



# Temporary B License

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

(Agenda Item number) –if Street Use-

(Legistar file number) –if Street Use-

PERCPS-2025-00024

(License number)

13

206

(Alder District #)

(Police Sector)

Office Use Only

Street Use:  No  **YES**  
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

## Organization

Pick one:  Bona fide Club  Chamber of Commerce  Church  
 Lodge/Society  Veteran's Organization  Fair Association

Organization Name: Dudgeon-Monroe Neighborhood Association Phone: 573-999-7059  
2310 Monroe St, Madison, WI  
Address: 53711 Email: treasurer@dmna.org Website: https://www.dmna.org/  
Date organized: In the early 1970's If a corporation, give date of incorporation: 11/6/1995

WI State Seller's Permit ID: \_\_\_\_\_

- We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.
- We *have* been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	<b>Diego Saenz</b>	Madison, WI	
Vice President	<b>Marc Gartler</b>	Madison, WI	
Treasurer	<b>Dennis Trest</b>	Madison, WI	
Secretary	<b>Catherine Jagoe</b>	Madison, WI	
Person in charge of event	Name	Phone	Email
	<b>Diego Saenz</b>	<b>573-999-7059</b>	president@dmna.org

## Event Information

### Strictly Discs Record Store Day

Event Name: \_\_\_\_\_ Event dates & time(s): Sat., 4/12/25, 8AM - 2PM

Event Address: 1900 Monroe St., Madison, WI, 53711 Estimated Attendance: 2,000

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

~~Through the SUSC event permit, there will be 3 10 X 10 sponsor tents, one of which is Boston Beer who will be providing a licensed bartender to card and provide (not sell) beer. This tent will be on Harrison Street per the SUSC permit.~~

Explain the purpose and nature of the event: Record Store Day is the recording industry's annual celebration of vinyl records sold by independent record stores.

Describe your planned method of crowd control: \_\_\_\_\_  
Similar to prior years, customer line will form westbound on Monroe St. Customers will be queued in line with TSA-style ropes and invited to interact with sponsors tents once on Harrison Street.

How many security persons will you have on the licensed premises? 0

Will food be served?  Yes  No Will a tent be used?  Yes  No

Will the street be used?  Yes  No Will wine be served?  No  Yes: \_\_\_\_ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: \_\_\_\_\_

Quantities ordered: 300-400 cans Wisconsin Distributors serving Boston Beer/Dogfish Head products

(If serving wine) Wholesaler/distributor/winery who will supply wine: \_\_\_\_\_

Quantities ordered: \_\_\_\_\_

## Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signatur Dennis Trest Date: 02/05/2025

Printed name of **Officer** who is signing: Dennis Trest , DMNA Treasurer