

APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL

AGENDA ITEM # _____
Project # _____
Legistar # _____

DATE SUBMITTED: _____	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 698 S Whitney Way

ALDERMANIC DISTRICT: 19

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:

Tara Bell Corp. - Steve Pulcheon

Two Rivers Signs & Designs of Portage

1 Glen Bell Way

1316 Wauona Trail

Travis, CA 92618

Portage, WI 53901

CONTACT PERSON: Ken Jahov

Address: 1316 Wauona Trail

Portage, WI 53901

Phone: 608-745-4242

Fax: 608-745-4042

E-mail address: khjahov@frontier.com

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



1316 Wauona Trail, Portage, WI 53901
608-745-4242 or fax608-745-4042

September 18, 2013.

City of Madison-Urban Design Commission

RE: Urban Design Commission review of sign for Taco Bell

We are requesting an approval for the sign package for the Taco Bell restaurant that is located in a CC zoned district, but it is also in the Urban Design District No. 3. This property is located at 698 S. Whitney Way.

The existing building and business will be removed by demolition and a new Taco Bell Restaurant has recently been approved by Plan Commission and the Urban Design Commission. It was requested at the August meeting that the sign review be brought back to the commission for approval

As you can determine by reviewing the attached plans, we believe that the wall sign proposal is in compliance with your city sign ordinance, but is not following the guidelines for the Urban Design District. The wall sign that is viewable from Whitney way is in excess of the 40 square foot amount in the UDC district when the swoosh is added. We are asking for an exception to this rule for the square footage for the wall sign facing Whitney Way as well as asking for an exception to the 10 foot max wall sign height for this property which is part of the urban design commission guidelines. This exception we are asking for is consistent and similar with the signs that were included in plans that were already presented to the Urban Design Commission. We also believe that the location and size of these letters and if we are granted the exception the wall signage is proportionate to the wall it is being installed on and will not look out of place architecturally.

We are also requesting an exception for the height of the wall sign on the building facing Odana Road which will be located approximately 10.25 feet to the bottom of the Logo sign to grade. This wall sign does meet the UDC square footage amounts, and is well below what would be allowed from the city ordinance for this property if it were not in the UDC #3.

We are also asking for a slight exception in the placement of the monument sign. We are showing a 20 foot setback from the property line to the center of the sign. This monument sign size is below what is allowed per city code and UDC guidelines, but as you can see from the monument site plan, we are slightly inside the 20 foot setback several feet with the leading edges of the sign. Please take note: it is the architect's belief that as they progressed through the process, the sign setback was allowed to be measured from the original property lines (not the revised property lines after 7' along Odana and 3' along S Whitney Way was obtained by the City). That is why we were showing the monument location as 17'-2" and 17'-5" from the revised property lines.

Thank you for consideration for the granting of these exceptions, and please take into consideration that this property is on the very edge of the UDC district #3 and if it were not in the district, what we would be asking for would meet all of the criteria of city of Madison sign ordinance.

Ken Jahn
President/Owner (Two Rivers Signs & Design of Portage, Inc.)

PROPERTY SEARCH RESULTS: PROPERTY DETAILS

OWNER(S)
 THAYER PROPERTIES LLC
 ET AL
 2625 RESEARCH PARK
 DR
 FITCHBURG, WI 53711-
 4908

PROPERTY ADDRESS: 698 S Whitney Way
Parcel Number: 070930305078
Information current as of 9/5/13 11:00PM

PROPERTY VALUE

Assessment Year	Land	Improvements	Total
2012	\$370,000	\$214,000	\$584,000
2013	\$370,000	\$214,000	\$584,000

RELATED DETAILS

- [Pay Taxes Online](#)
- [Sales for this Area](#)
- **Refuse Collection**
 - District: 10B
 - [Schedule](#)

2012 TAX INFORMATION [2012 Tax Details](#) [Pay Property Taxes](#)

Net Taxes:	\$14,057.14
Special Assessment:	\$0.00
Other:	\$75.00
Total:	\$14,132.14

SCHOOL DETAILS
 District: [Madison](#)

- Stephens
- Jefferson
- Memorial

PROPERTY INFORMATION

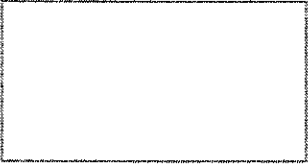
Property Use:	Store 1 sty sm	Property Class:	Commercial
Zoning:	CC	Lot Size:	24,590 sq ft
Frontage:	163 - S Whitney Way	Water Frontage:	NO
TIF District:	0	Assessment Area:	9922

CITY HALL
 Aldermanic District: 19
 Ald. Mark Clear

- [Who are my elected officials?](#)
- [Where do I vote?](#)

COMMERCIAL BUILDING INFORMATION

[Commercial Property Record \(PDF\)](#)



Parcel Number 0709-303-0507-8

Situs 698 S Whitney Way

Assessment Area

9922

Building 1 2

GFA:	2,768	2,592																
PFA:	2,768	2,592																
Yr. Built:	1962	1995																
Yr. Remodeled:	1983																	
Quality:	Ave	Ave																
Exterior Condition:	Ave	Ave																
Stories:	1	1																
Story Height:	12	12																
Frame:	Stl	Stl																
Wall Type:	CB	CB																
Wall Type 2:	Glass	Glass																
Foundation:	Conc	Conc																
Roof Type:	Flat	Flat																
Roof Frame:	Stl	Stl																
Roof Cover:	Built Up	Built Up																
Floor Frame:	Conc	Conc																
Floor Deck:	Conc	Conc																
Basement	None	None																
Apartment Units:																		

Building

GFA:																		
PFA:																		
Yr. Built:																		
Yr. Remodeled:																		
Quality:																		
Exterior Condition:																		
Stories:																		
Story Height:																		
Frame:																		
Wall Type:																		
Wall Type 2:																		
Foundation:																		
Roof Type:																		
Roof Frame:																		
Roof Cover:																		
Floor Frame:																		
Floor Deck:																		
Basement																		
Apartment Units:																		

Bldg	Area Type	SqFt	Lights	Heat	A/C	Fire Protection	Quality	Floor Type	Wall Finish	Ceiling	Elev	Cond	Bat Full	Half	FP
1	Retail	2,768	Flor	Forced Air	Central		Ave	Tile	Drywall	Ac Tile		Ave		1	
2	Retail	2,592	Flor	Forced Air	Central		Ave	Tile	Drywall	Ac Tile		Ave			

Parcel Number 0709-303-0507-8

Situs 698 S Whitney Way

Assessment Area

9922

Owner THAYER PROPERTIES LLC ET AL 2625 RESEARCH PARK DR FITCHBURG, WI 53711-4908	Parcel Class: Commercial Parcel Code: School District: Madison TIF District: 0	Property Type: Store 1 sty sm Property Code: 287 Property Data Revised: 04/06/2013 Building Data Revised:
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Record of Transfer of Ownership							
Grantor	Document #	Date	Parcels	Consideration	Convey	Mkt	Ratio
TRI-BELL PARTNERS % THOMAS W THAYER	94310545	5/2007	1	595,400	W.D.	I	I
STERLING OPTICAL CORP	21202073	12/1992	1	225,000	OTHER	V	V
	4542007	5/1983	1	167,000	W.D.	V	V

Zoning: CC Width: 0 Depth: 0 Lot Size: 24,590 sqft Acreage: 0.56 acres Buildability: 1-Buildable Lot	Lot Characteristics 1-Regular 1-Corner 1-Level 2-Medium Traffic 0-None Wooded	Utilities Water: 2-Stubbed In Sewer: 2-Stubbed In Gas: 2-Stubbed In	Street Paved Curb-gutter Sidewalk No Alley	Frontage Primary: 163.16 S Whitney Way Secondary: 149 Odana Rd Other 1: 0 Other 2: 0 Water: 0 0-No Water Frontage
---	---	--	---	---

Parcel Building Summary			
Floor Area	GFA	PFA	Apartments
1st Floor:	5,360	5,360	Total Units:
2nd Floor:			Rooms:
3rd Floor:			Efficiency:
4th Floor:			1 Bdrm:
5th Floor:			2 Bdrm:
Above:			3 Bdrm:
Mezz Loft:			4 Bdrm:
Basement:			Other:
			Building Summary
Parking			Buildings: 2
Level 1:			Retail 5,360
Level 2:			
Level 3:			
Other lvls.:			
Total:			
Total:	5,360	5,360	



Notes: 8/86:OLD PARCEL NUMBER = 0709-303-0081-2

Building Remarks: Former gas station rehabbed to Sterling Optical addition in 1995 for Putzer's Big and Tall

Assessment changes			
Year	Hearing #	Schedule #	Change

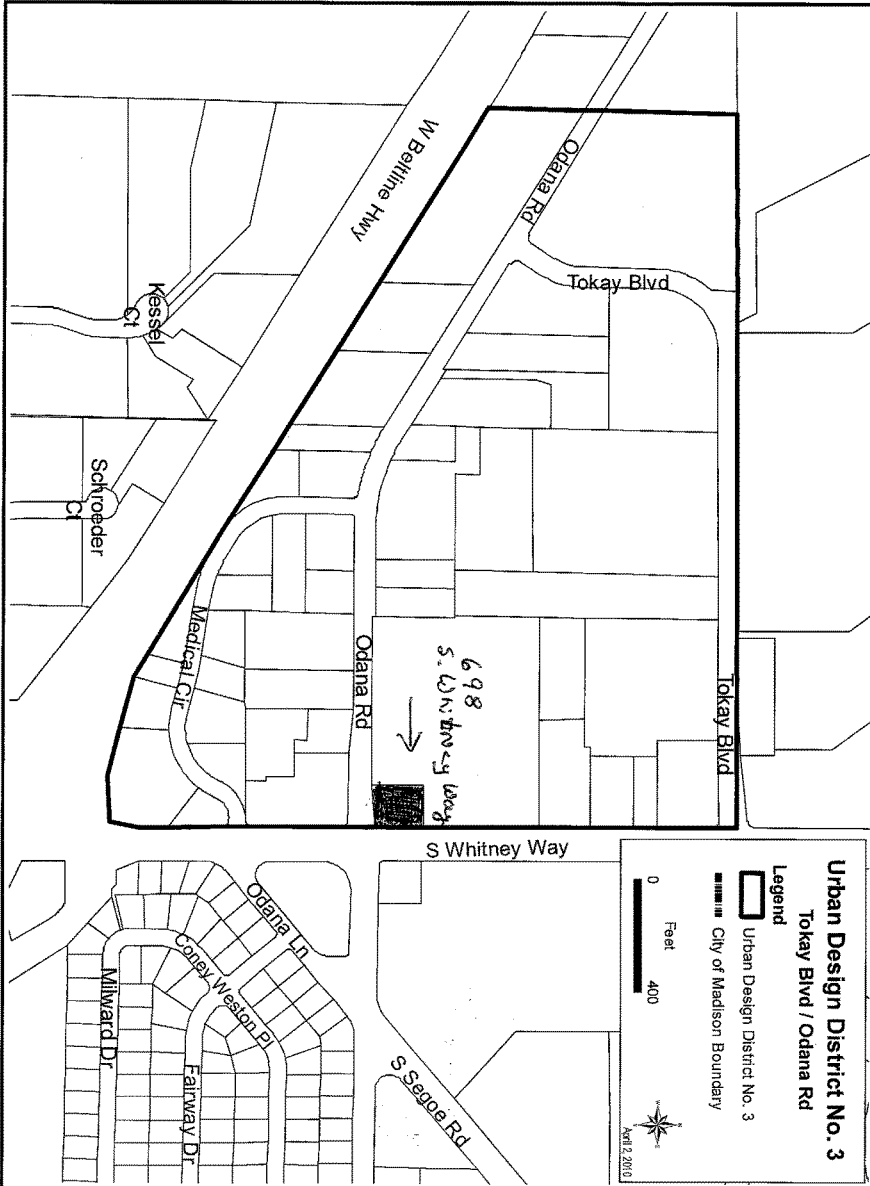
Assessment Record			
Change Code	2011	2012	2013
Land	370,000	370,000	370,000
Improvement	214,000	214,000	214,000
Total	584,000	584,000	584,000

Location
698 S. Whitney Way
Madison, WI.

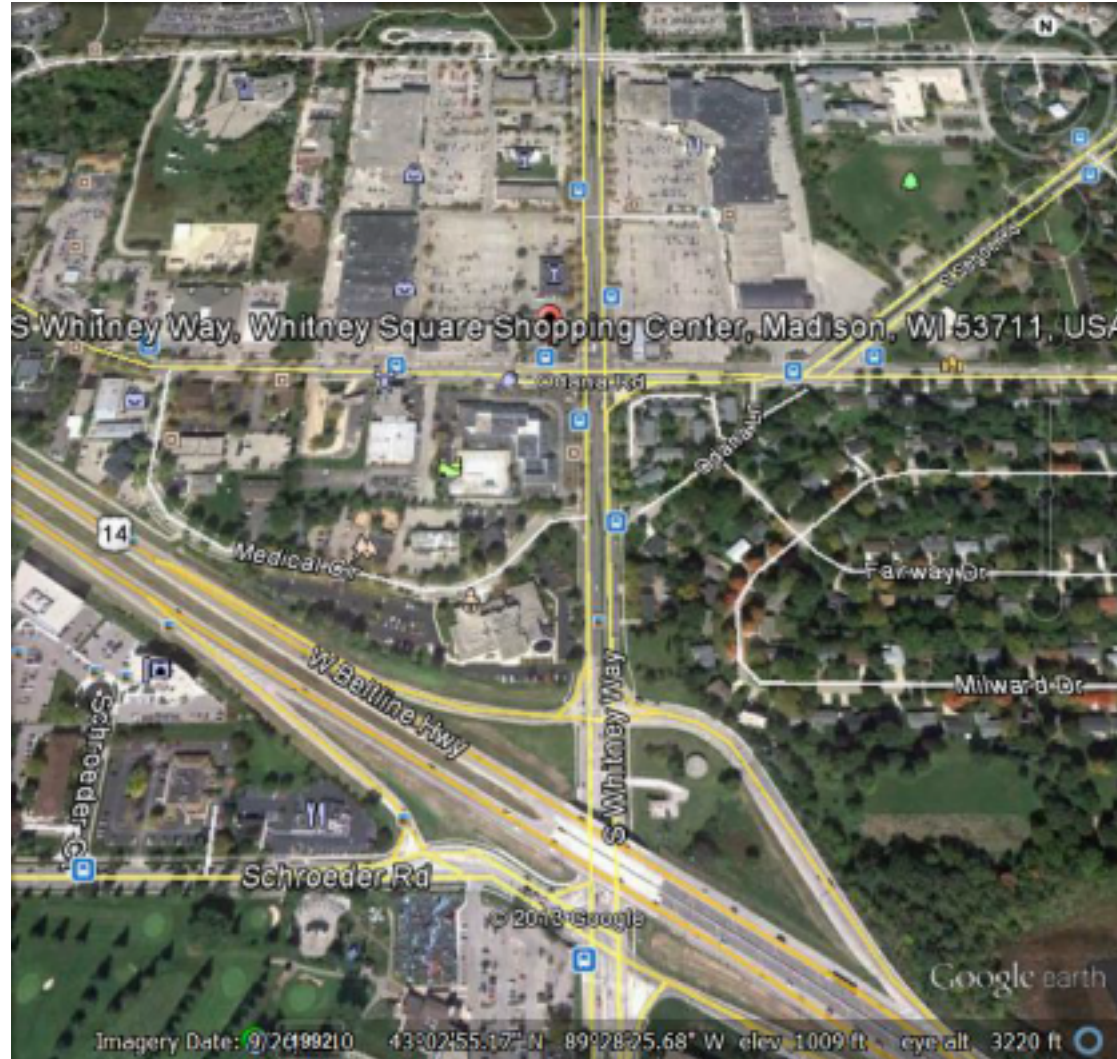
location map

Taco Bell Corp
Steve Pulcheon @ 949-863-3864
Cell - 951-315-3462
1 Glen Bell Way Irvine, Ca 92618

City of Madison Department of Planning & Community & Economic Development, Planning Division



Map 1 (page 1 of 1)



Sign Company
Two Rivers Signs & Designs of Portage, Inc.
1316 Wauona Trail
Portage, WI 53901 608-745-4242

Location
698 S. Whitney Way
Madison, WI.

Net area and gross area
Whitney Way side of building

Taco Bell Corp
Steve Pulcheon @ 949-863-3864
Cell - 951-315-3462
1 Glen Bell Way Irvine, Ca 92618

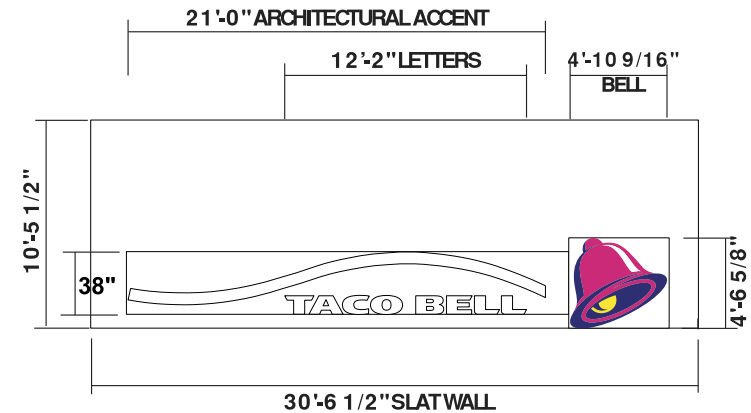


GROSS/NET area calculations

Gross area: 10' 5.5 INCHES X 30' 6.5" slat wall area
 EQUALS 319.4 SQUARE FEET

we are allowed 40% or 127.76 SQUARE FEET

Net Area box 1 is 4'6 5/8" x 4'10 9/16" or 21.73 sq ft
 and box 2 is 38 inches T x 22'3" long or 70.46
 for a total of 92.19 square feet



Sign Company

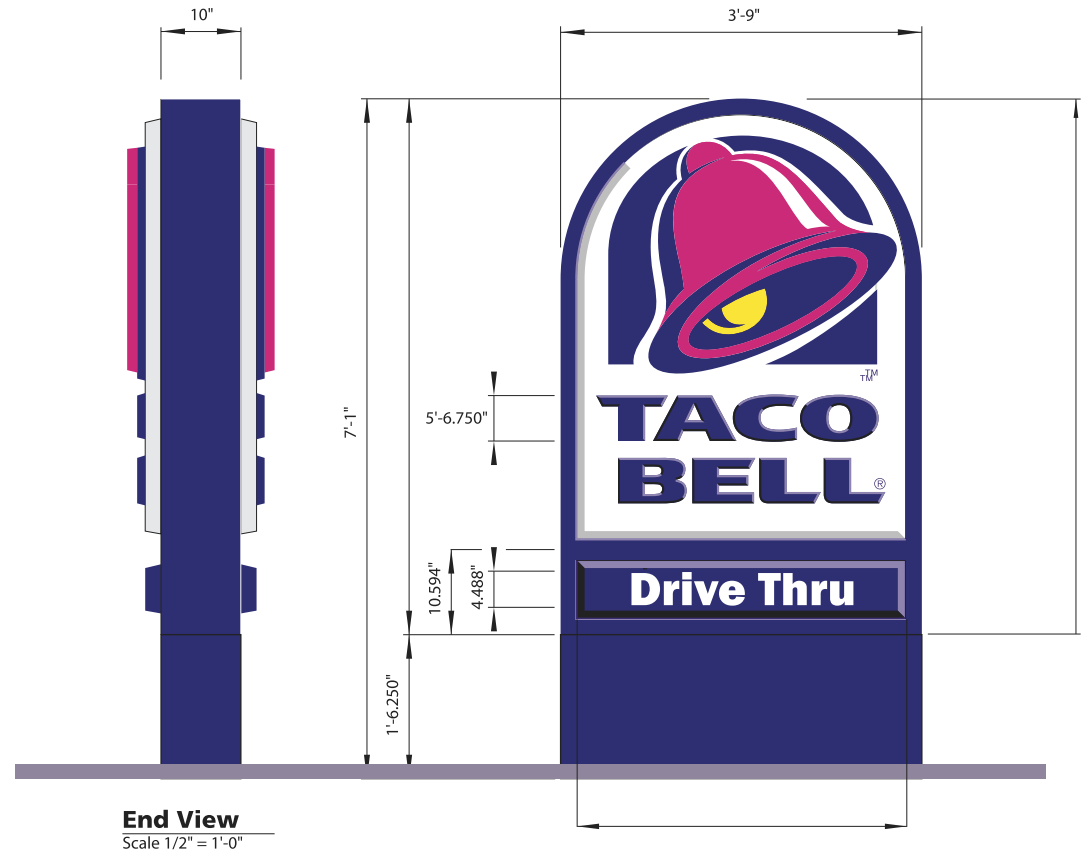
Two Rivers Signs & Designs of Portage, Inc.
1316 Wauona Trail
Portage, WI 53901 608-745-4242

Location
698 S. Whitney Way
Madison, WI.

Net area and gross area
Monument sign

Taco Bell Corp
Steve Pulcheon @ 949-863-3864
Cell - 951-315-3462
1 Glen Bell Way Irvine, Ca 92618

OPAQUE WHITE BACKGROUND
 TO MEET CITY ORDINANCE



GROSS/NET area calculations

Gross area: 7'1" tall x 3'9" wide Monument sign
 EQUALS 26.5625 square feet x 2 for a total of 53.125 sq ft
 Net Area box is 5'5.75" x 3'5"
 or net area of 19.005 sq ft x 2 for a total of 38.1 sq ft

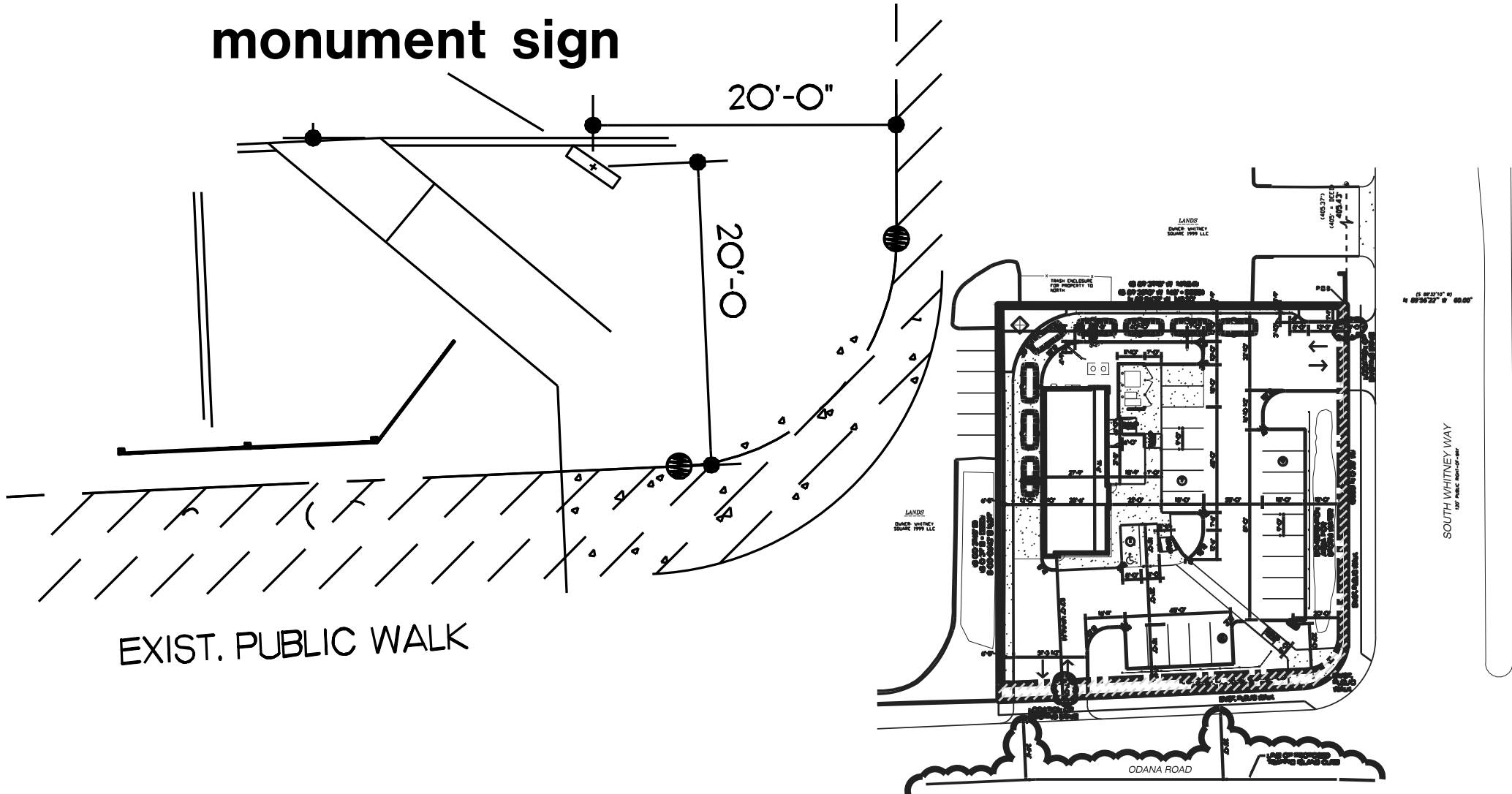
Sign Company
Two Rivers Signs & Designs of Portage, Inc.
1316 Wauona Trail
Portage, WI 53901 608-745-4242

Location
698 S. Whitney Way
Madison, WI.

Site Plan

Taco Bell Corp
Steve Pulcheon @ 949-863-3864
Cell - 951-315-3462
1 Glen Bell Way Irvine, Ca 92618

monument sign



Monument sign location

Sign Company
Two Rivers Signs & Designs of Portage, Inc.
1316 Wauona Trail
Portage, WI 53901 608-745-4242

Location
698 S. Whitney Way
Madison, WI.

picture of menu board

Taco Bell Corp
Steve Pulcheon @ 949-863-3864
Cell - 951-315-3462
1 Glen Bell Way Irvine, Ca 92618



**Please note:
the bell and
element above the
menu sign is not being
proposed for this
location**

Sign Company
Two Rivers Signs & Designs of Portage, Inc.
1316 Wauona Trail
Portage, WI 53901 608-745-4242

Location
698 S. Whitney Way
Madison, WI.

Net area and gross area
Odana Rd side of building

Taco Bell Corp
Steve Pulcheon @ 949-863-3864
Cell - 951-315-3462
1 Glen Bell Way Irvine, Ca 92618

GROSS/NET area calculations

Gross area: 10' 5.5 INCHES X 23' slat wall area
 EQUALS 240 SQUARE FEET

we are allowed 40% or 96 SQUARE FEET

Net Area box 1 is 4'6 5/8" x 4'10 9/16" or 21.73 sq ft
 and box 2 is 12inches T x 13' long or 13 sq ft
 for a total of 34.73 square feet



Sign Company
Two Rivers Signs & Designs of Portage, Inc.
1316 Wauona Trail
Portage, WI 53901 608-745-4242



L + A
ARCHITECTS
INC. A.I.A.

2430 ROCHESTER COURT
SUITE 200
TROY, MICHIGAN 48083
PHONE (248) 524-4700 FAX (248) 524-9746

PROJECT NO. T12020

LISTED BENCHMARK
ELEVATIONS ON
ARCHITECTURAL
SHEETS : 0'-0" (LISTED)
= 1017.50 (ACTUAL)

DATE	ISSUE
6-19-2013	UDC and PC SUBMITTAL
7-8-2013	REV. UDC & PC SUBMITTAL
8-9-2013	BIDS
9-10-2013	SITE PLAN VERIFICATION
9-20-2013	S.P.V. COMMENTS
9-26-2013	S.P.V. ADD. COMMENTS
10-1-2013	S.P.V. ADD. COMMENTS
10-2-2013	S.P.V. ADD. COMMENTS

CONTRACT DATE:	--
BUILDING TYPE:	MED-NI-40
PLAN VERSION:	DEC 12-A
SITE NUMBER:	309441
STORE NUMBER:	--

TACO BELL

698 S. Whitney Way
Madison, WI

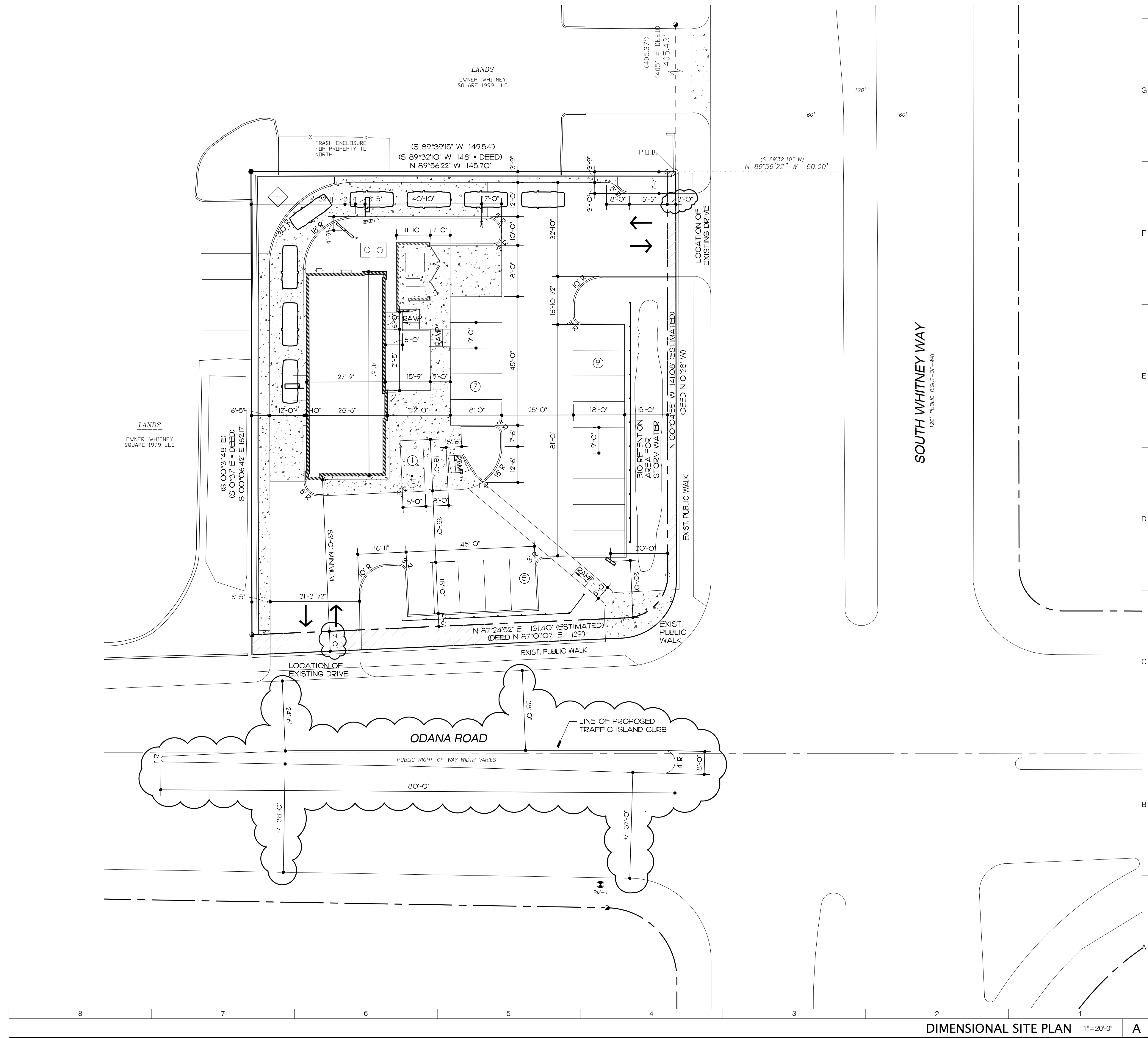


MEDIUM40-Ni

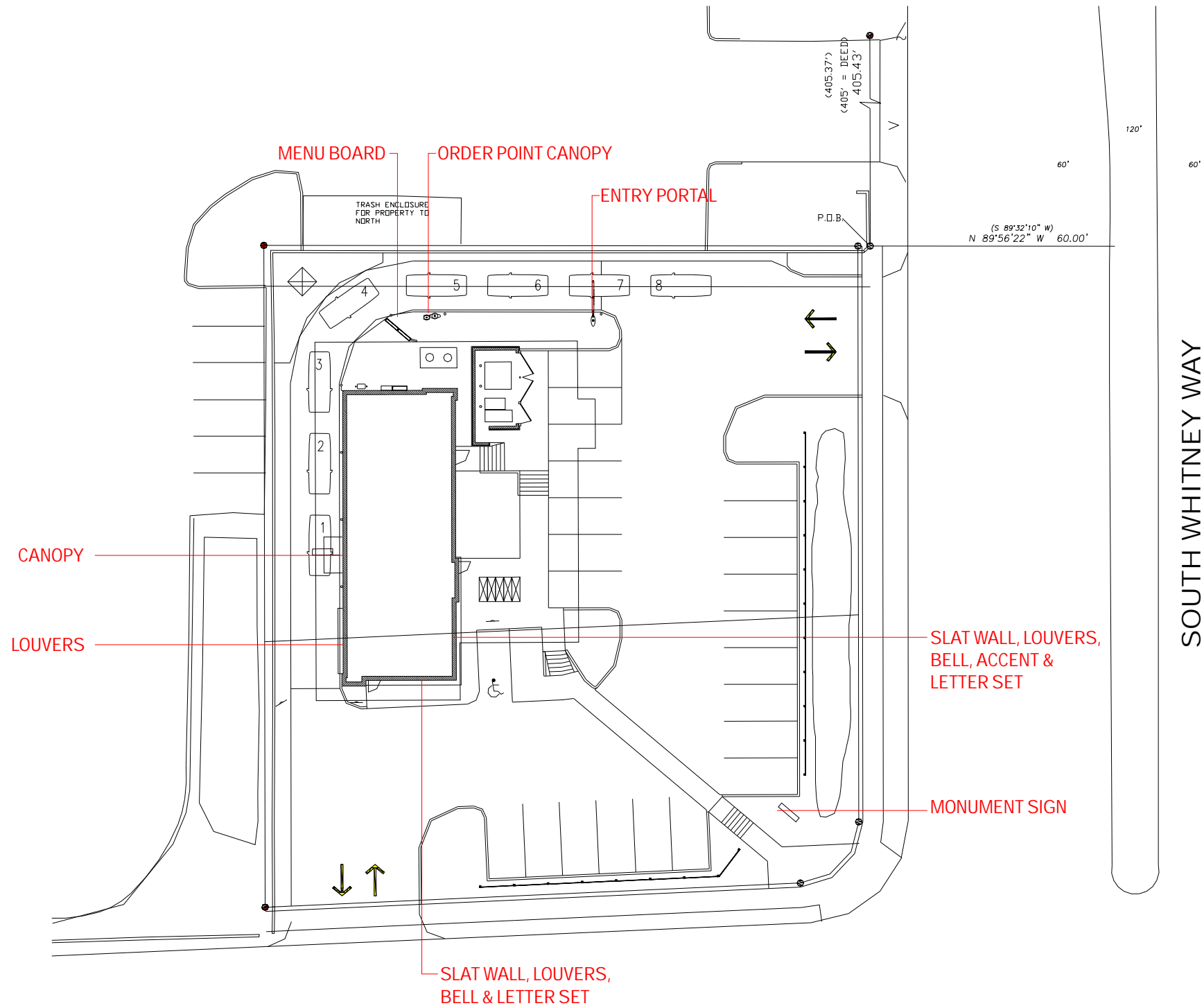
DIMENSIONAL
SITE
PLAN

AC0.2

PLOT DATE: 10-2-13



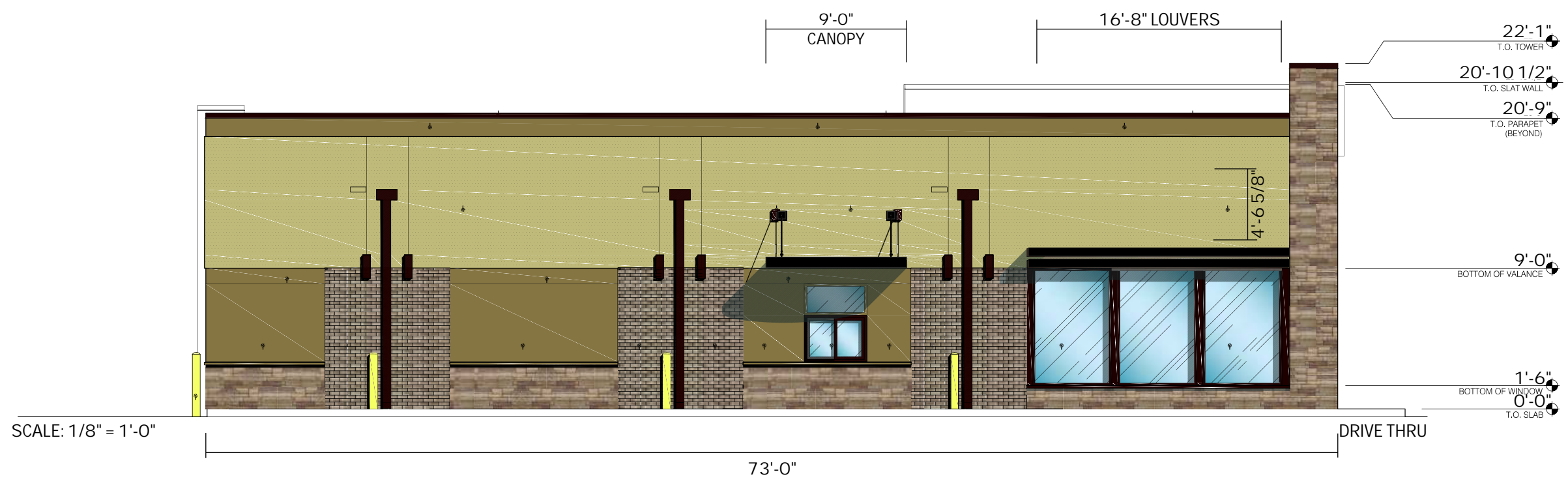
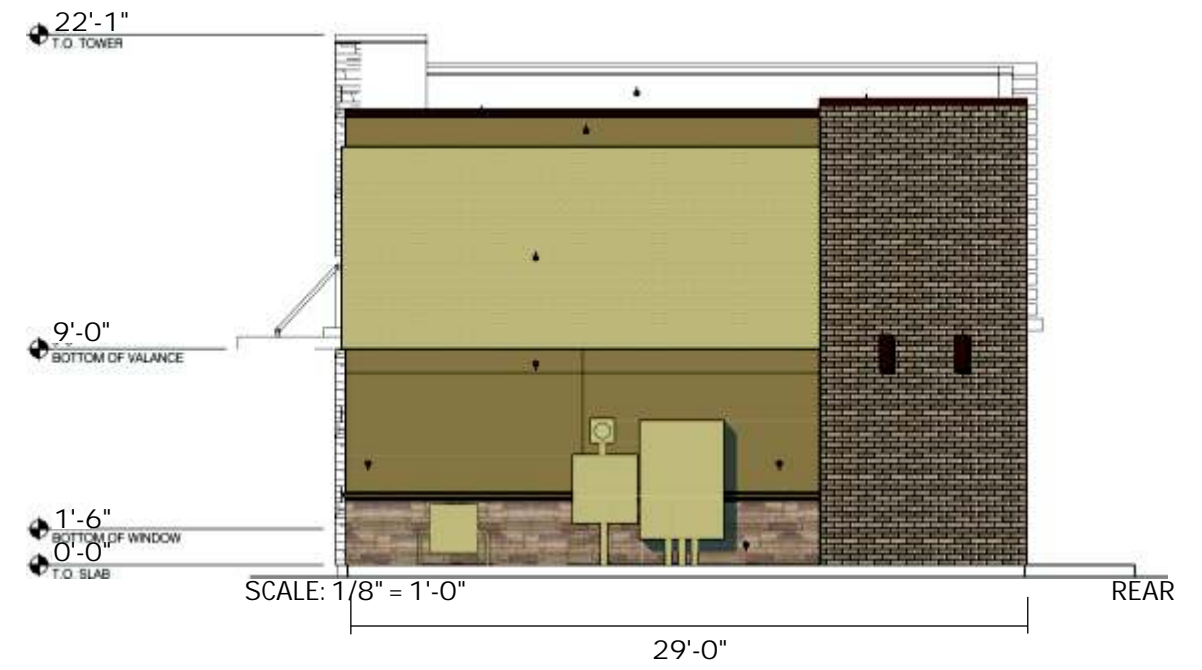
DIMENSIONAL SITE PLAN 1"=20'-0"



SCOPE OF WORK		
SQ. FT.	QTY	ITEM
EXTERIOR BUILDING SIGNS		
21.7	2	SWINGING BELLS
12.7	2	LETTER SETS
EXTERIOR BUILDING PRODUCTS		
N/A	1	ARCHITECTURAL ACCENT (REVERSE)
N/A	2	SLAT WALLS
N/A	3	LOUVER SETS
N/A	1	DT CANOPY
EXTERIOR GROUND PRODUCT		
N/A	1	ORDER POINT CANOPY - NO GRAPHICS
N/A	1	ENTRY PORTAL - NO GRAPHICS
N/A	1	MENU BOARD
19.6	1	M20 MONUMENT SIGN - CUSTOM

Rev. #	DATE	BY	Rev. #	DATE	BY
Rev. #1	8-9-13	T. Pickel	Rev. #4	9-16-13	T. Pickel
Rev. #2	8-22-13	T. Pickel	Rev. #5	9-18-13	T. Pickel
Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13	T. Pickel





9-24-13 T. Pickel

D-ORDER# 73497



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CUSTOMER APPROVAL:

DATE: _____

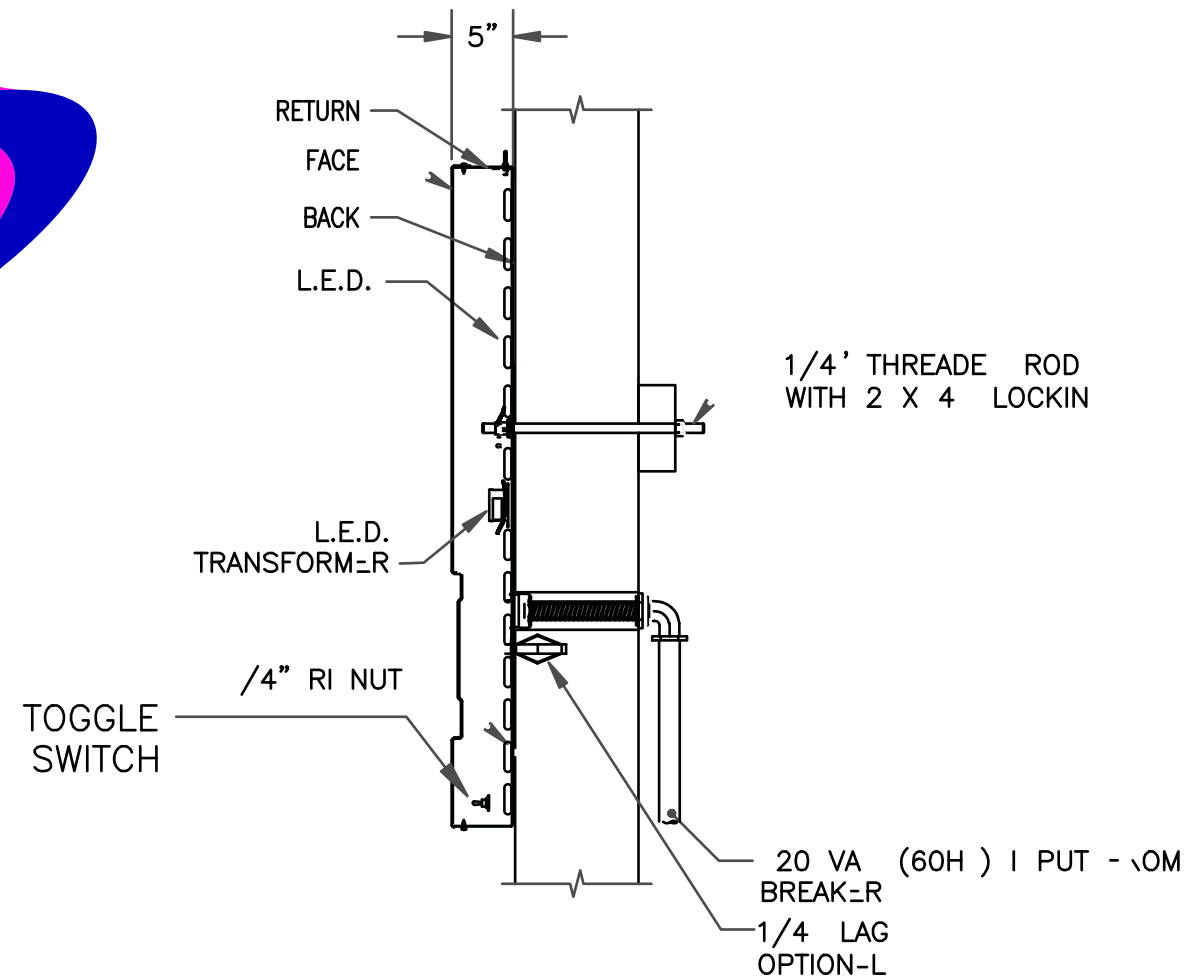
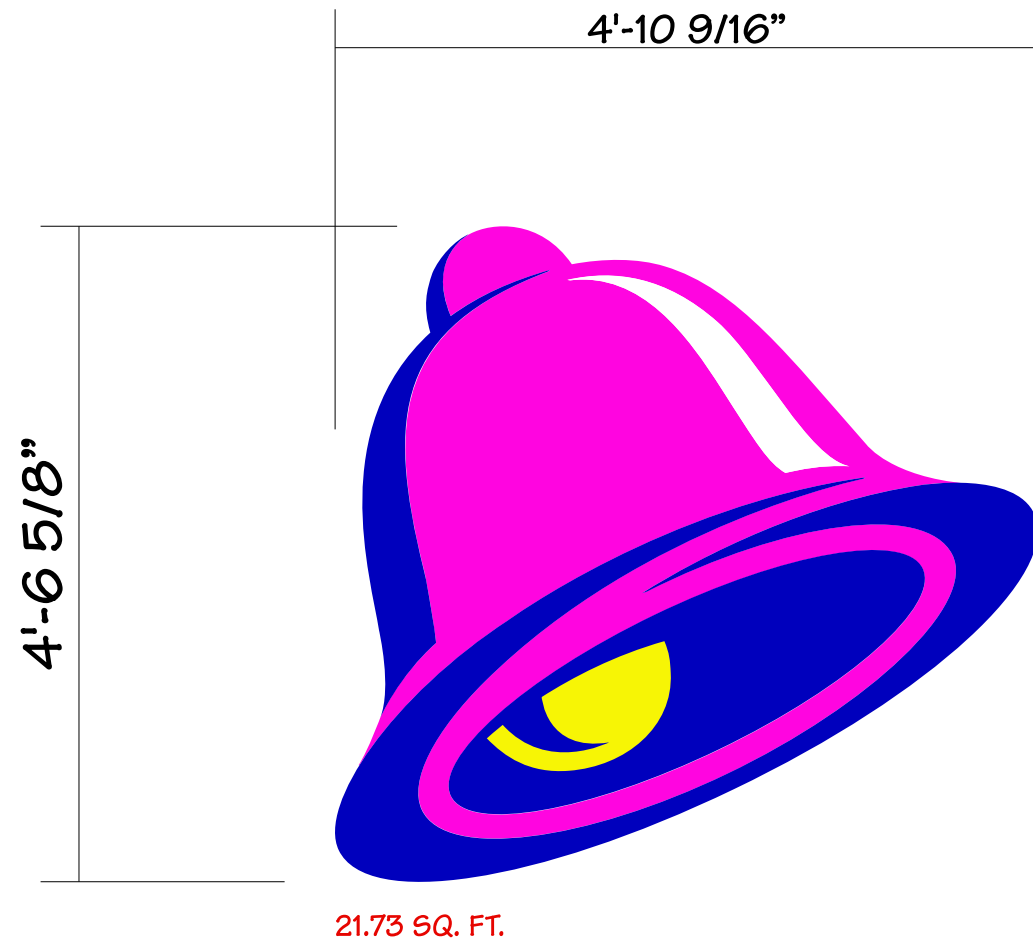
Rev. #	DATE	BY	Rev. #	DATE	BY
Rev. #1	8-9-13	T. Pickel	Rev. #4	9-16-13	T. Pickel
Rev. #2	8-22-13	T. Pickel	Rev. #5	9-18-13	T. Pickel
Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13	T. Pickel



698 S. WHITNEY WAY,
MADISON, WI

DRAWING NO:
13-222r7

ARTIST: T. Pickel DATE: 8-5-13
SHEET: 3 OF 12



SIGN SPECIFICATIONS

- Materials
- Return: Aluminum- 5" Deep
 - Face: Formed And Debossed White Polycarbonate
- Decoration
- Return: Painted Violet Spraylat L8-7917
 - Face: 2nd Surface Graphics
- Accesses
- Removable Face
- Area
- Squared: 21.73 sqft
- Weight(Est.)
- 125 lbs.
- Wind Load
- Windload Designed For 110 mph Wind Zone

ELECTRICAL SPECIFICATIONS

- Illumination
- White LED's - 5000K
- Electronic
- Power Supply
- Line Load
- Amps: 0.8
 - Circuits: (1) 20 amp
 - Volts: 120

COLOR SPECIFICATIONS

Graphic & Color Specifications		
Color	Other	3M
White	Spraylat White 801	
Violet	Spraylat L8-7937	3630-9126
Yellow	Spraylat L8-7937	3630-015
Magenta	Spraylat L8-7836	3630-1412

PART # 823-NI-4X4-BELL

9-24-13 T. Pickel

D-ORDER# 73497



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CUSTOMER APPROVAL:

DATE: _____

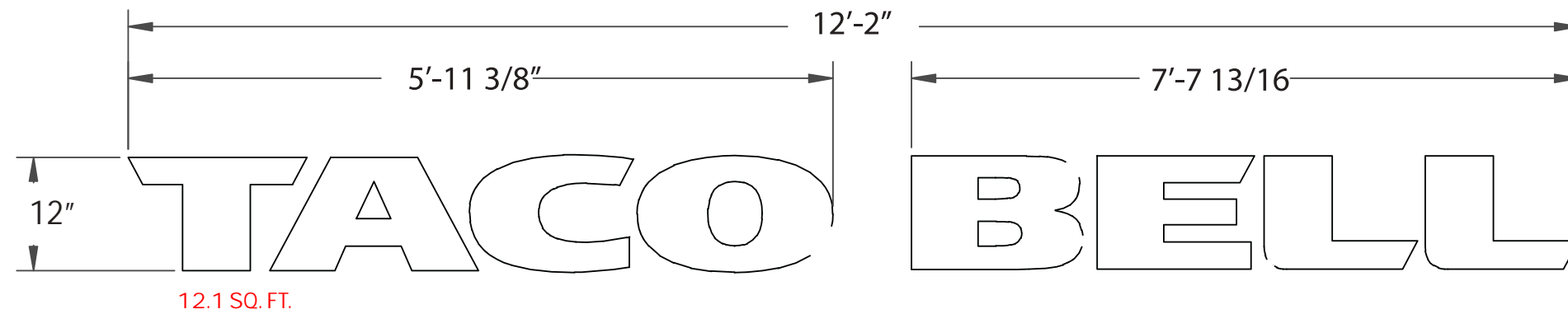
Rev. #	DATE	BY	Rev. #	DATE	BY
Rev. #1	8-9-13	T. Pickel	Rev. #4	9-16-13	T. Pickel
Rev. #2	8-22-13	T. Pickel	Rev. #5	9-18-13	T. Pickel
Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13	T. Pickel



698 S. WHITNEY WAY,
MADISON, WI

DRAWING NO:
13-222r7

ARTIST: T. Pickel DATE: 8-5-13
SHEET: 4 OF 12

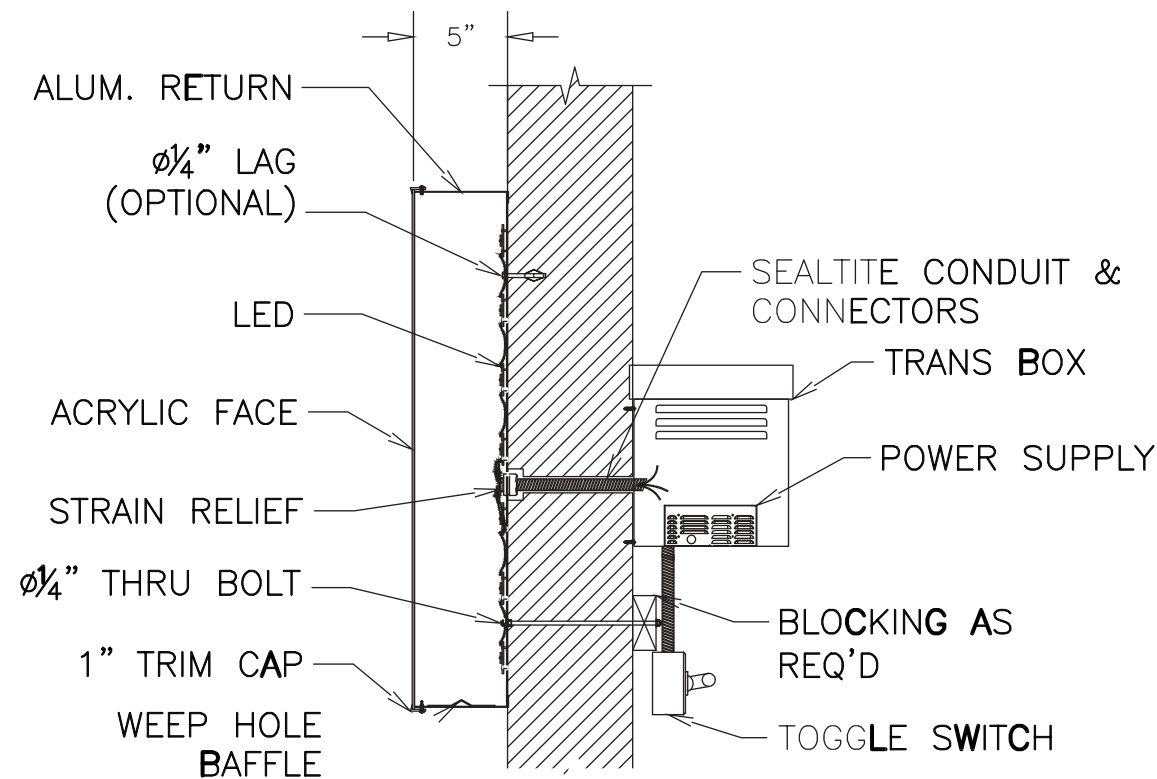


SIGN SPECIFICATIONS

- Materials**
- Return: Aluminum
 - Face: Flat acrylic with 1" white trimcap.
- Decoration**
- Return: Painted White
- Wind Load**
- Windload Designed For 110 mph Wind Zone

ELECTRICAL SPECIFICATIONS

- Illumination**
- White LED's
- Electronic**
- Ballast: t.b.d.
- Line Load**
- Amps: 0.8
 - Circuits: (1) 20 amp
 - Volts: 120



SECTION VIEW
EQUIPMENT GROUNDED

PART# 823-IN-12-CL-WHITE

9-24-13 T. Pickel

D-ORDER# 73497



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CUSTOMER APPROVAL:

DATE: _____

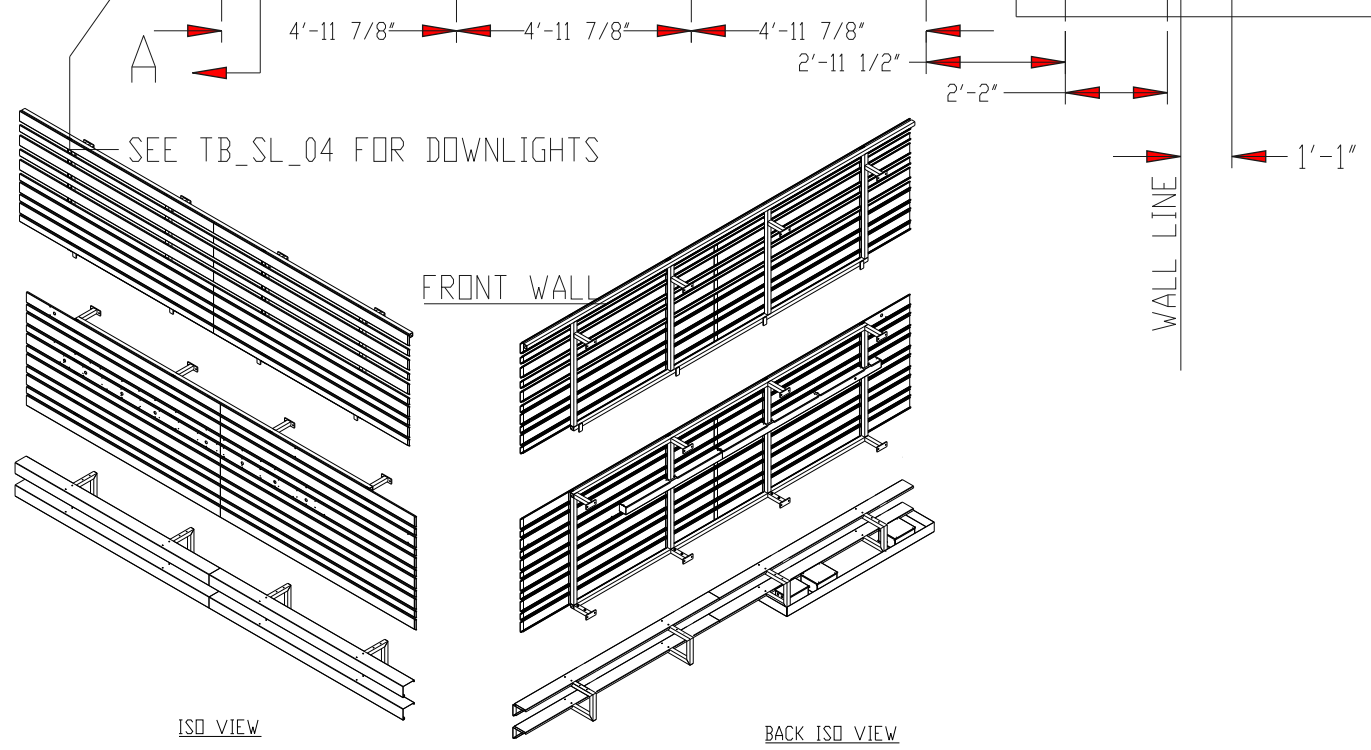
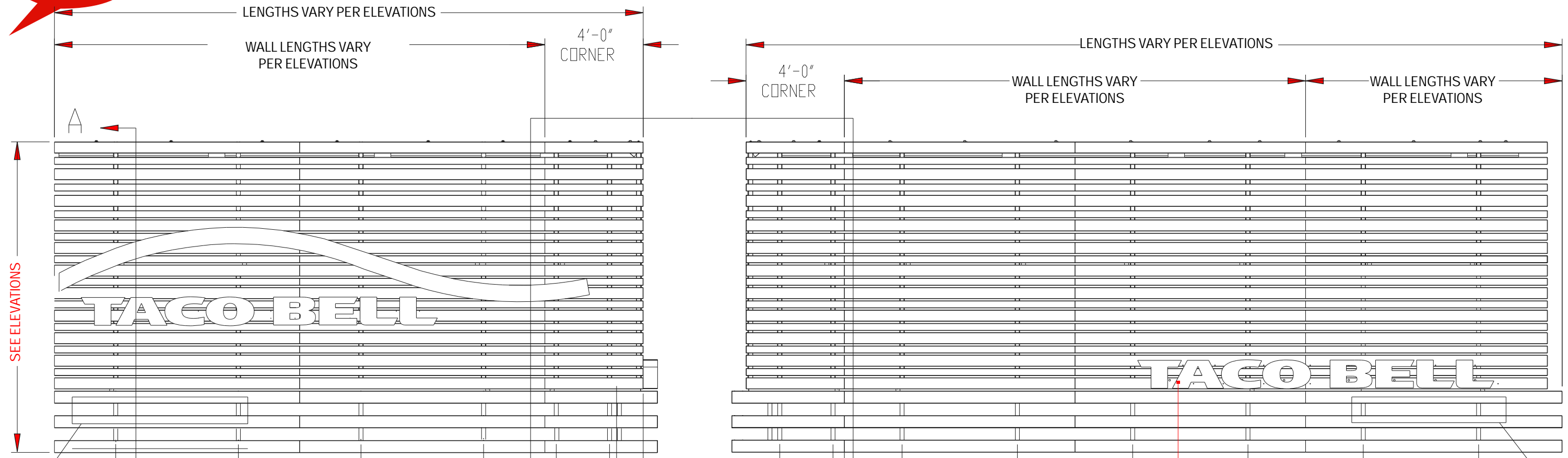
	DATE	BY	DATE	BY
Rev. #1	8-9-13	T. Pickel	Rev. #4	9-16-13
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Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13



698 S. WHITNEY WAY,
MADISON, WI

DRAWING NO:
13-222r7

ARTIST: T. Pickel DATE: 8-5-13
SHEET: 5 OF 12



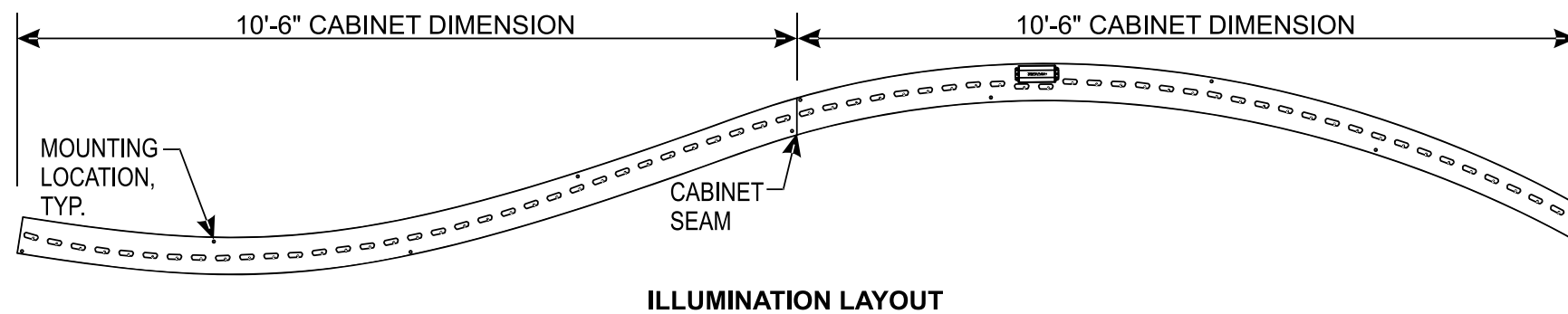
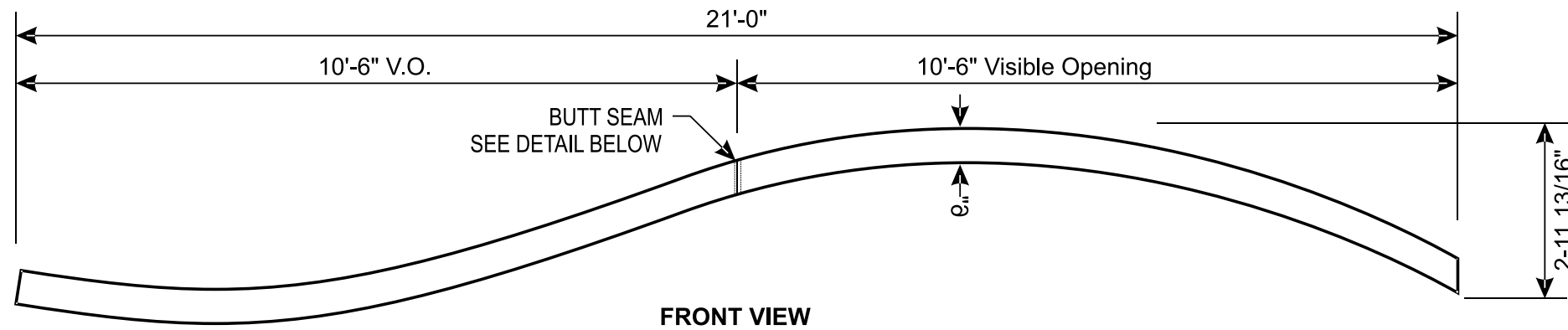
FIELD VERIFY SIZES PRIOR TO MANUFACTURING. ENGINEERING REQUIRED

REFERENCE ENGINEERING FOR ACTUAL SIZES & ATTACHMENTS.

LETTER SET ONLY APPLICABLE IF SHOWN ON ELEV.
SEE TB_SL_04 FOR DOWNLIGHTS

FABRICATED ALUMINUM SLAT WALL PAINTED SW 7034 STATUS BRONZE

Rev. #	DATE	BY	Rev. #	DATE	BY
Rev. #1	8-9-13	T. Pickel	Rev. #4	9-16-13	T. Pickel
Rev. #2	8-22-13	T. Pickel	Rev. #5	9-18-13	T. Pickel
Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13	T. Pickel



LED quantities and spacing may vary based on system used.

SIGN SPECIFICATIONS

SIGN
ID FACE
Substrate 7328 white polycarbonate
Trimcap (White) 1" Jewelite

CABINET
 Aluminum returns with white finish and back.
 (2piece can with field connection)

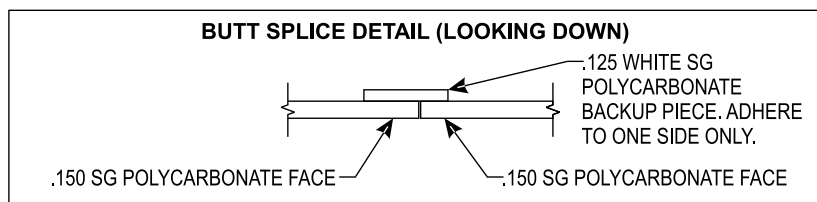
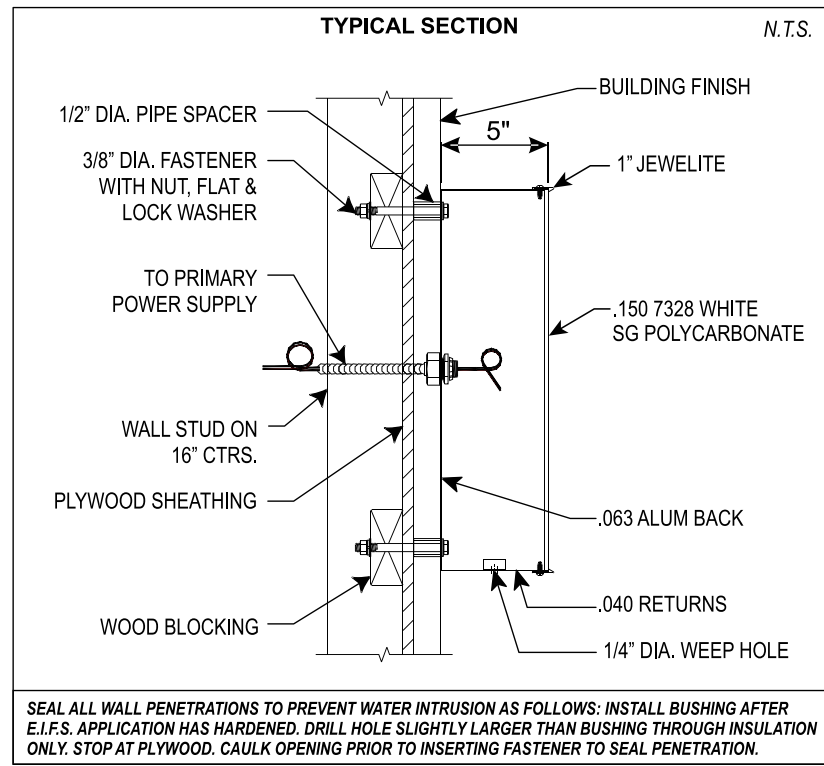
ILLUMINATION
 Internal, LED

ELECTRICAL SPECIFICATIONS

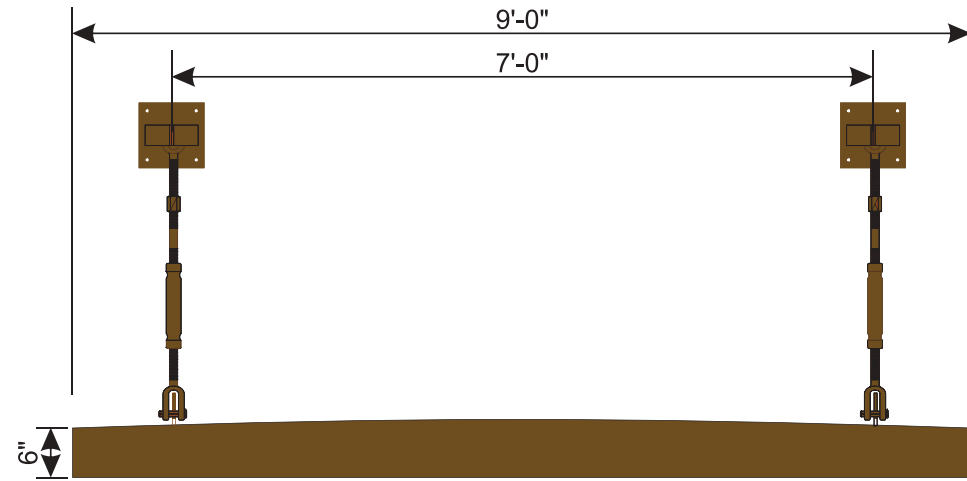
AREA
 Squared: 62.67
 Actual: 13.95

CURRENT
 .8 amps

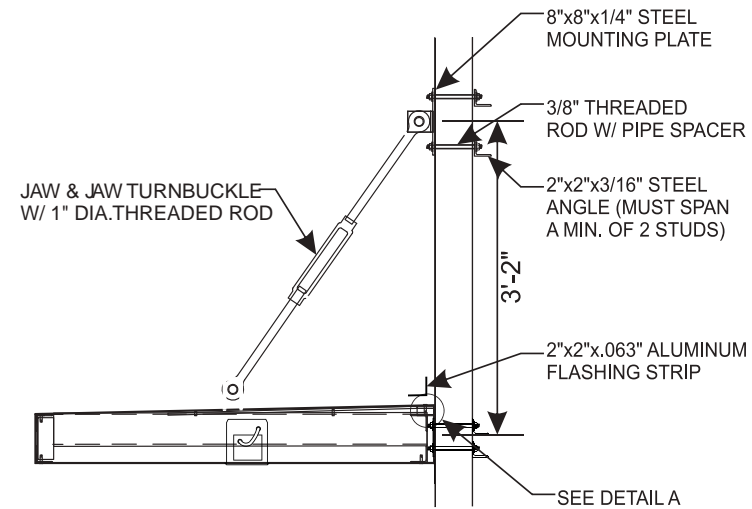
CIRCUIT
 (1) 20-amp -120V



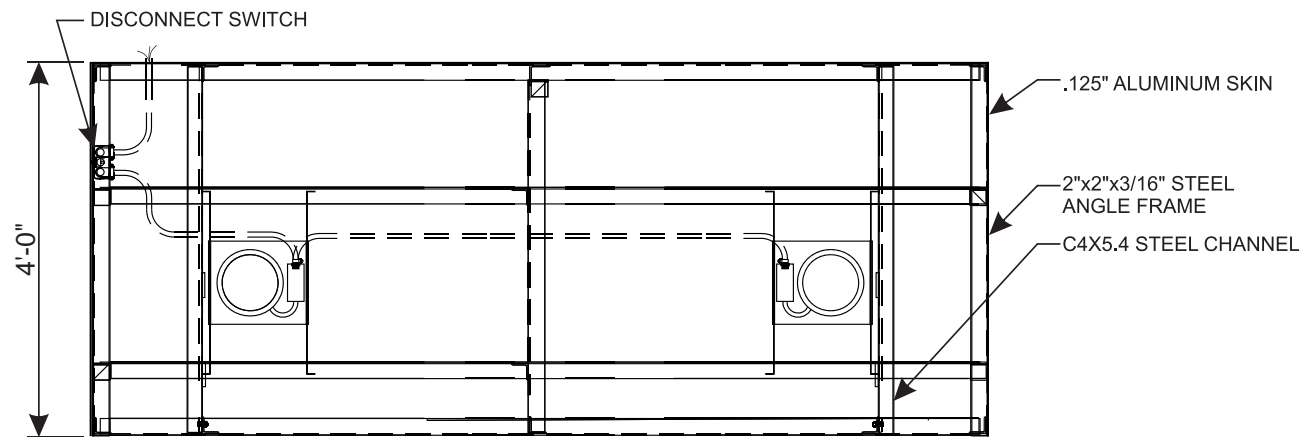
PART# TBD



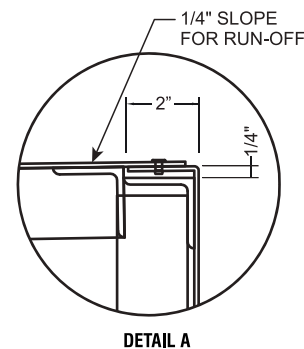
FRONT VIEW



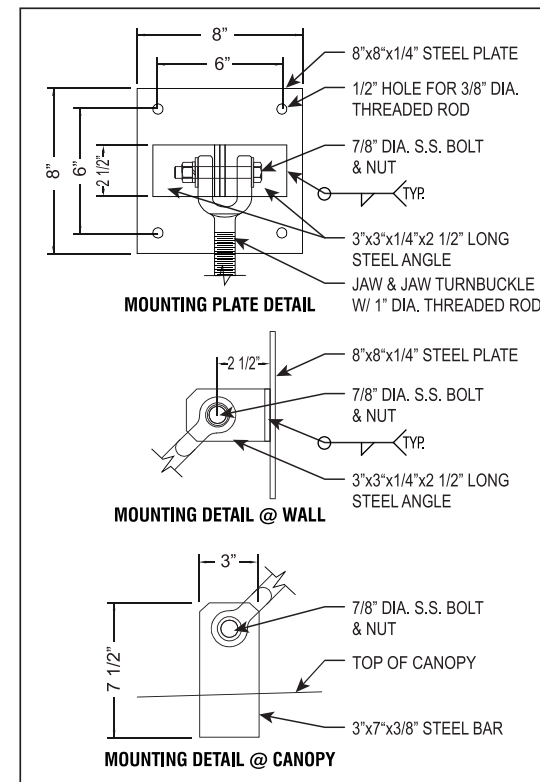
SIDE VIEW



TOP VIEW



DETAIL A



SIGN SPECIFICATIONS

Materials

- Canopy: Fabricated Aluminum
- Frame: Constructed Of Channel And Angle

Decoration

- Canopy: Painted Tiger Drylac Bronze Metallic #49-66230

Accesses

- Service Doors Located Bottom Side Of Canopy Area

Area

T.B.D.

Weight(Est.)

T.B.D.

Wind Load

- Wind Load Designed For 110 mph Wind Zone

ELECTRICAL SPECIFICATIONS

DOWNLIGHTS

Illumination

- (2) 20Watt CFL lamps .17 amps each.

COLOR SPECIFICATIONS

Graphic & Color Specifications

Color

Tiger Drylac Bronze Metallic

PART # 823-NI-6INX4X9-CPY

9-24-13 T. Pickel

D-ORDER# 73497



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DATE: _____

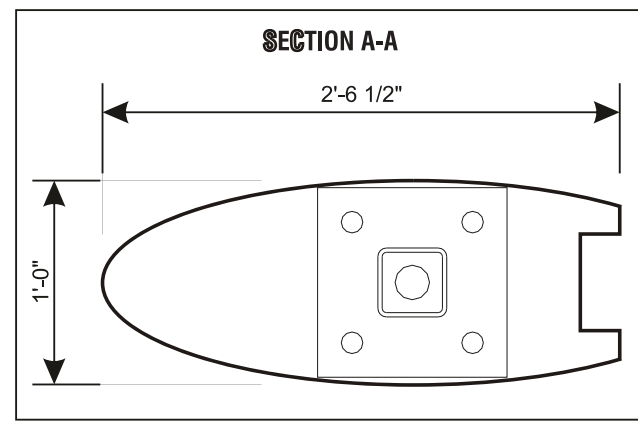
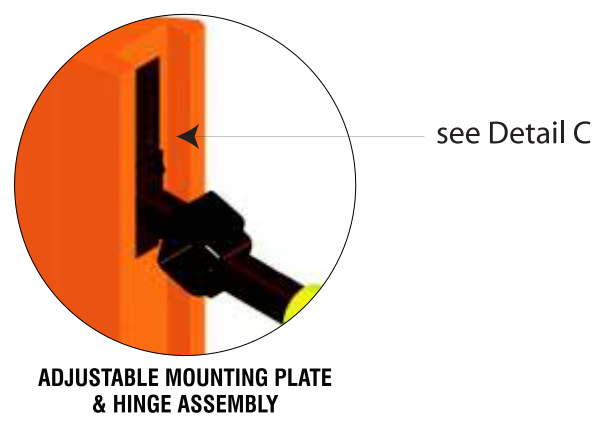
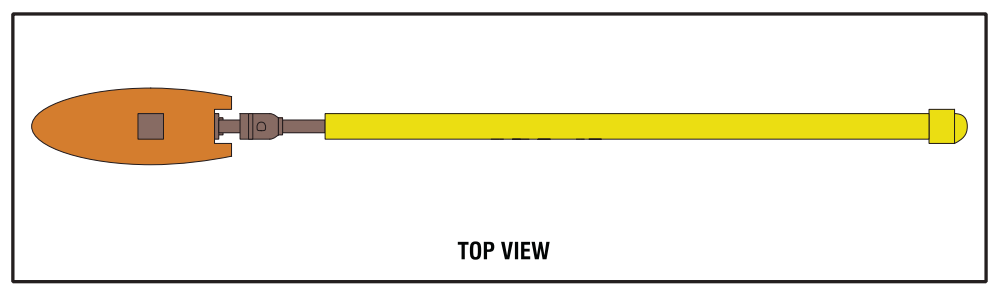
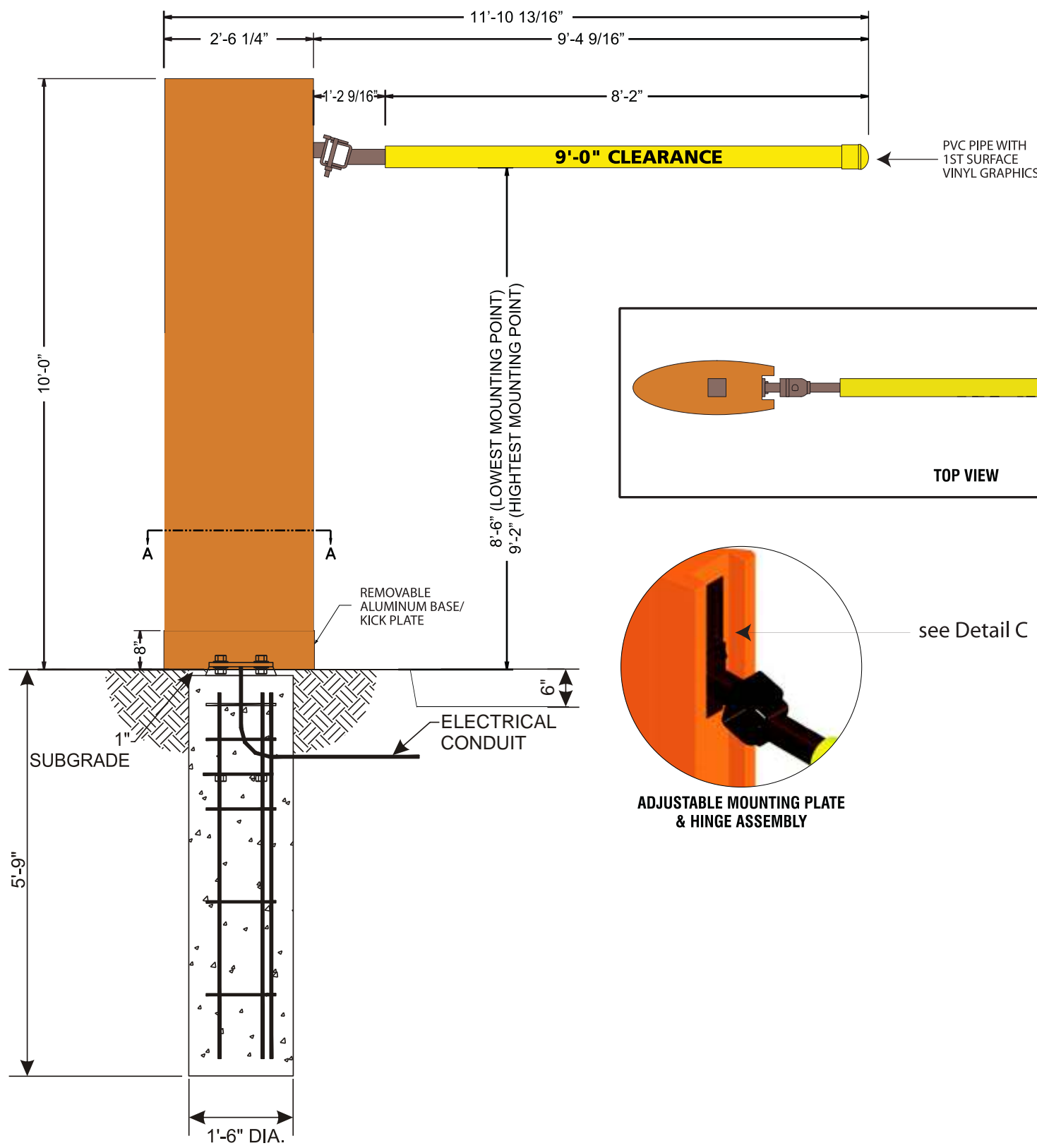
Rev. #	DATE	BY	Rev. #	DATE	BY
Rev. #1	8-9-13	T. Pickel	Rev. #4	9-16-13	T. Pickel
Rev. #2	8-22-13	T. Pickel	Rev. #5	9-18-13	T. Pickel
Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13	T. Pickel



698 S. WHITNEY WAY,
MADISON, WI

DRAWING NO:
13-222r7

ARTIST: T. Pickel DATE: 8-5-13
SHEET: 8 OF 12



SIGN SPECIFICATIONS

Materials
 Polycarbonate face with screened decoration - 2nd surface.
 Removable shroud.
 PVC pipe with vinyl graphics applied 1st surface.

ELECTRICAL SPECIFICATIONS

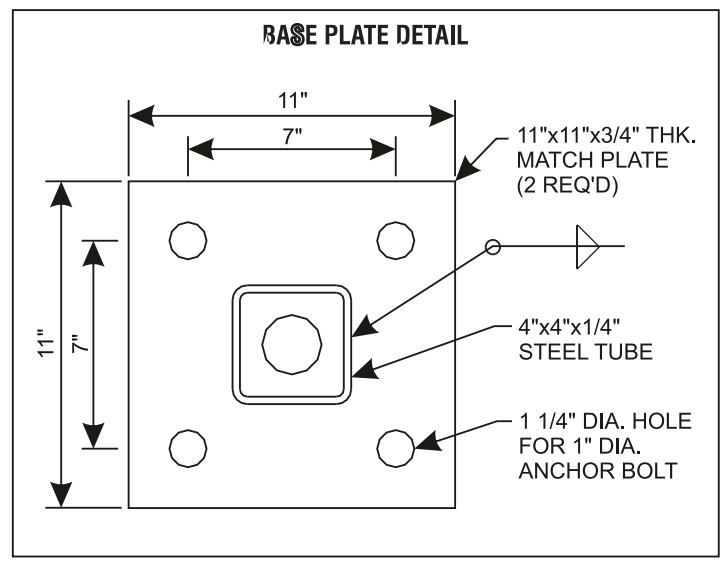
N/A

COLOR SPECIFICATIONS

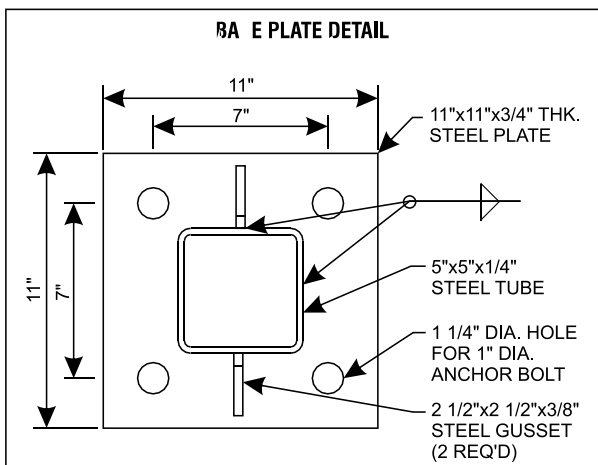
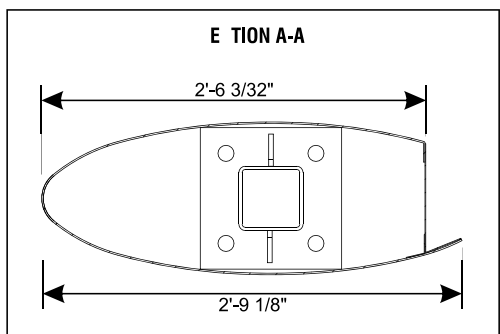
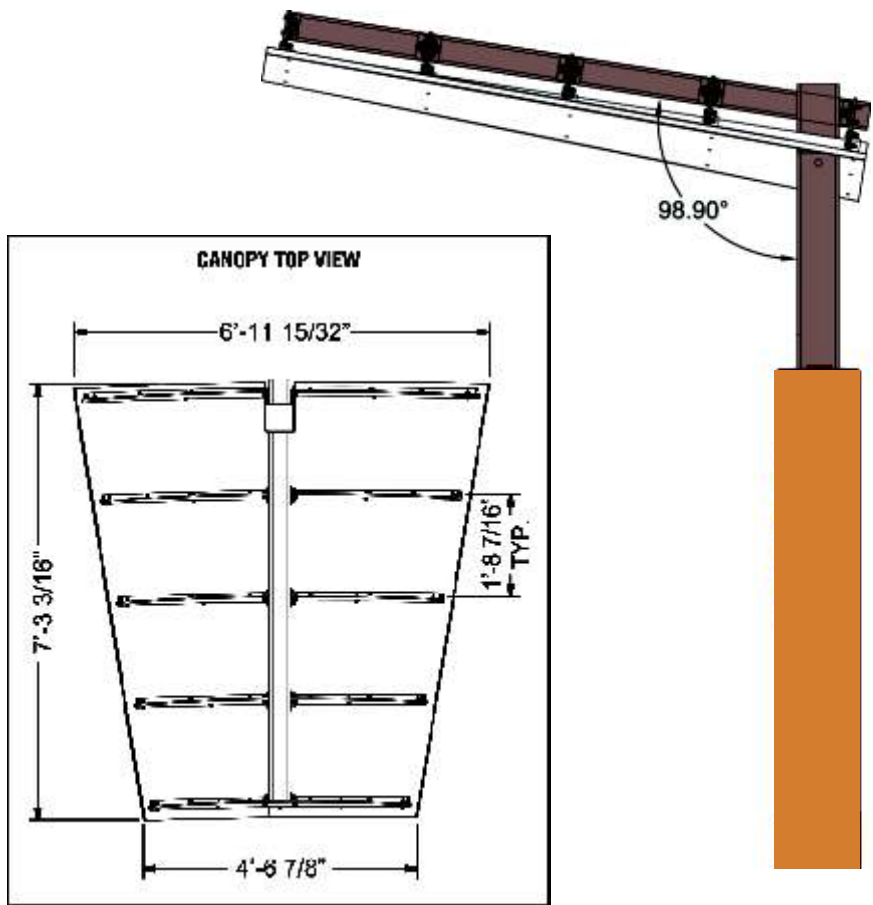
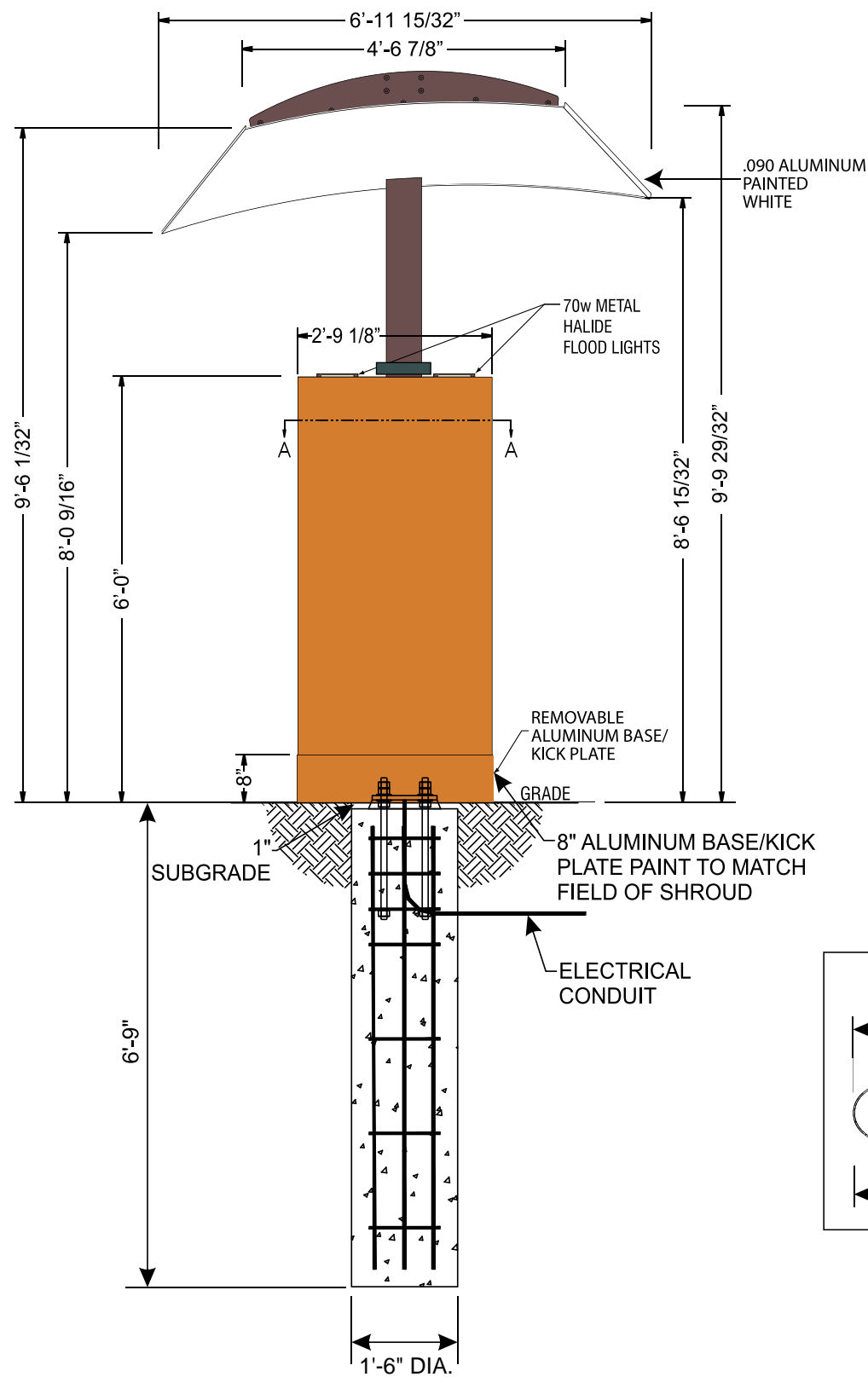
Polycarbonate Cladding:
 Screen second surface: Amber Wave SW6657

Hinge Assembly
 TB Bronze Tiger Drylac 49-66230 C33

Clearance Bar: Paint to match PMS 108



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Rev. #3	9-10-13	T. Pickel	Rev. #6	9-19-13	T. Pickel



SIGN SPECIFICATIONS

Materials
 Polycarbonate face with screened decorations - 2nd surface.
 Aluminum canopy with steel ribs.
 Removable shroud.

ELECTRICAL SPECIFICATIONS

(2) 70 watt metal halide lamps.
 1.7 amps

COLOR SPECIFICATIONS

Polycarbonate Cladding:
 Screen second surface
 Canopy posts and framing members:
 TB Bronze Tiger Drylac 49-66230 C33
 Canopy: White SW2123 eggshell finish



9-24-13 T. Pickel

D-ORDER# 73497



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698 S. WHITNEY WAY,
 MADISON, WI

DRAWING NO:
 13-222r7

ARTIST: T. Pickel DATE: 8-5-13
 SHEET: 10 OF 12

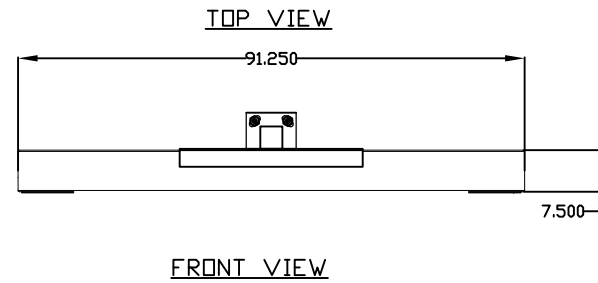
SIGN SPECIFICATIONS

- OVERALL DIMENSIONS OF SIGN :
HEIGHT: 104.750"
WIDTH : 91.250"
DEPTH : 7.5"
- AREA OF SIGN - SQUARED : 66.37 SQ.FT.
- LUMENS:
MENU BOARD: 7,095
- LEDS :
MENU BOARD: 33-FT 4100K
- POWER SUPPLY : (2) 60-WATT (0.96 AMPS EA)
- TOTAL LINE LOAD: 1.92 AMPS @ 120VAC
- (1) 15 AMP CIRCUIT, 60Hz UL 48 & NEC COMPLIANT
- SIGN IS MANUFACTURED TO UL 48 SPECIFICATIONS.
- PAINT SPECIFICATIONS : (SIGN)
INTERIOR : MILL FINISH
EXTERIOR CABINET : BRONZE, TIGER DRYLAC 49/66230_33
EXTERIOR DOORS AND FRONT : SATIN BLACK
- MAXIMUM DESIGN WIND LOAD :
100 MPH WIND SPEED -EXPOSURE C.
- CRATED WEIGHT: 745 LBS
- SIGN WILL BE SERVICEABLE BY: OPENING DOOR PANELS TO SERVICE LEDES AND POWER SUPPLY.
- DESIGN SPECIFICATION:
3,000 P.S.I. CONCRETE 0.61 CU. YDS.

INSTALLATION INSTRUCTIONS

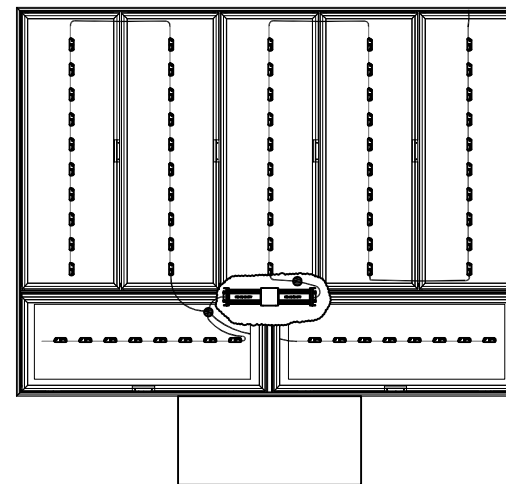
- OPEN PACKAGING CAREFULLY AND INSPECT FOR DAMAGE. IF DAMAGE IS FOUND, CLAIM MUST BE FILED WITHIN 15-DAYS WITH SHIPPING AGENT.
- MARK FOUNDATION AREA AND RECEIVE CONFIRMATION FROM CLIENT OR CONTRACTOR.
- EXCAVATE FOUNDATION AREA.
- ALL DESIGN AND CONSTRUCTION OF FOUNDATION MUST BE ACCORDING TO ACI 318-99 REQUIREMENTS.
- SET COLUMN AND ANCHOR BOLTS PLUMB IF REQUIRED, INSTALL CONDUIT STUB AND POUR CONCRETE.
- ALLOW CONCRETE TO CURE: EXCAVATIONS MUST CURE UNDER PROPER CONDITIONS FOR 7-DAYS PRIOR TO ANY INSTALLATION. COMPRESSIVE STRENGTH AT 28 DAYS, F'C= 3,000 PSI MINIMUM.
- INSTALL POLE AND / OR SIGN.
- MAKE FINAL ELECTRICAL HOOK UP TO PRIMARY WIRING INTO WEATHER PROOF BOX, SUPPLIED BY INSTALLER.
- ELECTRICAL NOTE: ALL WIRING AND ELECTRICAL CONNECTIONS ON THIS SIGN MUST BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODES AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.
- PAINT THE POLE AND/OR ANY OTHER APPLICABLE AREAS, AS STATED ON THE PURCHASE ORDER, PERFORM ANY OTHER TOUCH UP AS REQUIRED.
- REMOVE LIFTING BRACKETS FROM TOP OF SIGN.
- TEST LIGHT THE SIGN AND CHECK FOR PROPER ILLUMINATION
- CLEAN UP: CLEAN INSTALLATION WORK SITE OF ALL EXCESS MATERIALS AND DEBRIS.
CLEAN UP NOTE: DO NOT DISCARD ANY MATERIAL OR DIBRIS INTO ON SITE DUMPSTERS.

DESIGN NOTE:
CONCRETE BASE DESIGN IS BASED ON 100 MPH, EXPOSURE-C GUST DESIGN WIND SPEED PER IBC 2006, EXPOSURE C. CONCRETE FOUNDATION DESIGNED USING A LATERAL SOIL BEARING PRESSURE OF 150 PSF/LF IF THESE SOIL CONDITIONS DO NOT EXIST AT THE FOUNDATION LOCATION, IT IS THE ERECTOR'S RESPONSIBILITY TO NOTIFY EVERBRITE, LLC PRIOR TO PERFORMING ADDITIONAL EXCAVATION OR ANY CONCRETE PLACEMENT.

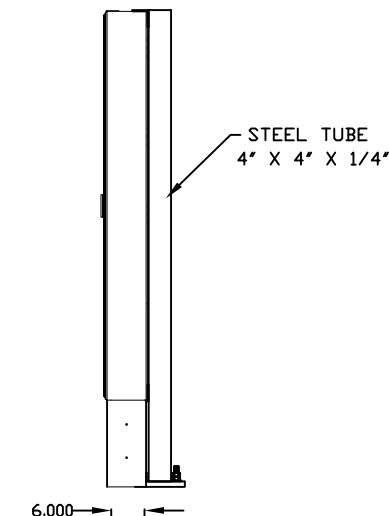


INSTALLATION NOTE: ASSURE THE DRIVE THRU MENU BOARD IS LEVEL BOTH VERTICALLY AND HORIZONTALLY DURING THE INSTALLATION PROCESS.

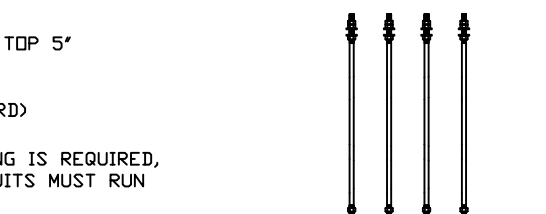
LED LAYOUT AND WIRING DIAGRAM



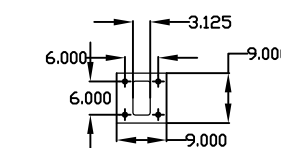
SIDE VIEW



FOUNDATION KIT SOLD SEPARATLY:

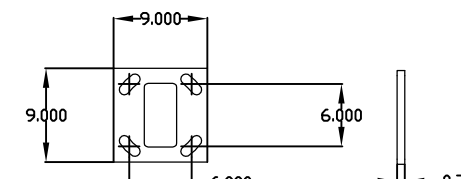


(4) 3/4\"/>

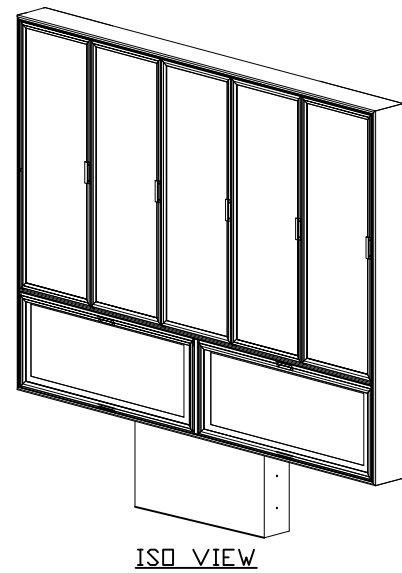


(1) PLYWOOD ANCHOR BOLT MOUNTING TEMPLATE

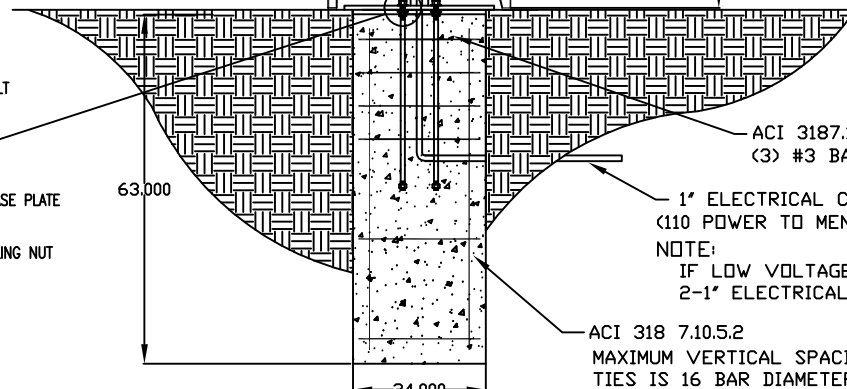
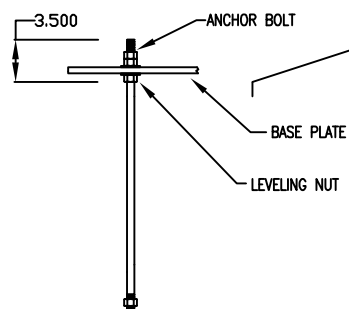
TO ORDER USE ITEM# KT01723P



BASE PLATE



ISO VIEW



ACI 3187.10.5.6
(3) #3 BARS IN TOP 5'

1\"/>

NOTE:
IF LOW VOLTAGE WIRING IS REQUIRED,
2-1\"/>

ACI 318 7.10.5.2
MAXIMUM VERTICAL SPACING OF
TIES IS 16 BAR DIAMETERS OF 8\"/>

24.000 X 63.000
AUGERED FOOTING

3\"/>

9-24-13 T. Pickel

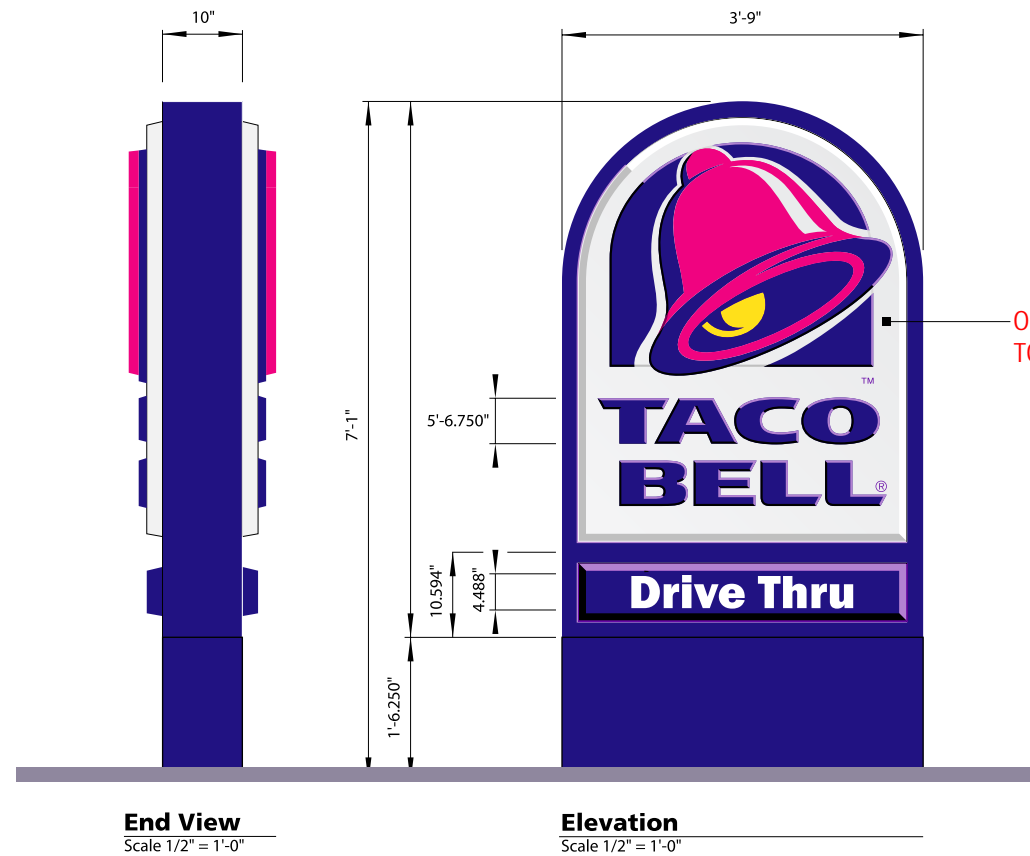
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SIGN SPECIFICATIONS

ID FACE

Substrate .118" colorless solar-grade polycarbonate silk screened on second surface

Background (White) Formed 1.000" **OPAQUE WHITE**

Field (Violet and white) Embossed .500" from background

Bell

Outside surface (Magenta, violet, and white) Embossed .750" from field

Inside surface (bottom) (Violet) Debossed .500" from outside

Clapper (Yellow only) Embossed .375" from inside

Wordmark (Violet) Embossed .500"

APPENDAGE FACE

Substrate .118" colorless solar-grade polycarbonate silk-screened or sprayed on second surface

Background (Violet) Formed 1.000"

Letters (White) Flat

CABINET

(Painted violet) Extruded aluminum

ILLUMINATION

Internal, with T12/Dsgn50/HO fluorescent lamps

PEDESTAL

SUPPORT Centered 3" steel square tube

COVER Aluminum finish TB violet

AREA

19.6 sq ft

CURRENT

2.40 amps

CIRCUIT

(1) 20-amp

FACE COLORS (SILK-SCREENED)

- Spraylat Violet L8-7917
- Spraylat Magenta L8-7837
- Spraylat Yellow L8-7836
- Spraylat White 801

EXPOSED METAL COLOR (PAINTED)

- To match Spraylat Violet L8-7917

NOTE: STANDARD PRODUCT WITH CUSTOM OPAQUE WHITE BACKGROUND

PART # 823-M20-BASE



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698 S. WHITNEY WAY,
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