



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, July 10, 2013

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Cnare was excused after Item No. 8.

Present: 7 -

Lauren Cnare; Cliff Goodhart; Richard L. Slayton; R. Richard Wagner;
Thomas A. DeChant; John A. Harrington and Henry S. Lufler, Jr.

Excused: 2 -

Dawn O. O'Kroley and Melissa R. Huggins

APPROVAL OF MINUTES

A motion was made by Cnare, seconded by Slayton, to Approve the Minutes of June 19, 2013. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

- 1. [17567](#)** 5802 Odana Road - Comprehensive Design Review in UDD No. 3/Street Graphics Exception for an Additional Ground Sign for "Don Miller Mazda." 19th Ald. Dist.

The motion noted that the application did not meet the standards for Comprehensive Design Review which was at issue with the previous approval.

A motion was made by Cnare, seconded by Harrington, to Place On File Without Prejudice. The motion passed by voice vote/other.
- 2. [13091](#)** 3019 East Washington Avenue - Exterior Remodeling and Site Upgrade in UDD No. 5. 6th Ald. Dist.

This item was approved as a consent item.

The motion required address of landscape comments from Commissioner Slayton as noted:

 - Replace the Crab tree with major deciduous tree (Autumn Spire Maple).

- Replace Ribes with native deciduous shrubs (Compact Viburnum or similar).
- Replace stone and shredded hardwood bark mulch.
- Provide low Evergreen shrubs or perennial/ornamental grasses around the signage.
- Heuchera will not thrive in this setting. Consider substituting with Dwarf Fountain grass.
- Provide 4-6' height shrub plantings around the dumpster. Evergreen and/or deciduous massing.
- Add Evergreen trees or native Understory tree grouping in area of removed trees.

A motion was made by Cnare, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

3. [29803](#)

4323 East Towne Boulevard - Planned Commercial Site, "Doolittles Woodfire Grill." 17th Ald. Dist.

The motion provided for the following:

- The applicant shall coordinate work with the mall operator and Traffic Engineering to figure out how to provide pedestrian access across the site, and resolve safety and pedestrian crossing issues with the ring road, including a tighter forming radius.
- Submit a lighting plan to staff.
- Break up the long expanse of parking by providing an additional tree island that may act to extend the garden into that space.
- The shutter infill is not to be spandrel but comply with ordinance.
- The canvas awning shall match in color as shown on the drawings.

A motion was made by Cnare, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

4. [30640](#)

4416 Pflaum Road - Street Graphics Variance for "Subway." 16th Ald. Dist.

A motion was made by Cnare, seconded by Harrington, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

UNFINISHED BUSINESS

5. [21684](#)

7617 Mineral Point Road - Alteration to Approved and Recorded PCD(SIP), Revised Wall Signage. 9th Ald. Dist.

The motion instructed the applicant to reexamine existing ground signage in combination with wall signage to efficiently provide for tenant identification as part of a comprehensive approach to the building's signage.

A motion was made by Harrington, seconded by Cnare, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

6. [22901](#)

3550 Anderson Street - Amendment to Existing "Comprehensive Design Review" of Signage for Madison College. 12th Ald. Dist.

A motion was made by DeChant, seconded by Goodhart, to Grant Final Approval. The motion failed by the following vote:

Ayes: 3 -

Cliff Goodhart; Richard L. Slayton and Thomas A. DeChant

Noes: 4 -

John A. Harrington; Henry S. Lufler, Jr.; R. Richard Wagner and Lauren Cnare

Excused: 2 -

Dawn O. O'Kroley and Melissa R. Huggins

7. [24584](#) 741 East Mifflin Street/754 East Washington Avenue - PUD(GDP-SIP), Signage Plan for a Mixed-Use Development - The Constellation. 2nd Ald. Dist.

A motion was made by Cnare, seconded by Harrington, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.

8. [30040](#) 441 North Frances Street - Mixed-Use in the Downtown Core District with 25,000-30,000 Square Feet of Retail and 250-300 Residences in the Downtown Core ("The Hub"). 4th Ald. Dist.

The motion required address of all comments made by the Commission as noted.

A motion was made by Lufler, Jr., seconded by Cnare, to Grant Initial Approval. The motion passed by the following vote:

Ayes: 4 -

Lauren Cnare; Cliff Goodhart; John A. Harrington and Thomas A. DeChant

Noes: 2 -

Richard L. Slayton and Henry S. Lufler, Jr.

Excused: 2 -

Dawn O. O'Kroley and Melissa R. Huggins

Non Voting: 1 -

R. Richard Wagner

ROLL CALL**Present:** 6 -

Cliff Goodhart; John A. Harrington; Richard L. Slayton; Henry S. Lufler, Jr.; R. Richard Wagner and Thomas A. DeChant

Excused: 3 -

Lauren Cnare; Dawn O. O'Kroley and Melissa R. Huggins

NEW BUSINESS

9. [30769](#) 610 John Nolen Drive - Construction of a New Four-Story, 111-Room Holiday Inn Express in UDD No. 1. 14th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 8:17 p.m. by unanimous consent.