

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM# _____
Project # _____

DATE SUBMITTED: <u>Aug 25, 2010</u>	Action Requested
UDC MEETING DATE: <u>September 1, 2010</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 1552 University Avenue (Wisconsin Energy Institute)

ALDERMANIC DISTRICT: 5

OWNER/DEVELOPER (Partners and/or Principles):

State of Wisconsin, Dept. of Administration _____

UW System Board of Regents _____

University of Wisconsin - Madison _____

ARCHITECT/DESIGNER/OR AGENT:

Jim Moravec _____

Potter Lawson Architects _____

15 Ellis Potter Court _____

Madison, WI 53744 _____

608-274-2741 **608-274-3674 (fax)**

jimm@potterlawson.com _____

CONTACT PERSON:

Gary A. Brown, ASLA – Director, Campus Planning _____

Address: **610 Walnut Street; Madison, WI 53726** _____

Phone: **608-263-3023** Fax: **608-265-3139** _____

E-mail address: **gbrown@fpm.wisc.edu** _____

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building of Space (fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 S.F.
 - Planned Commercial Site
- (See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required)
- (See Section C for:)
- R.P.S.M. Parking Variance (Fee required)
- (See Section D for:)
- Comprehensive Design Review* (Fee Required)
 - Street Graphics Variance* (Fee Required)
- Other _____

* Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

August 25, 2010

Urban Design Commission Members
City of Madison

Re: Modification to Wisconsin Energy Institute architectural design

Members of the Urban Design Commission:

The Design Team has made the following design changes based on comments from the August 18, 2010 Urban Design Commission meeting:

- The intersection of the two towers on the east elevation are further studied and resolved with the integration of screening at the top of the building. Need to resolve abruptness on how the north tower connects to the stair tower on the east elevation.

RESPONSE: A shadow line reveal has been added between the zinc stair tower and the brick lab block.

- The scale of windows in the stair tower on the east elevation is too small, maybe the symmetrical approach in windows. The proportion of glazing should be studied.

RESPONSE: Windows changed from 3 ft to 4 ft long.

- Add something more than lights in the door on the lower east elevation next to the coffee shop.

RESPONSE: Added more glass around the east entry door.

- Extend the first floor glazing system for Education and Outreach room to the bottom of the second story element on the north tower of the east elevation.

RESPONSE: Glazing added up to soffit of Education and Outreach space.

- Study the entrance elevation on old University Avenue, it appears small; visually make adjoining windows and mullions the same trim as the aluminum door so the entrance is clear with integration between spandrel panels and masonry panels continued to be developed above.

RESPONSE: The South Entry is intended to be a minimalist Glass enclosure surrounding brushed aluminum frame entry doors. The curtainwall which surrounds the doors is consistent with the remainder of the curtainwall on the project in that it is silicon glazed at the exterior face. This means there are no external mullions to see, only the black silicon marking the joint between panels. The interior depth of the mullions is charcoal in color such as all other window framing on the project. The design team feels that a change to this color at this location is inconsistent with the overall design aesthetic and will look out of place. The entry condition as currently designed, allows the doors to stand out as a clear point of entry as viewed from Breese Terrace. This entry has a covered dimension of 5-6ft from the mass cantilevered over it.

Urban Design Commission Members

August 25, 2010

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- Resolve issue with the height and screening of stacks, their integration architecturally along with the louver atop the building.

RESPONSE: Screening has been reduced to better integrate with the brick on the north lab bar. Final stack height will be determined through wind tunnel testing of the final building mass.

Sincerely,

POTTER LAWSON, INC.

A handwritten signature in black ink, appearing to read "Jim Moravec". The signature is fluid and cursive, with a prominent initial "J" and "M".

James Moravec, AIA
Project Manager



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University of Wisconsin - Madison
September 1, 2010

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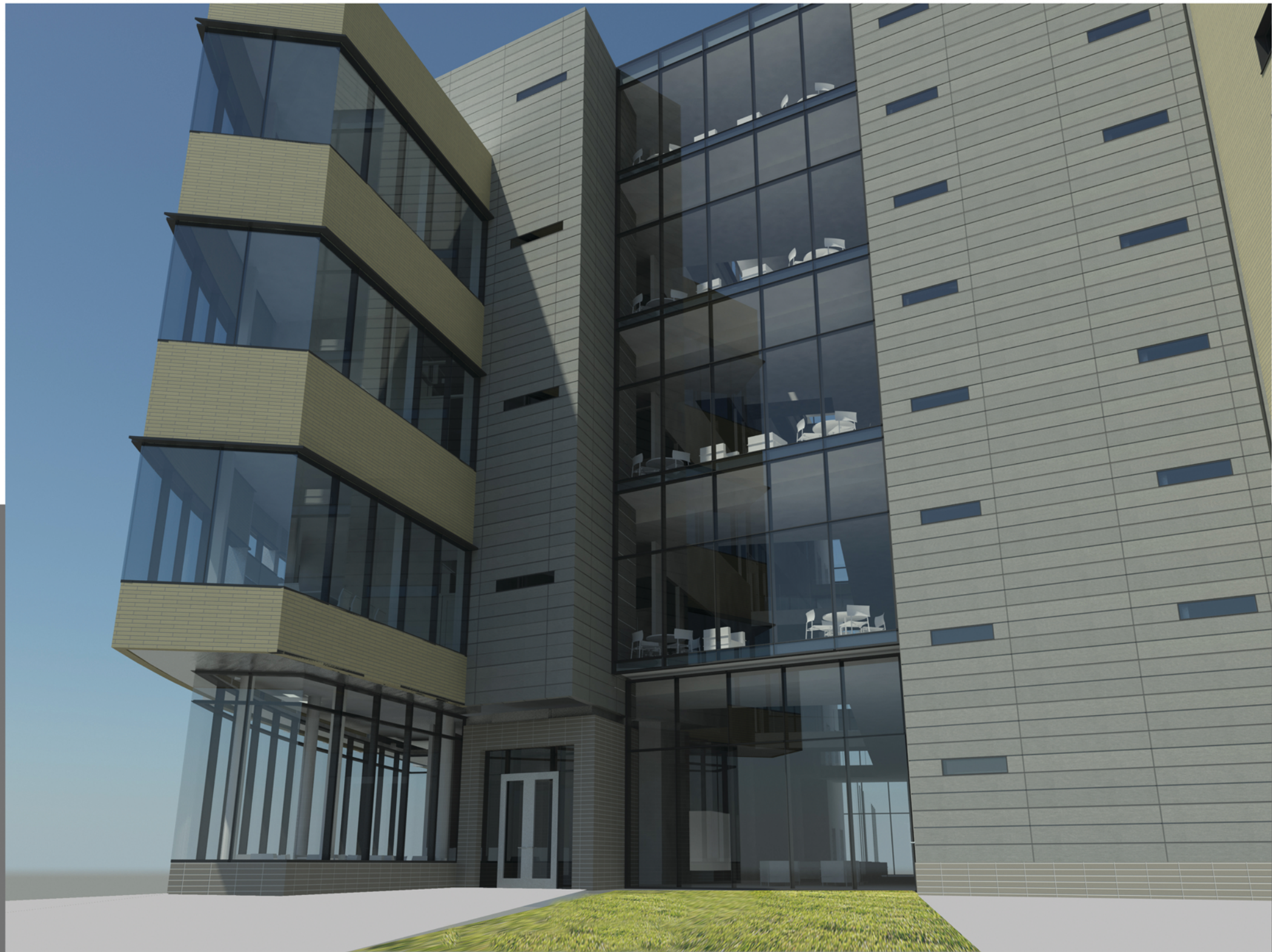


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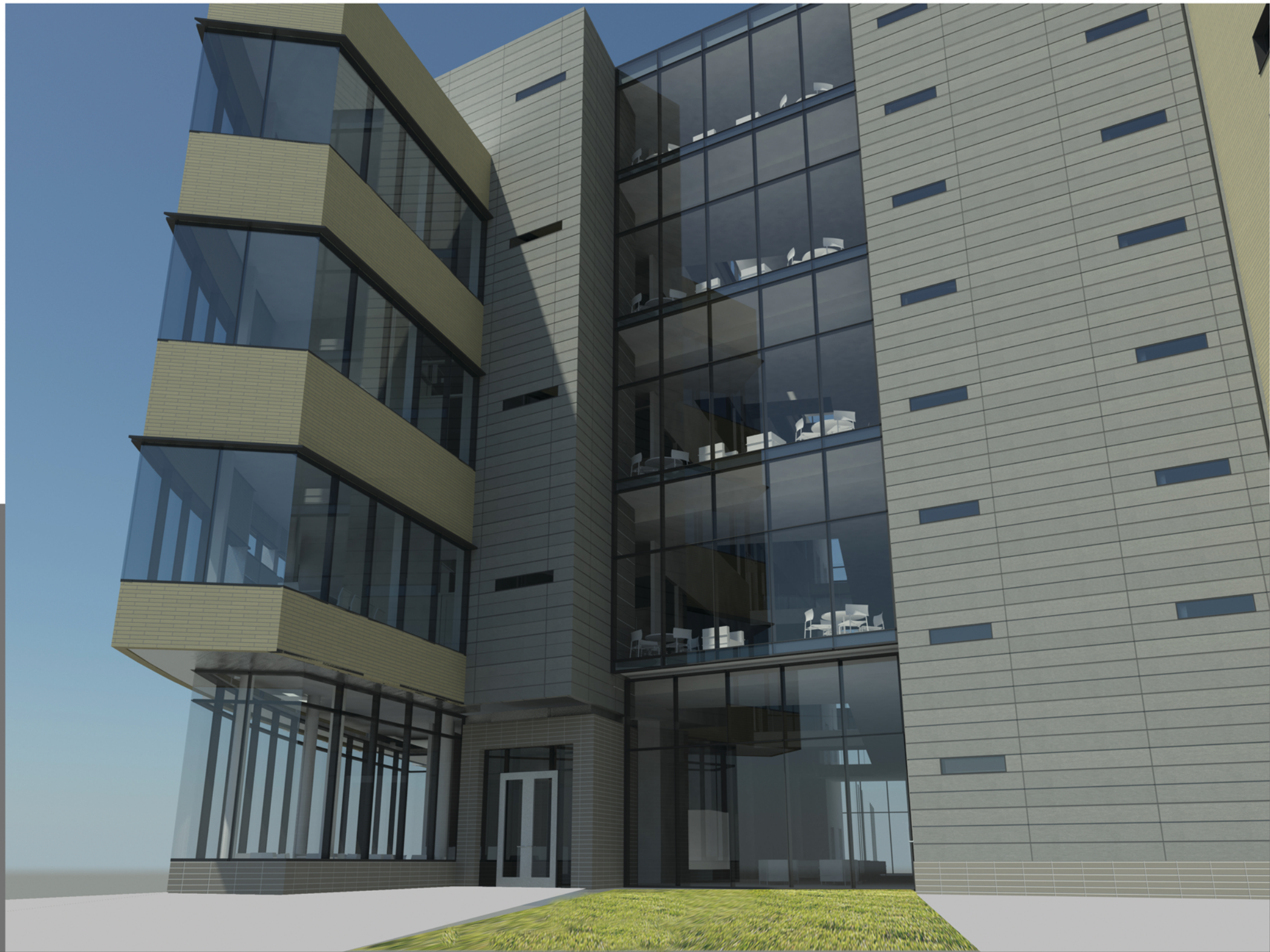


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