

**FIXED ROUTE**  
**Operating Statistics For Periods Ending 11/30/2011 & 11/30/2012**

CURRENT MONTH			YEAR TO DATE			
Actual 2011	Actual 2012	Variance 2011 to 2012		Actual 2011	Actual 2012	Variance 2011 to 2012
			<b>Service Supplied</b>			
475,557	<b>482,647</b>	7,090	Total (Vehicle) Miles	5,153,090	<b>5,229,741</b>	76,651
32,237	<b>32,078</b>	(159)	Revenue Hours	350,276	<b>355,818</b>	5,542
35,911	<b>35,859</b>	(52)	Total (Vehicle) Hours	388,236	<b>430,186</b>	41,949
			<i>Ridership</i>			
1,376,173	<b>1,290,862</b>	(85,311)	Revenue Passengers	12,611,592	<b>12,443,569</b>	(168,023)
65,963	<b>73,956</b>	7,993	Transfers	825,691	<b>860,881</b>	35,190
<u>17,661</u>	<u>20,142</u>	<u>2,481</u>	Non-Revenue Rides	<u>211,735</u>	<u>230,259</u>	<u>18,524</u>
1,459,797	<b>1,384,960</b>	(74,837)	Total Passengers	13,649,018	<b>13,534,709</b>	(114,309)
			<b>Service Quality</b>			
2,890	<b>3,091</b>	201	Trips using Lifts	32,143	<b>34,013</b>	1,870
18	<b>8</b>	(10)	Passenger Accidents	117	<b>120</b>	3
			<b>Vehicle Accidents</b>			
5	<b>3</b>	(2)	Chargeable	62	<b>50</b>	(12)
6	<b>8</b>	2	Non-chargeable	80	<b>65</b>	(15)
<u>2</u>	<u>0</u>	<u>(2)</u>	Preventable	<u>8</u>	<u>4</u>	<u>(4)</u>
13	<b>11</b>	(2)	Total Vehicle Accidents	150	<b>119</b>	(31)
			<b>Fleet/Maintenance</b>			
88	<b>70</b>	(18)	Road Calls	814	<b>750</b>	(64)
79	<b>80</b>	1	Actual Inspections	859	<b>872</b>	13
79	<b>80</b>	1	Scheduled Inspections	859	<b>870</b>	11

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--November 2012 vs. November 2011**

(Routes sorted in order of 2012 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2012 vs. 2011 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2011	2012	% change	2011	2012	% Change		
80 UW CAMPUS (service revised effective August 26, 2012)	1,855,623	1,607,966	-13.3%	110.19	90.06	-18.3%		<b>Core Routes</b> operate every day from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b> (3 operates weekdays only; 7 operates wkends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	934,794	986,850	5.6%	68.09	67.84	-0.4%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	36,807	32,457	-11.8%	70.84	61.65	-13.0%		
28 NTP-WTP COMMUTER	337,686	365,142	8.1%	59.98	60.58	1.0%		
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on August 25, 2012)	306,727	158,385	-48.4%	71.55	59.22	-17.2%		
2 WTP-NTP	1,237,127	1,282,416	3.7%	50.94	51.42	0.9%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	88,524	92,146	4.1%	49.77	51.14	2.8%		
67 WTP-WEST TOWNE	287,707	297,276	3.3%	47.22	49.02	3.8%		
50 WTP-SCHROEDER-RAYMOND LOOP	165,744	177,991	7.4%	42.86	45.64	6.5%		
81-82 UW LATE NITE CIRCULATORS	234,613	165,607	-29.4%	50.89	41.61	-18.2%		
4 NTP-STP	720,843	723,266	0.3%	41.39	41.51	0.3%		<b>Commuter Routes</b> operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57</b> <b>58, 71, 72, 74, 75</b>
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	189,137	191,406	1.2%	41.65	40.43	-2.9%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	135,477	139,865	3.2%	38.26	38.99	1.9%		
40 STP - ARBOR HILLS LOOP	175,492	173,378	-1.2%	38.60	37.78	-2.1%		
22 MENDOTA LOOP	250,874	232,671	-7.3%	40.71	37.52	-7.8%		
5 ETP-STP	479,392	484,344	1.0%	36.52	36.67	0.4%		
18 STP-WTP	407,489	434,565	6.6%	34.19	36.48	6.7%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	278,441	293,280	5.3%	36.42	36.42	0.0%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	123,062	122,315	-0.6%	36.56	36.30	-0.7%		
6 CITY VIEW DR-WTP	1,120,157	1,122,723	0.2%	36.78	36.13	-1.8%		
17 ETP-NTP	119,659	124,328	3.9%	34.77	35.66	2.6%		<b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</b>
16 STP - ETP	380,722	397,657	4.4%	34.12	35.13	3.0%		
55 VERONA- WTP COMMUTER	42,187	45,833	8.6%	33.34	34.97	4.9%		
3 WTP-ETP	537,801	556,813	3.5%	34.09	34.82	2.1%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	503,667	507,670	0.8%	35.21	34.38	-2.4%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	93,492	84,475	-9.6%	36.04	33.52	-7.0%		
51 WTP-MUIR FIELD LOOP	79,242	79,868	0.8%	32.68	33.11	1.3%		
30 ETP-EAST TOWNE	227,400	240,360	5.7%	30.71	32.19	4.8%		
11 WTP-DUTCH MILL-CAP SQUARE	85,192	86,357	1.4%	31.20	31.22	0.1%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	382,637	381,361	-0.3%	31.52	30.03	-4.7%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	119,629	124,323	3.9%	29.06	29.81	2.6%		<b>Connector Routes</b> connect transfer points throughout the day: <b>16, 17, 18.</b>
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	37,283	38,872	4.3%	27.95	29.13	4.2%		
21 LAKEVIEW LOOP	145,677	159,049	9.2%	25.58	27.78	8.6%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	21,255	20,218	-4.9%	29.12	27.34	-6.1%		
27 NTP - UW CAMPUS COMMUTER	43,796	46,341	5.8%	25.69	26.83	4.5%		
7 WTP-ETP (Weekends & Holidays Only)	127,700	141,102	10.5%	24.11	26.82	11.2%		
1 CAP SQUARE - UW	22,924	23,309	1.7%	25.45	25.54	0.4%		
47 ARBOR HILLS COMMUTER	76,517	76,447	-0.1%	25.64	25.29	-1.4%		
58 GREENTREE COMMUTER	62,628	69,000	10.2%	22.78	24.78	8.8%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	32,517	36,915	13.5%	21.23	24.28	14.3%		
70 MIDDLETON-CAPITOL SQUARE	140,573	149,399	6.3%	23.06	24.19	4.9%		<b>Circulator Routes</b> <b>1, 9, 10, 34</b>
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	70,375	83,140	18.1%	19.18	22.37	16.6%	x	
12 WTP-DUTCH MILL-CAP SQUARE	45,419	47,370	4.3%	21.54	22.17	3.0%	x	
75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)	-	22,811	NA	NA	22.11	NA	x	
32 ACEWOOD-THOMPSON LOOP	40,914	42,297	3.4%	21.15	21.75	2.8%	x	
19 RED ARROW TR-CAP SQUARE	156,660	148,482	-5.2%	22.84	21.70	-5.0%	x	
73 WTP-OLD SAUK TRAILS	122,950	138,378	12.5%	18.51	20.56	11.1%	x	
13 STP-CAP SQUARE	138,034	142,332	3.1%	19.42	19.84	2.2%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	30,892	30,130	-2.5%	18.32	17.64	-3.7%	x	
25 AMERICAN CENTER COMMUTER	12,116	11,381	-6.1%	18.02	16.71	-7.3%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	78,240	72,775	-7.0%	18.66	16.44	-11.9%	x	<b>Other routes:</b> <b>8</b> operates between the Capitol Square and Spring Harbor, weekends only. <b>19</b> operates like a core route between the Capitol Square and Allied Drive on weekdays. <b>39</b> operates as a commuter route during peak hours; operates like a circulator route midday. <b>59</b> operates weekends & holidays between the WTP and Fitchburg. <b>67</b> connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. <b>63 and 68</b> operate between the WTP and Prairie Town Center. <b>70</b> operates like a core route between the Capitol Square & Middleton on weekdays.
20 NTP-EAST TOWNE	138,989	155,410	11.8%	14.19	15.75	11.0%	x	
74 MIDDLETON LOOP	22,226	23,977	7.9%	13.04	13.88	6.5%	x	
52 WTP-FITCHBURG	37,508	35,808	-4.5%	14.61	13.77	-5.8%	x	
39 ETP - DAIRY DRIVE	30,918	26,336	-14.8%	16.13	13.56	-15.9%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	10,076	9,949	-1.3%	12.41	12.01	-3.2%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	12,193	11,849	-2.8%	11.89	11.40	-4.1%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	25,371	28,968	14.2%	9.47	10.72	13.2%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	10,246	11,470	11.9%	6.70	7.56	12.7%	x	
33 HIESTAND LOOP	3,305	3,857	16.7%	5.99	6.90	15.2%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	10,839	10,471	-3.4%	6.95	6.76	-2.7%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,605	3,366	29.2%	5.10	6.51	27.6%	x	<b>UW Campus Circulators</b> <b>80, 81, 82, 84, 85</b>
UNKNOWN ROUTE & ROAD BUS *	928	406	-56.3%	NA	NA	NA		
<b>SYSTEM TOTAL</b>	<b>13,649,018</b>	<b>13,534,709</b>	<b>-0.8%</b>	<b>38.97</b>	<b>38.04</b>	<b>-2.4%</b>	<b>22.82</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>11,215,248</b>	<b>11,570,294</b>	<b>3.2%</b>	<b>34.61</b>	<b>34.98</b>	<b>1.1%</b>	<b>20.99</b>	

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ROUTE PERFORMANCE, Year to Date - November 2012

ROUTE	RIDERSHIP			Passengers/rev. hour	
	2011	2012	% change	2011	2012
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2 WTP-NTP	1,237,127	1,282,416	3.7%	50.94	51.42
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**Madison Metro Transit**  
**Year to Year Fixed Route Ridership and Revenue Comparison**  
**Through November 30, 2012 and 2011**

**Fixed Route Passenger Revenue**

<b>2012</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>Total</b>
Cash fares	\$ 116,363	\$ 118,857	\$ 113,311	\$ 116,713	\$ 120,271	\$ 120,823	\$ 128,808	\$ 139,038	\$ 139,040	\$ 139,304	\$ 119,050		\$ 1,371,578
Day passes	\$ 7,082	\$ 7,530	\$ 6,917	\$ 8,442	\$ 8,732	\$ 8,129	\$ 9,419	\$ 10,405	\$ 9,658	\$ 10,370	\$ 7,098		\$ 93,780
2 ride passes	\$ 25,860	\$ 9,580	\$ 14,505	\$ 11,060	\$ 8,880	\$ 64,680	\$ 11,940	\$ 9,150	\$ 22,105	\$ 16,745	\$ 12,892		\$ 207,397
10 ride passes	\$ 111,255	\$ 89,735	\$ 85,650	\$ 79,475	\$ 91,380	\$ 101,275	\$ 48,545	\$ 62,485	\$ 90,000	\$ 79,340	\$ 77,045		\$ 916,185
31 day passes	\$ 122,348	\$ 128,755	\$ 122,092	\$ 98,285	\$ 94,380	\$ 107,938	\$ 92,372	\$ 105,022	\$ 97,570	\$ 148,363	\$ 105,517		\$ 1,222,642
EZ Rider/Summer Youth passes	\$ 111,000	\$ 163,000	\$ 163,000	\$ 163,000	\$ 163,000	\$ 47,010	\$ 10,225	\$ 11,635	\$ 190,000	\$ 190,000	\$ 190,000		\$ 1,401,870
<b>Total cash, ticket &amp; pass revenue</b>	<b>\$ 493,907</b>	<b>\$ 517,457</b>	<b>\$ 505,475</b>	<b>\$ 476,975</b>	<b>\$ 486,643</b>	<b>\$ 449,855</b>	<b>\$ 301,309</b>	<b>\$ 337,735</b>	<b>\$ 548,373</b>	<b>\$ 584,122</b>	<b>\$ 511,602</b>		<b>\$ 5,213,452</b>
UW ASM	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 271,643	\$ 271,644	\$ 271,644		\$ 2,869,361
UW Employees	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 150,772	\$ 150,772	\$ 150,772		\$ 1,610,700
MATC	\$ 52,705	\$ 84,875	\$ 80,540	\$ 86,684	\$ 56,483	\$ 20,720	\$ 23,467	\$ 30,484	\$ 78,248	\$ 93,174	\$ 80,564		\$ 687,943
City of Madison	\$ 11,096	\$ 11,685	\$ 11,152	\$ 10,861	\$ 11,115	\$ 9,820	\$ 10,357	\$ 10,870	\$ 10,221	\$ 12,871	\$ 11,148		\$ 121,195
Edgewood	\$ 9,942	\$ 14,273	\$ 12,451	\$ 12,097	\$ 8,672	\$ 3,266	\$ 3,378	\$ 5,435	\$ 13,259	\$ 15,310	\$ 12,027		\$ 110,109
St. Mary's	\$ 3,012	\$ 3,455	\$ 3,471	\$ 3,683	\$ 3,895	\$ 3,802	\$ 4,009	\$ 4,263	\$ 3,928	\$ 4,117	\$ 3,711		\$ 41,345
Meriter	\$ 3,367	\$ 3,928	\$ 3,873	\$ 3,427	\$ 3,466	\$ 3,459	\$ 3,218	\$ 3,579	\$ 3,373	\$ 4,103	\$ 3,388		\$ 39,182
Dane County	\$ 2,402	\$ 2,155	\$ 1,940	\$ 1,682	\$ 1,776	\$ 1,695	\$ 1,764	\$ 1,949	\$ 1,525	\$ 1,980	\$ 2,018		\$ 20,887
Commuter	\$ 9,245	\$ 9,741	\$ 8,999	\$ 8,697	\$ 8,783	\$ 8,846	\$ 9,509	\$ 10,003	\$ 9,783	\$ 11,507	\$ 10,566		\$ 105,678
<b>Total unlimited ride pass revenue</b>	<b>\$ 493,371</b>	<b>\$ 531,713</b>	<b>\$ 524,027</b>	<b>\$ 528,733</b>	<b>\$ 495,791</b>	<b>\$ 453,209</b>	<b>\$ 457,303</b>	<b>\$ 468,185</b>	<b>\$ 542,752</b>	<b>\$ 565,478</b>	<b>\$ 545,838</b>		<b>\$ 5,606,400</b>
<b>Total passenger revenue</b>	<b>\$ 987,278</b>	<b>\$ 1,049,169</b>	<b>\$ 1,029,502</b>	<b>\$ 1,005,708</b>	<b>\$ 982,434</b>	<b>\$ 903,064</b>	<b>\$ 758,612</b>	<b>\$ 805,920</b>	<b>\$ 1,091,125</b>	<b>\$ 1,149,600</b>	<b>\$ 1,057,440</b>		<b>\$ 10,819,852</b>
<b>Cumulative YTD passenger revenue</b>	<b>\$ 987,278</b>	<b>\$ 2,036,447</b>	<b>\$ 3,065,949</b>	<b>\$ 4,071,657</b>	<b>\$ 5,054,091</b>	<b>\$ 5,957,155</b>	<b>\$ 6,715,767</b>	<b>\$ 7,521,687</b>	<b>\$ 8,612,812</b>	<b>\$ 9,762,412</b>	<b>\$ 10,819,852</b>		

<b>2011</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>Total</b>
Cash fares	\$ 113,456	\$ 124,917	\$ 123,260	\$ 106,168	\$ 109,926	\$ 122,187	\$ 114,083	\$ 137,548	\$ 126,610	\$ 131,043	\$ 110,081		\$ 1,319,279
Day passes	\$ 6,756	\$ 6,596	\$ 7,075	\$ 6,462	\$ 7,866	\$ 9,201	\$ 10,631	\$ 12,411	\$ 8,775	\$ 10,239	\$ 7,561		\$ 93,573
2 ride passes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 950		\$ 950
10 ride passes	\$ 148,710	\$ 76,940	\$ 130,155	\$ 100,335	\$ 91,365	\$ 149,710	\$ 100,980	\$ 99,910	\$ 107,040	\$ 120,065	\$ 79,975		\$ 1,205,185
31 day passes	\$ 104,116	\$ 95,480	\$ 118,167	\$ 109,615	\$ 102,933	\$ 128,672	\$ 112,805	\$ 98,670	\$ 129,387	\$ 113,548	\$ 118,800		\$ 1,232,193
EZ Rider/Summer Youth passes	\$ 124,549	\$ 171,065	\$ 171,064	\$ 171,065	\$ 171,064	\$ 51,496	\$ 9,960	\$ 9,180	\$ 190,000	\$ 190,000	\$ 190,000		\$ 1,449,443
<b>Total cash, ticket &amp; pass revenue</b>	<b>\$ 497,587</b>	<b>\$ 474,998</b>	<b>\$ 549,721</b>	<b>\$ 493,645</b>	<b>\$ 483,154</b>	<b>\$ 461,266</b>	<b>\$ 348,459</b>	<b>\$ 357,719</b>	<b>\$ 561,812</b>	<b>\$ 564,895</b>	<b>\$ 507,367</b>		<b>\$ 5,300,623</b>
UW ASM	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,291	\$ 256,804	\$ 256,804	\$ 256,804		\$ 2,732,735
UW Employees	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,824	\$ 136,825	\$ 136,825	\$ 144,798	\$ 144,798	\$ 144,798		\$ 1,528,991
MATC	\$ 57,524	\$ 73,902	\$ 83,751	\$ 82,367	\$ 42,080	\$ 24,678	\$ 25,191	\$ 20,259	\$ 46,435	\$ 92,428	\$ 88,752		\$ 637,367
City of Madison	\$ 11,953	\$ 12,050	\$ 13,534	\$ 11,079	\$ 11,183	\$ 11,440	\$ 10,772	\$ 12,564	\$ 12,860	\$ 12,612	\$ 12,460		\$ 132,507
Edgewood	\$ 8,510	\$ 9,078	\$ 9,571	\$ 9,108	\$ 5,425	\$ 3,631	\$ 4,557	\$ 6,800	\$ 12,737	\$ 13,753	\$ 13,341		\$ 96,511
St. Mary's	\$ 3,775	\$ 4,039	\$ 4,488	\$ 4,033	\$ 4,098	\$ 4,618	\$ 5,057	\$ 5,097	\$ 4,787	\$ 5,111	\$ 4,930		\$ 50,033
Meriter	\$ 2,929	\$ 2,821	\$ 3,503	\$ 3,034	\$ 3,112	\$ 3,535	\$ 3,254	\$ 3,452	\$ 3,478	\$ 3,426	\$ 3,432		\$ 35,976
Dane County	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 59	\$ 1,203	\$ 1,688	\$ 1,767	\$ 1,633	\$ 1,887		\$ 8,237
Commuter	\$ 11,784	\$ 11,502	\$ 14,598	\$ 13,032	\$ 14,851	\$ 17,921	\$ 17,722	\$ 19,361	\$ 18,287	\$ 17,251	\$ 17,565		\$ 173,874
<b>Total unlimited ride pass revenue</b>	<b>\$ 478,590</b>	<b>\$ 495,507</b>	<b>\$ 511,560</b>	<b>\$ 504,768</b>	<b>\$ 462,864</b>	<b>\$ 447,996</b>	<b>\$ 449,871</b>	<b>\$ 451,337</b>	<b>\$ 501,953</b>	<b>\$ 547,816</b>	<b>\$ 543,969</b>		<b>\$ 5,396,231</b>
<b>Total passenger revenue</b>	<b>\$ 976,177</b>	<b>\$ 970,505</b>	<b>\$ 1,061,281</b>	<b>\$ 998,413</b>	<b>\$ 946,018</b>	<b>\$ 909,262</b>	<b>\$ 798,330</b>	<b>\$ 809,056</b>	<b>\$ 1,063,765</b>	<b>\$ 1,112,711</b>	<b>\$ 1,051,336</b>		<b>\$ 10,696,854</b>
<b>Cumulative YTD passenger revenue</b>	<b>\$ 976,177</b>	<b>\$ 1,946,682</b>	<b>\$ 3,007,963</b>	<b>\$ 4,006,376</b>	<b>\$ 4,952,394</b>	<b>\$ 5,861,656</b>	<b>\$ 6,659,986</b>	<b>\$ 7,469,042</b>	<b>\$ 8,532,807</b>	<b>\$ 9,645,518</b>	<b>\$ 10,696,854</b>		

**Madison Metro Transit**  
**Year to Year Fixed Route Ridership and Revenue Comparison**  
**Through November 30, 2012 and 2011**

**Fixed Route Rides**

<b>2012</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>Total</b>
Cash fares	66,971	65,298	64,783	59,594	68,150	72,704	66,147	75,478	72,740	74,172	68,842		754,879
Day passes	4,067	4,508	4,961	4,599	5,305	5,656	5,789	7,477	6,630	6,366	5,373		60,731
2 ride passes	3,185	4,636	6,210	5,594	6,576	13,326	21,713	10,883	9,640	9,581	8,806		100,150
10 ride passes	72,398	75,429	73,748	62,891	72,541	56,121	47,513	50,997	64,316	73,485	68,973		718,412
31 day passes	141,044	152,218	155,961	144,519	156,671	156,008	151,988	157,605	149,282	169,418	154,986		1,689,700
EZ Rider/Summer Youth passes	162,558	196,313	216,313	163,226	211,441	87,437	28,764	24,912	168,446	229,818	205,876		1,695,104
<b>Total cash, ticket &amp; pass rides</b>	<b>450,223</b>	<b>498,402</b>	<b>521,976</b>	<b>440,423</b>	<b>520,684</b>	<b>391,252</b>	<b>321,914</b>	<b>327,352</b>	<b>471,054</b>	<b>562,840</b>	<b>512,856</b>		<b>5,018,976</b>
UW ASM	228,254	347,822	323,205	261,839	229,875	172,068	185,428	183,241	289,620	349,463	314,483		2,885,298
UW Employees	147,261	161,025	151,108	139,336	137,607	124,481	129,471	136,553	128,057	164,963	149,108		1,568,970
MATC	45,830	73,804	70,035	75,377	49,116	18,017	20,406	26,508	68,042	81,021	70,044		598,200
City of Madison	9,649	10,161	9,697	9,444	9,665	8,539	9,006	9,452	8,888	11,192	9,863		105,556
Edgewood	8,645	12,411	10,827	10,519	7,541	2,840	2,937	4,726	11,530	13,313	10,452		95,741
St. Mary's	2,619	3,004	3,018	3,203	3,387	3,306	3,486	3,707	3,415	3,580	3,345		36,070
Meriter	2,928	3,416	3,368	2,980	3,014	3,008	2,798	3,112	2,933	3,568	2,946		34,071
Dane County	2,089	1,874	1,687	1,463	1,544	1,474	1,534	1,695	1,326	1,721	1,755		18,162
Commuter	8,039	8,470	7,825	7,563	7,637	7,692	8,269	8,698	8,505	10,005	9,187		91,890
<b>Total unlimited ride pass rides</b>	<b>455,314</b>	<b>621,987</b>	<b>580,770</b>	<b>511,724</b>	<b>449,386</b>	<b>341,425</b>	<b>363,335</b>	<b>377,692</b>	<b>522,316</b>	<b>638,826</b>	<b>571,183</b>		<b>5,433,958</b>
UW routes 80-85	149,851	322,161	281,896	210,120	164,279	67,961	74,392	74,589	183,412	231,077	204,688		1,964,426
<b>Total revenue rides</b>	<b>1,055,388</b>	<b>1,442,550</b>	<b>1,384,642</b>	<b>1,162,267</b>	<b>1,134,349</b>	<b>800,638</b>	<b>759,641</b>	<b>779,633</b>	<b>1,176,782</b>	<b>1,432,743</b>	<b>1,288,727</b>		<b>12,417,360</b>
Transfers	72,942	72,578	71,530	67,890	75,299	89,480	91,344	88,935	78,081	79,331	74,023		861,433
Non-revenue rides	22,807	18,445	20,917	19,964	24,101	23,434	23,245	24,090	32,217	25,359	22,210		256,789
<b>Total rides</b>	<b>1,151,137</b>	<b>1,533,573</b>	<b>1,477,089</b>	<b>1,250,121</b>	<b>1,233,749</b>	<b>913,552</b>	<b>874,230</b>	<b>892,658</b>	<b>1,287,080</b>	<b>1,537,433</b>	<b>1,384,960</b>		<b>13,535,582</b>
<b>Cumulative YTD total rides</b>	<b>1,151,137</b>	<b>2,684,710</b>	<b>4,161,799</b>	<b>5,411,920</b>	<b>6,645,669</b>	<b>7,559,221</b>	<b>8,433,451</b>	<b>9,326,109</b>	<b>10,613,189</b>	<b>12,150,622</b>	<b>13,535,582</b>		

<b>2011</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>Total</b>
Cash fares	65,670	64,772	66,436	55,966	61,466	75,648	75,641	74,059	73,196	68,008	61,200		742,062
Day passes	3,598	3,567	4,127	3,836	4,249	5,901	6,727	7,732	5,471	5,318	4,322		54,848
2 ride passes	-	-	-	-	-	-	-	-	-	-	-		-
10 ride passes	78,092	70,215	87,793	66,691	72,594	59,074	48,852	54,488	73,189	70,990	70,046		752,024
31 day passes	133,180	121,416	151,517	136,740	145,278	147,151	143,065	154,030	151,657	154,412	144,664		1,583,110
EZ Rider/Summer Youth passes	189,975	151,918	239,213	183,109	220,301	92,446	26,706	24,614	199,698	220,774	209,788		1,758,542
<b>Total cash, ticket &amp; pass rides</b>	<b>470,515</b>	<b>411,888</b>	<b>549,086</b>	<b>446,342</b>	<b>503,888</b>	<b>380,220</b>	<b>300,991</b>	<b>314,923</b>	<b>503,211</b>	<b>519,502</b>	<b>490,020</b>		<b>4,890,586</b>
UW ASM	242,812	305,756	304,610	291,511	192,816	168,831	166,852	167,930	290,895	305,149	309,361		2,746,523
UW Employees	146,341	146,893	161,652	141,391	124,909	126,077	114,868	125,955	130,249	140,248	142,251		1,500,834
MATC	50,021	64,263	72,827	71,623	36,591	21,459	21,905	17,617	72,960	80,352	77,176		586,794
City of Madison	10,394	10,478	11,769	9,634	9,724	9,948	9,367	10,925	11,183	10,967	10,835		115,224
Edgewood	7,400	7,894	8,323	7,920	4,717	3,157	3,963	5,913	11,076	11,972	11,601		83,936
St. Mary's	3,283	3,512	3,903	3,507	3,563	4,016	4,397	4,432	4,163	4,432	4,287		43,495
Meriter	2,547	2,453	3,046	2,638	2,706	3,074	2,830	3,002	3,024	2,984	2,984		31,288
Dane County	-	-	-	-	-	51	1,046	1,468	1,537	1,853	1,641		7,596
Commuter	10,247	10,002	12,694	11,332	12,914	15,583	15,410	16,836	15,902	14,982	15,274		151,176
<b>Total unlimited ride pass rides</b>	<b>473,045</b>	<b>551,251</b>	<b>578,824</b>	<b>539,556</b>	<b>387,940</b>	<b>352,196</b>	<b>340,638</b>	<b>354,078</b>	<b>540,989</b>	<b>572,939</b>	<b>575,410</b>		<b>5,266,866</b>
UW routes 80-85	220,478	340,489	281,654	297,510	126,838	71,192	73,154	76,066	313,228	326,352	308,395		2,435,356
<b>Total revenue rides</b>	<b>1,164,038</b>	<b>1,303,628</b>	<b>1,409,564</b>	<b>1,283,408</b>	<b>1,018,666</b>	<b>803,608</b>	<b>714,783</b>	<b>745,067</b>	<b>1,357,428</b>	<b>1,418,793</b>	<b>1,373,825</b>		<b>12,592,808</b>
Transfers	71,405	61,215	72,636	62,400	67,979	88,617	95,328	89,389	79,012	71,709	65,960		825,650
Non-revenue rides	18,034	15,996	20,961	19,180	21,731	21,727	20,423	23,253	25,314	23,928	20,012		230,559
<b>Total rides</b>	<b>1,253,477</b>	<b>1,380,839</b>	<b>1,503,161</b>	<b>1,364,988</b>	<b>1,108,376</b>	<b>913,952</b>	<b>830,534</b>	<b>857,709</b>	<b>1,461,754</b>	<b>1,514,430</b>	<b>1,459,797</b>		<b>13,649,017</b>
<b>Cumulative YTD total rides</b>	<b>1,253,477</b>	<b>2,634,316</b>	<b>4,137,477</b>	<b>5,502,465</b>	<b>6,610,841</b>	<b>7,524,793</b>	<b>8,355,327</b>	<b>9,213,036</b>	<b>10,674,790</b>	<b>12,189,220</b>	<b>13,649,017</b>		

**Madison Metro Transit**  
**Year to Year Fixed Route Ridership and Revenue Comparison**  
**Through November 30, 2012 and 2011**

**Fixed Route Passenger Revenue % Change**

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	2.6%	-4.9%	-8.1%	9.9%	9.4%	-1.1%	12.9%	1.1%	9.8%	6.3%	8.1%		4.0%
Day passes	4.8%	14.2%	-2.2%	30.6%	11.0%	-11.7%	-11.4%	-16.2%	10.1%	1.3%	-6.1%		0.2%
2 ride passes													
10 ride passes	-25.2%	16.6%	-34.2%	-20.8%	0.0%	-32.4%	-51.9%	-37.5%	-15.9%	-33.9%	-3.7%		-24.0%
31 day passes	17.5%	34.9%	3.3%	-10.3%	-8.3%	-16.1%	-18.1%	6.4%	-24.6%	30.7%	-11.2%		-0.8%
EZ Rider/Summer Youth passes	-10.9%	-4.7%	-4.7%	-4.7%	-4.7%	-8.7%	2.7%	26.7%	0.0%	0.0%	0.0%		-3.3%
<b>Total cash, ticket &amp; pass revenue</b>	<b>-0.7%</b>	<b>8.9%</b>	<b>-8.0%</b>	<b>-3.4%</b>	<b>0.7%</b>	<b>-2.5%</b>	<b>-13.5%</b>	<b>-5.6%</b>	<b>-2.4%</b>	<b>3.4%</b>	<b>0.8%</b>		<b>-1.6%</b>
UW ASM	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	5.8%	5.8%	5.8%		5.0%
UW Employees	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	4.1%	4.1%	4.1%		5.3%
MATC	-8.4%	14.8%	-3.8%	5.2%	34.2%	-16.0%	6.8%	50.5%	68.5%	0.8%	-9.2%		7.9%
City of Madison	-7.2%	-3.0%	-17.6%	-2.0%	-0.6%	-14.2%	-3.9%	-13.5%	-20.5%	2.1%	-10.5%		-8.5%
Edgewood	16.8%	57.2%	30.1%	32.8%	59.9%	-10.1%	-25.9%	-20.1%	4.1%	11.3%	-9.8%		14.1%
St. Mary's	-20.2%	-14.5%	-22.7%	-8.7%	-5.0%	-17.7%	-20.7%	-16.4%	-17.9%	-19.4%	-24.7%		-17.4%
Meriter	15.0%	39.3%	10.6%	13.0%	11.4%	-2.1%	-1.1%	3.7%	-3.0%	19.8%	-1.3%		8.9%
Dane County						2773.1%	46.6%	15.5%	-13.7%	21.2%	6.9%		153.6%
Commuter	-21.5%	-15.3%	-38.4%	-33.3%	-40.9%	-50.6%	-46.3%	-48.3%	-46.5%	-33.3%	-39.8%		-39.2%
<b>Total unlimited ride pass revenue</b>	<b>3.1%</b>	<b>7.3%</b>	<b>2.4%</b>	<b>4.7%</b>	<b>7.1%</b>	<b>1.2%</b>	<b>1.7%</b>	<b>3.7%</b>	<b>8.1%</b>	<b>3.2%</b>	<b>0.3%</b>		<b>3.9%</b>
<b>Total passenger revenue</b>	<b>1.1%</b>	<b>8.1%</b>	<b>-3.0%</b>	<b>0.7%</b>	<b>3.8%</b>	<b>-0.7%</b>	<b>-5.0%</b>	<b>-0.4%</b>	<b>2.6%</b>	<b>3.3%</b>	<b>0.6%</b>		<b>1.1%</b>
<b>Cumulative YTD passenger revenue</b>	<b>1.1%</b>	<b>4.6%</b>	<b>1.9%</b>	<b>1.6%</b>	<b>2.1%</b>	<b>1.6%</b>	<b>0.8%</b>	<b>0.7%</b>	<b>0.9%</b>	<b>1.2%</b>	<b>1.1%</b>		

**Fixed Route Rides % Change**

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	2.0%	0.8%	-2.5%	6.5%	10.9%	-3.9%	-12.6%	1.9%	-0.6%	9.1%	12.5%		1.7%
Day passes	13.0%	26.4%	20.2%	19.9%	24.9%	-4.2%	-13.9%	-3.3%	21.2%	19.7%	24.3%		10.7%
2 ride passes													
10 ride passes	-7.3%	7.4%	-16.0%	-5.7%	-0.1%	-5.0%	-2.7%	-6.4%	-12.1%	3.5%	-1.5%		-4.5%
31 day passes	5.9%	25.4%	2.9%	5.7%	7.8%	6.0%	6.2%	2.3%	-1.6%	9.7%	7.1%		6.7%
EZ Rider/Summer Youth passes	-14.4%	29.2%	-9.6%	-10.9%	-4.0%	-5.4%	7.7%	1.2%	-15.6%	4.1%	-1.9%		-3.6%
<b>Total cash, ticket &amp; pass rides</b>	<b>-4.3%</b>	<b>21.0%</b>	<b>-4.9%</b>	<b>-1.3%</b>	<b>3.3%</b>	<b>2.9%</b>	<b>7.0%</b>	<b>3.9%</b>	<b>-6.4%</b>	<b>8.3%</b>	<b>4.7%</b>		<b>2.6%</b>
UW ASM	-6.0%	13.8%	6.1%	-10.2%	19.2%	1.9%	11.1%	9.1%	-0.4%	14.5%	1.7%		5.1%
UW Employees	0.6%	9.6%	-6.5%	-1.5%	10.2%	-1.3%	12.7%	8.4%	-1.7%	17.6%	4.8%		4.5%
MATC	-8.4%	14.8%	-3.8%	5.2%	34.2%	-16.0%	-6.8%	50.5%	-6.7%	0.8%	-9.2%		1.9%
City of Madison	-7.2%	-3.0%	-17.6%	-2.0%	-0.6%	-14.2%	-3.9%	-13.5%	-20.5%	2.1%	-9.0%		-8.4%
Edgewood	16.8%	57.2%	30.1%	32.8%	59.9%	-10.0%	-25.9%	-20.1%	4.1%	11.2%	-9.9%		14.1%
St. Mary's	-20.2%	-14.5%	-22.7%	-8.7%	-4.9%	-17.7%	-20.7%	-16.4%	-18.0%	-19.2%	-22.0%		-17.1%
Meriter	15.0%	39.3%	10.6%	13.0%	11.4%	-2.1%	-1.1%	3.7%	-3.0%	19.6%	-1.3%		8.9%
Dane County						2790.2%	46.7%	15.5%	-13.7%	-7.1%	6.9%		139.1%
Commuter	-21.5%	-15.3%	-38.4%	-33.3%	-40.9%	-50.6%	-46.3%	-48.3%	-46.5%	-33.2%	-39.9%		-39.2%
<b>Total unlimited ride pass rides</b>	<b>-3.7%</b>	<b>12.8%</b>	<b>0.3%</b>	<b>-5.2%</b>	<b>15.8%</b>	<b>-3.1%</b>	<b>6.7%</b>	<b>6.7%</b>	<b>-3.5%</b>	<b>11.5%</b>	<b>-0.7%</b>		<b>3.2%</b>
UW routes 80-85	-32.0%	-5.4%	0.1%	-29.4%	29.5%	-4.5%	1.7%	-1.9%	-41.4%	-29.2%	-33.6%		-19.3%
<b>Total revenue rides</b>	<b>-9.3%</b>	<b>10.7%</b>	<b>-1.8%</b>	<b>-9.4%</b>	<b>11.4%</b>	<b>-0.4%</b>	<b>6.3%</b>	<b>4.6%</b>	<b>-13.3%</b>	<b>1.0%</b>	<b>-6.2%</b>		<b>-1.4%</b>
Transfers	2.2%	18.6%	-1.5%	8.8%	10.8%	1.0%	-4.2%	-0.5%	-1.2%	10.6%	12.2%		4.3%
Non-revenue rides	26.5%	15.3%	-0.2%	4.1%	10.9%	7.9%	13.8%	3.6%	27.3%	6.0%	11.0%		11.4%
<b>Total rides</b>	<b>-8.2%</b>	<b>11.1%</b>	<b>-1.7%</b>	<b>-8.4%</b>	<b>11.3%</b>	<b>0.0%</b>	<b>5.3%</b>	<b>4.1%</b>	<b>-11.9%</b>	<b>1.5%</b>	<b>-5.1%</b>		<b>-0.8%</b>
<b>Cumulative YTD total rides</b>	<b>-8.2%</b>	<b>1.9%</b>	<b>0.6%</b>	<b>-1.6%</b>	<b>0.5%</b>	<b>0.5%</b>	<b>0.9%</b>	<b>1.2%</b>	<b>-0.6%</b>	<b>-0.3%</b>	<b>-0.8%</b>		

## Severe Weather

There are days when severe weather has the potential to impact bus service. In those circumstances, the Transit General Manager needs accurate information to provide a recommendation to the Mayor on the cancellation of bus service, delay in start of service day, or early end to the service day. When the snowfall is occurring during the day and an early end to the service day is being considered, feedback regarding unpassable streets, delays in service, stuck buses, etc. is available to inform the decision.

When the snowfall occurs overnight, we need to take other measures to determine the feasibility of providing bus service.

1. When heavy (>12 inches) is forecast overnight, the Operations Manager and/or General Operations Supervisors will be inspect bus routes 2 hours prior to the start of the service day.
2. Management staff will use a conference call to share information on conditions and develop a recommendation on service. Arrangements will be made the day before the storm to communicate the time for the conference call, and instructions for participation. The following individuals will participate in the conference call.
  - a. Transit General Manager
  - b. Transit Service Manager
  - c. Operations Manager
  - d. General Operations Supervisor who is on call
  - e. Marketing and Customer Service Manager
  - f. Operations Dispatcher
3. We have access to Outlook from home computers. E-mail will be used to remain in contact from home as appropriate.



## Winter Storm Pre-Event Procedures



In the event the NWS issues a winter weather warning for Dane County, the City of Madison Office of Emergency Management will:

- Contact the Streets Superintendent, Chris Kelley (or Steve Schultz), to discuss the warning and forecasted storm impact. The contracted meteorologist may be involved in the conversation.
- Disseminate the Operational Forecasts received from Weathernet and Severe Weather Outlook reports from the NWS.
- If the emergency management representative and Streets designee determine it is in the best interests of the city, a conference call will be convened to establish situational awareness and allow agencies to discuss pre-event plans and action plans for the storm. The call will include:
  - All public works agencies
  - Mayor's Office
  - Police Dept.
  - Fire Dept.
  - Dane County Emergency Management
  - At least one PIO should be included in the call.
- Conference call outcomes include:
  - Determine if the EOC needs to be set-up or activated before the storm event.
  - Designate an EOC Manager to maintain situational awareness.
  - Determine if an E-Sponder site will be created.
- One of the EOC managers will maintain situational awareness. City agencies, including local utilities, may be contacted periodically to discuss the current situation, agency observations, agency readiness and the on-going agency response. Acquired information will be disseminated via e-mail and/or E-Sponder.
  - Madison Fire OIC, 266-4501
  - Madison Police OIC, 267-1187
  - Alliant Energy, Jeff McCarthy, 845-1112
  - MG&E, 252-1550 or check the outage map
  - Streets, Chris Kelley, 444-4989
  - Metro Dispatch, 267-8761
  - Dane County Emergency Management, 266-4330
  - Dane County Emergency Communications Center (911 Center), 267-3913
- Once an E-Sponder site is established, agencies are expected to update E-Sponder with the following: agency observations, agency readiness and the on-going agency response actions.
- Any agency may call for activation of the EOC.
- Agency heads and the EOC managers will let others know when they are out of town and designate alternates.
- Agencies will be encouraged to issue agency specific press releases. However, once the EOC is activated, agencies will collaborate on messages and releases with the Mayor's Office and Incident Commander as final approvers.