



**Business Plan Consultant Selection**  
**QUALIFICATIONS AND APPROACH REVIEW**

**Instructions:**

---

**PLEASE COMPLETE AND RETURN YOUR SCORES BY AUGUST 12. RESULTS WILL BE DISCUSSED AT THE SUBCOMMITTEE MEETING ON AUGUST 13.**

That attached scoring sheet is for the Public Market Business Plan Proposals. The Local Food Committee's RFP Selection Subcommittee members are asked to fill out the following tables ranking the qualifications sections and approach sections of each proposal. Committee members are then asked for additional comments for each team and whether each team should be selected as a finalist and invited to interview.

RATING GUIDELINE		
Points	Description	Explanation
10 - 9	Excellent	Meets/exceeds requirements and expectations.
8 - 7	Very Good	Above average response. Few if any offsetting weaknesses
6 - 5	Good	Average response. Adequately addresses all criteria and meets all requirements.
4 - 3	Fair	Below average. Minimally addresses all requirements.
2 - 1	Poor	Mostly noncompliant. Serious doubts exist about ability to perform work.
0	Unacceptable	Fails to meet baseline requirements

## QUALIFICATIONS REVIEW

		ECONOMIC DEVELOPMENT PARTNERS	GOOD FOOD PARTNERS	JC WILLIAMS	LINVILLE ARCHITECTS	MARKET VENTURES	MJB / FRIDAY	PROJECT FOR PUBLIC SPACES	VANDEWALLE & ASSOCIATES
RFP SECTION		RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)
<b>3A</b>	Background and History								
<b>3B</b>	Project Team								
<b>3C</b>	Experience and References								
<b>3D</b>	Conflict of Interest								
<b>3F</b>	Contract Failures, Litigations								
<b>3G</b>	Financial Capability								

## APPROACH REVIEW

		ECONOMIC DEVELOPMENT PARTNERS	GOOD FOOD PARTNERS	JC WILLIAMS	LINVILLE ARCHITECTS	MARKET VENTURES	MJB / FRIDAY	PROJECT FOR PUBLIC SPACES	VANDEWALLE & ASSOCIATES
	RFP SECTION	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)	RATING (1-10)
4A	Technical Approach to Each Work Element								
4B	Clear Work Plan and Schedule								
4C	Reasonable Estimation of Total Work Hours by Task								
4D	Identification of Potential Road Blocks and Challenges								
4E	Identification of Information needed from the City								
4F	Any Other Information								

Use the space below to provide any additional comments on each of the proposals. In addition, for each proposal indicate whether you think it should move to an interview or be eliminated from consideration.

<b>ADDITIONAL COMMENTS</b>
<b>ECONOMIC DEVELOPMENT PARTNERS</b>  <b>Should this team be invited to interview? Y / N</b>
<b>GOOD FOOD PARTNERS</b>  <b>Should this team be invited to interview? Y / N</b>
<b>JC WILLIAMS</b>  <b>Should this team be invited to interview? Y / N</b>
<b>LINVILLE ARCHTITECTS</b>  <b>Should this team be invited to interview? Y / N</b>

**MARKET VENTURES**

**Should this team be invited to interview? Y / N**

**MJB / FRIDAY**

**Should this team be invited to interview? Y / N**

**PROJECT FOR PUBLIC SPACES**

**Should this team be invited to interview? Y / N**

**VANDEWALLE & ASSOCIATES**

**Should this team be invited to interview? Y / N**