

To: Al Martin, City Planning/Urban Design Commission

From: Monica Daniel

Subject: Chick-fil-A Franchise, East Madison

Dear Mr. Martin,

I am writing this letter in lieu of attending the Urban Design Meeting scheduled for today at 4:30 P.M. I am unable to attend the meeting in person. I would like to take an opportunity to explain my interest in Chick-fil-A and explain why I am in favor of the proposal to bring Chick-fil-A to East Madison.

I am one of the candidates interested in owning/operating a Chick-fil-A restaurant. This fact alone may convey that my interest is simply about my personal interests. I want to take this opportunity to explain why I am confident Chick-fil-A is a good fit for East Madison, regardless of my personal interest in the business.

Chick-fil-A has a strong history of helping building strong communities. They go above and beyond to care for the needs of their guests and their communities. The owner/operators work in the restaurants on a daily basis and they take pride in being fully ingrained in their community. Chick-fil-A is a franchise, but the individual restaurants feel like family owned businesses. They have a reputation for developing life skills and leadership skills by being actively involved with their staff, schools, non-profit organizations, and local events. Chick-fil-A reflects the heart and soul of the communities they dwell within.

I moved to the Madison area 4 years ago as a result of a job transfer with my current company. My family quickly fell in love with the people and culture in the beautiful state of Wisconsin. My experience living in Wisconsin and my understanding of the Chick-fil-A culture give me confidence that Chick-fil-A is a great fit for the Madison area. I am confident Chick-fil-A will actively participate in building a vibrant future for Madison. I do not know what the future holds for me on a personal or business level, but I know I want Chick-fil-A in my community.

I welcome the opportunity to talk about the potential for Chick-fil-A in East Madison.

Thank you for your time and consideration.

Sincerely,

Monica E. Daniel

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