



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr Blvd, Suite 300
 Tom Otto (608) 243-0178
totto@cityofmadison.com

PROGRAM APPLICATION

Applicant: Phil Parhamovich Phone: 608-304-5070

Business Name: Press Play (former Smart Studios)

Building Name: (Former Smart Studios)

Business Address: 1254 E Washington Ave Zip Code 53703

E-mail Address: thedirtbros@gmail.com

Property Owner: Phil Parhamovich

Address: 45845 co rd C Soldiers Grove, WI 54655

Name of Grantee: Phil Parhamovich

Lease Terms: _____

Definition of Project Scope: improve building facade and paint 2 sides of building. Cosmetic appearance improvement.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements: (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>Build wood facade</u>	<u>16000</u>	_____	_____
<u>Paint exterior 2 sides</u>	<u>4000</u>	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
Total:	<u>20000</u>	_____	_____



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Contractor/Supplier: Iridescent Painters LLC
 Address: 501 High St., Dane, WI 53529

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locater map and design drawings, if appropriate.

REMARKS _____

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: _____ Date: _____

Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
 Attn: Tom Otto
 PO Box 2983
 Madison, WI 53701-2983

From: [The Dirt Bros](#)
To: [Otto, Thomas](#)
Subject: Re: 1254 E Washington - Façade Updates in UDD #8 + Façade Grant
Date: Wednesday, February 03, 2021 1:02:31 PM
Attachments: [Façade Imp Grant Program App_06-26-20.pdf](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Here you go!



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Signature: Date: 2/2/2020
Signature: _____ Date: _____

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PO Box 2983
Madison, WI 53701-2983

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On Wed, Jan 20, 2021 at 7:39 AM Otto, Thomas <TOtto@cityofmadison.com> wrote:

Phil –

[City of Madison Façade Grant](#)

You will need to complete and submit this [Program Application](#)

Tom

From: The Dirt Bros <thedirtbros@gmail.com>

Sent: Tuesday, January 19, 2021 8:19 PM

To: Otto, Thomas <TOtto@cityofmadison.com>

Subject: Fwd: 1254 E Washington - Facade Updates in UDD #8 + Facade Grant

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hi Thomas, Enclosed please find filled out form and drawing. No openings are being covered or changed. I will also be painting the building on the East Washington and Bladwin sides a very dark grey after the facade portion is remodeled. I am going to replace the two side doors and plywood panel as they have gotten rusty and weak. thank you!-Phil