

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event The 2011 MADISON SHAMROCK SHUFFLE

Event Organizer/Sponsor SHAMROCK SHUFFLE, INC.

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number 75-3153170

Address 8440 OLD SAUK RD

City/State/Zip MIDDLETON, WI 53562

Primary Contact STEVE DONOVAN FAX _____

Work Phone 608 217-6285 Phone During Event 608 217-6285

E-mail STEVE.DONOVAN335@GMAIL.COM

Website HTTP://WWW.SHAMROCK-SHUFFLE.ORG

Secondary Contact MEGAN SISSON

Work Phone 608-332-5448 Phone During Event 608-332-5448

E-mail _____

Annual Event? Yes Yes No

Charitable Event? Yes Yes No

If Yes, name of charity to receive donations: BOYS & GIRLS CLUB OF DANE CO.

Estimated Attendance 2500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____ Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: STATE ST, LAKE ST, MIDDLETON, UNIV. BLVD

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 03/13/11 Rain Date(s) NA

Event Start Date(s)/Time(s) 03/13/11 10AM Set-Up Date(s)/Time for Event 03/13/11 6AM

Event End Date(s)/Time(s) 03/13/11 12 NOON Take-Down Time 03/13/11 12 NOON

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement. SD (PLEASE INITIAL)

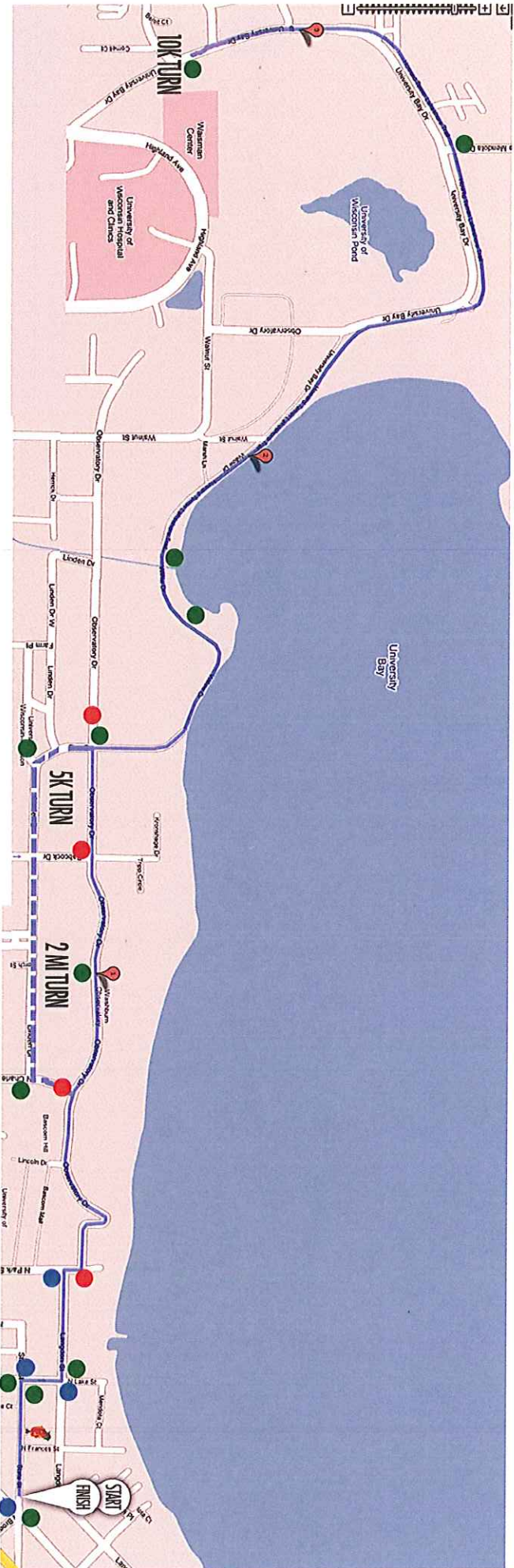
Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 12/1/10



- CITY POLICE
- SHUFFLE VOLUNTEERS
- UW POLICE



VOLUNTEERS

- GILMAN & STATE -
- STATE & LAKE (2) -
- LAKE & LANGDON -
- 2 MILE TURN -
- OBSERVATORY & BABCOCK -
- OBSERVATORY & ELM (2) -

- 5K TURN -
- WILLOW DR & PATH SPLIT -
- MENDOTA & UNV. BAY -
- 10K TURN -

DATA ENTRY (4)

FINISH LINE (5)



The Madison Shamrock Shuffle 5K/10K/2 Mile Walk

Sunday, March 13, 2011 at 10:00AM

Street Use Permit & Operating Plan

I. Event Schedule

6:00AM Course & Packet Pick up set up (On Course & Interior Overture Center)
8:30AM Packet Pickup begins
9:00AM Amplified Music plays on race start/finish (400 block of State)
10:00AM Race Begins
12:00PM Course Shuts Down & Clean Up begins
12:30PM Estimated Finish Time for Clean Up

II. Event Site Map & Route Map (attached)

III. Safety & Security Plan

We have increased the number of on course marshals from two to three. Our volunteers are manned at each corner to help direct runners as well as keep watch on runners for any problems. They communicate with Course Marshals (on bike) to help. We hire Ryan Brothers Ambulance for immediate ambulatory needs. Otherwise, we take advantage of 911 services. We also have motorized on course power from our Course Director who has a high powered ATV. The Course Director also happens to be an EMT. All Course Marshals, the Course Director and at least one Race Director has three way radios for immediate communication among each other.

IV. Notification

We notify local business and residents with pre-race door-to-door handouts. The course has very few businesses operating on a Sunday morning, so we have never gotten a complaint in this urban area.

V. Certificate of Insurance

Insurance from USATF should have been sent to your Risk Management office. If you have not received this, please let us know and we will see to it.

VI. Recycling Plan

As part of the course Director's professional duties, he is charged with waste management and recycling. Each year, Overture has graciously allowed us to take all recyclables to their facilities for disposal.