,708</b> | <b>\$ 982,434</b>   | <b>\$ 903,063</b>   | <b>\$ 758,612</b>   | <b>\$ 788,501</b>   |                  |                |                 |                 | <b>\$ 7,504,268</b> |
| <b>Cumulative YTD passenger revenue</b>      | <b>\$ 987,278</b> | <b>\$ 2,036,447</b> | <b>\$ 3,065,949</b> | <b>\$ 4,071,657</b> | <b>\$ 5,054,091</b> | <b>\$ 5,957,155</b> | <b>\$ 6,715,767</b> | <b>\$ 7,504,268</b> |                  |                |                 |                 |                     |

| <b>2011</b>                                  | <b>January</b>    | <b>February</b>     | <b>March</b>        | <b>April</b>        | <b>May</b>          | <b>June</b>         | <b>July</b>         | <b>August</b>       | <b>September</b> | <b>October</b> | <b>November</b> | <b>December</b> | <b>Total</b>        |
|--|-------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------|----------------|-----------------|-----------------|---------------------|
| Cash fares                                   | \$ 113,456        | \$ 124,917          | \$ 123,260          | \$ 106,168          | \$ 109,926          | \$ 122,187          | \$ 114,083          | \$ 137,548          |                  |                |                 |                 | \$ 951,545          |
| Day passes                                   | \$ 6,756          | \$ 6,596            | \$ 7,075            | \$ 6,462            | \$ 7,866            | \$ 9,201            | \$ 10,631           | \$ 12,411           |                  |                |                 |                 | \$ 66,998           |
| 2 ride passes                                | \$ -              | \$ -                | \$ -                | \$ -                | \$ -                | \$ -                | \$ -                | \$ -                |                  |                |                 |                 | \$ -                |
| 10 ride passes                               | \$ 148,710        | \$ 76,940           | \$ 130,155          | \$ 100,335          | \$ 91,365           | \$ 149,710          | \$ 100,980          | \$ 99,910           |                  |                |                 |                 | \$ 898,105          |
| 31 day passes                                | \$ 104,116        | \$ 95,480           | \$ 118,167          | \$ 109,615          | \$ 102,933          | \$ 128,672          | \$ 112,805          | \$ 98,670           |                  |                |                 |                 | \$ 870,458          |
| EZ Rider/Summer Youth passes                 | \$ 124,549        | \$ 171,065          | \$ 171,064          | \$ 171,065          | \$ 171,064          | \$ 51,496           | \$ 9,960            | \$ 9,180            |                  |                |                 |                 | \$ 879,443          |
| <b>Total cash, ticket &amp; pass revenue</b> | <b>\$ 497,587</b> | <b>\$ 474,998</b>   | <b>\$ 549,721</b>   | <b>\$ 493,645</b>   | <b>\$ 483,154</b>   | <b>\$ 461,266</b>   | <b>\$ 348,459</b>   | <b>\$ 357,719</b>   |                  |                |                 |                 | <b>\$ 3,666,549</b> |
| UW ASM                                       | \$ 245,290        | \$ 245,290          | \$ 245,290          | \$ 245,290          | \$ 245,290          | \$ 245,290          | \$ 245,290          | \$ 245,291          |                  |                |                 |                 | \$ 1,962,323        |
| UW Employees                                 | \$ 136,825        | \$ 136,825          | \$ 136,825          | \$ 136,825          | \$ 136,825          | \$ 136,824          | \$ 136,825          | \$ 136,825          |                  |                |                 |                 | \$ 1,094,597        |
| MATC   | \$ 57,524         | \$ 73,902           | \$ 83,751           | \$ 82,367           | \$ 42,080           | \$ 24,678           | \$ 25,191           | \$ 20,259           |                  |                |                 |                 | \$ 409,752          |
| City of Madison                              | \$ 11,953         | \$ 12,050           | \$ 13,534           | \$ 11,079           | \$ 11,183           | \$ 11,440           | \$ 10,772           | \$ 12,564           |                  |                |                 |                 | \$ 94,575           |
| Edgewood                                     | \$ 8,510          | \$ 9,078            | \$ 9,571            | \$ 9,108            | \$ 5,425            | \$ 3,631            | \$ 4,557            | \$ 6,800            |                  |                |                 |                 | \$ 56,680           |
| St. Mary's                                   | \$ 3,775          | \$ 4,039            | \$ 4,488            | \$ 4,033            | \$ 4,098            | \$ 4,618            | \$ 5,057            | \$ 5,097            |                  |                |                 |                 | \$ 35,205           |
| Meriter                                      | \$ 2,929          | \$ 2,821            | \$ 3,503            | \$ 3,034            | \$ 3,112            | \$ 3,535            | \$ 3,254            | \$ 3,452            |                  |                |                 |                 | \$ 25,640           |
| Dane County                                  | \$ -              | \$ -                | \$ -                | \$ -                | \$ -                | \$ 59               | \$ 1,203            | \$ 1,688            |                  |                |                 |                 | \$ 2,950            |
| Commuter                                     | \$ 11,784         | \$ 11,502           | \$ 14,598           | \$ 13,032           | \$ 14,851           | \$ 17,921           | \$ 17,722           | \$ 19,361           |                  |                |                 |                 | \$ 120,771          |
| <b>Total unlimited ride pass revenue</b>     | <b>\$ 478,590</b> | <b>\$ 495,507</b>   | <b>\$ 511,560</b>   | <b>\$ 504,768</b>   | <b>\$ 462,864</b>   | <b>\$ 447,996</b>   | <b>\$ 449,871</b>   | <b>\$ 451,337</b>   |                  |                |                 |                 | <b>\$ 3,802,493</b> |
| <b>Total passenger revenue</b>               | <b>\$ 976,177</b> | <b>\$ 970,505</b>   | <b>\$ 1,061,281</b> | <b>\$ 998,413</b>   | <b>\$ 946,018</b>   | <b>\$ 909,262</b>   | <b>\$ 798,330</b>   | <b>\$ 809,056</b>   |                  |                |                 |                 | <b>\$ 7,469,042</b> |
| <b>Cumulative YTD passenger revenue</b>      | <b>\$ 976,177</b> | <b>\$ 1,946,682</b> | <b>\$ 3,007,963</b> | <b>\$ 4,006,376</b> | <b>\$ 4,952,394</b> | <b>\$ 5,861,656</b> | <b>\$ 6,659,986</b> | <b>\$ 7,469,042</b> |                  |                |                 |                 |                     |

**Madison Metro Transit  
Year to Year Fixed Route Ridership and Revenue Comparison  
Through August 31, 2012 and 2011**

**Fixed Route Rides**

| <b>2012</b>                                | <b>January</b>   | <b>February</b>  | <b>March</b>     | <b>April</b>     | <b>May</b>       | <b>June</b>      | <b>July</b>      | <b>August</b>    | <b>September</b> | <b>October</b> | <b>November</b> | <b>December</b> | <b>Total</b>     |
|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------------|-----------------|-----------------|------------------|
| Cash fares                                 | 66,971           | 65,298           | 64,783           | 59,594           | 68,150           | 72,704           | 66,147           | 75,478           |                  |                |                 |                 | 539,125          |
| Day passes                                 | 4,067            | 4,508            | 4,961            | 4,599            | 5,305            | 5,656            | 5,789            | 7,477            |                  |                |                 |                 | 42,362           |
| 2 ride passes                              | 3,185            | 4,636            | 6,210            | 5,594            | 6,576            | 13,326           | 21,713           | 10,883           |                  |                |                 |                 | 72,123           |
| 10 ride passes                             | 72,398           | 75,429           | 73,748           | 62,891           | 72,541           | 56,121           | 47,513           | 50,997           |                  |                |                 |                 | 511,638          |
| 31 day passes                              | 141,044          | 152,218          | 155,961          | 144,519          | 156,671          | 156,008          | 151,988          | 157,605          |                  |                |                 |                 | 1,216,014        |
| EZ Rider/Summer Youth passes               | 162,558          | 196,313          | 216,313          | 163,226          | 211,441          | 87,437           | 28,764           | 24,912           |                  |                |                 |                 | 1,090,964        |
| <b>Total cash, ticket &amp; pass rides</b> | <b>450,223</b>   | <b>498,402</b>   | <b>521,976</b>   | <b>440,423</b>   | <b>520,684</b>   | <b>391,252</b>   | <b>321,914</b>   | <b>327,352</b>   |                  |                |                 |                 | <b>3,472,226</b> |
| UW ASM                                     | 228,254          | 347,822          | 323,205          | 261,839          | 229,875          | 172,068          | 185,428          | 183,241          |                  |                |                 |                 | 1,931,732        |
| UW Employees                               | 147,261          | 161,025          | 151,108          | 139,336          | 137,607          | 124,481          | 129,471          | 136,553          |                  |                |                 |                 | 1,126,842        |
| MATC                                       | 45,830           | 73,804           | 70,035           | 75,377           | 49,116           | 18,017           | 20,406           | 26,508           |                  |                |                 |                 | 379,093          |
| City of Madison                            | 9,649            | 10,161           | 9,697            | 9,444            | 9,665            | 8,539            | 9,006            | 9,452            |                  |                |                 |                 | 75,613           |
| Edgewood                                   | 8,645            | 12,411           | 10,827           | 10,519           | 7,541            | 2,840            | 2,937            | 4,726            |                  |                |                 |                 | 60,446           |
| St. Mary's                                 | 2,619            | 3,004            | 3,018            | 3,203            | 3,387            | 3,306            | 3,486            | 3,707            |                  |                |                 |                 | 25,730           |
| Meriter                                    | 2,928            | 3,416            | 3,368            | 2,980            | 3,014            | 3,008            | 2,798            | 3,112            |                  |                |                 |                 | 24,624           |
| Dane County                                | 2,089            | 1,874            | 1,687            | 1,463            | 1,544            | 1,474            | 1,534            | 1,695            |                  |                |                 |                 | 13,360           |
| Commuter                                   | 8,039            | 8,470            | 7,825            | 7,563            | 7,637            | 7,692            | 8,269            | 8,698            |                  |                |                 |                 | 64,193           |
| <b>Total unlimited ride pass rides</b>     | <b>455,314</b>   | <b>621,987</b>   | <b>580,770</b>   | <b>511,724</b>   | <b>449,386</b>   | <b>341,425</b>   | <b>363,335</b>   | <b>377,692</b>   |                  |                |                 |                 | <b>3,701,633</b> |
| UW routes 80-85                            | 149,851          | 322,161          | 281,896          | 210,120          | 164,279          | 67,961           | 74,392           | 74,589           |                  |                |                 |                 | 1,345,249        |
| <b>Total revenue rides</b>                 | <b>1,055,388</b> | <b>1,442,550</b> | <b>1,384,642</b> | <b>1,162,267</b> | <b>1,134,349</b> | <b>800,638</b>   | <b>759,641</b>   | <b>779,633</b>   |                  |                |                 |                 | <b>8,519,108</b> |
| Transfers                                  | 72,942           | 72,578           | 71,530           | 67,890           | 75,299           | 89,480           | 91,344           | 88,935           |                  |                |                 |                 | 629,998          |
| Non-revenue rides                          | 22,807           | 18,445           | 20,917           | 19,964           | 24,101           | 23,434           | 23,245           | 24,090           |                  |                |                 |                 | 177,003          |
| <b>Total rides</b>                         | <b>1,151,137</b> | <b>1,533,573</b> | <b>1,477,089</b> | <b>1,250,121</b> | <b>1,233,749</b> | <b>913,552</b>   | <b>874,230</b>   | <b>892,658</b>   |                  |                |                 |                 | <b>9,326,109</b> |
| <b>Cumulative YTD total rides</b>          | <b>1,151,137</b> | <b>2,684,710</b> | <b>4,161,799</b> | <b>5,411,920</b> | <b>6,645,669</b> | <b>7,559,221</b> | <b>8,433,451</b> | <b>9,326,109</b> |                  |                |                 |                 |                  |

| <b>2011</b>                                | <b>January</b>   | <b>February</b>  | <b>March</b>     | <b>April</b>     | <b>May</b>       | <b>June</b>      | <b>July</b>      | <b>August</b>    | <b>September</b> | <b>October</b> | <b>November</b> | <b>December</b> | <b>Total</b>     |
|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----------------|-----------------|-----------------|------------------|
| Cash fares                                 | 65,670           | 64,772           | 66,436           | 55,966           | 61,466           | 75,648           | 75,641           | 74,059           |                  |                |                 |                 | 539,658          |
| Day passes                                 | 3,598            | 3,567            | 4,127            | 3,836            | 4,249            | 5,901            | 6,727            | 7,732            |                  |                |                 |                 | 39,737           |
| 2 ride passes                              | -                | -                | -                | -                | -                | -                | -                | -                |                  |                |                 |                 | -                |
| 10 ride passes                             | 78,092           | 70,215           | 87,793           | 66,691           | 72,594           | 59,074           | 48,852           | 54,488           |                  |                |                 |                 | 537,799          |
| 31 day passes                              | 133,180          | 121,416          | 151,517          | 136,740          | 145,278          | 147,151          | 143,065          | 154,030          |                  |                |                 |                 | 1,132,377        |
| EZ Rider/Summer Youth passes               | 189,975          | 151,918          | 239,213          | 183,109          | 220,301          | 92,446           | 26,706           | 24,614           |                  |                |                 |                 | 1,128,282        |
| <b>Total cash, ticket &amp; pass rides</b> | <b>470,515</b>   | <b>411,888</b>   | <b>549,086</b>   | <b>446,342</b>   | <b>503,888</b>   | <b>380,220</b>   | <b>300,991</b>   | <b>314,923</b>   |                  |                |                 |                 | <b>3,377,853</b> |
| UW ASM                                     | 242,812          | 305,756          | 304,610          | 291,511          | 192,816          | 168,831          | 166,852          | 167,930          |                  |                |                 |                 | 1,841,118        |
| UW Employees                               | 146,341          | 146,893          | 161,652          | 141,391          | 124,909          | 126,077          | 114,868          | 125,955          |                  |                |                 |                 | 1,088,086        |
| MATC                                       | 50,021           | 64,263           | 72,827           | 71,623           | 36,591           | 21,459           | 21,905           | 17,617           |                  |                |                 |                 | 356,306          |
| City of Madison                            | 10,394           | 10,478           | 11,769           | 9,634            | 9,724            | 9,948            | 9,367            | 10,925           |                  |                |                 |                 | 82,239           |
| Edgewood                                   | 7,400            | 7,894            | 8,323            | 7,920            | 4,717            | 3,157            | 3,963            | 5,913            |                  |                |                 |                 | 49,287           |
| St. Mary's                                 | 3,283            | 3,512            | 3,903            | 3,507            | 3,563            | 4,016            | 4,397            | 4,432            |                  |                |                 |                 | 30,613           |
| Meriter                                    | 2,547            | 2,453            | 3,046            | 2,638            | 2,706            | 3,074            | 2,830            | 3,002            |                  |                |                 |                 | 22,296           |
| Dane County                                | -                | -                | -                | -                | -                | 51               | 1,046            | 1,468            |                  |                |                 |                 | 2,565            |
| Commuter                                   | 10,247           | 10,002           | 12,694           | 11,332           | 12,914           | 15,583           | 15,410           | 16,836           |                  |                |                 |                 | 105,018          |
| <b>Total unlimited ride pass rides</b>     | <b>473,045</b>   | <b>551,251</b>   | <b>578,824</b>   | <b>539,556</b>   | <b>387,940</b>   | <b>352,196</b>   | <b>340,638</b>   | <b>354,078</b>   |                  |                |                 |                 | <b>3,577,528</b> |
| UW routes 80-85                            | 220,478          | 340,489          | 281,654          | 297,510          | 126,838          | 71,192           | 73,154           | 76,066           |                  |                |                 |                 | 1,487,381        |
| <b>Total revenue rides</b>                 | <b>1,164,038</b> | <b>1,303,628</b> | <b>1,409,564</b> | <b>1,283,408</b> | <b>1,018,666</b> | <b>803,608</b>   | <b>714,783</b>   | <b>745,067</b>   |                  |                |                 |                 | <b>8,442,762</b> |
| Transfers                                  | 71,405           | 61,215           | 72,636           | 62,400           | 67,979           | 88,617           | 95,328           | 89,389           |                  |                |                 |                 | 608,969          |
| Non-revenue rides                          | 18,034           | 15,996           | 20,961           | 19,180           | 21,731           | 21,727           | 20,423           | 23,253           |                  |                |                 |                 | 161,305          |
| <b>Total rides</b>                         | <b>1,253,477</b> | <b>1,380,839</b> | <b>1,503,161</b> | <b>1,364,988</b> | <b>1,108,376</b> | <b>913,952</b>   | <b>830,534</b>   | <b>857,709</b>   |                  |                |                 |                 | <b>9,213,036</b> |
| <b>Cumulative YTD total rides</b>          | <b>1,253,477</b> | <b>2,634,316</b> | <b>4,137,477</b> | <b>5,502,465</b> | <b>6,610,841</b> | <b>7,524,793</b> | <b>8,355,327</b> | <b>9,213,036</b> |                  |                |                 |                 |                  |



**Madison Metro Transit**  
**Year to Year Fixed Route Ridership and Revenue Comparison**  
**Through August 31, 2012 and 2011**

**Fixed Route Passenger Revenue % Change**

|  | January      | February    | March        | April        | May         | June         | July          | August        | September | October | November | December | Total        |
|--|--------------|-------------|--------------|--------------|-------------|--------------|---------------|---------------|-----------|---------|----------|----------|--------------|
| Cash fares                                   | 2.6%         | -4.9%       | -8.1%        | 9.9%         | 9.4%        | -1.1%        | 12.9%         | 1.1%          |           |         |          |          | 2.4%         |
| Day passes                                   | 4.8%         | 14.2%       | -2.2%        | 30.6%        | 11.0%       | -11.7%       | -11.4%        | -16.2%        |           |         |          |          | -0.5%        |
| 2 ride passes                                |              |             |              |              |             |              |               |               |           |         |          |          |              |
| 10 ride passes                               | -25.2%       | 16.6%       | -34.2%       | -20.8%       | 0.0%        | -31.7%       | -51.9%        | -46.5%        |           |         |          |          | -26.3%       |
| 31 day passes                                | 17.5%        | 34.9%       | 3.3%         | -10.3%       | -8.3%       | -16.1%       | -18.1%        | -0.6%         |           |         |          |          | -0.7%        |
| EZ Rider/Summer Youth passes                 | -10.9%       | -4.7%       | -4.7%        | -4.7%        | -4.7%       | -8.7%        | 2.7%          | 11.4%         |           |         |          |          | -5.6%        |
| <b>Total cash, ticket &amp; pass revenue</b> | <b>-0.7%</b> | <b>8.9%</b> | <b>-8.0%</b> | <b>-3.4%</b> | <b>0.7%</b> | <b>-2.5%</b> | <b>-13.5%</b> | <b>-10.5%</b> |           |         |          |          | <b>-3.1%</b> |
| UW ASM                                       | 4.7%         | 4.7%        | 4.7%         | 4.7%         | 4.7%        | 4.7%         | 4.7%          | 4.7%          |           |         |          |          | 4.7%         |
| UW Employees                                 | 5.8%         | 5.8%        | 5.8%         | 5.8%         | 5.8%        | 5.8%         | 5.8%          | 5.8%          |           |         |          |          | 5.8%         |
| MATC   | -8.4%        | 14.8%       | -3.8%        | 5.2%         | 34.2%       | -16.0%       | 6.8%          | 50.5%         |           |         |          |          | 6.4%         |
| City of Madison                              | -7.2%        | -3.0%       | -17.6%       | -2.0%        | -0.6%       | -14.2%       | -3.9%         | -13.5%        |           |         |          |          | -8.1%        |
| Edgewood                                     | 16.8%        | 57.2%       | 30.1%        | 32.8%        | 59.9%       | -10.1%       | -25.9%        | -20.1%        |           |         |          |          | 22.6%        |
| St. Mary's                                   | -20.2%       | -14.5%      | -22.7%       | -8.7%        | -5.0%       | -17.7%       | -20.7%        | -16.4%        |           |         |          |          | -16.0%       |
| Meriter                                      | 15.0%        | 39.3%       | 10.6%        | 13.0%        | 11.4%       | -2.1%        | -1.1%         | 3.7%          |           |         |          |          | 10.4%        |
| Dane County                                  |              |             |              |              |             | 2773.1%      | 46.6%         | 15.5%         |           |         |          |          | 420.8%       |
| Commuter                                     | -21.5%       | -15.3%      | -38.4%       | -33.3%       | -40.9%      | -50.6%       | -46.3%        | -48.3%        |           |         |          |          | -38.9%       |
| <b>Total unlimited ride pass revenue</b>     | <b>3.1%</b>  | <b>7.3%</b> | <b>2.4%</b>  | <b>4.7%</b>  | <b>7.1%</b> | <b>1.2%</b>  | <b>1.7%</b>   | <b>3.7%</b>   |           |         |          |          | <b>3.9%</b>  |
| <b>Total passenger revenue</b>               | <b>1.1%</b>  | <b>8.1%</b> | <b>-3.0%</b> | <b>0.7%</b>  | <b>3.8%</b> | <b>-0.7%</b> | <b>-5.0%</b>  | <b>-2.5%</b>  |           |         |          |          | <b>0.5%</b>  |
| <b>Cumulative YTD passenger revenue</b>      | <b>1.1%</b>  | <b>4.6%</b> | <b>1.9%</b>  | <b>1.6%</b>  | <b>2.1%</b> | <b>1.6%</b>  | <b>0.8%</b>   | <b>0.5%</b>   |           |         |          |          |              |

**Fixed Route Rides % Change**

|  | January      | February     | March        | April        | May          | June         | July        | August      | September | October | November | December | Total       |
|--|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|-----------|---------|----------|----------|-------------|
| Cash fares                                 | 2.0%         | 0.8%         | -2.5%        | 6.5%         | 10.9%        | -3.9%        | -12.6%      | 1.9%        |           |         |          |          | -0.1%       |
| Day passes                                 | 13.0%        | 26.4%        | 20.2%        | 19.9%        | 24.9%        | -4.2%        | -13.9%      | -3.3%       |           |         |          |          | 6.6%        |
| 2 ride passes                              |              |              |              |              |              |              |             |             |           |         |          |          |             |
| 10 ride passes                             | -7.3%        | 7.4%         | -16.0%       | -5.7%        | -0.1%        | -5.0%        | -2.7%       | -6.4%       |           |         |          |          | -4.9%       |
| 31 day passes                              | 5.9%         | 25.4%        | 2.9%         | 5.7%         | 7.8%         | 6.0%         | 6.2%        | 2.3%        |           |         |          |          | 7.4%        |
| EZ Rider/Summer Youth passes               | -14.4%       | 29.2%        | -9.6%        | -10.9%       | -4.0%        | -5.4%        | 7.7%        | 1.2%        |           |         |          |          | -3.3%       |
| <b>Total cash, ticket &amp; pass rides</b> | <b>-4.3%</b> | <b>21.0%</b> | <b>-4.9%</b> | <b>-1.3%</b> | <b>3.3%</b>  | <b>2.9%</b>  | <b>7.0%</b> | <b>3.9%</b> |           |         |          |          | <b>2.8%</b> |
| UW ASM                                     | -6.0%        | 13.8%        | 6.1%         | -10.2%       | 19.2%        | 1.9%         | 11.1%       | 9.1%        |           |         |          |          | 4.9%        |
| UW Employees                               | 0.6%         | 9.6%         | -6.5%        | -1.5%        | 10.2%        | -1.3%        | 12.7%       | 8.4%        |           |         |          |          | 3.6%        |
| MATC                                       | -8.4%        | 14.8%        | -3.8%        | 5.2%         | 34.2%        | -16.0%       | -6.8%       | 50.5%       |           |         |          |          | 6.4%        |
| City of Madison                            | -7.2%        | -3.0%        | -17.6%       | -2.0%        | -0.6%        | -14.2%       | -3.9%       | -13.5%      |           |         |          |          | -8.1%       |
| Edgewood                                   | 16.8%        | 57.2%        | 30.1%        | 32.8%        | 59.9%        | -10.0%       | -25.9%      | -20.1%      |           |         |          |          | 22.6%       |
| St. Mary's                                 | -20.2%       | -14.5%       | -22.7%       | -8.7%        | -4.9%        | -17.7%       | -20.7%      | -16.4%      |           |         |          |          | -16.0%      |
| Meriter                                    | 15.0%        | 39.3%        | 10.6%        | 13.0%        | 11.4%        | -2.1%        | -1.1%       | 3.7%        |           |         |          |          | 10.4%       |
| Dane County                                |              |              |              |              |              | 2790.2%      | 46.7%       | 15.5%       |           |         |          |          | 420.9%      |
| Commuter                                   | -21.5%       | -15.3%       | -38.4%       | -33.3%       | -40.9%       | -50.6%       | -46.3%      | -48.3%      |           |         |          |          | -38.9%      |
| <b>Total unlimited ride pass rides</b>     | <b>-3.7%</b> | <b>12.8%</b> | <b>0.3%</b>  | <b>-5.2%</b> | <b>15.8%</b> | <b>-3.1%</b> | <b>6.7%</b> | <b>6.7%</b> |           |         |          |          | <b>3.5%</b> |
| UW routes 80-85                            | -32.0%       | -5.4%        | 0.1%         | -29.4%       | 29.5%        | -4.5%        | 1.7%        | -1.9%       |           |         |          |          | -9.6%       |
| <b>Total revenue rides</b>                 | <b>-9.3%</b> | <b>10.7%</b> | <b>-1.8%</b> | <b>-9.4%</b> | <b>11.4%</b> | <b>-0.4%</b> | <b>6.3%</b> | <b>4.6%</b> |           |         |          |          | <b>0.9%</b> |
| Transfers                                  | 2.2%         | 18.6%        | -1.5%        | 8.8%         | 10.8%        | 1.0%         | -4.2%       | -0.5%       |           |         |          |          | 3.5%        |
| Non-revenue rides                          | 26.5%        | 15.3%        | -0.2%        | 4.1%         | 10.9%        | 7.9%         | 13.8%       | 3.6%        |           |         |          |          | 9.7%        |
| <b>Total rides</b>                         | <b>-8.2%</b> | <b>11.1%</b> | <b>-1.7%</b> | <b>-8.4%</b> | <b>11.3%</b> | <b>0.0%</b>  | <b>5.3%</b> | <b>4.1%</b> |           |         |          |          | <b>1.2%</b> |
| <b>Cumulative YTD total rides</b>          | <b>-8.2%</b> | <b>1.9%</b>  | <b>0.6%</b>  | <b>-1.6%</b> | <b>0.5%</b>  | <b>0.5%</b>  | <b>0.9%</b> | <b>1.2%</b> |           |         |          |          |             |

**Madison Metro  
Performance Measures  
YTD through August 31**

|                                   | Fixed Route |           | Paratransit |          |
|-----------------------------------|-------------|-----------|-------------|----------|
|                                   | 2011        | 2012      | 2011        | 2012     |
| Operating Revenue/Operating Cost  | 25.90%      | 26.77%    | 45.13%      | 43.68%   |
| Passenger Revenue/Passenger Trips | \$ 0.79     | \$ 0.79   | \$ 1.48     | \$ 1.13  |
| Operating Cost/Passenger Trips    | \$ 3.07     | \$ 2.95   | \$ 26.95    | \$ 27.88 |
| Operating Cost/Revenue Hours      | \$ 112.30   | \$ 106.84 |             |          |
| Operating Cost/Platform Hours     | \$ 101.60   | \$ 96.81  |             |          |
| Operating Cost/Total Miles        | \$ 7.65     | \$ 7.33   |             |          |