

**1/24/08 BOH Update: Health Promotion & Communicable Disease Divisions
By**

Patricia Frazak

Division Director Vacancy & Division Management – Since Muriel Nagle's departure, I am the division director for both Divisions. The PH Executive Team has permission to fill the vacancy. We are considering some reorganization and will use that to guide our recruitment.

2008 Policy Initiatives – The two policy initiatives managed within my divisions are:

1. Infant Mortality Research Collaborative – Leadership provided by Tom Schlenker, Brinnon Garrett Mandel, Mamadou Ndiaye, Daniel Stattelmann Scanlan & Suzanne Gaulocher
2. South Madison Commons Promotion – Leadership provided by Tom Schlenker and Pam McGranahan

Development of Neighborhood Community PHN Team

21 PHNs are involved in activities and interventions appropriately targeted to high-risk, disparately burdened individuals and populations to benefit the population as a whole.

Goal: Improved overall community –neighborhood health; cultural competence; and, trusting relationships

Positively impact population or community indicators:

- Adequate health-related resources, including access to care
- Improved health literacy, including access to health education resources
- Increased social connectedness/social capital
- Collaborations that promote the health of the community
- Access to resources for physical activity and healthy nutrition
- Safe communities in which to live, work and play

Work in partnership with community residents, organizations, PH colleagues and others on: community assessment; chronic disease prevention education and other activities; health literacy awareness and education; social capital building; and, safety-related activities, including pedestrian safety.

Community Assessment

Launched PHMDC's 1st comprehensive community assessment and community health improvement process. Held 1st meeting with the Advisory Group this month. Preliminary report by March-April 2008 – Will be an expanded version of health At A Glance.

Immunizations

Expect approval of **legislation to expand childhood immunization requirements** for:

- Diphtheria-Tetanus-Pertussis and a 2nd dose of Varicella vaccine beginning with children in grades K-6-12 during the 2008-2009 school year. PHMDC expects to conduct some school-based immunization clinics.
- Pneumococcal conjugate vaccine for children in daycares

Flu Vaccine: PHMDC is offering free vaccine at its clinics for children at least 6 months of age and adults. Influenza activity is low in the Southern Region, but expected to increase.

ABC series: Autism & Immunizations

Lead Screening of children eligible for Unity HMO and who participate in WIC program:

Screening implemented week of January 14th, 2008. Contract with Unity HMO signed by the HMO and being routed internally for signatures at this time.

PBS Series: "Unnatural Causes" Will be aired beginning late March-Early April 2008