

Business Plan

SGD DUBU KOREAN TOFU & BBQ RESTAURANT

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Executive Summary

We are planning to franchise a Korean tofu pot and barbecue restaurant located in downtown Madison, Wisconsin, adjacent to the University of Wisconsin-Madison campus. We will offer authentic Korean dishes such as tofu pot, barbecue rice, stone bowl bibimbap, and more. Our primary target market includes the Asian residents of Madison and international students from the University of Wisconsin-Madison. Our goal is to achieve an annual sales revenue of \$2 million within the next five years.

Company Overview

The company will operate as a partnership, consisting of team members with expertise in human resource, accounting, and restaurant management. We will differentiate ourselves in the market by offering unique and authentic Korean cuisine, leveraging our team's expertise and unique advantages, as well as providing high value and quality service to attract customers.

Market Analysis

In Madison, there are approximately 1,700 Korean residents and 3,700 Chinese residents. In addition, the University of Wisconsin-Madison had 3,661 Asian students in 2021. We conservatively estimate an annual revenue of \$940,000 based on the assumption that one-tenth of the market population consumes our food at least once a week. However, considering the higher consumption frequency of international students, we believe \$1.2 million is a reasonable estimate. As our brand awareness and market share grow, we anticipate further revenue growth.

Competitive Advantage

Our competitive advantage lies in our management team's expertise, brand recognition, and location. Our team consists of professionals with deep knowledge in accounting, technology, and restaurant management. There is no other Korean restaurant in Madison or its surrounding cities that offers authentic and cost-effective Korean cuisine, giving us a competitive edge. The franchise brand has been highly successful and popular in areas such as New York, Manhattan, Chicago, Indiana, and Minnesota, particularly among the local Asian and international student populations. Additionally, our prime location adjacent to the University of Wisconsin-Madison campus makes us more appealing compared to a Korean restaurant located 10 miles away from the city center.

Marketing and Sales

We will primarily utilize TikTok (overseas version), Little Red Book, and engage with university student organizations, local Korean Church like Madison Korean United Methodist Church, and nearby student apartment like Hub Madison, Lucky, Ovation 309, the James, to promote our restaurant. We believe these channels will effectively reach our target market and attract new customers.

Organization and Management

Our team consists of partners who are proficient in law, accounting, and have extensive experience in the restaurant industry. Each team member will leverage their expertise and experience to ensure smooth restaurant operations.

Product or Service

Our restaurant will offer authentic Korean dishes, including tofu pot, barbecue rice, stone bowl bibimbap, and more. Our goal is to provide high-quality and value-for-money dining experiences for the Asian population in Madison and international students.

Financial Forecast

Revenue Forecast

We forecast the first-year revenue to be \$1.2 million. This projection is based on our market analysis and understanding of the consumption behavior of the Asian population and international students in Madison. Our goal is to increase the annual revenue to \$2 million within the next five years.

Expense Forecast

1. Initial Costs: We estimate the initial costs to be \$700,000, including \$604,781 for restaurant renovation and the projected fixed cash flow for the first six months, including rent, utilities, and employee wages.
2. Operating Costs: We anticipate annual operating costs to be \$910,000, including \$540,000 for COGS(45%), \$250,000 for employee wages, and \$120,000 for rent and utilities.
3. Professional Service Fees: Other expenses, including legal consultation fees, tax fees, advertising expenses, and credit card transaction fees, are estimated to be approximately \$40,000 per year.

Profit Forecast

After deducting all expenses, we anticipate a net profit of approximately \$250,000. This figure is calculated based on conservative revenue estimates and expected expenses. With our goal of \$2 million annual gross revenue, we anticipate a profit of approximately \$700,000.

Funding Requirement and Return on Investment

Our initial costs are estimated to be \$700,000, which we have TI of \$120,000 from landlord for restaurant renovation, and we have \$400,000 locked from partners. We are seeking funding of approximately \$200,000 to meet our startup needs.

We anticipate that as the business grows, investors will receive a stable return from the company's profits.

Risks and Mitigation Strategies

Market Risk

Although our research indicates potential demand from the Asian population and international students in Madison, market volatility may impact our revenue. Factors such as changes in student demographics and economic conditions can influence consumer behavior. Mitigation: We will closely monitor market changes and adjust our marketing strategies and menu offerings to meet customer needs.

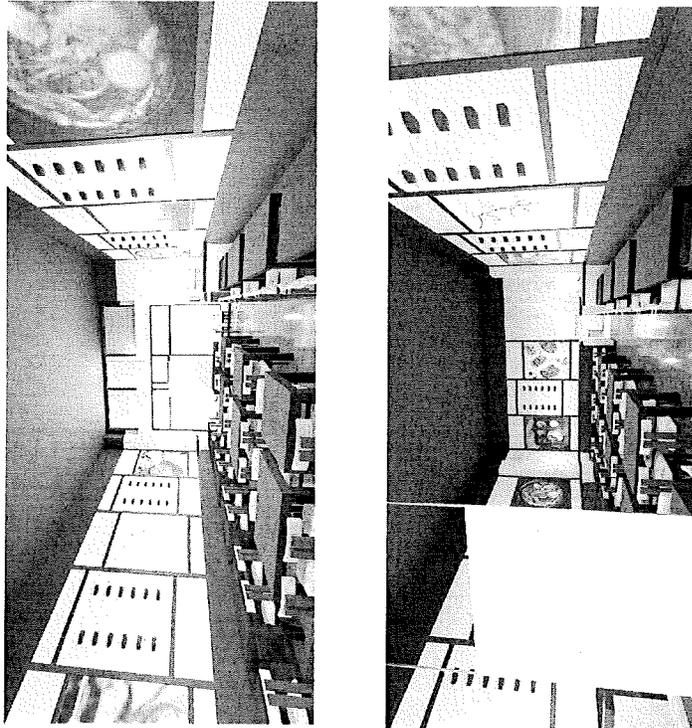
Operational Risk

Operational risks include food quality control, employee management, and leasing issues. Failure to address these issues effectively can impact restaurant operations. Mitigation: We will hire experienced restaurant managers, implement strict quality control measures, and provide comprehensive employee training. Additionally, we will establish good relationships with landlords to ensure lease-related issues are resolved promptly.

Financial Risk

Although we have conducted detailed financial forecasts, future revenue and expenses still carry uncertainties. Factors such as fluctuating ingredient prices and unforeseen events (e.g., fire or other natural disasters) can impact our financial performance. Mitigation: We will conduct regular financial audits, maintain sound financial management practices, obtain business insurance, and establish emergency funds to mitigate potential financial risks.

Suite Build out for SGD Dubu for So Gong Dong Tofu & BBQ.



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A1	Demolition Plans
A2	Partial First Floor Plan
A3	Partial First Floor Equipment Plan
A4	Enlarged Plans
A5	Interior Elevations

General Project Notes

1. All finished surfaces are to be removed and replaced with the same material as the existing.
2. All new construction is to be in accordance with the City of Madison, WI Building Code.
3. All new construction is to be in accordance with the City of Madison, WI Electrical Code.
4. All new construction is to be in accordance with the City of Madison, WI Mechanical Code.
5. All new construction is to be in accordance with the City of Madison, WI Fire Code.
6. All new construction is to be in accordance with the City of Madison, WI Health Department Code.
7. All new construction is to be in accordance with the City of Madison, WI Department of Public Works Code.

Abbreviations	Associations & Governance	Object Identification
<p>Abbreviations</p> <p>AC - Acoustic Ceiling</p> <p>AD - Acoustic Duct</p> <p>AE - Acoustic Enclosure</p> <p>AF - Acoustic Filter</p> <p>AG - Acoustic Glass</p> <p>AH - Acoustic Hanger</p> <p>AI - Acoustic Insulation</p> <p>AJ - Acoustic Joint</p> <p>AK - Acoustic Kit</p> <p>AL - Acoustic Liner</p> <p>AM - Acoustic Membrane</p> <p>AN - Acoustic Noise</p> <p>AO - Acoustic Outlet</p> <p>AP - Acoustic Panel</p> <p>AQ - Acoustic Plug</p> <p>AR - Acoustic Resistor</p> <p>AS - Acoustic Seal</p> <p>AT - Acoustic Treatment</p> <p>AU - Acoustic Underlayment</p> <p>AV - Acoustic Vane</p> <p>AW - Acoustic Wall</p> <p>AX - Acoustic X-ray</p> <p>AY - Acoustic Yoke</p> <p>AZ - Acoustic Zone</p> <p>BA - Backrest</p> <p>BB - Backboard</p> <p>BC - Backdrop</p> <p>BD - Backdrop Board</p> <p>BE - Backdrop Edge</p> <p>BF - Backdrop Fabric</p> <p>BG - Backdrop Frame</p> <p>BH - Backdrop Hardware</p> <p>BI - Backdrop Insert</p> <p>BJ - Backdrop Joint</p> <p>BK - Backdrop Kit</p> <p>BL - Backdrop Liner</p> <p>BM - Backdrop Membrane</p> <p>BN - Backdrop Noise</p> <p>BO - Backdrop Outlet</p> <p>BP - Backdrop Panel</p> <p>BQ - Backdrop Plug</p> <p>BR - Backdrop Resistor</p> <p>BS - Backdrop Seal</p> <p>BT - Backdrop Treatment</p> <p>BU - Backdrop Underlayment</p> <p>BV - Backdrop Vane</p> <p>BW - Backdrop Wall</p> <p>BX - Backdrop X-ray</p> <p>BY - Backdrop Yoke</p> <p>BZ - Backdrop Zone</p> <p>CA - Cabinet</p> <p>CB - Cabinet Base</p> <p>CC - Cabinet Case</p> <p>CD - Cabinet Door</p> <p>CE - Cabinet Edge</p> <p>CF - Cabinet Fabric</p> <p>CG - Cabinet Frame</p> <p>CH - Cabinet Hardware</p> <p>CI - Cabinet Insert</p> <p>CJ - Cabinet Joint</p> <p>CK - Cabinet Kit</p> <p>CL - Cabinet Liner</p> <p>CM - Cabinet Membrane</p> <p>CN - Cabinet Noise</p> <p>CO - Cabinet Outlet</p> <p>CP - Cabinet Panel</p> <p>CQ - Cabinet Plug</p> <p>CR - Cabinet Resistor</p> <p>CS - Cabinet Seal</p> <p>CT - Cabinet Treatment</p> <p>CU - Cabinet Underlayment</p> <p>CV - Cabinet Vane</p> <p>CW - Cabinet Wall</p> <p>CX - Cabinet X-ray</p> <p>CY - Cabinet Yoke</p> <p>CZ - Cabinet Zone</p> <p>DA - Dining Area</p> <p>DB - Dining Booth</p> <p>DC - Dining Counter</p> <p>DD - Dining Desk</p> <p>DE - Dining Edge</p> <p>DF - Dining Fabric</p> <p>DG - Dining Frame</p> <p>DH - Dining Hardware</p> <p>DI - Dining Insert</p> <p>DJ - Dining Joint</p> <p>DK - Dining Kit</p> <p>DL - Dining Liner</p> <p>DM - Dining Membrane</p> <p>DN - Dining Noise</p> <p>DO - Dining Outlet</p> <p>DP - Dining Panel</p> <p>DQ - Dining Plug</p> <p>DR - Dining Resistor</p> <p>DS - Dining Seal</p> <p>DT - Dining Treatment</p> <p>DU - Dining Underlayment</p> <p>DV - Dining Vane</p> <p>DW - Dining Wall</p> <p>DX - Dining X-ray</p> <p>DY - Dining Yoke</p> <p>DZ - Dining Zone</p> <p>EA - Entrance Area</p> <p>EB - Entrance Booth</p> <p>EC - Entrance Counter</p> <p>ED - Entrance Desk</p> <p>EE - Entrance Edge</p> <p>EF - Entrance Fabric</p> <p>EG - Entrance Frame</p> <p>EH - Entrance Hardware</p> <p>EI - Entrance Insert</p> <p>EJ - Entrance Joint</p> <p>EK - Entrance Kit</p> <p>EL - Entrance Liner</p> <p>EM - Entrance Membrane</p> <p>EN - Entrance Noise</p> <p>EO - Entrance Outlet</p> <p>EP - Entrance Panel</p> <p>EQ - Entrance Plug</p> <p>ER - Entrance Resistor</p> <p>ES - Entrance Seal</p> <p>ET - Entrance Treatment</p> <p>EU - Entrance Underlayment</p> <p>EV - Entrance Vane</p> <p>EW - Entrance Wall</p> <p>EX - Entrance X-ray</p> <p>EY - Entrance Yoke</p> <p>EZ - Entrance Zone</p> <p>FA - Floor Area</p> <p>FB - Floor Booth</p> <p>FC - Floor Counter</p> <p>FD - Floor Desk</p> <p>FE - Floor Edge</p> <p>FF - Floor Fabric</p> <p>FG - Floor Frame</p> <p>FH - Floor Hardware</p> <p>FI - Floor Insert</p> <p>FJ - Floor Joint</p> <p>FK - Floor Kit</p> <p>FL - Floor Liner</p> <p>FM - Floor Membrane</p> <p>FN - Floor Noise</p> <p>FO - Floor Outlet</p> <p>FP - Floor Panel</p> <p>FQ - Floor Plug</p> <p>FR - Floor Resistor</p> <p>FS - Floor Seal</p> <p>FT - Floor Treatment</p> <p>FU - Floor Underlayment</p> <p>FV - Floor Vane</p> <p>FW - Floor Wall</p> <p>FX - Floor X-ray</p> <p>FY - Floor Yoke</p> <p>FZ - Floor Zone</p> <p>GA - Guest Area</p> <p>GB - Guest Booth</p> <p>GC - Guest Counter</p> <p>GD - Guest Desk</p> <p>GE - Guest Edge</p> <p>GF - Guest Fabric</p> <p>GG - Guest Frame</p> <p>GH - Guest Hardware</p> <p>GI - Guest Insert</p> <p>GJ - Guest Joint</p> <p>GK - Guest Kit</p> <p>GL - Guest Liner</p> <p>GM - Guest Membrane</p> <p>GN - Guest Noise</p> <p>GO - Guest Outlet</p> <p>GP - Guest Panel</p> <p>GQ - Guest Plug</p> <p>GR - Guest Resistor</p> <p>GS - Guest Seal</p> <p>GT - Guest Treatment</p> <p>GU - Guest Underlayment</p> <p>GV - Guest Vane</p> <p>GW - Guest Wall</p> <p>GX - Guest X-ray</p> <p>GY - Guest Yoke</p> <p>GZ - Guest Zone</p> <p>HA - Hallway Area</p> <p>HB - Hallway Booth</p> <p>HC - Hallway Counter</p> <p>HD - Hallway Desk</p> <p>HE - Hallway Edge</p> <p>HF - Hallway Fabric</p> <p>HG - Hallway Frame</p> <p>HH - Hallway Hardware</p> <p>HI - Hallway Insert</p> <p>HJ - Hallway Joint</p> <p>HK - Hallway Kit</p> <p>HL - Hallway Liner</p> <p>HM - Hallway Membrane</p> <p>HN - Hallway Noise</p> <p>HO - Hallway Outlet</p> <p>HP - Hallway Panel</p> <p>HQ - Hallway Plug</p> <p>HR - Hallway Resistor</p> <p>HS - Hallway Seal</p> <p>HT - Hallway Treatment</p> <p>HU - Hallway Underlayment</p> <p>HV - Hallway Vane</p> <p>HW - Hallway Wall</p> <p>HX - Hallway X-ray</p> <p>HY - Hallway Yoke</p> <p>HZ - Hallway Zone</p> <p>IA - Interior Area</p> <p>IB - Interior Booth</p> <p>IC - Interior Counter</p> <p>ID - Interior Desk</p> <p>IE - Interior Edge</p> <p>IF - Interior Fabric</p> <p>IG - Interior Frame</p> <p>IH - Interior Hardware</p> <p>II - Interior Insert</p> <p>IJ - Interior Joint</p> <p>IK - Interior Kit</p> <p>IL - Interior Liner</p> <p>IM - Interior Membrane</p> <p>IN - Interior Noise</p> <p>IO - Interior Outlet</p> <p>IP - Interior Panel</p> <p>IQ - Interior Plug</p> <p>IR - Interior Resistor</p> <p>IS - Interior Seal</p> <p>IT - Interior Treatment</p> <p>IU - Interior Underlayment</p> <p>IV - Interior Vane</p> <p>IW - Interior Wall</p> <p>IX - Interior X-ray</p> <p>IY - Interior Yoke</p> <p>IZ - Interior Zone</p> <p>JA - Janitor Area</p> <p>JB - Janitor Booth</p> <p>JC - Janitor Counter</p> <p>JD - Janitor Desk</p> <p>JE - Janitor Edge</p> <p>JF - Janitor Fabric</p> <p>JG - Janitor Frame</p> <p>JH - Janitor Hardware</p> <p>JI - Janitor Insert</p> <p>JJ - Janitor Joint</p> <p>JK - Janitor Kit</p> <p>JL - Janitor Liner</p> <p>JM - Janitor Membrane</p> <p>JN - Janitor Noise</p> <p>JO - Janitor Outlet</p> <p>JP - Janitor Panel</p> <p>JQ - Janitor Plug</p> <p>JR - Janitor Resistor</p> <p>JS - Janitor Seal</p> <p>JT - Janitor Treatment</p> <p>JU - Janitor Underlayment</p> <p>JV - Janitor Vane</p> <p>JW - Janitor Wall</p> <p>JX - Janitor X-ray</p> <p>JY - Janitor Yoke</p> <p>JZ - Janitor Zone</p> <p>KA - Kitchen Area</p> <p>KB - Kitchen Booth</p> <p>KC - Kitchen Counter</p> <p>KD - Kitchen Desk</p> <p>KE - Kitchen Edge</p> <p>KF - Kitchen Fabric</p> <p>KG - Kitchen Frame</p> <p>KH - Kitchen Hardware</p> <p>KI - Kitchen Insert</p> <p>KJ - Kitchen Joint</p> <p>KK - Kitchen Kit</p> <p>KL - Kitchen Liner</p> <p>KM - Kitchen Membrane</p> <p>KN - Kitchen Noise</p> <p>KO - Kitchen Outlet</p> <p>KP - Kitchen Panel</p> <p>KQ - Kitchen Plug</p> <p>KR - Kitchen Resistor</p> <p>KS - Kitchen Seal</p> <p>KT - Kitchen Treatment</p> <p>KU - Kitchen Underlayment</p> <p>KV - Kitchen Vane</p> <p>KW - Kitchen Wall</p> <p>KX - Kitchen X-ray</p> <p>KY - Kitchen Yoke</p> <p>KZ - Kitchen Zone</p> <p>LA - Lobby Area</p> <p>LB - Lobby Booth</p> <p>LC - Lobby Counter</p> <p>LD - Lobby Desk</p> <p>LE - Lobby Edge</p> <p>LF - Lobby Fabric</p> <p>LG - Lobby Frame</p> <p>LH - Lobby Hardware</p> <p>LI - Lobby Insert</p> <p>LJ - Lobby Joint</p> <p>LK - Lobby Kit</p> <p>LL - Lobby Liner</p> <p>LM - Lobby Membrane</p> <p>LN - Lobby Noise</p> <p>LO - Lobby Outlet</p> <p>LP - Lobby Panel</p> <p>LQ - Lobby Plug</p> <p>LR - Lobby Resistor</p> <p>LS - Lobby Seal</p> <p>LT - Lobby Treatment</p> <p>LU - Lobby Underlayment</p> <p>LV - Lobby Vane</p> <p>LW - Lobby Wall</p> <p>LX - Lobby X-ray</p> <p>LY - 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Nook Panel</p> <p>NQ - Nook Plug</p> <p>NR - Nook Resistor</p> <p>NS - Nook Seal</p> <p>NT - Nook Treatment</p> <p>NU - Nook Underlayment</p> <p>NV - Nook Vane</p> <p>NW - Nook Wall</p> <p>NX - Nook X-ray</p> <p>NY - Nook Yoke</p> <p>NZ - Nook Zone</p> <p>OA - Office Area</p> <p>OB - Office Booth</p> <p>OC - Office Counter</p> <p>OD - Office Desk</p> <p>OE - Office Edge</p> <p>OF - Office Fabric</p> <p>OG - Office Frame</p> <p>OH - Office Hardware</p> <p>OI - Office Insert</p> <p>OJ - Office Joint</p> <p>OK - Office Kit</p> <p>OL - Office Liner</p> <p>OM - Office Membrane</p> <p>ON - Office Noise</p> <p>OO - Office Outlet</p> <p>OP - Office Panel</p> <p>OQ - Office Plug</p> <p>OR - Office Resistor</p> <p>OS - Office Seal</p> <p>OT - Office Treatment</p> <p>OU - Office Underlayment</p> <p>OV - Office Vane</p> <p>OW - Office Wall</p> <p>OX - Office X-ray</p> <p>OY - Office Yoke</p> <p>OZ - Office Zone</p> <p>PA - Parking Area</p> <p>PB - Parking Booth</p> <p>PC - Parking Counter</p> <p>PD - Parking Desk</p> <p>PE - Parking Edge</p> <p>PF - Parking Fabric</p> <p>PG - Parking Frame</p> <p>PH - Parking Hardware</p> <p>PI - Parking Insert</p> <p>PJ - Parking Joint</p> <p>PK - Parking Kit</p> <p>PL - Parking Liner</p> <p>PM - Parking Membrane</p> <p>PN - Parking Noise</p> <p>PO - Parking Outlet</p> <p>PP - Parking Panel</p> <p>PQ - Parking Plug</p> <p>PR - Parking Resistor</p> <p>PS - Parking Seal</p> <p>PT - Parking Treatment</p> <p>PU - Parking Underlayment</p> <p>PV - Parking Vane</p> <p>PW - Parking Wall</p> <p>PX - Parking X-ray</p> <p>PY - Parking Yoke</p> <p>PZ - Parking Zone</p> <p>QA - Queue Area</p> <p>QB - Queue Booth</p> <p>QC - Queue Counter</p> <p>QD - Queue Desk</p> <p>QE - Queue Edge</p> <p>QF - Queue Fabric</p> <p>QG - Queue Frame</p> <p>QH - Queue Hardware</p> <p>QI - Queue Insert</p> <p>QJ - Queue Joint</p> <p>QK - Queue Kit</p> <p>QL - Queue Liner</p> <p>QM - Queue Membrane</p> <p>QN - Queue Noise</p> <p>QO - Queue Outlet</p> <p>QP - Queue Panel</p> <p>QQ - Queue Plug</p> <p>QR - Queue Resistor</p> <p>QS - Queue Seal</p> <p>QT - Queue Treatment</p> <p>QU - Queue Underlayment</p> <p>QV - Queue Vane</p> <p>QW - Queue Wall</p> <p>QX - Queue X-ray</p> <p>QY - Queue Yoke</p> <p>QZ - Queue Zone</p> <p>RA - Reception Area</p> <p>RB - Reception Booth</p> <p>RC - Reception Counter</p> <p>RD - Reception Desk</p> <p>RE - Reception Edge</p> <p>RF - Reception Fabric</p> <p>RG - Reception Frame</p> <p>RH - Reception Hardware</p> <p>RI - Reception Insert</p> <p>RJ - Reception Joint</p> <p>RK - Reception Kit</p> <p>RL - Reception Liner</p> <p>RM - Reception Membrane</p> <p>RN - Reception Noise</p> <p>RO - Reception Outlet</p> <p>RP - Reception Panel</p> <p>RQ - Reception Plug</p> <p>RR - Reception Resistor</p> <p>RS - Reception Seal</p> <p>RT - Reception Treatment</p> <p>RU - Reception Underlayment</p> <p>RV - Reception Vane</p> <p>RW - Reception Wall</p> <p>RX - Reception X-ray</p> <p>RY - Reception Yoke</p> <p>RZ - Reception Zone</p> <p>SA - Service Area</p> <p>SB - Service Booth</p> <p>SC - Service Counter</p> <p>SD - Service Desk</p> <p>SE - Service Edge</p> <p>SF - Service Fabric</p> <p>SG - Service Frame</p> <p>SH - Service Hardware</p> <p>SI - Service Insert</p> <p>SJ - Service Joint</p> <p>SK - Service Kit</p> <p>SL - Service Liner</p> <p>SM - Service Membrane</p> <p>SN - Service Noise</p> <p>SO - Service Outlet</p> <p>SP - Service Panel</p> <p>SQ - Service Plug</p> <p>SR - Service Resistor</p> <p>SS - Service Seal</p> <p>ST - Service Treatment</p> <p>SU - Service Underlayment</p> <p>SV - Service Vane</p> <p>SW - Service Wall</p> <p>SX - Service X-ray</p> <p>SY - Service Yoke</p> <p>SZ - Service Zone</p> <p>TA - Tasting Area</p> <p>TB - Tasting Booth</p> <p>TC - Tasting Counter</p> <p>TD - Tasting Desk</p> <p>TE - Tasting Edge</p> <p>TF - Tasting Fabric</p> <p>TG - Tasting Frame</p> <p>TH - Tasting Hardware</p> <p>TI - Tasting Insert</p> <p>TJ - Tasting Joint</p> <p>TK - Tasting Kit</p> <p>TL - Tasting Liner</p> <p>TM - Tasting Membrane</p> <p>TN - Tasting Noise</p> <p>TO - Tasting Outlet</p> <p>TP - Tasting Panel</p> <p>TQ - Tasting Plug</p> <p>TR - Tasting Resistor</p> <p>TS - Tasting Seal</p> <p>TT - Tasting Treatment</p> <p>TU - Tasting Underlayment</p> <p>TV - Tasting Vane</p> <p>TW - Tasting Wall</p> <p>TX - Tasting X-ray</p> <p>TY - Tasting Yoke</p> <p>TZ - Tasting Zone</p> <p>UA - Utility Area</p> <p>UB - Utility Booth</p> <p>UC - Utility Counter</p> <p>UD - Utility Desk</p> <p>UE - Utility Edge</p> <p>UF - Utility Fabric</p> <p>UG - Utility Frame</p> <p>UH - Utility Hardware</p> <p>UI - Utility Insert</p> <p>UJ - Utility Joint</p> <p>UK - Utility Kit</p> <p>UL - Utility Liner</p> <p>UM - Utility Membrane</p> <p>UN - Utility Noise</p> <p>UO - Utility Outlet</p> <p>UP - Utility Panel</p> <p>UQ - Utility Plug</p> <p>UR - Utility Resistor</p> <p>US - Utility Seal</p> <p>UT - Utility Treatment</p> <p>UU - Utility Underlayment</p> <p>UV - Utility Vane</p> <p>UW - Utility Wall</p> <p>UX - Utility X-ray</p> <p>UY - Utility Yoke</p> <p>UZ - Utility Zone</p> <p>VA - Vendor Area</p> <p>VB - Vendor Booth</p> <p>VC - Vendor Counter</p> <p>VD - Vendor Desk</p> <p>VE - Vendor Edge</p> <p>VF - Vendor Fabric</p> <p>VG - Vendor Frame</p> <p>VH - Vendor Hardware</p> <p>VI - Vendor Insert</p> <p>VJ - Vendor Joint</p> <p>VK - Vendor Kit</p> <p>VL - Vendor Liner</p> <p>VM - Vendor Membrane</p> <p>VN - Vendor Noise</p> <p>VO - Vendor Outlet</p> <p>VP - Vendor Panel</p> <p>VQ - Vendor Plug</p> <p>VR - Vendor Resistor</p> <p>VS - Vendor Seal</p> <p>VT - Vendor Treatment</p> <p>VU - Vendor Underlayment</p> <p>VV - Vendor Vane</p> <p>VW - Vendor Wall</p> <p>VX - Vendor X-ray</p> <p>VY - Vendor Yoke</p> <p>VZ - Vendor Zone</p> <p>WA - Waiting Area</p> <p>WB - Waiting Booth</p> <p>WC - Waiting Counter</p> <p>WD - Waiting Desk</p> <p>WE - Waiting Edge</p> <p>WF - Waiting Fabric</p> <p>WG - Waiting Frame</p> <p>WH - Waiting Hardware</p> <p>WI - Waiting Insert</p> <p>WJ - Waiting Joint</p> <p>WK - Waiting Kit</p> <p>WL - Waiting Liner</p> <p>WM - Waiting Membrane</p> <p>WN - Waiting Noise</p> <p>WO - Waiting Outlet</p> <p>WP - Waiting Panel</p> <p>WQ - Waiting Plug</p> <p>WR - Waiting Resistor</p> <p>WS - Waiting Seal</p> <p>WT - Waiting Treatment</p> <p>WU - Waiting Underlayment</p> <p>WV - Waiting Vane</p> <p>WW - Waiting Wall</p> <p>WX - Waiting X-ray</p> <p>WY - Waiting Yoke</p> <p>WZ - Waiting Zone</p> <p>XA - X-ray Area</p> <p>XB - X-ray Booth</p> <p>XC - X-ray Counter</p> <p>XD - X-ray Desk</p> <p>XE - X-ray Edge</p> <p>XF - X-ray Fabric</p> <p>XG - X-ray Frame</p> <p>XH - X-ray Hardware</p> <p>XI - X-ray Insert</p> <p>XJ - X-ray Joint</p> <p>XK - X-ray Kit</p> <p>XL - X-ray Liner</p> <p>XM - X-ray Membrane</p> <p>XN - X-ray Noise</p> <p>XO - X-ray Outlet</p> <p>XP - X-ray Panel</p> <p>XQ - X-ray Plug</p> <p>XR - X-ray Resistor</p> <p>XS - X-ray Seal</p> <p>XT - X-ray Treatment</p> <p>XU - X-ray Underlayment</p> <p>XV - X-ray Vane</p> <p>XW - X-ray Wall</p> <p>XX - X-ray X-ray</p> <p>XY - X-ray Yoke</p> <p>XZ - X-ray Zone</p> <p>YA - Year Area</p> <p>YB - Year Booth</p> <p>YC - Year Counter</p> <p>YD - Year Desk</p> <p>YE - Year Edge</p> <p>YF - Year Fabric</p> <p>YG - Year Frame</p> <p>YH - Year Hardware</p> <p>YI - Year Insert</p> <p>YJ - Year Joint</p> <p>YK - Year Kit</p> <p>YL - Year Liner</p> <p>YM - Year Membrane</p> <p>YN - Year Noise</p> <p>YO - Year Outlet</p> <p>YP - Year Panel</p> <p>YQ - Year Plug</p> <p>YR - Year Resistor</p> <p>YS - Year Seal</p> <p>YT - Year Treatment</p> <p>YU - Year Underlayment</p> <p>YV - Year Vane</p> <p>YW - Year Wall</p> <p>YX - Year X-ray</p> <p>YY - Year Yoke</p> <p>YZ - Year Zone</p> <p>ZA - Zone Area</p> <p>ZB - Zone Booth</p> <p>ZC - Zone Counter</p> <p>ZD - Zone Desk</p> <p>ZE - Zone Edge</p> <p>ZF - Zone Fabric</p> <p>ZG - Zone Frame</p> <p>ZH - Zone Hardware</p> <p>ZI - Zone Insert</p> <p>ZJ - Zone Joint</p> <p>ZK - Zone Kit</p> <p>ZL - Zone Liner</p> <p>ZM - Zone Membrane</p> <p>ZN - Zone Noise</p> <p>ZO - Zone Outlet</p> <p>ZP - Zone Panel</p> <p>ZQ - Zone Plug</p> <p>ZR - Zone Resistor</p> <p>ZS - Zone Seal</p> <p>ZT - Zone Treatment</p> <p>ZU - Zone Underlayment</p> <p>ZV - Zone Vane</p> <p>ZW - Zone Wall</p> <p>ZX - Zone X-ray</p> <p>ZY - Zone Yoke</p> <p>ZZ - Zone Zone</p>		

Material Key	Symbol Key	Dimensions
<p>Material Key</p> <p>1. All materials are to be in accordance with the City of Madison, WI Building Code.</p> <p>2. All materials are to be in accordance with the City of Madison, WI Electrical Code.</p> <p>3. All materials are to be in accordance with the City of Madison, WI Mechanical Code.</p> <p>4. All materials are to be in accordance with the City of Madison, WI Fire Code.</p> <p>5. All materials are to be in accordance with the City of Madison, WI Health Department Code.</p> <p>6. All materials are to be in accordance with the City of Madison, WI Department of Public Works Code.</p>	<p>Symbol Key</p> <p>1. All symbols are to be in accordance with the City of Madison, WI Building Code.</p> <p>2. All symbols are to be in accordance with the City of Madison, WI Electrical Code.</p> <p>3. All symbols are to be in accordance with the City of Madison, WI Mechanical Code.</p> <p>4. All symbols are to be in accordance with the City of Madison, WI Fire Code.</p> <p>5. All symbols are to be in accordance with the City of Madison, WI Health Department Code.</p> <p>6. All symbols are to be in accordance with the City of Madison, WI Department of Public Works Code.</p>	<p>Dimensions</p> <p>1. All dimensions are to be in accordance with the City of Madison, WI Building Code.</p> <p>2. All dimensions are to be in accordance with the City of Madison, WI Electrical Code.</p> <p>3. All dimensions are to be in accordance with the City of Madison, WI Mechanical Code.</p> <p>4. All dimensions are to be in accordance with the City of Madison, WI Fire Code.</p> <p>5. All dimensions are to be in accordance with the City of Madison, WI Health Department Code.</p> <p>6. All dimensions are to be in accordance with the City of Madison, WI Department of Public Works Code.</p>

Design Development
Progress Set
Not for Construction

So Gong Dong Tofu & BBQ
 554 State Street, Madison, WI, 53703

Bornil Design Studio, LLC
 605 Olive Street, Suite 2
 Madison, Wisconsin 53703
 608.233.5100 www.bornildesign.com

Suite Build out for SGD Dubu
So Gong Dong Tofu & BBQ.
 554 State Street, Madison, WI, 53703

Sheet No.	Revision	Date
T1		

T1

559 State Street, Madison, WI, 53703
 So Gong Dong ToFu & BBQ.
 Suite Build out for SGP Dubu

Design Development
 Progress Set
 Not for Construction

Bovill Design Studio, LLC
 4225 Oakwood Drive, Suite 2
 Madison, Wisconsin 53719
 608-233-9100 www.bovillstudio.com

PROJECT NO. 2017-001
 SHEET NO. 101
 DATE: 05/15/2017
 PROJECT: 559 State Street
 DRAWN BY: J. BOVILL
 CHECKED BY: J. BOVILL
 APPROVED BY: J. BOVILL

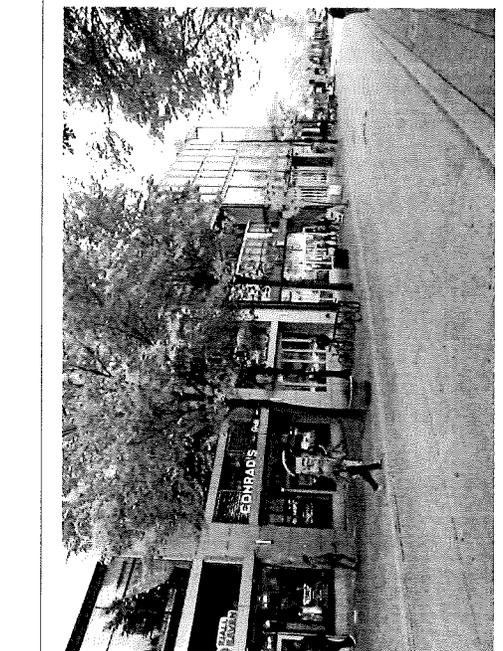
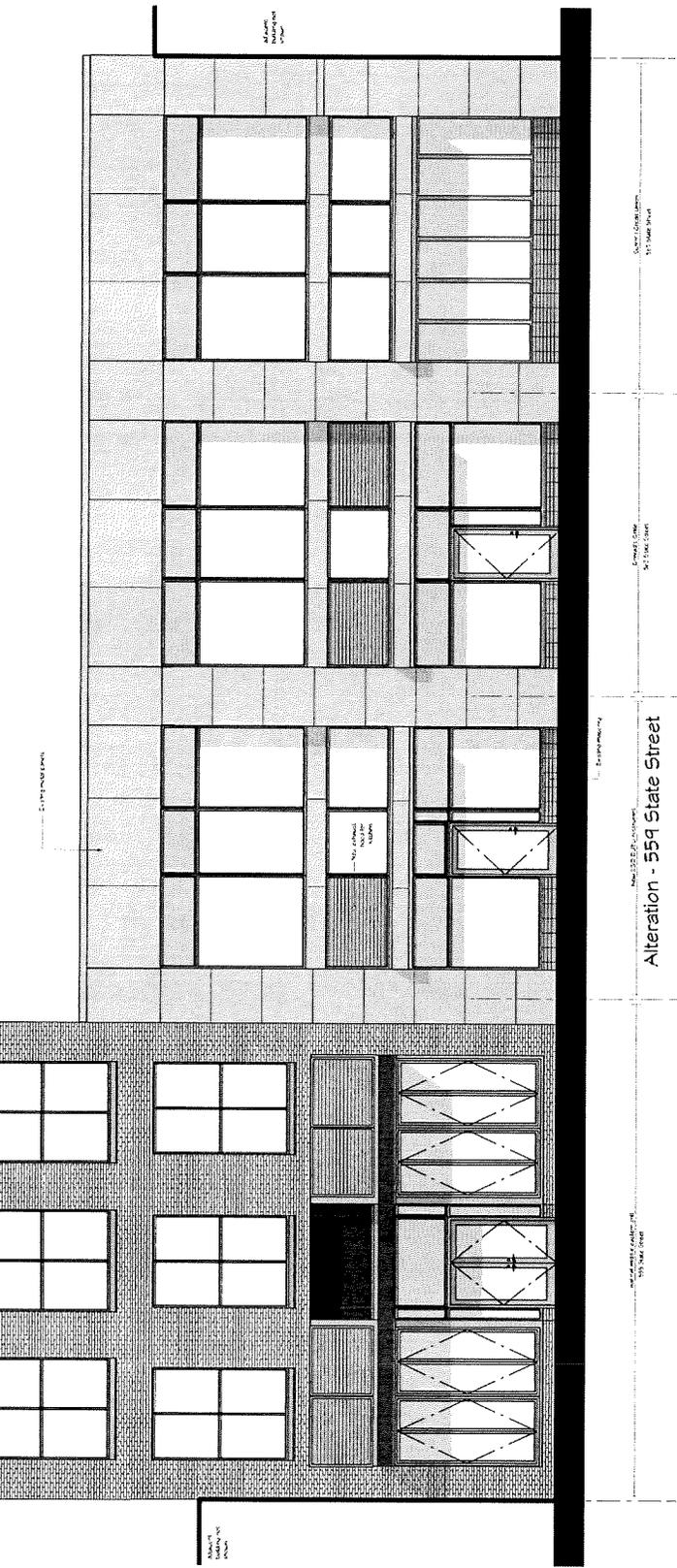


FIGURE 1 - EXISTING FACADE (LOOKING SOUTH)

FIGURE 2 - EXISTING FACADE (LOOKING NORTH)

FIGURE 3 - EXISTING FACADE



1 State Street Exterior Elevation
 SCALE: 1/4" = 1'-0" (22" x 34" full size and 1/8" = 1'-0" (11" x 17" half size)



N

1/4" = 1'-0"

11" x 17"

1/8" = 1'-0"

22" x 34"

Scale: 1/4" = 1'-0"

FIGURE 4 - EXISTING FACADE (LOOKING SOUTH)

FIGURE 5 - EXISTING FACADE (LOOKING NORTH)

FIGURE 6 - EXISTING FACADE

FIGURE 7 - EXISTING FACADE

FIGURE 8 - EXISTING FACADE

FIGURE 9 - EXISTING FACADE

FIGURE 10 - EXISTING FACADE

FIGURE 11 - EXISTING FACADE

FIGURE 12 - EXISTING FACADE

FIGURE 13 - EXISTING FACADE

FIGURE 14 - EXISTING FACADE

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FIGURE 220 - EXISTING FACADE

FIGURE 221 - EXISTING FACADE

FIGURE 222 - EXISTING FACADE

FIGURE 223 - EXISTING FACADE

FIGURE 224 - EXISTING FACADE

FIGURE 225 - EXISTING FACADE

FIGURE 226 - EXISTING FACADE

FIGURE 227 - EXISTING FACADE

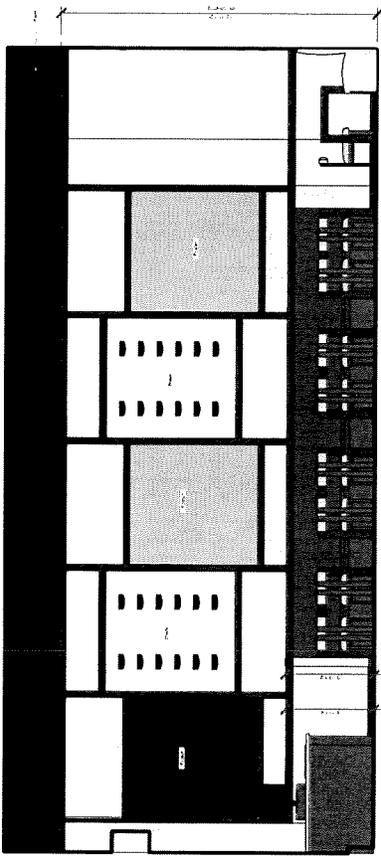
FIGURE 228 - EXISTING FACADE

FIGURE 229 - EXISTING FACADE

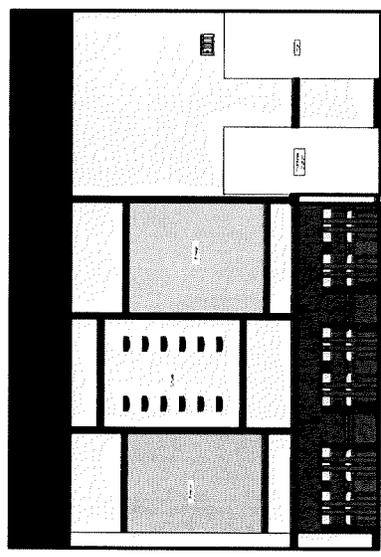
FIGURE 230 - EXISTING FACADE

FIGURE 231 - EXISTING FACADE

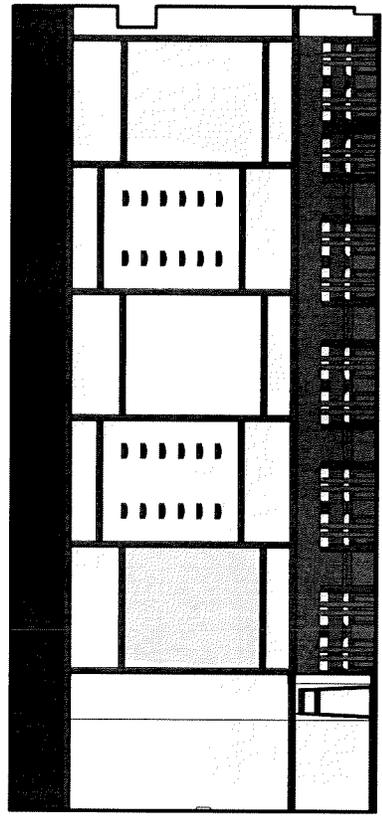
FIGURE 232 - EXISTING FACADE



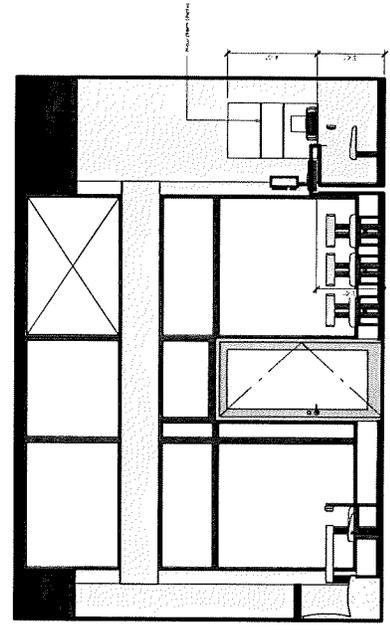
Seating Area - South Wall
Interior Elevation
 1 Scale: 3/16" = 1'-0" and 3/16" = 1'-0" (11"x17" half size)



Seating Area - West Wall
Interior Elevation
 2 Scale: 3/16" = 1'-0" and 3/16" = 1'-0" (11"x17" half size)



Seating Area - North Wall
Interior Elevation
 3 Scale: 3/16" = 1'-0" and 3/16" = 1'-0" (11"x17" half size)



Seating Area - East Wall
Interior Elevation
 4 Scale: 3/16" = 1'-0" and 3/16" = 1'-0" (11"x17" half size)

