



**City of Madison**  
**Meeting Minutes - Final**  
**ALCOHOL LICENSE REVIEW**  
**COMMITTEE**

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

*David Hart; Ken Kamp; Ald. Judy Olson; Ald. Mike Verveer;  
Stephanie A. Rearick; Jose M. Sentmanat; Janice C. Wheaton;  
LaMarr Q. Billups; Captain Jay Lengfeld; Marsh Shapiro; Jennifer Zilavy; Maribeth Witzel-  
Behl*

---

Wednesday, May 18, 2005

5:30 PM

215 MLKJ BLVD RM 300 (MMB)

---

### Roll Call

**Present:** Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Jay Lengfeld, Jennifer Zilavy, Wheaton, Hart, Kenneth R. Kamp, Rearick and LaMarr Q. Billups

**Excused:** Sentmanat and Sentmanat

### Approval of Minutes

A motion was made by Ald. Verveer, seconded by Hart, to Approve the Minutes. The motion passed by acclamation.

### Election of Chair and Vice Chair for 2005-2006

A motion was made by Alderperson Verveer, seconded by Ms. Rearick that Mr. Kamp be Committee Chair for 2005-2006. The motion passed by acclamation.

A motion was made by Mr. Hart, seconded by Ms. Rearick that Mr. Kamp be Committee Chair and Ms. Rearick be Vice Chair of the Committee for 2005-2006. The motion passed by acclamation.

### Change of Agent

1. [01019](#) Change of Agent  
Ranger Enterprises, Inc. (dba Road Ranger #129)  
4102 Commercial Avenue  
Old Agent: David Lay  
New Agent: Vickie Mason  
Class A Beer  
  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**  
.
  
2. [01020](#) Change of Agent  
Carlos O'Kelly's, Inc. (dba Carlos O'Kelly's Mexican Cafe)  
4718 East Towne Boulevard  
Old Agent: Alston Beatty  
New Agent: William J. Wickert  
Class B Combination Liquor & Beer (21% alcohol, 79% food)

A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation

.

3. [01171](#) Change of Agent  
Whole Foods Market Group, Inc. (dba Whole Foods Market)  
3313 University Avenue  
Old Agent: David Beardsley  
New Agent: Paul Sigmund  
Class B Combination Liquor & Beer (4% alcohol, 84% food)  
A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation
- .

4. [01173](#) Change of Agent  
Yirgalem, Inc. (dba Yirgalem Ethiopian Cuisine)  
2623 Monroe Street, Suite 150  
Old Agent: Yeshareg Demisse  
New Agent: Daniel Teferra  
Class B Beer, Class C Wine (20% alcohol, 80% food)  
A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation
- .

5. [01174](#) Change of Agent  
Madison Mallards, LLC  
2920 N. Sherman Avenue  
Old Agent: Richard Kalafut, Jr.  
New Agent: Joel Stenman  
Class B Beer (40% alcohol, 60% food)  
A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation
- .

6. [01175](#) Change of Agent  
The Grieg Club, Inc.  
610 North Street  
Old Agent: William Ryan  
New Agent: Richard W. Jowett  
Class B Combination Liquor & Beer (83% alcohol, 17% food)  
A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation
- .

7. [01176](#) Change of Agent  
WHG Real Estate South, LLC (dba Applebee's Neighborhood Grill & Bar)  
660 S. Whitney Way  
Old Agent: Andrew Brooks  
New Agent: Mark Barber  
Class B Combination Liquor & Beer (11% alcohol, 89% food)  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**  
.
8. [01177](#) Change of Agent  
Mifflin Street Community Co-op  
32 N. Bassett Street  
Old Agent: John Lyons  
New Agent: Jaimie Hoobler  
Class A Beer  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**  
.
9. [01178](#) Change of Agent  
Pizza Hut of Madison, Inc.  
7440 Mineral Point Road  
Old Agent: Terry Turner  
New Agent: Patrick Evans  
Class B Beer, Class C Wine (2% alcohol, 98% food)  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**  
.
10. [01188](#) Change of Agent  
Dane County Robins, Inc. (dba Red Robin of Madison - East)  
2440 East Springs Drive  
Old Agent: Tim Gotzion  
New Agent: Gary Kraus  
Class B Combination Liquor & Beer (8% alcohol, 92% food)  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**  
.

11. [01192](#) Change of Agent  
Maple Grove Pick 'n Save  
6665 McKee Road  
Old Agent: Mitch Eveland  
New Agent: Eddie G. Roberson  
Class A Beer, Class A Liquor
- A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**
- .

### Change of Corporate Control

12. [01170](#) Change of Corporate Control - loss of one member  
GB'z of Madison, LLC (dba Luther's Blues)  
1401 University Avenue  
Agent: William Curtis  
Class B Combination Liquor & Beer (30% alcohol, 65% food)
- A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**  
**-- Registered in Support: Bill Curtis (applicant), and Attorney Rick Petri. --**  
**The motion passed by acclamation.**
13. [01172](#) Change of Corporate Control - 1 new member  
Zor Shriners Aaonms  
575 Zor Shrine Place  
Agent: Kent Englund  
Class B Combination Liquor & Beer (35% alcohol, 65% food)
- A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**
- .
14. [01179](#) Change of Corporate Control - loss of 1 member  
Martin O'Grady's, LLC  
7436 Mineral Point Road  
Agent: Steven Alt  
Class B Combination Liquor & Beer (50% alcohol, 50% food)
- A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation**
- .
15. [01181](#) Change of Corporate Control - 2 new members  
Sam's East, Inc. (dba Sam's Club)  
7050 Watts Road  
Agent: David Heaton  
Class A Liquor, Class A Beer

A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation

16. [01182](#) Change of Corporate Control - 1 new member  
Gerald A. Bartell Community Theatre Foundation  
113 E. Mifflin Street  
Agent: Lee Ann Cooper  
Class B Beer, Class C Wine

A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation

17. [01193](#) Change of Corporate Control - loss of 2 members of LLC  
Lulu's Restaurant, LLC  
2524 University Avenue  
Agent: Sari Atteyih  
Class B Beer, Class C Wine (20% alcohol, 80% food)

A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation

18. [01210](#) Change of Corporate Control - 2 new officers  
Madison Elks Lodge #410  
711 Jenifer Street  
Agent: Wayne Pickarts  
Class B Combination Liquor & Beer (40% alcohol, 60% food)

A motion was made by Rearick, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation

### Change of Licensed Premise

19. [00970](#) Application for Change of Licensed Premise  
Raymond Jacobson (dba Ray's Bar & Grill)  
2526 E. Washington Avenue  
Class B Combination Liquor & Beer (95% alcohol, 5% food)  
Request to expand premise into space next door.

A motion was made by Wheaton, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER

--Appearance: Raymond Jacobson (applicant) --  
The motion passed by acclamation.

20.     01015           Application for Change of Licensed Premise  
Alfredo's Enoteca, LLC (dba Eno Vino)  
601 Junction Road  
Agent: Patrick Quinlan  
Class B Combination Liquor & Beer (30% alcohol, 60% food)  
Request to add 400 square feet of outdoor dining.  
  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**  
**-- Appearance: Patrick Quinlan (applicant) --**  
**The motion passed by acclamation.**
- 20-a    01276           Application for Change of Licensed Premise  
Tony Frank's, LLC (dba Tony Frank's Tavern)  
1612 Seminole Highway  
Agent: James Frank  
Class B Combination Liquor & Beer (60% alcohol, 40% food)  
Request to add seating in front of tavern on grass North of sidewalk.  
*with conditions*  
  
**A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following condition:**  
**Outdoor seating area will be closed at 9:00 pm.**  
**-- Appearance: James B. Frank (applicant) --**  
**The motion passed by acclamation.**
21.     01115           Application for Change of Licensed Premise  
T. C. Visions, Inc. • dba Visions Night Club • capacity of 160  
3554 E. Washington Avenue • Agent: Thomas G. Reichenberger  
Class B Combination Liquor & Beer and Adult Entertainment Tavern  
Request to install a new main stage and five individual stages.  
  
**A motion was made by Hart, seconded by Rearick, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE with an ALERT meeting to be held at the facility before June 15.**  
**-- Appearances: Thomas Reichenberger (applicant), and Alderperson Santiago Rosas. --**  
**The motion passed by acclamation.**
22.     01116           Application for Change of Licensed Premise  
JSM, Inc. • dba Red Shed • capacity of 80  
406 N. Frances Street • Agent: Jeffrey Meise  
Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Request to add fenced outdoor seating area.  
  
**A motion was made by Ald. Verveer, seconded by Rearick, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**

23. [01117](#) Application for Change of Licensed Premise  
American Table Family Restaurant, Inc.  
1201 N. Sherman Avenue  
Agent: Abdula Ajdini  
Class B Combination Liquor & Beer (10% alcohol, 90% food)  
Request to add 9 barstools to current service bar.  
**A motion was made by Ald. Verveer, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**  
**- Appearance: Buli Adjinji (applicant) --**  
**Mr. Hart abstained. The motion passed by acclamation.**
24. [01183](#) Application for Change of Licensed Premise  
Cathay Pacific, Inc. (dba Hong Kong Cafe, capacity of 80)  
2 S. Mills Street  
Agent: Yee Man Leung  
Class B Combination Liquor & Beer (10% alcohol, 90% food)  
Request to add a beer garden for Badger Football Saturdays.  
*with conditions*  
**A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) No amplification. 2) Beer & Food Garden to be used during Camp Randall events only.**  
**-- Appearances: Yee Man Leung (applicant), and Attorney Chad Koplien. --**  
**The motion passed by acclamation.**
25. [01205](#) Application for Change of Licensed Premise  
The Norton Co., Inc (dba Cranberry Creek Cafe)  
1501 Lake Point Drive  
Agent: James Norton  
Class B Beer, Class C Wine (5% alcohol, 95% food)  
Request to add patio seating.  
**A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**  
**-- Appearance: Jim Norton (applicant). --**  
**The motion passed by acclamation.**
26. [01206](#) Application for Change of Licensed Premise  
Tango Bravo, Inc. (dba The Roman Candle)  
1054 Williamson Street  
Agent: Thomas Cranley  
Class B Beer, Class C Wine (25% alcohol, 75% food)  
Request to add sidewalk cafe containing 4 tables and 16 seats.  
**A motion was made by Ald. Verveer, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER**  
**-- Appearance: Thomas Cranley (applicant). --**  
**Ms. Rearick abstained. The motion passed by acclamation.**

### Report of Subcommittee

27. Meeting with Ho-Chunk regarding DeJope application

Attorney Zilavy reported on the tour the subcommittee had taken of DeJope. She said the licensed premise that was discussed at the subcommittee meeting would contain a rather small room with bingo machines, plus a huge bingo hall. Alcohol would not be stored in the bingo hall, and would be served in the bingo hall only during live music events. Attorney Zilavy said the applicants had agreed to hold no more than twenty live music events per year, and no more than three live music events per month. No patrons under the age of 21 would be allowed in the bingo hall for live music until the Centers for Visual and Performing Arts ordinance is on the books.

Attorney Zilavy said the smoking issue would be settled outside of the ALRC, and that the Common Council will do what it will regarding the smoking ban. She said the City Attorney's position is that it expects Ho-Chunk to comply with the Madison Smoking Ordinance.

Attorney Zilavy reported that Alderperson Judy Compton is in agreement and support of the subcommittee's recommendation.

### New License - Recessed Public Hearing

28. [00223](#) Public Hearing - New License  
Ho-Chunk Nation  
Agent: Karen Martin  
DBA: Ho-Chunk Nation DeJope Bingo (Capacity is 2,508)  
4002 Evan Acres Road  
Reserve Class B Combination Liquor & Beer (1% alcohol, 3% food)  
*with conditions*

A motion was made by Wheaton, seconded by Hart, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING with the following conditions: 1) Licensed Premise will consist of the current No Smoking Room and the Bingo Hall. 2) Alcohol will not be stored in the Bingo Hall, and will only be served in the Bingo Hall during live music events. 3) No more than twenty (20) live music events will be held per year, and no more than three (3) live music events will be held per month. 4) No smoking will be allowed in Licensed Premise when alcohol is being served. 5) Madison Police Department has the right to inspect the Licensed Premise at any time.

-- Appearances: Darren Brinegar (applicant), Wendy Helgemo, Ona Garrin, and Carousel Bayrd. -- The motion passed by acclamation.



## New License - Public Hearing

29. [01000](#) Public Hearing - New License  
Curt Vaughn Brink, LLC (dba Curt Vaughn Brink Experience; estimated capacity of 282)  
701 E. Washington Avenue  
Agent: Curt Vaughn Brink  
Class B Combination Liquor & Beer (90% alcohol, 5% food)  
Non-Smoking Establishment  
*with conditions*
- A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING contingent on a satisfactory meeting between the applicant and the Marquette Neighborhood Association prior to the June 7, 2005, Common Council meeting.**  
**-- Appearances: Curt Brink (applicant), and Major Paul Moore representing The Salvation Army. Registered in Support: Matt Brink, Larry Walsh, and Jaime Denman. --**  
**Ms. Rearick abstained and Ms. Wheaton abstained. The motion passed by acclamation.**
30. [01003](#) Public Hearing - New License  
GHL II, LLC (dba Monona Market)  
4624 Monona Drive  
Agent: Jagdish Agrawal  
Class A Beer  
*with conditions*
- A motion was made by Ald. Verveer, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) No sale of single bottles or single cans of beer or fermented malt beverages. 2) No sale of 40 ounce bottles of fermented malt beverages.**  
**-- Appearances: Jagdish Agrawal (applicant), and Attorney William Cole. Registered in Support: Megan Stoltz, and Rob Muranyi. --**  
**The motion passed by acclamation.**
31. [01004](#) Public Hearing - New License  
Mark Rechlicz Enterprises, Inc (dba Yahara Hills Golf Course)  
6701 E. Broadway  
Agent: Mark Rechlicz  
Class B Combination Liquor & Beer (48% alcohol, 52% food)  
Non-Smoking Establishment
- A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**  
**-- Appearance: Mark Rechlicz (applicant). -- The motion passed by acclamation.**

32. [01007](#) Public Hearing - New License  
RJM Pro Golf, Inc (dba Monona Golf Course)  
111 E. Dean Avenue  
Agent: Rob Muranyi  
Class B Combination Liquor & Beer (30% alcohol, 60% food)  
Non-Smoking Establishment  
**A motion was made by Ald. Olson, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING -- Appearance: Rob Muranyi (applicant)  
The motion passed by acclamation.**
33. [01009](#) Public Hearing - New License  
Reel Big Fish, LLC • dba Joey's Seafood & Grill • estimated capacity of 92  
6602 Mineral Point Road • Agent: Keith Stoesz  
Class B Combination Liquor & Beer • 7% alcohol, 93% food  
**A motion was made by Rearick, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**
34. [01010](#) Public Hearing - New License  
Verona Road BP Mart, LLC (dba Verona Road BP)  
4501 Verona Road  
Agent: Suchinder Singh  
Class A Beer  
*with conditions*  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: 1) No sale of single bottles or single cans of beer or fermented malt beverages. 2) No sale of 40 ounce bottles of fermented malt beverages.  
-- Appearances: Suchinder Singh (applicant), and Sundeep Singh. --  
The motion passed by acclamation.**

#### **Operator Licenses - Appearance Requested by Madison Police Department**

35. [01017](#) Operator License Application  
Robert P. McGinnis, 528 Evergreen Avenue, Madison  
*with conditions*  
**A motion was made by Rearick, seconded by Ald. Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following conditions: 1) Applicant will fully complete the application form. 2) License will be flagged for a background investigation upon renewal.  
-- Appearance: Robert McGinnis (applicant). --  
The motion passed by acclamation.**

36. [01018](#) Operator License Application  
David A. Wilson, 540 W. Olin Avenue #158, Madison  
**A motion was made by Rearick, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**

37. [01169](#) Operator License Application  
Melody M. Robbins, 2 Woodridge Ct., Madison  
*with conditions*  
**A motion was made by Hart, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the following condition: 1) License will be flagged for a background investigation upon renewal. The motion passed by acclamation.**

### 2005-2006 Renewals

38. [01211](#) To grant Class A Liquor, Class A Beer, Class B Beer, Class B Combination Liquor & Beer, Class C Wine, Wholesale Beer 2005-2006 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.  
*70 licenses separated out and referred to June 15 ALRC*

**A motion was made by Wheaton, seconded by Rearick, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER - The following license renewals were separated out and referred to the June 15, 2005, ALRC meeting:**

- 45) Amy's Cafe, Inc.
- 47) Angelic Brewing Company, LLC
- 51) Blue Velvet Lounge, LLC
- 52) Bull Feathers, Inc.
- 53) Bull Ring of Madison, Inc.
- 54) Buraka, LLC
- 56) Canterbury Booksellers
- 58) Casa de Lara, Ltd.
- 60) Chautaura Restaurant, LLC
- 64) Crave Restaurant & Lounge, Inc.
- 69) Dotty Dumpling's Dowry, Ltd.
- 74) Fgaier, Sami
- 79) Ginza of Tokyo, Inc.
- 81) Himalchuli Restaurant, LLC
- 84) Husnu, Inc.
- 88) Kabul, Inc.
- 89) Katsuma, Inc.
- 93) Kosta's of Madison, Inc.
- 98) Lee, Jongyeon
- 99) Leeann Chin, Inc.
- 102) Mad Food Company, LLC
- 117) Neverland, Inc.
- 119) Nicks, Inc.
- 120) Noodle Shop Co., Inc. The motion passed by acclamation.

- 124) Orbut of State Street, Inc.
- 125) Orpheum Theatre
- 126) Oscar, Inc.
- 128) Parthenon Gyros of Wisconsin, Inc.
- 129) Paul's Club, Inc.
- 134) Premier Catering, Inc.
- 139) Spices Restaurant, Inc.
- 140) State Bar & Grill, LLC
- 141) Stillwaters, Inc.
- 142) Takara, Inc.
- 147) Tutto Pasta, Inc.
- 149) Vintage, LLC
- 150) Walnut Hollow Enterprises, LLC
- 151) White Horse Inn, Inc.
- 240) 638 State St., Inc.
- 241) Atis, Inc.
- 242) BAT, Inc.
- 244) Brothers of Wisconsin, Inc.
- 246) Coreana, LLC
- 248) Gargano Brothers, Inc.
- 249) Ish-Tel, Inc.
- 250) JSM, Inc.
- 251) Kollege Klub, Inc.
- 252) Larry B's, Inc.
- 257) Lee, Jongyeon
- 258) Li Xin of American, Inc.
- 260) Nadia's, LLC
- 261) Nateghi, Mir-Mosharafeddin
- 262) Paisan's Restaurant, Inc.
- 263) The Pub, Inc.
- 266) Roaring Fork, LLC
- 267) State Street Brathaus of Madison
- 268) University Sports, Inc.
- 269) University Square Theatres, LLC
- 271) Wando Ventures, Inc.
- 273) Wisconsin Ventures, Inc.
- 274) Zapl, LLC
- 574) MadCity Restaurant Group, Inc.
- 575) Laundry 101 of Madison, LLC
- 582) 2 Beans, LLC
- 587) Chipotle Mexican Grill, Inc.
- 588) Dahlmann Madison, LLC
- 592) Pizza di Roma, LLC
  
- 62) Club Majestic, LLC
- 155) GB'z of Madison, LLC
- 578) Grid, LLC

The motion passed by acclamation.

## Ordinances

39. [00876](#) SUBSTITUTE - Amending Section 38.02 and creating Section 38.07(14) of the Madison General Ordinances to create a definition for keg and to regulate the sale and possession of alcohol beverages sold in kegs in the City of Madison.  
**A motion was made by Rearick, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**
40. [00930](#) Amending Sections 9.13(6)(j)2. and 9.13(6)(j)3, to eliminate the requirement that restaurant wait staff must carry and serve all food, beverage and alcohol beverages to patrons within a sidewalk cafe, and to allow patrons of all types of sidewalk cafes to carry out their own food, beverage and alcohol beverages from the restaurant to the sidewalk cafe.  
**A motion was made by Ald. Verveer, seconded by Ald. Olson, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.**

## Report of the City Attorney

41. Density policies in other communities

**Attorney Zilavy distributed a memo containing the following:**

**The Alcohol License Review Committee (ALRC) has been grappling with the issue of density, as it relates to alcohol-licensed establishments, for several years. By density, I am referring to the number of alcohol-licensed establishments in a particular geographic area. At present, there is no policy, guideline or standard for addressing density issues in the context of making a decision to grant or deny an alcohol beverage license.**

**I looked at what some other cities do to address the issue of density and liquor licenses. I found a variety of methods used for dealing with the issue. Some cities use zoning ordinances and others regulate density through their liquor codes.**

**For example, Vallejo, California, regulates location, parking and other regulations of liquor establishments via a Conditional Use Permit (CUP). The CUP first categorizes the type of liquor establishment (liquor store, bar, restaurant, etc.). Each category has particular requirements under the CUP. The CUP for on-site establishments has a distance requirement which states that no on-site establishment shall be located within 1000 feet from an existing on-site establishment, advertising restrictions, parking regulations, display regulations, etc. Any time a license is considered or issued for the particular category, the criteria for that CUP category are applied.**

**Other municipalities have dealt with the density issue by using census tracts and crime statistics. For example, in San Diego, alcoholic beverage outlets are not permitted within a census tract, or within 600 feet of a census tract, where the general crime rate exceeds the citywide average general crime rate by more than 20 percent. Another municipality uses a similar method and does not allow a liquor establishment to be located in a "beat" where police calls for service in that "beat" exceed by 20 percent the average of police calls for service in police beats citywide within the preceding twelve (12) months.**

Some municipalities have restrictions that do not allow an alcoholic beverage outlet within 100 feet of a residentially zoned property.

Yet another municipality requires that community need for the project be "clearly demonstrated" in order for an alcoholic beverage license to be issued in an over concentrated area of the City. The applicant must also show that the overall project will have a positive influence on the quality of life for the community in which it is located, providing economic benefits that outweigh anticipated negative impacts, and that will not result in a significant increase in police calls for service.

While there are a variety of methods for addressing the issue of density and liquor licenses, it is clear that in order to fairly address the issue, objective criteria should be established and applied in a uniform fashion. The Madison Police Department has provided the ALRC with crime statistics for the downtown area on several occasions, as well as a graphic illustrating the number and location of liquor establishments located in specific geographic areas. Clearly, this data could be compiled into a useable format for the ALRC to use in developing a density policy, guideline or standard.

### City Clerk's Office

42. Summary of licenses issued

The following summary was provided for the current license year:

- Class A Beer (Liquor Store): 49 issued, 1 on June agenda
- Class A Beer (Grocery): 59 issued + 2 recommended to Council to grant
- Class A Liquor: 51 issued, 1 on June agenda
- Class B Beer: 65 issued, 2 on June agenda
- Class B Liquor & Beer: 328 issued + 4 rec. to grant, 6 on June agenda
- Class C Wine: 38 issued, 1 on June agenda
- Wholesale Beer: 5 issued
- Adult Entertainment Tavern: 3 issued
- Operator: 2,485 issued
- Provisional Operator: 85 issued
- Food & Drink (\$1 to \$10,000): 145 issued
- Food & Drink (\$10,001 to \$100,000): 304 issued
- Food & Drink (\$100,001 to \$250,000): 214 issued
- Food & Drink (\$250,001 to \$1,000,000): 282 issued
- Food & Drink (\$1,000,001 to \$5,000,000): 91 issued
- Food & Drink (Greater than \$5,000,000): 19 issued
- Sidewalk Cafe: 36 issued
- Picnic Beer License: 12 issued

\* Madison has a quota of 389 Class B Combination Liquor & Beer license under state law. 60 of 64 Reserve licenses have been granted. 268 of 326 Grandfathered licensed have been granted. 57 Grandfathered licenses and 4 Reserve licenses are currently available.

The summary of licenses issues reflects the following liquor licenses being returned to the City of Madison because the license holders did not file renewal applications: 1) Buter Cafe, LLC, 15 N. Butler Street (Class B Beer, Class C Wine). 2) Milan Development, LLC, 1202 W. Dayton Street (Reserve Class B Combination Liquor & Beer). 3) Dharma Co., LLC, 315 W. Gorham Street (Class B Combination Liquor & Beer). 4) Neek, Inc., 14 W. Mifflin Street (Reserve Class B Combination Liquor & Beer). 5) Vientiane Restaurant, Inc., 626 S. Park Street (Class B Beer, Class C Wine). 6) Provisions & Merchantile, LLC, 23 N. Pinckney Street (Reserve Class B Combination Liquor & Beer). 7) Savoir Faire Cards & Gifts, Inc., 117 S. Pinckney Street (Class A Beer, Class A Liquor). 8) MBM Dollar Deals, 651 State Street (Class B Beer, Class C Wine).

### Discussion

43. Public Hearing on consideration of license applications

Aldersperson Olson suggested waiting for the Alcohol Policy Coordinator to be on board before holding a public hearing on consideration of license applications.

44. Alcohol Policy Coordinator

According to the Mayor's Office, interviews for this position will soon be scheduled.

### Adjournment

A motion was made by Aldersperson Olson, seconded by Ms. Rearick, to adjourn at 8:10 p.m.