



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, September 25, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
City-County Building, Room 357

Present: 8 - Stacie A. Reece; Rajan V. Shukla; Lance E. Green; Jesse J. Shields;
Bradley Campbell; Jeannette E. LeZaks; Joseph M. Ryan and Evelyn H.
Atkinson

Excused: 8 - David Ahrens; Denise DeMarb; Michael J. Vickerman; Sam J. Breidenbach;
Richard J. Pearson; Maria A. Schletzbaum; Richard A. Heinemann and
August R. McGinnity-Wake

CALL TO ORDER / ROLL CALL

The meeting was called to order at 6:35 p.m.

Staff present: Jeanne Hoffman and Karl van Lith.

APPROVAL OF MINUTES

A motion was made by Green, seconded by Shields, to Approve the Minutes of August 21, 2017. The motion passed by voice vote/other.

PUBLIC COMMENT

Don Ferber informed and invited the committee of a presentation on Tuesday night by Allan Drake from Solutinaryrail.org who was presenting on transmission lines and rail corridors at the Central Library.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

1. [48617](#) SUBSTITUTE Authorizing the ~~City Engineer Mayor and City Clerk~~ to create a
~~Volunteer~~ Winter Maintenance Certification Program for both private winter
maintenance professionals and City staff.

Attachments: [Version 1 - Leg 48617.pdf](#)

Jeanne Hoffman informed the committee about the salt use reduction program being presented by City Engineering to snow removal professionals and organizations, as well as City employees. Program will teach best practices for low impact salt use when clearing parking lots, roads and other properties. Completion of the program gives the participant a 5-year certificate that is useful as a marketing tool to eco-conscious customers. Overall goal is to reduce chlorine levels in lake and waste water. A motion was made by LeZaks, seconded by Green, to Return to Lead with the Recommendation for Approval to the BOARD OF PUBLIC WORKS. The motion passed by voice vote/other with committee unanimously in support of program and outcomes.

DISCUSSION ITEMS

2. [48906](#) Comments from Chair of Commission on the Environment

Katherine Mitchell, Chair of Commission on the Environment, spoke to the committee on the role of COE and that they worked on similar issues as SMC. SMC changed the regular dates of its meetings to not have them on the same night as COE. Public Health, Public Works, Storm-water Utility and Water Utility all have links and reporting to COE. Focus on clear air and water. Green attended last COE meeting and all are invited to attend on a regular basis on interested topics. Both committees share common goals and should work to align strategies and outcomes with each other. General agreement from committee members.

[A motion was made to Discuss and continue. The motion passed by voice vote/other.]

3. [48907](#) Discussion about SMC and Social Media

Atkinson discussed social media options and challenges of working within City of Madison IT guidelines on social media with the committee. She showed the "Sustainable Madison Information Hub" on Facebook which is currently the easiest way to get out message out to public on sustainability issues within the community. She urged committee members to share Facebook link with their networks. Atkinson will send a media blurb to Hoffman on the Facebook page. Van Lith will check with Planning staff, Mayor's office and Council Office on their ability to get the word out on the page to their various contacts.

[A motion was made to Discuss and continue. The motion passed by voice vote/other.]

PRESENTATION

4. [48909](#) Presentation by Madison Metropolitan Sewage District staff on reducing salt through water softener best practice.

Attachments: [Hyperlink](#)
[Hyperlink](#)

Emily Jones of the MMSD presented on the issue of high chlorine levels in waste water being handled by the sewer district. Daily, 225,000 lbs. of salt are enter the waste water system. That comes to nearly 80 million pounds of salt every year that the district is not equipped to eliminate from our waste water. An additional 60 million pounds of salt is applied for snow removal each year. Jones stated that a major source of salt in the waste water (57%) comes from water softeners and that a major education effort needs to be strengthened to reduce this over abundance. The district works with water softener suppliers and installers each year to push for the most efficient units, with regard to salt use, being installed in new and replacement situations.

Ryan asked if the closing of Oscar Mayer helped reduce chlorine levels. Jones says no, that they had worked with the company on their salt use in their meat packaging process and had it a good levels. Jones says the district had pilot program for softener replacement, but that funding needed to be raised to continue it outside of the small pilot area. MMSD is spreading the work on the issue and wanted SMC to know of the concern and potential reduction approaches they are taking.

[A motion was made to Discuss and continue. The motion passed by voice vote/other.]

UPDATES

5. Report by SMC regarding City's and MGE – MOU
- Shukla reported that the MOU had been approved by Council in the previous week. Still needs to be signed by MG&E, but process is proceeding.
6. Report by SEG regarding 100% Renewable Energy/Zero Net Carbon Goal
- Report by SEG regarding 100% Renewable Energy/Zero Net carbon Goal
Josh Arnold from Navigant and Mike Barnet from SEG presented on the process so far. First major public meeting is this September 27th at Central Library. Currently in the data gathering phase (August-November, 2017) which will be followed by the Timeline and Options creation phase (October-February 2018) and then the Reporting and Presentation Phase in March 2018. Campbell asked if the timeline had changed form the RFP which he felt was January, 2018 for the report. Shukla stated that getting the contract signed took time and that the deadline was moved to March. Which should get it in time for capital budget creation and deliberations beginning in April of 2018.

ANNOUNCEMENTS

7. Public Meeting – What Does 100% Renewable Energy Madison Look Like to You? – September 27th at the Central Library – 6-8 pm

Public meeting on Wednesday, September 27th at Central Library mentioned in update above.

ADJOURNMENT

A motion was made by Green, seconded by Shields, to Adjourn. The motion passed by voice vote/other. The meeting adjourned at 6:10 p.m.