From: Jack Plasterer < iman@plastererfamily.com >

Sent: Thursday, June 1, 2023 11:44 AM

To: Vaughn, Jessica L <JVaughn@cityofmadison.com>

Subject: Citizen Input on City Architecture

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Hi Jessica,

I have been following the growth of Madison very closely the past few years. I am really happy with the city's growth overall, particularly with the emergence of the East Washington ave corridor.

Another thing that I realize is our population has skyrocketed over the previous decade, which has exacerbated the need for new housing. While many of the new apartment buildings look pretty nice in the whole, they do also look pretty much the same, with some exceptions.

One thing I propose is to give Madisonians a greater say in the architectural style and design of buildings that will be going up (i.e. art deco/nouveau, modernist, neo-tudor, etc.) rather than just having them dictated by developers; or at least if there were a way for citizens to work together with architectural firms on the design of new buildings.

Thanks, I look forward to hearing from you soon.

Best, Jack Plasterer