

Freakfest Revenues and Costs

	2011	2012	2013	2014	2015	2016	2017	
							Exc. City OOP	Inc. City OOP
Revenues	285,557	363,968	322,395	348,360	450,494	393,607	243,751	243,751
Sponsorships	31,392	33,243	34,243	30,043	40,224	48,000	50,500	50,500
Gross Ticket Sales (net of sales tax)	254,165	330,725	288,152	318,317	410,270	345,607	193,251	193,251
Out of Pocket Expenses								
Frank Productions	144,143	194,592	197,748	204,917	256,906	256,887	275,729	275,729
City	39,960	39,413	41,724	38,758	38,056	40,732	-	42,176
	184,103	234,005	239,472	243,675	294,962	297,619	275,729	317,905
Net Ticket Sales Revenue (TR)	70,062	96,720	48,680	74,642	115,308	47,988	(82,478)	(124,654)
Sponsorships	31,392	33,243	34,243	30,043	40,224	48,000	50,500	50,500
Proceeds to be Divided	101,454	129,963	82,923	104,685	155,532	95,988	(31,978)	(74,154)
Division of Proceeds								
City	62.5%	62.5%	62.5%	62.5%	60.0%	60.0%	0.0%	13.3%
Frank	37.5%	37.5%	37.5%	37.5%	40.0%	40.0%	100.0%	86.7%
City	63,409	81,227	51,827	65,428	93,319	57,593	-	32,338
Frank	38,045	48,736	31,096	39,257	62,213	38,395	243,751	211,413
Out of Pocket plus Revenue Sharing								
City	103,369	120,640	93,551	104,186	131,375	98,325	-	32,338
Frank	182,188	243,328	228,844	244,174	319,119	295,282	243,751	211,413
Gross Revenues	285,557	363,968	322,395	348,360	450,494	393,607	243,751	243,751
Total City Costs					191,280	123,685	189,458	189,458