



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, December 10, 2013

5:15 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

- Present:** 7 -
Briony Jean Foy; Kia M. Karlen; Christopher A. Taylor; Ginger A. Contreras; Patricia Elson; Leslee J. Nelson and Barbara M. Schrank
- Absent:** 1 -
Sofia A. Snow
- Excused:** 2 -
Marsha A. Rummel and Yvette M. Pino

APPROVAL OF November 12, 2013 MINUTES

**A motion was made by Elson, seconded by Schrank, to Approve the Minutes.
The motion passed by the following vote:**

- Absent:** 1 -
Sofia A. Snow
- Ayes:** 5 -
Briony Jean Foy; Ginger A. Contreras; Patricia Elson; Leslee J. Nelson and Barbara M. Schrank
- Abstentions:** 2 -
Kia M. Karlen and Christopher A. Taylor
- Excused:** 2 -
Marsha A. Rummel and Yvette M. Pino

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

None.

1. [32444](#) Crowdsourcing and Crowdfunding for Placemaking Projects

Pam Andros of Dane Arts gave a presentation inviting MAC to participate in Power To Give, the County's online crowdsourcing site.

Commissioners asked her to provide more specific information about site traffic and comparisons with other cities and to come back to MAC with a specific request.

2. [28021](#) Make Music Madison

Michael Rothschild presented highlight's from Make Music Madison's final report. As part of MAC's responsibility they reviewed and discussed MMM's performance in relationship to their 2013 contract. MAC appreciated that this free event which happens annually on the Summer Solstice (June 21) is an occasion for everyone to make music in a variety of forms, that it affords Madison the opportunity to participate in a global event, and that it is open to the whole the whole city. MAC appreciates that many citizens, including professional musicians, volunteer their time and talent to perform, create, and present the events for our community. MAC feels that City funds are being spent appropriately for this effort and that the event helps fulfill the mission of the City's cultural plan.

A motion was made by Schrank, seconded by Contreras, to Approve the final report and support Make Music Madison's 2014 effort. The motion passed by voice vote/other.

3. [32371](#) Reminder that all members of City of Madison committees, commissions, or boards must file a Statement of Interests form with the City Clerk's Office by January 7, 2014.

4. [28584](#) Review of Arts Budget

All 2013 Grant Funds have been encumbered.

5. [24290](#) Signature Grant Review

A motion was made by Schrank, seconded by Elson, to not fund any signature grant in 2013 due to the lack of competitive submittals. The signature will not be offered in 2014. The motion passed by voice vote/other.

6. [30511](#) Madison Art Commission Strategy and Direction

Chris Taylor reported on meeting with Wayne Glowack from the Overture Center. Glowack provided a rubric, message identification exercises. We will need 2-4 hours on a Saturday to complete a branding exercise. Early January 25 (early in the day). This will be an Outreach Subcommittee meeting, but all MAC members are encouraged to attend.

7. [32522](#) Review Overture Contract

The annual report to the community (2012/2013) was distributed to MAC.

A motion was made by Elson, seconded by Taylor, to empower the executive committee to begin fact finding and develop a process to carry out the mission MAC in relation to Overture. The motion passed by voice vote/other.

8. [32517](#) Honors Event

2014 MAC HONORS EVENT: Masters of Ceremony Chris Taylor
4:30-6:30, January 16, Madison Children's Museum

9. [21279](#) MAC Administrative Reports

10. [29079](#) 2013 Press and Publicity

ADJOURNMENT

A motion was made by Elson, seconded by Schrank, to Adjourn. The motion passed by voice vote/other.

Outreach Committee met following the full MAC Meeting to continue discussion of the Honors Event (per Section 19.84(6) Wisconsin Statutes).