



Dear Chairman Gilmore,

As you know the Wisconsin Department of Administration (DOA) recently issued an RFP to relocate the DMV currently located on the far west side of Madison. The Black Business Hub has responded to that RFP. As part of their review process, they have requested confirmation that at least one of the two proposed locations is acceptable to reserve automobile and motorcycle parking stalls for visitors coming to take a driver's license road test.

As you may recall from previous conversations, the Black Business Hub design plans and financial forecast has always projected tenancy of two government agencies as part of the market rate occupancy needed to ensure the project's long-term financial sustainability and enable the project to offer discounted rents to the emerging entrepreneurs that the project seeks to support. Given that WEDC leased less space than originally projected, securing this second government tenant is especially critical.

We believe the proposed DMV is the perfect fit for that space as a tenant that advances The Hub's mission and brings a vital resource to the South Madison community.

First, having the DMV in the hub will provide the type of customer traffic that will fuel many food, retail and other small and micro businesses that will be located in The Hub. Many of those visitors will stop and patronize business in The Hub and more broadly in the South Madison Community such as the soon to open Luna's grocery store.

Additionally, relocating the DMV from its far west location into the heart of South Madison will help eliminate transportation barriers and increase accessibility to DMV services that are critical to economic mobility for individuals with space in The Hub, other individuals participating in Hub entrepreneurial development programming, and for all residents of South Madison. It also presents collaboration options between ULGM and DMV to help individuals access drivers licenses to improve their entrepreneurial readiness and employment situation. It also aids in access to obtaining state approved IDs and other DMV products that are so vital to full participation in society.

Of the course of the last several months, as Urban League has shared the possibility of having a DMV located in South Madison, we have heard overwhelming support and excitement from hundreds of community members who have toured The Hub, and recognized the value of having the DMV and its services more accessible to this community.

Time is of the essence. The DMV must come to a decision soon to ensure they have a new home when their current lease expires in the spring. We urge your support of reserving these 8 automobile and 4 motorcycle stalls for road test visitors, which are just a fraction of the 630 stalls that will be available on the site later next year.

Thank you for your consideration.


Ruben L. Anthony, Jr.
President & CEO

CC: Matthew Wachter, Executive Director