



# Madison Public Market

Example Exterior Images of Markets and  
Other Buildings

**SUBSET OF 10**  
**"HIGHEST SCORING" IMAGES**  
6/8/17

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1. welcoming, draws you in
2. Items spilling out of market create a feeling of vitality; the scale of the peaked roof and the light from the glass make the entrance accessible and inviting
3. look like a market, functional design

1. The glass, lighting, and tall ceilings means that this building will look just as active and “open for business” in the night time as it would in the day; The ability for activity to be visible from the street is very strong
2. Inviting, clean, and contemporary, but also has a traditional market vibe
3. I am not sure how that much glass will play in Wisconsin during the winter, but the look is beautiful, inviting and would make an impression

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- Market spills out into the urban plaza; roof = art and function
- Beautiful market in Barcelona - interesting, inviting, colorful, but also traditional, graceful, and comfortable.
- Interesting design
- A nice mix of traditional and fun, I like the whimsical qualities of the roof, while the front of the building offers multiple uses

- love the feel of this enclosed courtyard with patio lighting. This would be an incredible event space. It would be crucial for a space like this to be protected from E Wash or it would really lose its magic.
- Micro lights diffuse light throughout the space; trees and shrubbery soften the space, wood wall with multi-colored slats is attractive; Gravel ground makes the space flexible to different uses (don't have to worry about spills and staining) but is it a challenge to ADA accessibility?
- Great idea for plaza space
- I like the open area with the light grid for a public area. Great for people getting lunch, and you can have stalls facing the area



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- This sign has character!; Makes a unique statement which speaks to the unique products and experiences offered within the Market
- Like the idea of a sign that extends over the entry (perhaps a sign over Market Lane at the entrance from E. Wash?).
- I like the sign here because it is memorable and makes a statement.

- Love, love, love the archetypical metal market structure here and the translucent roof. So classic! It evokes all the right feelings!
- Authenticity (a real marketplace); A place for everyone; Real
- Warm colors, great indoor/outdoor connection; I like the “old greenhouse” design of the glass roof
- look like markets, functional design





- Beautiful Prairie Style City Market building in Madison
- Why not have the architects try to come up with an improved version of our old Public Market? It wouldn't hurt to remind Madison that we had such a handsome market.
- Looks like a market. Regular rhythm of windows, symmetry, timeliness



- I like the urban, dynamic, participatory feel of murals—they really make a space feel less stuffy and more “of the people” and a such a great way to showcase cultural and historical dimensions of a place.
- Fun, exciting, multi-cultural
- Like the colors, not sure if it is "Madison"

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- I like the fascade near the entrance. This entrance is grander than the Minneapolis example but I don't care for the rest of the structure.
- look like markets, functional design
- Very old school, but it has a deep seated memory and evokes the market feel.

- Great use of materials; nice overhang
- Natural Materials. Contemporary but simple, natural look. Like the wood and the horizontal planes.
- Simple, inviting

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