



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, August 17, 2022

5:00 PM

Virtual

CALL TO ORDER / ROLL CALL

Chair Madison called the meeting to order at 5:07pm with quorum present.

Staff Present: Matt Mikolajewski, Saran Ouk & Ruth Rohlich

Present: 8 - Sabrina V. Madison; Afra S. Smith; Susan M. Bulgrin; Wayne R. Harris;
Seth W. Lentz; Kabah Bah; Erik Paulson and Keith Furman

Absent: 1 - Donna V. Moreland

Excused: 1 - Nasra Wehelie

APPROVAL OF MINUTES

A motion was made by Furman, seconded by Bulgrin, to Approve the Minutes from the July 20, 2022 meeting. The motion passed by voice vote.

PUBLIC COMMENT

1. [73153](#) Public Comment EDC 8/17/22

Attachments: [2022 8-17 RegistrantsReport.pdf](#)

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

2. [72854](#) Approving and Implementing Changes to the City of Madison Façade Grant Program to increase grant amounts, improve equity, simplify the process and strengthen the program.

Sponsors: Satya V. Rhodes-Conway, Yannette Figueroa Cole, Jael Currie And Sheri Carter

Attachments: [Report of the Facade Grant Staff Team 7-21-22.pdf](#)
[Facade Grants Before-After photos 6-23-22.pdf](#)
[Revised Report of the Facade Grant Staff Team 8-30-22.pdf](#)

Mikolajewski presented and answered questions. A motion was made by Harris, seconded by Furman, to Return to Lead with the Recommendation for Approval to the FINANCE COMMITTEE. The motion passed by voice vote.

3. [73207](#) Presentation and Discussion Regarding Small Business Equity and Recovery (SBER) COVID Grant Recipient Survey.

Attachments: [8-2022 EDC SBER Data Presentation.pdf](#)

Rohlich presented survey results and asked the Committee to suggest questions for next survey.

4. [60990](#) Equitable Economic Response and Recovery

Attachments: [2022 EDD Work Plan Overview - EDC 1-19-22.pdf](#)

Mikolajewski and Ouk provided updates.

ADJOURNMENT

A motion was made by Furman, seconded by Paulson, to Adjourn at 6:13p. The motion passed by voice vote.