

Case Studies of Public Market Operations and Governance (1/12/18)			
Market	Facility Owner	Staff & Operations	Oversight and Governing Bodies
Reading Terminal Market, Philadelphia	Pennsylvania Convention Center Authority (PCCA)	Reading Terminal Market Corporation, 501(c)(3). The Corporation was formed collaboratively by the City and State.	Reading Terminal Market Corporation Board Composition (seven members) • Pennsylvania Convention Center Authority Appointee • Philadelphia City Council Appointee • Mayor of Philadelphia Appointee • Reading Terminal Merchants Association Appointee • Reading Terminal Market Preservation Fund Appointee • Preservation Alliance of Philadelphia Appointee • Board Chair chosen by the above six members
Eastern Market, Detroit	City	Eastern Market Corporation, 501(c)(3). The Organization was formed collaboratively with the City, market interests, and downtown development organizations. The market transferred from being operated by the City to being operated by the Corporation in 2008.	Eastern Market Corporation Board (15-21 Members) - All initial board members were appointed by Mayor, future recommended by Board and approved by Mayor.
North Market, Columbus OH	City	North Market Development Authority (NMDA)	NMDA Board (17 Members) - The City originally operated the market. The NMDA was formed and the City entered into an initial 5-year lease. In 1992, NMDA and the City created an MOU defining roles.
Milwaukee Public Market, Milwaukee WI	Business Improvement Districts	Third Ward Corporation	Business Improvement District No. 2 Board (9 members, appointed by Mayor)
Eastern Market, Washington DC	City	Washington DC Department of General Services (City). The city contracts with a private company that manages the day-to-day operation.	Eastern Market Community Advisory Committee (11 Voting Members including neighborhood representatives, two merchants, one member appointed by mayor, one member appointed by Alder)
Pike Place Market, Seattle	PDA	Pike Place Market Preservation and Development Authority (PDA)	• PDA Council – 12-member board consisting of four mayoral appointees, four members elected by the Market Constituency, and four members appointed by the Council itself. Council serves four-year terms • Pike Place Historic Commission – Branch of City office of urban conservation that includes property owners and residents • Friends of the Market – grassroots membership group to promote the market • Pike Place Market Constituency – public oversight body, open to anyone who pays \$1 per year • Pike Place Merchants Association – Advocates for the merchants • Pike Place Market Foundation – Coordinates social services functions and fundraising