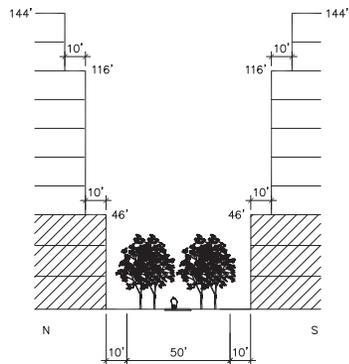


Park Street - Railroad to W. Dayton St. (View North)



Bike Path - Park St. to Kohl Center (View Easterly)

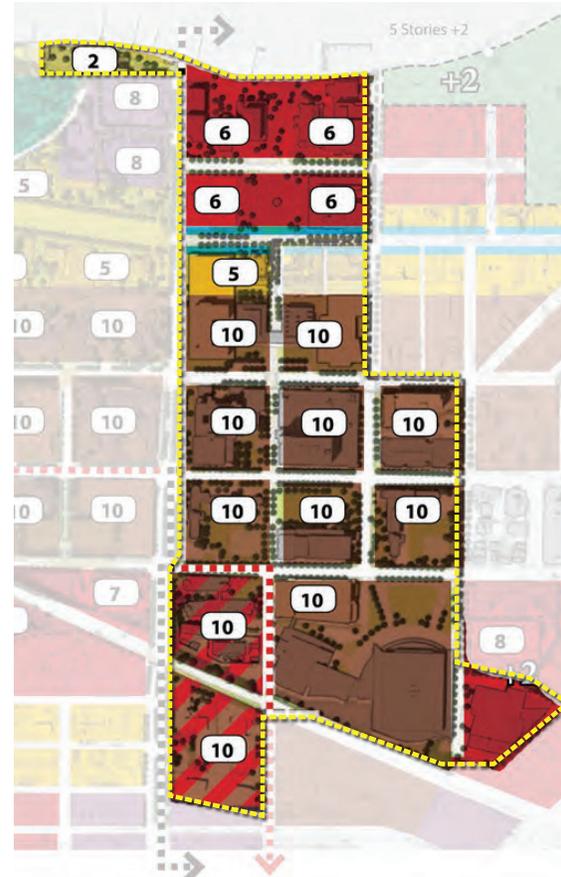
University Avenue Corridor Plan Adopted May 6, 2014 #32635	Regent Street - South Campus Neighborhood Plan Adopted July 1, 2008 #09234	City of Madison Downtown Plan Adopted July 17, 2012 #24468	UW-Madison Campus Master Plan Anticipated Adoption December, 2017
4 Stories: 41-60'	3 Stories: 46'	4 Stories: 44-60'	2 Stories: 28-34'
5 Stories: 60+'	4 Stories: 60'	6 Stories: 64-88'	3 Stories: 45-51'
	6 Stories: 88'	8 Stories: 84-116'	4 Stories: 60-68'
	8 Stories: 116'	10 Stories: 104-144'	5 Stories: 75-85'
	10 Stories: 144' (+2 bonus for LEED)	12 Stories: 124-172'	6 Stories: 90-102'
	12 Stories: 172'		7 Stories: 105-119'
	8 Stories Regent Plan 12 Stories Downtown Plan*	8 Stories Regent Plan 12 Stories Downtown Plan	8 Stories: 120-136'
			9 Stories: 135-153'
			10 Stories: 150-170'

*More recent plan takes priority

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7. CAMPUS DESIGN GUIDELINES & STANDARDS

EAST CAMPUS NEIGHBORHOOD



NOTES:

- Colors relate to building heights.
- Where discrepancies arise between adopted plans, most current plan takes precedent.
- (X) Numbers indicate UW-Madison 2015 Campus Master Plan proposed maximum building heights. Floor quantities indicated equate to 15-17' floor to floor heights.
- (X) Indicate proposed HIGHER maximum heights than approved plans.
- (X) Indicate proposed LOWER maximum heights than approved plans.
- +2" Additional floors approved for exceptional design/LEED.
- Zoned Conservancy District, buildings not anticipated
- Viewshed agreement, any proposed buildings require additional approval.

Building Heights

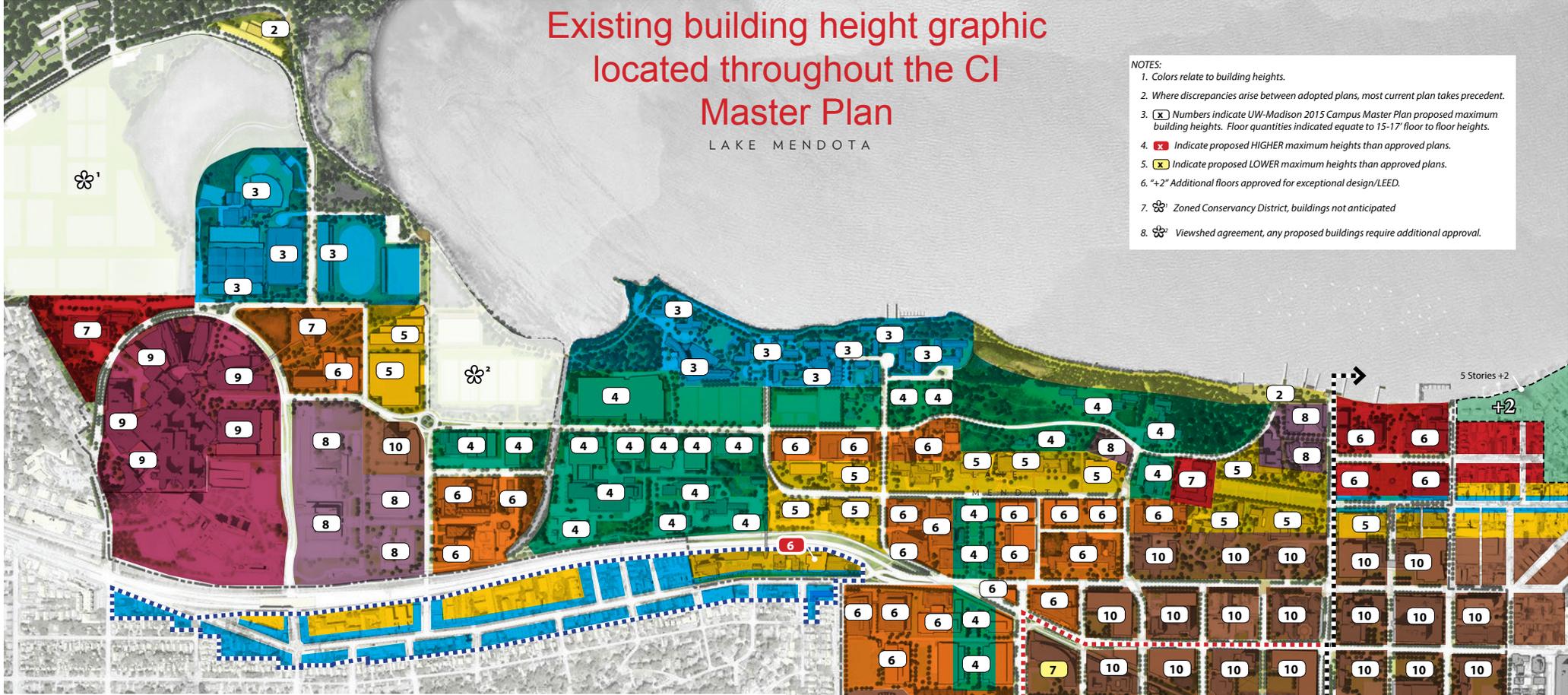
- Building heights are to generally match the urban context to the south and east, crescendo in height along the campus arterials of University Avenue and Johnson Street and become lower as the lakeshore is approached.
- When directly abutting the community, building heights should not significantly exceed that of neighboring community buildings. Height differences shall be mitigated by orienting taller building masses toward the campus. Similarly, upper floors may be stepped back away from the street frontage.
- Buildings should generally have a mix of roof shapes.
- Consideration of accessible and/or highly visible green roofs shall be considered.

Existing building height graphic located in the Campus Design Guidelines & Standards. Graphic indicated is from the East Campus Design Neighborhood section.

Existing building height graphic located throughout the CI Master Plan

LAKE MENDOTA

- NOTES:**
1. Colors relate to building heights.
 2. Where discrepancies arise between adopted plans, most current plan takes precedent.
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University Avenue Corridor Plan

Adopted May 6, 2014 #32635

- 4 Stories: 41-60'
- 5 Stories: 60+'

Regent Street - South Campus Neighborhood Plan

Adopted July 1, 2008 #09234

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- 4 Stories: 60'
- 6 Stories: 88'
- 8 Stories: 116'
- 10 Stories: 144' (+2 bonus for LEED)
- 12 Stories: 172'

8 Stories Regent Plan
 12 Stories Downtown Plan*

*More recent plan takes priority

City of Madison Downtown Plan

Adopted July 17, 2012 #24468

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- 6 Stories: 64-88'
- 8 Stories: 84-116'
- 10 Stories: 104-144'
- 12 Stories: 124-172'

8 Stories Regent Plan
 12 Stories Downtown Plan*

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UW-Madison Campus Master Plan

Anticipated Adoption December, 2017

- 2 2 Stories: 28-34'
- 3 3 Stories: 45-51'
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- 5 5 Stories: 75-85'
- 6 6 Stories: 90-102'
- 7 7 Stories: 105-119'
- 8 8 Stories: 120-136'
- 9 9 Stories: 135-153'
- 10 10 Stories: 150-170'

PROPOSED MAXIMUM BUILDING HEIGHTS

Document verbiage is intended to accommodate the unique programming of UW-Madison buildings and potential future pedagogy needs.

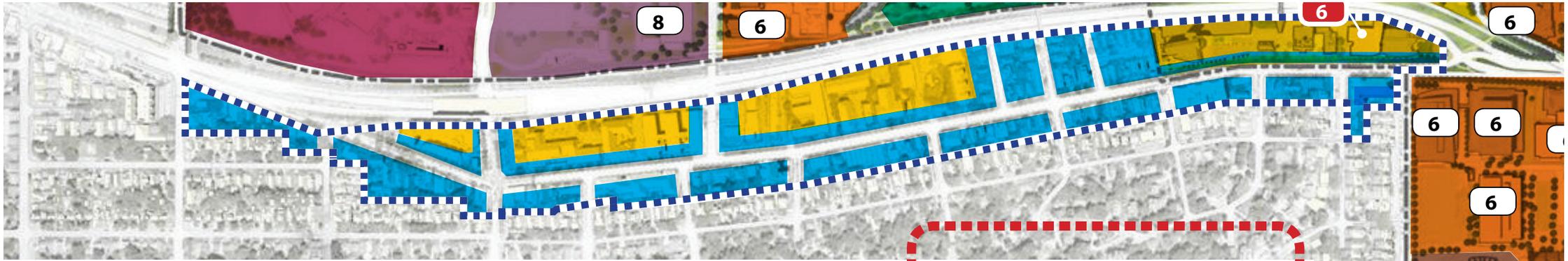
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3



5 Stories +2



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G. UNIVERSITY OF WISCONSIN -MADISON | CAMPUS-INSTITUTIONAL DISTRICT MASTER PLAN

Proposed Clarification:
(Floor Height) = X Stories or XX-XX'