

Matthias, Isaac L

From: Tanner Mechura <mechura@wisc.edu>
Sent: Tuesday, March 5, 2024 5:14 PM
To: All Alders
Cc: CANA Madison; president@capitolneighborhoods.org
Subject: Agenda Item 90, File 81953 Public Comment

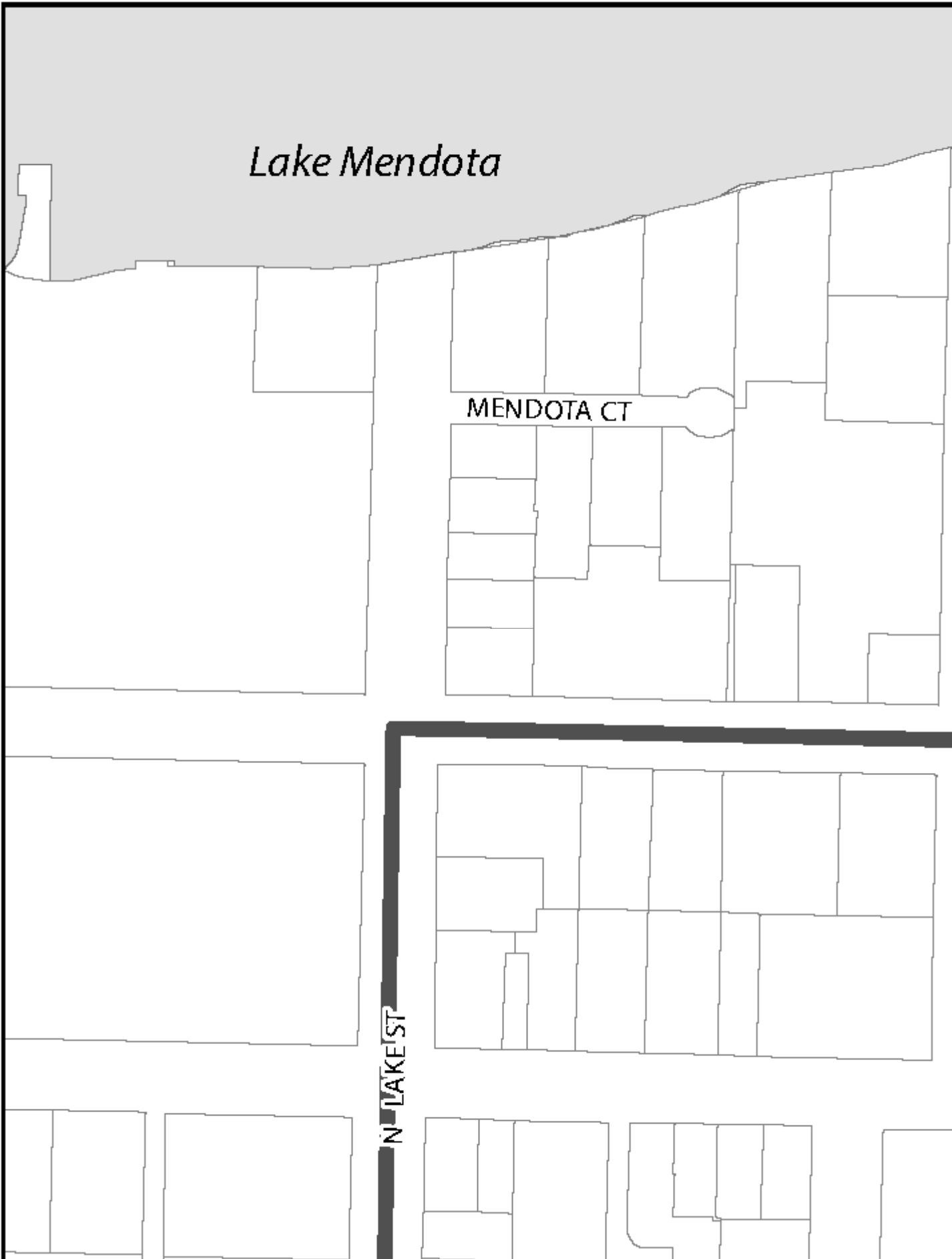
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Dear Alders:

My comments address agenda item #90, file [#81953](#) and match my prior comments beside highlighted addons:

- I advise electricity and electric generators as primary power sources, in line with prior committee discussions
 - Both are more sustainable and safer overall than gas generators. MFD can confirm adding more gas in or by vehicles, in the summer especially, is a fire risk
- Safety is a top topic for our City, associated committees, and everyone
 - The ongoing shift from the North Frances Street concrete park to State Street's 700-800 blocks is surprising. Much more foot traffic is by the former concrete park compared to the rather insignificant traffic by the latter, besides the sole crowd for Eat the Best Pizza
 - Most pedestrians are not by Library Mall but by State Street in the Alcohol Overlay District. Keeping food trucks in this District is the simplest marketing strategy as customers are there and are aware already. Why hide food trucks and spend community resources trying to market unneeded location changes? Marketing via drinking and eating establishments relies on places which serve food advertising competing businesses. I do not see Kollege Klub doing so, even as the closest drinking and eating establishment operating during proposed food truck hours
 - Alcohol Overlay District Map, see end of email or <https://mcclibrary.blob.core.usgovcloudapi.net/codecontent/50000/436867/28-127.png>
 - The quite concentrated 700-800 State St spot then requires most customers, many intoxicated, to cross motorized Lake Street unlike State Street
 - Please elaborate on how the 700-800 State St spot is safer than keeping intoxicated pedestrians in a pedestrian zone, with its ongoing redesign and such
- I agree with area Alders on extending hours, in part since taverns can serve intoxicating liquors till 2 a.m.
 - I am sure City staff, MPD, and UWPD can attest alcohol is more of a safety threat than food trucks
- I agree with increasing the total night vending site count
- This is solid information in particular if a majority of your committee's members have not been throughout State Street's 500-800 blocks after 8 p.m. between Thursday and Saturday
- If so, it is my advice the corresponding City of Madison committees do a corresponding walking tour if they want an accurate understanding before changing ordinances regarding such



Thank you for your time and consideration,

Tanner

President

Campus Area Neighborhood Association