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414. BENVENUTOS MADISON INC 62991 108  
BENVENUTOS ITALIAN GRILL LIQUOR & BEER, CLASS B  
EWOLDT, LORI  
1849 NORTHPORT DR 53704-3018  
\* Premise - corner of existing mall on Northport Drive. 7300 square feet  
\* including bar area. 22 bar stools, 200 dining seats. All liquor and alcohol  
\* located in locked separate walk-in cooler and manager's office.  
\*  
\* Common Council granted on 9-17-02
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415. BLUE PLATE CATERING, INC 76081 108  
BLUE PLATE CATERING, INC LIQUOR & BEER, CLASS B  
JODI FOWLER  
1625 NORTHPORT DR 53704-2000  
\* Premise - Alcohol stored in a locked cabinet in Furniture Storage Room.  
\* Alcohol may be served in Community Rooms 1, 2 and 3; Gymnasium Meeting Room;  
\* Dry Craft Room; Game Room; and Lobby/Lounge area. Alcohol may also be served  
\* in areas outside the WPCRC, within the confines of a tent with appropriate  
\* permits and fees paid by the rental party and approved by WPCRC.  
\*  
\* Common Council granted license November 7, 2006.
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416. BUDDI CORPORATION 67568 101  
DEON'S BP BEER, CLASS A  
SHRESTHA, SAJJAN  
2301 COMMERCIAL AVE 53704-4734  
\* Premise - walk-in cooler and storeroom.  
\*  
\* License granted by Common Council 12/2/03
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417. BUSSE'S MARKWAY TAVERN, INC 40067 108  
BUSSE'S MARKWAY TAVERN, INC LIQUOR & BEER, CLASS B  
DEADMAN, MARK W  
2005 N SHERMAN AVE 53704-3930  
\* Tavern Premise - one level tavern of 1104 square feet with storage only in  
\* basement, seating 14 at bar, 9 at tables and 16 in back room at booths.  
\*  
\* Common Council granted on 9-17-96
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418. FIRST MADCO INC 22531 102  
ROCKY ROCOCO PAN-STYLE PIZZA BEER, CLASS B  
MOSLEY, WAYNE  
3001 N SHERMAN AVE 53704-3044  
\* Premise - one story, dining room with enclosed patio, kitchen/storage, self  
\* service center, manager's office.  
\*  
\* License granted by Common Council.
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419. FRANCOIS OIL COMPANY INC 49469 104  
NORTH SHERMAN FOOD MART BEER - GROCERY/CONVENIENCE STORE CLASS A  
MERRY, STEVEN J  
1010 N SHERMAN AVE 53704-4233

\* Premise - one story 54' x 58', walk-in cooler & freezer, 2 restrooms & office.  
\*  
\* Common Council granted on 6-15-99

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420. GUS 2007 LLC 78772 108  
NORTHSIDE FAMILY RESTAURANT LIQUOR & BEER, CLASS B  
SELIMI, ETEM  
1201 N SHERMAN AVE 53704-4236  
\* Premise: 5050 sq ft including dining rooms, service bar,  
\* bathrooms, kitchen, liquor room and office.  
\*  
\* COMMON COUNCIL GRANTED LICENSE SEPTEMBER 4, 2007

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421. HOOPS OF DANE COUNTY INC 43731 108  
LOCKER ROOM LIQUOR & BEER, CLASS B  
BECK, DALE  
1810 ROTH ST 53704-4228  
\* Tavern Premise - commercial building, 1810 Roth Street. 2,000 square foot  
\* area. Outside area (85 x 120 ft).  
\*  
\* Common Council granted on 12-3-02.

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422. J & B LIQUOR LLC 74939 101  
PACKER LIQUOR BEER, CLASS A  
BAILEY, BRUCE A  
3506 PACKERS AVE 53704-2422  
\* Premise - 800 square feet of retail space and 800 square feet of storage  
\* (storage room in back). Alcohol sold at counter in front of store. Beer is  
\* in coolers. Liquor is in dry storage and shelves.  
\*  
\* Common Council granted license August 1, 2006, with the following conditions:  
\* 1) No sale of single bottles or single cans of beer or fermented malt  
\* beverages.  
\*

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423. J & B LIQUOR LLC 74940 105  
PACKER LIQUOR LIQUOR, CLASS A  
BAILEY, BRUCE A  
3506 PACKERS AVE 53704-2422  
\* Premise - 800 square feet of retail space and 800 square feet of storage  
\* (storage room in back). Alcohol sold at counter in front of store. Beer is  
\* in coolers. Liquor is in dry storage and shelves.  
\*  
\* Common Council granted license August 1, 2006, with the following conditions:  
\* 1) No sale of single bottles or single cans of beer or fermented malt  
\* beverages.  
\* 2) No sale of 40 ounce bottles of fermented malt beverages.

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424. KAVANAUGH INC 00694 108  
ESQUIRE CLUB LIQUOR & BEER, CLASS B  
KAVANAUGH, JOHN P.  
1025 N SHERMAN AVE 53704-4232

\* Premise - 50 x 70 building; two separate bar rooms up and down- stairs; three  
\* dining rooms; kitchen; and four storage rooms plus 20' x 40' dining room.  
\*  
\* License granted by Common Council.

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425. KWIK TRIP INC 51389 104  
TOBACCO OUTLET PLUS # 514 BEER - GROCERY/CONVENIENCE STORE CLASS A  
DOELGER, DAVID  
1113 N SHERMAN AVE 53704-4234

\* Premise - One story suite in a shopping mall with storage on sales floor and  
\* in coolers, beer cave. Approximately 2200 square feet.  
\*  
\* Common Council granted on 11-30-99.  
\*  
\* Common Council granted Change in Licensed Premise 10-06-09.

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426. LA FINCA LLC 89021 108  
LA FINCA LLC LIQUOR & BEER, CLASS B  
ARRIAGA, JAVIER  
3302 PACKERS AVE 53704-3012

\* Premise - Entire restaurant and basement storage area.  
\*  
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427. LIN, GUO ZHI 85543 102  
QQ ASIAN BUFFET BEER, CLASS B

1291 N SHERMAN AVE 53704-4236  
\* Premise: Approximately 7280 sq ft. No bar. Alcohol will be stored in a two  
\* door cooler.  
\*  
\* Common Council granted license June 2, 2009.  
\*  
\*

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428. LIN, GUO ZHI 85544 106  
QQ ASIAN BUFFET WINE, CLASS C

1291 N SHERMAN AVE 53704-4236  
\* Premise: Approximately 7280 sq ft. No bar. Alcohol will be stored in a two  
\* door cooler.  
\*  
\* Common Council granted license June 2, 2009.

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429. MADISON ICE INC 84065 102  
HARTMEYER ICE ARENA BEER, CLASS B  
ANDREA CHAFFEE  
1834 COMMERCIAL AVE 53704-4620

\* Premise: Beer to be sold and stored in the gated & locked concession stands.  
\* Beer consumption will take place designated "beer garden" area, includes  
\* bleachers.  
\*

\* Common Council granted license December 2, 2008.

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430. MADISON MALLARDS LLC 56305 102  
MADISON MALLARDS BEER, CLASS B  
STENMAN, JOEL  
2920 N SHERMAN AVE 53704

\* Premise - Beverages dispensed from refrigerated portable stations. Portable  
\* coolers located on deck area. Refrigerated trailers behind main grandstand.  
\* Concession area & surrounding grandstand picnic (deck) area.

\*

\* Approved June 2008 with the following conditions:

\* 1. As A condition of approval of our Duck Blind capacity/seating addition of  
\* 111 people the Mallards agree to the following:

\* a. End beer distribution as part of the all-you-can-drink Duck Blind at the  
\* end of the 8th inning every night;

\* b. Add one additional off-duty police officer to work during each game (we are  
\* adding one additional officer regardless of approval, so in total we would be  
\* adding two officers per game. If the plan is approved we'll have 5 officers  
\* Sun-Wed & 6 Thurs-Sat.

\* i. The # of officers will be reviewed monthly by the North District Police  
\* Captain & the Mallards will always employ the # of off duty officers  
\* recommended by the Captain.

\* 2. We have purchased an ID scanner & all Duck Blind attendees that appear  
\* under 30 will have their ID scanned to gain admission to the area.

\* a. All people entering the Duck Blind will receive a wristband indicating  
\* whether they are over or under 21. This is a policy we have had in place  
\* since we opened the Duck Blind.

\* b. In the rest of the stadium all people that appear under 30 & wish to  
\* purchase a beer will have their ID checked & if they are over 21 they will  
\* receive a wristband that will serve as an indication to our staff that the  
\* individual is over 21. This is a policy we have had in place since 2004.

\* 3. We will post our entire Responsible Alcohol Consumption Action Plan on our  
\* website - Mallardsbaseball.com.

\* 4. Additionally we have had the following procedures in place & we will  
\* continue to enforce them in the future: Mandatory pre-season training for all  
\* beer pourers by the City of Madison Police Department, Mallards Management  
\* staff, & external experts.

\*

\* License granted by Common Council.

\* Common Council granted Change of Premise March 3, 2009.

\* Common Council granted Change of Premise 10-06-09 for Ducktoberfest.

\* Common Council granted Change of Premise 4-13-2010 to add 3 beer lines to  
\* concession stands.

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431. NDZ ENTERPRISES LLC 79409 108  
DEXTERS PUB LIQUOR & BEER, CLASS B  
ZABEL, NICHOLAS  
301 NORTH ST 53704-4920

\* 3325 square foot building. Dining area - 800sq. ft. Bar area - 640sq ft.

\* 20-25 seats in bar area, 65-70 seats in dining area. Alcohol will be sold in

- \* the bar and dining area and patio per conditional use permit. (5000 sq ft)
- \* Beer stored in cooler on main floor, wine and liquor stored in basement.
- \*
- \* Common Council granted license November 6, 2007.

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432. PDQ FOOD STORES INC 75667 101  
PDQ STORE #135 BEER, CLASS A  
HOFFMAN, TOM M  
401 N THIRD ST 53704-4742

- \* Premise - 6,000 square feet. Storage in coolers and on sales floor.
- \*
- \* Common Council granted license 11/7/2006 with the following conditions:
- \* 1) No sale of single bottles or single cans of beer or fermented malt beverages.
- \* 2) No sale of 40 ounce bottles of fermented malt beverages.
- \* 3) No sale of fortified wines.
- \* 4) Display of beer will be limited to one 15-square-foot section of cooler.
- \* 5) Wine and wine coolers will be limited to one shelf of walk-in cooler and one five-square-foot rack of wine.
- \* 6) Beer shall only be displayed in the cooler. There will not be any other displays of beer in the store.
- \* 7) Operational plan will limit liquor sales to wine only.

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433. PDQ FOOD STORES INC 75666 105  
PDQ STORE #135 LIQUOR, CLASS A  
HOFFMAN, TOM M  
401 N THIRD ST 53704-4742

- \* Premise - 6,000 square feet. Storage in coolers and on sales floor.
- \*
- \* Common Council granted license 11/7/2006 with the following conditions:
- \* 1) No sale of single bottles or single cans of beer or fermented malt beverages.
- \* 2) No sale of 40 ounce bottles of fermented malt beverages.
- \* 3) No sale of fortified wines.
- \* 4) Display of beer will be limited to one 15-square-foot section of cooler.
- \* 5) Wine and wine coolers will be limited to one shelf of walk-in cooler and one five-square-foot rack of wine.
- \* 6) Beer shall only be displayed in the cooler. There will not be any other displays of beer in the store.
- \* 7) Operational plan will limit liquor sales to wine only.

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434. PIERCE'S SUPERMARKET INC 73424 101  
PIERCE'S NORTHSIDE MARKET BEER, CLASS A  
ROBERSON, EDDIE  
2817 N SHERMAN AVE 53704-3016

- \* Premise - approximately 1,240 square feet of selling area located at front right of store. Alcohol purchased at registers and stored in backstock.
- \*
- \* Common Council granted license February 7, 2006, with the following conditions:
- \* 1) No sale of single bottles or single cans of beer or fermented malt beverages.

\* 2) No sale of 40 ounce bottles of fermented malt beverages.

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435. PIERCE'S SUPERMARKET INC 73425 105  
PIERCE'S NORTHSIDE MARKET LIQUOR, CLASS A  
ROBERSON, EDDIE  
2817 N SHERMAN AVE 53704-3016  
\* Premise - approximately 1,240 square feet of selling area located at front  
\* right of store. Alcohol purchased at registers and stored in backstock.  
\*  
\* Common Council granted license February 7, 2006, with the following  
\* conditions:  
\* 1) No sale of single bottles or single cans of beer or fermented malt  
\* beverages.  
\* 2) No sale of 40 ounce bottles of fermented malt beverages.

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436. PIETRO'S PIZZA INC 80179 102  
CAFE LA BELLITALIA BEER, CLASS B  
PEITRO PIPITONE  
1026 N SHERMAN AVE 53704-4233  
\* Premise - 1,900 square feet (950 square feet of seating, and 950 square feet  
\* for kitchen and restrooms). No bar. Alcohol stored in display case and  
\* walk-in cooler.  
\*  
\* Common Council granted license April 8, 2008.

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437. PIETRO'S PIZZA INC 80180 106  
CAFE LA BELLITALIA WINE, CLASS C  
PEITRO PIPITONE  
1026 N SHERMAN AVE 53704-4233  
\* Premise - 1,900 square feet (950 square feet of seating, and 950 square feet  
\* for kitchen and restrooms). No bar. Alcohol stored in display case and  
\* walk-in cooler.  
\*  
\*

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438. REDFERN, SALLY 77359 101  
SPIRITS UNLIMITED BEER, CLASS A  
  
2911 N SHERMAN AVE 53704-3018  
\* Premise - Liquor Store - 5000 sq ft 1000 sq ft storage and walk-in cooler.  
\* POS at the entrance, straight line with the front doors.

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439. REDFERN, SALLY 77360 105  
SPIRITS UNLIMITED LIQUOR, CLASS A  
  
2911 N SHERMAN AVE 53704-3018  
\* Premise - Liquor Store - 5000 sq ft 1000 sq ft storage and walk-in cooler.  
\* POS at the entrance, straight line with the front doors.  
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440. SIMMONS, JEAN 01286 108  
SIMM'S PLACE LIQUOR & BEER, CLASS B  
  
2231 MYRTLE ST 53704-4251

\* Tavern Premise - metal building with attached cement block storage and walk-in  
\* cooler.  
\*  
\* License granted by Common Council.

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441. SLICES LLC 60913 108  
SLICES BAR & GRILL LIQUOR & BEER, CLASS B  
KRAUSE, JAMES  
2417 PENNSYLVANIA AVE 53704-4753

\* Tavern Premise - 30x70 building, single room bar with storage and coolers in  
\* the back. 40 stools at bar. Liquor storage under bar. Beer storage in walk-in  
\* cooler in back room, office in back.  
\*  
\* Common Council granted on 7-2-02.

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442. VT OF MADISON LLC 48012 108  
VILLA TAP LIQUOR & BEER, CLASS B  
TEDESCHI, ALAN J.  
2302 PACKERS AVE 53704-3146

\* Tavern Premise - 110 x 35 feet, 1 bar room, 1 store room, horseshoe bar is 39  
\* x 27 feet. Deck.  
\*  
\* Common Council granted license. Change in licensed premise (5-19-98, 7-18-06)  
\* with the following conditions:  
\* 1) Fence across two driveways to completely fence in parking lot for July 4th  
\* or Rhythm and Booms celebration.  
\* 2) Beer and music provided by Villa Tap, food provided by Warner Park  
\* football. Time of event: 1:00 pm - 8:00 pm.

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443. WIGGIES INC 02538 108  
WIGGIES LIQUOR & BEER, CLASS B  
WIGANOWSKY, DAVID E.  
1901 ABERG AVE 53704-4203

\* Tavern Premise - brick block building (30 x 95); backroom storage (36 x 30).  
\*  
\* Common Council granted license 1/20/81. Change in licensed premise (6-16-98)  
\* with the following conditon:  
\* 1) Auxiliary room limited to 50 persons. Capacity may be further limited  
\* by code.