



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Amended

### STREET USE STAFF COMMISSION

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Wednesday, January 25, 2012

10:00 am

Parks Conference Room  
210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For meeting assistance, please contact the Parks Division at 608-266-4711.

#### I. CALL TO ORDER / ROLL CALL

#### II. APPROVAL OF MINUTES

[Enter date of minutes to be approved here.]:  
<http://legistar.cityofmadison.com/calendar/#current>

#### III. PUBLIC COMMENT

#### IV. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### V. NEW BUSINESS

##### A. STREET USE APPLICATIONS FOR SPECIAL EVENTS

1. [25133](#) TOUR OF AMERICA'S DAIRYLAND  
Capitol Square Su, July 1, 11a-8:30p  
Criterium bike races. Discuss schedule, set up and activities.  
Jack Hirt, Midwest Cycling Series, LLC  
**Attachments:** [7.1TourOfAmericasDairyland.pdf](#)
2. [25064](#) 2012 SHAMROCK SHUFFLE  
State St/Lakeshore Path Sa, Mar 17, 6am-12pm

Run/walk to benefit Boys & Girls Club of Dane Co. Discuss location, route, schedule, set-up and activities.

Steve Donovan, Shamrock Shuffle, Inc

**Attachments:** [3.17ShamrockShuffle.pdf](#)

3. [25134](#) WE ARE WISCONSIN WORKERS' DAY  
Capitol Square Sa, March 10, 7a-8p  
Rally to observe the day the Act 10 legislation passed in 2011. Activities include speaking, music, social media tent and food drive. Discuss schedule, set-up and activities.  
David Boetcher, We Are Wisconsin  
**Attachments:** [3.10WeareWIWorkersDay.pdf](#)
4. STARTING LINE EVENTS
- a. [24949](#) BRAT FEST 5K RUN/WALK (THE TOM METCALFE MEMORIAL RUN)  
Alliant Energy Center Neighborhood Sa, May 26, 8-10:30am  
Run/walk to benefit Brat Fest, Inc. Discuss location, route, schedule, set-up and activities.  
Jerry Kempfer, Starting Line Events, LLC  
Tim Metcalfe, Brat Fest, Inc.  
**Attachments:** [5.26BratFestRunWalk.pdf](#)
- b. [24951](#) RHYTHM AND BOOMS RUN (RUN TO THE RHYTHM)  
Warner Park Neighborhood Sa, Jun 30, 6-10am  
Run/walk to benefit Madison Fireworks Fund, Inc. Discuss location, route, schedule, set-up and activities.  
Jerry Kempfer, Starting Line Events, LLC  
Deb McCue, Madison Fireworks Fund, Inc.  
**Attachments:** [6.30RunToTheRhythm.pdf](#)
- c. [24950](#) MADISON SANTA SWIMSUIT RUN  
Capitol Square Sa, Dec 12, 12:30-1:30pm  
Run/walk to benefit Second Harvest Food Bank. Discuss location, route, schedule, set-up and activities.  
Jerry Kempfer, Starting Line Events, LLC  
**Attachments:** [12.1MadisonSantaSwimsuitRun.pdf](#)
- [25162](#) MADISON MARATHON  
start/finish Capitol Square Sa, May 26, 2pm - Su, May 27, 5pm  
10k race start - 8pm, Sa  
1/2 & Full Marathon start - 7am, Su  
Review proposed routes. Discuss schedules, set up, and activities.  
Keith Peterson / Jody Stollendorf, Madison Festivals  
**Attachments:** [5.26-27MadisonMarathon.pdf](#)

## B. INFORMATIONAL PRESENTATIONS AND EVENT PROPOSALS

**C. STREET USE APPLICATIONS FOR BLOCK PARTIES AND ROUTINE REQUESTS**

1.     [25132](#)           ZIPCAR MADISON LAUNCH EVENT  
800 Langdon - parking only (2 spaces) / no closure           Feb. 1 and 2, W &  
Th, 8a-5p  
Display and promotion of Zipcars. Zipcar is a car sharing service that is  
coming to Madison. Discuss schedule, set up and activities.  
Chris Amenta, Zipcar  
**Attachments:**   [2.1-2Zipcar.pdf](#)
  
2.     [24955](#)           MADISON POLAR PLUNGE 2012  
1100 Olin Turville Ct           Sa, Feb 18, 7am-6pm (Set-up 2/17)  
Plungers jump into Lake Monona to raise funds to benefit Special Olympics  
Wisconsin. Discuss location, schedule, set-up and activities.  
John Weichelt, Special Olympics Wisconsin  
**Attachments:**   [2.18PolarPlunge.pdf](#)
  
3.     [24952](#)           BUSKING FOR BOOKS  
100-800 State St           Sa, Apr 21, 10am-1:30pm  
Buskers positioned on at least two corners of every block on State Street  
raising money for the Literacy Network. Discuss location, schedule, set-up  
and activities.  
Jeff Burkhart, Literacy Network  
**Attachments:**   [4.21BuskingForBooks.pdf](#)
  
4.     [24954](#)           9800 BRADER WAY  
Neighborhood Block Party           Sa, May 12, 2-11:30pm  
Alex Butz  
**Attachments:**   [5.12Brader.pdf](#)

**VI. ONGOING BUSINESS / ANNOUNCEMENTS**

## A. Recap recent Street Use events

WIAA State Football Championships, Recall Walker Kickoff Rally, Powerbag Mobile  
Tour, Cost of War Project, Jingle Bell Run, US Bank Eve

## B. Preview upcoming events - see below and 2011/2012 events calendar

## C. Next Street Use Meeting - W, February 8

**VII. ADJOURNMENT**

## UPCOMING EVENTS

JANUARY  
25, W, 6:30-8p, Learn To Skate, Vilas Park

27, F, 6-8p, Madison Parks Ice Skating Party, Tenney Party

FEBRUARY

3, F, 6-8p, Madison Parks Ice Skating Party, Elver Park

13, M, 8:30a-2p, Peking Acrobats, Overture Center, 100-200 N. Henry

16, R, 8:30a-11:30a, UW Band Performance, Overture Center, 100-200 N. Henry

16, R, 8:30a-2p, Treasured Stories, Overture Center, 100-200 N. Henry

17, F, 8:30a-11:30a, UW Band Performance, Overture Center, 100-200 N. Henry

17, F, 8:30a-2p, Treasured Stories, Overture Center, 100-200 N. Henry

17, F, 12:00p, set up for Madison Winter Festival, 100 MLK

6:00p, set up for Madison Winter Festival, Capitol Square/100 E. & W.

Washington, 100 Wisconsin

18, Sa, 8a, Madison Winter Festival, Capitol Square

18, Sa, 8a, Polar Plunge, Olin

19, Su, 8a, Madison Winter Festival, Capitol Square

\*\*Events\*\* DO NOT yet have an approved Street Use permit